



ARGAN VEGAN CREAM CONTOUR STICK

PRODUCT SHEET

Silk Oil of Morocco's Argan Vegan Cream Contour & Concealer Stick can be used to sculpt and help define cheekbones, slim the nose and enhance facial features. The Silky cream formulation delivers a medium to full coverage to camouflage and conceal dark under eye circles, blemishes, redness and any imperfections with one easy glide on motion. Lightweight, long lasting, ultra-creamy and vegan friendly formula blends seamlessly into the complexion for a flawless finish. Enhanced with Cold Pressed Certified Organic Argan Oil, Jojoba Oil and Shea Butter to help provide skin with moisture and hydration.

KEY INGREDIENTS

- Cold Pressed Certified Organic Argan Oil
 - Certified Organic Jojoba Oil
 - Certified Organic Shea Butter
 - Australian Kaolin Clay
- Gentle Plant Waxes (Candelilla & Carnauba)
- Light Reflecting Mineral Ingredients (Mica & Zinc Oxide)
 - Vitamin E

INGREDIENTS

Caprylic/Capric Triglyceride, Hydrogenated Polyisobutene, Corn Starch Modified, Simmondsia Chinensis Seed Oil*, Mica, Kaolin, Euphorbia Cerifera Cera, Zinc Oxide, Copernicia Cerifera Cera, Butyrospermum Parkii Fruit*, Polyglyceryl-4 Oleate, Argania Spinosa Kernel Oil*, Tocopherol, Quartz, Caprylyl Glycol, Glycerin, Caprylhydroxamic Acid, +/- CI 77891, CI 77288, CI 77491, CI 77492, CI 77499, CI 77742, CI 77007, CI 77861
*Certified Organic Contains Nut Oils

DIRECTIONS OF USE

- To Contour/Highlight** - identify your face shape and select the colour shades that best suit your face colour and contour.
- To Conceal** - select the shade nearest to your skin tone and apply to the area you would like to conceal.
- LIGHT** is the ultimate concealer for fair skin tones and a great highlighter for ANY Skin tone.
- MEDIUM** is the ultimate concealer for any medium slightly warmer skin tones. This versatile colour can also be used for lighter skin tones for contouring.
- DARK** is the ultimate concealer for dark skin tones. Can also be used to contour on medium to dark skin tones.

EXPIRY DATE/SHELF LIFE

12 months after opening. 24 months unopened

BENEFITS

- Promotes a smooth, flawless looking complexion
- Conceals blemishes, redness and other imperfections
- Colour corrects dark under eye circles and skin discolourations
- Can be used to contour facial features
- Easy to use twist concealer stick applicator
- Offered in 3 shades suitable for a variety of skin tones
- 100% Vegan Friendly
- Ultra-creamy mineral formula that blends seamlessly
- Provides lightweight, medium-full coverage finish
- Crease-proof formula allows buildable coverage
- Long wearing cream formula
- Formulated with light reflecting pigments
- Infused with Cold Pressed Certified Organic Argan Oil packed full of vitamins, antioxidants, omega-6 and omega-9 essential fatty acids to help provide skin with a moisture & hydration boost
- Manufactured in Australia

FREE FROM

- Harsh and Drying Alcohols
- Parabens
- Animal Testing

PH RANGE

6.0 - 7.5

COMPLEMENTARY PRODUCTS

All Silk Cosmetic Product

PACKAGING MATERIAL

Recyclable



MADE WITH ARGAN OIL



NO BISMUTH OXYCHLORIDE



CRUELTY FREE



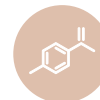
NO ARTIFICIAL FRAGRANCES



LANOLIN FREE



*CERTIFIED ORGANIC INGREDIENTS



PARABEN FREE



TALC FREE



MADE IN AUSTRALIA



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FAQS

WHAT SIZES ARE AVAILABLE? 8g

WHAT DOES THE ARGAN CREAM CONCEALER ACTUALLY DO? Such a versatile product it promotes a smooth, flawless looking complexion, conceals blemishes, redness and other imperfections. Colour corrects dark under eye circles and skin discolorations and can be used to contour facial features

HOW DO I APPLY ARGAN VEGAN CREAM CONCEALER? Twist Argan Concealer Stick up and apply directly to blemishes, redness or imperfections

WHAT SKIN TYPE IS THE ARGAN VEGAN CREAM CONCEALER SUITABLE FOR? Argan Vegan Cream Concealer is suitable for all skin types and is available in 3 shades - Light, Medium & Dark

DO YOU NEED TO APPLY A FOUNDATION POWDER OVER THE TOP OF THE ARGAN VEGAN CREAM CONCEALER? Finish by applying Argan Powder or Argan Liquid/ Cream Foundation to complete makeup look

WILL THE ARGAN CREAM CONCEALER MAKE MY SKIN BREAK OUT? Generally no with normal skin types. Silk Oil of Morocco's Argan Vegan Cream Concealer is a mineral concealer that contains no known skin irritants such as sulfates, parabens, alcohols or synthetic fragrances

