



# ARGAN CURL CREME PRODUCT SHEET

Silk Oil of Morocco's Argan Vegan Curl Crème conditions and defines the appearance of natural or styled curls. The lightweight formula enriched with nourishing Shea Butter, Australian Macadamia Oil, Sweet Almond Oil, Sunflower Seed Oil, Certified Organic Aloe Vera and Evening Primrose Oil combined with Cold Pressed Certified Organic Argan Oil which is rich in vitamins, antioxidants, omega-6 and omega-9 essential fatty acids. Infused with a divine passionfruit fragrance this crème provides the ultimate moisture fix to dry curls and leaves natural curls enhanced, silky smooth with vibrant shine

**SUITABLE FOR:** CURLY HAIR, FRIZZY HAIR, DRY HAIR, DULL HAIR

## KEY INGREDIENTS

- Cold Pressed Certified Organic Argan Oil
- Australian Cold Pressed Sweet Almond Oil
- Australian Cold Pressed Macadamia Oil
- Certified Organic Evening Primrose Oil
- Shea Butter
- Australian Cold Pressed Sunflower Seed Oil
- PVP
- Vitamin E
- Pro Vitamin B5

## INGREDIENTS

Aqua, Cetearyl Alcohol, Prunus Amygdalus Dulcis Oil, Argania Spinosa Kernel Oil\*, Behentrimonium Chloride, Cetrimeronium Chloride, PVP, Macadamia Ternifolia Seed Oil, Oenothera Biennis Oil\*, Aloe Barbadensis Leaf Extract\*, Butyrospermum Parkii Butter, Helianthus Annuus Seed Oil, Tocopherol, Panthenol, Phenoxyethanol, Polyquaternium-10, Parfum, Benzyl Benzoate, Benzyl Salicylate, Citronellol, Hexyl Cinnamal, Hydroxyisohexyl 3-cyclohexene Carboxaldehyde, Butylphenyl Methylpropional, Limonene, Linalool. \*Certified Organic Conatins Nut Oils

## DIRECTIONS OF USE

Apply crème to hands and spread over clean hair evenly. Works well on both dry and towel dried hair. Blow dry or leave to dry naturally for a more relaxed curl

## EXPIRY DATE/SHELF LIFE

12 months after opening. 36 months unopened

## FRAGRANCE

Passionfruit

## BENEFITS

- Formulated with Cold Pressed Certified Organic Argan Oil - rich in natural vitamin E, omega-6 and omega-9 essential fatty acids to provide moisture, hydration and shine
- Enhances natural curls by promoting curl definition
- Controls fly away curls and curl frizz
- Lightweight formula - does not weigh hair down
- Helps provide hair 'bounce'
- Leaves hair feeling soft, shiny and silky smooth
- Has a pleasant and vibrant Passionfruit fragrance
- Can be used on both dry and towel dried hair
- Easy to use squeeze tube with snap top cap
- Vegan Friendly
- Manufactured in Australia

## FREE FROM

- Harsh and Drying Alcohols
- Parabens
- Animal Testing

## PH LEVEL

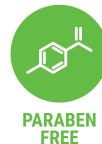
5.5 - 6.5

## COMPLEMENTARY PRODUCTS

All Silk Hair Care Products

## PACKAGING MATERIAL

Recyclable -  
Tube- LDPE  
cap- PP





## ARGAN CURL CREME PRODUCT SHEET

### FAQS

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**WHAT SIZES ARE AVAILABLE?** 100ml, 200ml

**WHAT TYPE OF HAIR IS THE ARGAN VEGAN CURL CRÈME SUITABLE FOR?** Argan Vegan Curl Crème is suitable for normal to dry, curly, frizzy and dull hair

**WHAT WOULD I USE THE ARGAN VEGAN CURL CRÈME FOR?** Argan Vegan Curl Crème conditions and defines natural curls

**DO I APPLY ARGAN VEGAN CURL CRÈME ON WET OR DRY HAIR?** Argan Vegan Curl Crème can be applied to both wet and dry hair. Apply to dry hair to control natural curl frizz, to separate curls and to define and enhance curls whilst adding moisture. Apply to wet hair and blow dry to set and define curls

**WILL THE ARGAN VEGAN CURL CRÈME MOISTURISE THE HAIR AS WELL AS ENHANCE THE NATURAL CURL?** Yes, the Argan Vegan Curl Crème is designed to enhance and define naturally curly hair and tame frizz whilst providing the added moisture

**WILL THE ARGAN VEGAN CURL CRÈME HOLD STYLED CURLS OR IS IT GENERALLY FOR JUST NATURAL CURLS?** It is better suited to natural curls however can be used in conjunction with Argan Texturizing & Styling Paste and Argan Hairspray for longer lasting curls

**WILL THE ARGAN VEGAN CURL CRÈME MAKE MY HAIR STICKY AND HARD?** No, Argan Vegan Curl Crème will leave the hair feeling soft and silky and will not weigh the hair down

