



# ARGAN LIQUID FOUNDATION PRODUCT SHEET

Silk Oil of Morocco's Argan Vegan Liquid Foundation glides on seamlessly and provides skin with a light to medium coverage that is buildable. Formulated with nourishing jojoba oil, shea butter, aloe vera and Cold Pressed Certified Organic Argan Oil which is rich in vitamins, antioxidants, omega-6 and omega-9 essential fatty acids. This lightweight, long wearing mineral formula is available in 5 shades suitable for all skin tones. Pair with Silk Oil of Morocco's Argan Vegan Antioxidant Primer and Powder Foundation for a photo finish full coverage.

## KEY INGREDIENTS

- Cold Pressed Certified Organic Argan Oil
- Jojoba Oil
- Titanium Dioxide
- Shea Butter
- Vitamin E
- Aloe Vera

## INGREDIENTS

Aqua, Titanium Dioxide, Simmondsia Chinensis Seed Oil, Cetearyl Alcohol, Dimethicone, Cyclomethicone, Cetearth-20, Ricinus Communis Seed Oil, Butyrospermum Parkii Butter, Tocopherol, Argania Spinosa Kernel Oil\*, Phenoxyethanol, Hydroxyethylcellulose, Aloe Barbadensis Leaf Juice Powder, Ethylhexylglycerin, Pelargonium Capitatum Leaf Extract, Lactic Acid, Citronellol, Geraniol, Linalool, +/- CI 77491, CI 77492, CI 77499. \*Certified Organic Contains Nut Oils

## DIRECTIONS OF USE

Pump a small amount of Argan Vegan Liquid Foundation onto back of the hand. Use as a palette and dab Silk Oil of Morocco's Vegan Foundation Brush into the liquid. Apply a small amount at a time evenly over the face and lightly blend starting at the center of the forehead working outwards. Build using long sweeping strokes until desired coverage is reached.

## BENEFITS

- Formulated with Cold Pressed Certified Organic Argan Oil - rich in natural vitamin E, omega-6 and omega-9 essential fatty acids to provide moisture, hydration and shine
- Lightweight, long wearing mineral formula
- Provides a natural looking finish when used alone
- Delivers a full coverage photo finish when used in conjunction with Argan Antioxidant Primer and Argan Powder Foundation
- Available in 5 shades
- Vegan Friendly

## FREE FROM

- Harsh and Drying Alcohols
- Parabens
- Animal Testing

## PH RANGE

5.0 - 6.0

## COMPLEMENTARY PRODUCTS

- All Silk Cosmetic Products
- Silk Foundation Brush
- Silk Blending Sponge

## EXPIRY DATE/SHELF LIFE

12 months after opening. 24 months unopened

## PACKAGING MATERIAL

Recyclable



MADE WITH  
ARGAN OIL



NO BISMUTH  
OXYCHLORIDE



CRUELTY FREE



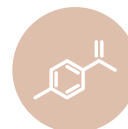
NO ARTIFICIAL  
FRAGRANCES



LANOLIN FREE



\*CERTIFIED ORGANIC  
INGREDIENTS



PARABEN FREE



TALC FREE



MADE IN USA



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# FAQS

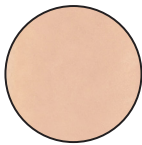
**WHAT SIZES ARE AVAILABLE?** 50ml

**HOW MUCH COVERAGE WILL I GET WITH THE ARGAN VEGAN LIQUID FOUNDATION?** Silk oil of morocco's argan vegan mineral liquid foundation provides skin with a light to medium coverage that is buildable. use in conjunction with silk oil of morocco's argan vegan antioxidant primer & argan vegan mineral powder foundation for a photo finish full coverage.

**WHAT SKIN TYPE IS THE ARGAN LIQUID FOUNDATION SUITABLE FOR?** Argan liquid foundation is suitable for all skin types and is available in five different shades.

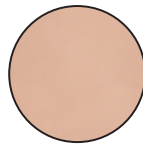
**CAN I USE THE LIQUID FOUNDATION IF I HAVE A SKIN CONDITION?** If you have a skin condition, it is always recommended to consult your doctor before using any product. silk oil of morocco's argan vegan liquid foundation is a mineral base that contains no known skin irritants such as sulfates, parabens, alcohols or synthetic fragrances.