WHAT IS THE BEST SILK MAKEUP TOOL TO APPLY THE ARGAN VEGAN CREAM CONCEALER? Use a Silk Blending Sponge to buff Argan Concealer into the skin for an airbrush finish. Remember to set Argan Concealer with a highlight shade Argan Powder to stop creasing and assist in longer makeup wear

KEY INGREDIENTS

Caprylic/Capric Triglyceride – a gentle moisturiser derived from coconut and glycerin

Hydrogenated Polyisobutene – is a synthetic polymer that increases the thickness of the oil portion of the product and gives skin a soft and smooth appearance

Corn Starch – is used as a thickening and skin conditioning agent

Cold Pressed Certified Organic Argan Oil - (Argania Spinosa Kernel Oil) is obtained from the fruit kernel of the Argan Tree. Rich in Vitamin E, antioxidants, omega-6 and omega-9 essential fatty acids all of which assist in keeping skin nourished and hydrated

Certified Organic Jojoba Seed Oil – (Simmondsia Chinensis Seed Oil) has been known to enhance skin's restorative properties and offers skin conditioning properties

Mica – helps create a light reflecting finish helping to control shine

Kaolin Clay - is ideal for oily skin types as it works by reducing the production of sebum and leaves the skin feeling fresh and hydrated

Candelilla Wax - (Euphorbia Cerifera Cera) gives a creamy consistency and a smooth application

Carnauba Wax - (Copernicia Cerifera Cera) is a natural hard wax obtained from the leaves of palm trees and is used to harden the product and offer a creamy smooth application

Zinc Oxide – derived from mineral and works as a natural sunscreen agent by reflecting and scattering UV rays

Shea Butter - (Butyrospermum Parkii Butter) is the fat obtained from the fruit of the Shea Tree and assists with skin conditioning and may assist with revitalising the appearance of dry, damaged skin

Vitamin E – (Tocopherol) acts as an antioxidant and assists with skin conditioning

Caprylyl Glycol – acts as a skin conditioning agent and form part of the preservative system for this product

Glycerin – acts as a skin replenishing and hydrating ingredient that assists in maintaining a healthy look and feel

Caprylhydroxamic Acid - Derived from coconut and forms part of the preservative system for this product

LIGHT

8G- LIGHT-OMC024-L

(suitable for fair complexions)

HS Code- 3304.99.00

0.04 kg

11cm high x 2.5cm in diameter

MEDIUM

8G- MEDIUM-OMC024-M

(suitable for medium complexions)

HS Code- 3304.99.00

0.04 kg

11cm high x 2.5cm in diameter

DARK

8G- DARK-OMC024-D

(suitable for medium dark to dark complexions)

HS Code- 3304.99.00

0.04 kg

11cm high x 2.5cm in diameter

WARNING: Avoid getting into the eyes. If product gets into eyes wash out thoroughly with water.

CAUTION: Contains Nut Oils. It is recommended to always review the full ingredients lists and conduct a patch test prior to using the product for the first time - apply a small amount to a discreet patch of skin, like the inside of your arm. If any signs of redness or skin irritation occurs, do not use.

Vegan and cruelty-free products are made without any animal or animal-derived ingredients, and, they are not tested on animals at any point in the production process.



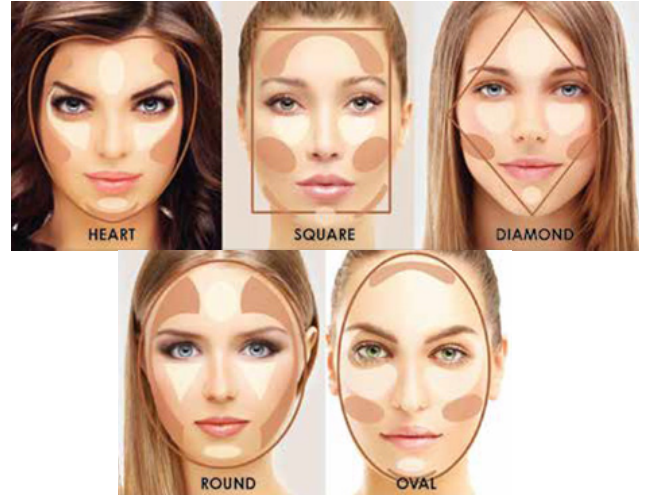
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TIPS & TRICKS




1 CONCEAL



2 CONTOUR



-  Twist Argan Concealer stick up and apply directly to blemishes, redness or imperfections.
-  Use finger tips to blend Argan Concealer into skin for a seamless finish.
-  Easy application and smooth crease proof formula provides a lightweight buildable coverage.
-  Ideal for hiding dark circles and shadows in the delicate under eye area.
-  Finish by applying Argan Powder or Argan Liquid/Cream foundation to complete makeup look.

-  **WHY CONTOUR YOUR FACE?** Faces can have different shapes as seen below. The oval shape is considered as a perfect shape so basically what you want to achieve when contouring your face is to make it look oval.
-  To contour, select a shade 1-2 shades darker than your skin tone. Apply to the underside of the cheekbones with an angled brush. Sweep contour from the middle ear tapering off toward the corner of the mouth.
-  Apply this shade along the hairline, blending down onto the forehead. Contour along the jawline, chin and down the sides of the nose



LIGHT



MEDIUM



DARK