**WHAT IS THE FRAGRANCE IN THE ARGAN VEGAN CURL CRÈME?** Passionfruit fragrance is used in the Argan Vegan Curl Crème

**WHAT IS THE ARGAN VEGAN CURL CRÈME'S HOLD FACTOR?** The Argan Vegan Curl Crème has a hold factor 3 out of 5

**HOW DO I APPLY THE ARGAN VEGAN CURL CRÈME?** Apply the Argan Vegan Curl Crème to hands and scrunch into the hair evenly. Leave to dry naturally for a more relaxed curl. Argan Vegan Curl Crème works well when used with Hair & Skin Treatment to provide extra moisture for people with really frizzy hair





## ARGAN CURL CREME PRODUCT SHEET

### KEY INGREDIENTS

**Cetearyl Alcohol** - is a fatty alcohol derived from natural sources such as plants, coconut and palm oils and is used as an emollient, texture enhancer and carrying agent for other ingredients. It is not a harsh or drying alcohol and also helps to prevent the product from separating into oil and liquid components.

**Cold Pressed Certified Organic Argan Oil** - (Argania Spinosa Kernel Oil) is obtained from the fruit kernel of the Argan Tree. Rich in Vitamin E, antioxidants, omega-6 and omega-9 essential fatty acids all of which assist in keeping skin nourished and hydrated

**Australian Cold Pressed Sweet Almond Oil** - (Prunus Amygdalus Dulcis Oil) is obtained from the ripe seed kernel of the Sweet Almond Tree and is known to assist with hair & skin Conditioning and adds shine to hair

**Behentrimonium Chloride** – derived from the plant rapeseed oil. A very mild yet effective antistatic and hair conditioning ingredient known for its detangling and conditioning properties

**Cetrimonium Chloride** – is a conditioning agent designed to stick to the hair and improve softness and manageability. It may also assist in reducing frizz, build-up in the hair and static

**PVP** - is used as a hair fixative to provide a good hold factor

**Australian Cold Pressed Macadamia Oil** - (Macadamia Ternifolia Seed Oil) is obtained from the nuts of the bushnut and assist with skin conditioning

**Certified Organic Evening Primrose Oil** - (Oenothera Biennis Oil) expressed from the seeds of the Oenothera Biennis plant assists with keeping skin conditioned

**Certified Organic Aloe Vera** - (Aloe Barbadensis Leaf Extract) is typically obtained from the leaves of the aloe plants and assists with skin conditioning enhancing the appearance of dry, damaged skin

**Shea Butter** - (Butyrospermum Parkii Butter) is the fat obtained from the fruit of the Shea Tree and assists with skin conditioning revitalising the appearance of dry, damaged skin

**Australian Cold Pressed Sunflower Seed Oil** – (Helianthus Annuus Seed Oil) is the oil expressed from the seeds of the sunflower and assists with skin conditioning, softening hair and helps to control frizz

**Vitamin E** – (Tocopherol) acts as an antioxidant and assists with skin conditioning

**Pro Vitamin B5** – (Panthenol) assists in improving the appearance of skin and providing moisture. It has an ability to attract and hold moisture

**Polyquaternium-10** - can help reduce static electricity. It enhances the appearance and feel of hair, by increasing hair body, suppleness, or sheen, or by improving the texture of hair that has been damaged



100ML - OM2046-100  
HS-3305.90.00  
0.12 kg  
13cm high x 3.8cm in diameter



200ML - OM2046-200  
HS-3305.90.00  
0.22 kg  
17.9cm high x 5cm in cap diameter  
7.8cm wide at top of tube

**WARNING:** Avoid getting into the eyes. If product gets into eyes wash out thoroughly with water.

**CAUTION:** Contains Nut Oils. It is recommended to always review the full ingredients lists and conduct a patch test prior to using the product for the first time- apply a small amount to a discreet patch of skin, like the inside of your arm. If any signs of redness or skin irritation occurs, do not use

Vegan and cruelty-free products are made without meat, eggs, dairy or any animal or animal-derived ingredients, and, they are not tested on animals at any point in the production process.



# ARGAN CURL CREME

## TIPS & TRICKS

### 1 DRY HAIR



#### Naturally Curly Hair

Apply to dry hair to control curl frizz, separate curls, define curls, enhance curls, & moisture curls

### 2 WET HAIR



#### Naturally Wavy Hair

Apply to wet hair and blow dry to set curls, moisture curls, define curls, and thicken/ set curls

### 3 SCRUNCHING



#### Produced curls & want them to last

Apply to dry hair by scrunching into your pre formed curls to enhance curls, de frizz curls, set curls, separate curls, and give bounce to curls.

Mix the Silk Hair & Skin treatment with the Argan Curl Crème for extra moisture for people with really Frizzy hair!