**WHAT IS THE BEST SILK MAKEUP TOOL TO APPLY WITH ARGAN LIQUID FOUNDATION?** Applying the argan liquid foundation with the vegan foundation brush or silk vegan blending sponge will provide the best result.



**IVORY (LIGHT)  
OMC002-I**

HS Code- 3304.99.00 0.16  
kg 4.6cm x 4cm x 13.7cm  
high Suitable for fair  
complexions



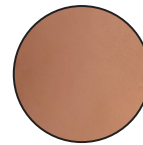
**CREAM (MEDIUM  
LIGHT) OMC002-C**

HS Code- 3304.99.00 0.16  
kg 4.6cm x 4cm x 13.7cm  
high Suitable for fair to  
medium complexions



**BEIGE (MEDIUM)  
OMC002-B**

HS Code- 3304.99.00  
0.16 kg 4.6cm x 4cm x  
13.7cm high Suitable  
for medium/olive  
complexions



**TAN (MEDIUM DARK)  
OMC002-T**

HS Code- 3304.99.00 0.16  
kg 4.6cm x 4cm x 13.7cm  
high Suitable for dark/olive  
complexions



**DARK TAN (DARK)  
OMC002-DT**

HS Code- 3304.99.00 0.16  
kg 4.6cm x 4cm x 13.7cm  
high Suitable for dark  
complexions



# KEY INGREDIENTS

**Titanium Dioxide** - a natural occurring mineral that is mined from the earth then further processed and purified for use in consumer products. It is used as a colorant to help increase opaqueness and also may help to absorb, reflect, or scatter light including UV rays

**Jjoba Seed Oil** – (Simmondsia Chinensis Seed Oil) has been known to enhance skin's restorative properties and offers skin conditioning properties

**Cold Pressed Certified Organic Argan Oil** - (Argania Spinosa Kernel Oil) is obtained from the fruit kernel of the Argan Tree. Rich in Vitamin E, antioxidants, omega-6 and omega-9 essential fatty acids all of which assist in providing moisture, hydration and shine

**Cetearyl Alcohol** - is a fatty alcohol derived from natural sources such as plants, coconut and palm oils and is used as an emollient, texture enhancer and carrying agent for other ingredients. It is not a harsh or drying alcohol and also helps to prevent the product from separating into oil and liquid components

**A Blend of Functional Cosmetic Grade Silicones** - (Cyclomethicone & Dimethicone) derived from mineral components, silicones impart a soft silky feel to the skin. They are lightweight and offer excellent spreading capability, offer less tackiness and conditions the skin. Dimethicone is one of the most frequently used emollient ingredients due to its gentleness and effectiveness

**Castor Seed Oil** - (Ricinus Communis Seed Oil) derived from the castor bean It is used as an emollient, and also assists in providing water-binding properties

**Shea Butter** - (Butyrospermum Parkii Butter) is the fat obtained from the fruit of the Shea Tree and assists with skin conditioning revitalising the appearance of dry, damaged skin

**Vitamin E** - (Tocopherol) acts as an antioxidant and assists with skin conditioning

**Hydroxyethylcellulose** – plant derived and helps keep the product together. It also acts as a thickening agent

**Aloe Vera** - (Aloe Barbadosis Leaf Juice Powder) is typically obtained from the leaves of the aloe plants and assists with skin conditioning enhancing the appearance of dry, damaged skin

**Pelargonium Capitatum Leaf Extract** – to provide a very subtle aroma

**Quality Cosmetic Colours** – Iron oxides are used as colourants to provide colour for coverage







# Argan Liquid Foundation | Colour Guide



Suitable for fair complexions

LIGHT  
IVORY  
OMC002-I

BEFORE

AFTER



Suitable for fair to medium complexions

MEDIUM LIGHT  
CREAM  
OMC002-C



Suitable for medium/olive complexions

MEDIUM  
BEIGE  
OMC002-B



Suitable for olive/ dark complexions

MEDIUM DARK  
TAN  
OMC002-T



Suitable for dark complexions

DARK  
DARK TAN  
OMC002-DT



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