



Silk oil of morocco   
**HAIRCARE**



# ARGAN HAIR & SKIN TREATMENT

VEGAN FRIENDLY - MADE IN AUSTRALIA - NOT TESTED ON ANIMALS

Silk Oil of Morocco's Argan Vegan Hair & Skin Treatment delivers instant shine, gloss and moisture creating a luxurious soft, smooth silky finish. Formulated with a high concentration of Cold Pressed Certified Organic Argan Oil which is rich in vitamins, antioxidants, omega-6 and omega-9 essential fatty acids. This precious non-greasy and ultra light serum infused with a divine passionfruit fragrance is easily absorbed, leaving your hair and skin looking smooth, healthy and nurtured. This versatile product helps protect hair against damage caused by heating and styling tools and reduces blow-drying time significantly when applied to towel dried hair.

## **BENEFITS:**

- Contains a high percentage of Cold Pressed Certified Organic Argan Oil – rich in natural vitamin E, omega-6 and omega-9 essential fatty acids
- Versatile Product- can be used on Hair & Skin
- Provides Hair & Skin with moisture and hydration
- Leaves Hair & Skin feeling soft
- Can help to protect hair against damage caused by heated appliances
- Provides Hair with an instant shine and a smooth glossy finish
- Can be used on towel dried or dry hair
- Non-greasy ultralight serum

- Vegan Friendly
- Available in a variety of sizes
- Manufactured in Australia

## **HOW TO USE:**

Hair Option 1: Apply a small amount on towel dried hair before combing and blow-drying.

Hair Option 2: Apply a small amount on dry hair from mid-lengths to ends for a smooth finish and to tame fly-aways.

Skin & Scalp: Apply a small amount to dry skin or scalp.



12ML	60ML	125ML	250ML	500ML
\$8.90	\$29.90	\$49.50	\$89.50	\$159.00

**SUITABLE FOR: ALL HAIR & SKIN TYPES**

## ARGAN HAIR & SKIN TREATMENT PASSION FRUIT

**WHAT SIZES ARE AVAILABLE?** 12ml, 60ml, 125ml, 250ml, 500ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN HAIR & SKIN TREATMENT SUITABLE FOR?** Argan Vegan Hair & Skin Treatment is suitable for all hair types

**CAN I USE ARGAN VEGAN HAIR & SKIN TREATMENT TO REDUCE BLOW DRYING TIME, TAME MY FLYAWAYS AND HELP CONTROL FRIZZ?** Absolutely! Argan Vegan Hair & Skin Treatment contains ingredients that have proven to reduce blow drying time. Simply apply a small amount on towel dried hair before combing and blow drying. To tame flyaways and control frizz add a small amount from mid-lengths to ends for a smooth finish

**WILL ARGAN VEGAN HAIR & SKIN TREATMENT MAKE MY HAIR OILY?** It shouldn't as it's a non-greasy ultralight serum. For fine hair use sparingly and for thicker hair use a little more

**DO I USE ARGAN VEGAN HAIR & SKIN TREATMENT ON WET OR DRY HAIR?** Apply Argan Vegan Hair & Skin Treatment on towel dried hair prior to blow drying to help reduce blow drying time and add to dry hair to tame flyaways and frizz

**CAN I USE ARGAN VEGAN HAIR & SKIN TREATMENT AS A BODY MOISTURISER?** Yes, you can use the serum as a body moisturiser. Apply a small amount to dry skin or scalp to provide moisture, shine and hydration

**CAN I USE THE ARGAN VEGAN HAIR & SKIN TREATMENT ON MY FACE?** Yes, the Argan Vegan Hair & Skin Treatment can be used on the hair and the skin. As with all products, always avoid contact with the eyes

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN HAIR & SKIN TREATMENT?** The Argan Vegan Hair & Skin Treatment is infused with a divine passionfruit fragrance



# ARGAN HAIR & SKIN TREATMENT

VEGAN FRIENDLY - MADE IN AUSTRALIA - NOT TESTED ON ANIMALS

Silk Oil of Morocco's Argan Vegan Hair & Skin Treatment Tropical Paradise delivers instant shine, gloss and moisture creating a luxurious soft, smooth silky finish. Formulated with a high concentration of Cold Pressed Certified Organic Argan Oil which is rich in vitamins, antioxidants, omega-6 and omega-9 essential fatty acids. This precious non-greasy and ultra light serum infused with a divine coconut, mango & orange fragrance is easily absorbed, leaving your hair and skin looking smooth, healthy and nurtured. This versatile product helps protect hair against damage caused by heating and styling tools and reduces blow-drying time significantly when applied to towel dried hair.

## **BENEFITS:**

- Contains a high percentage of Cold Pressed Certified Organic Argan Oil – rich in natural vitamin E, omega-6 and omega-9 essential fatty acids
- Extremely Versatile – can be used all over the body on Hair & Skin
- Stunning Tropical Paradise Aroma using a blend of coconut, mango & orange
- Provides Hair & Skin with moisture and hydration
- Leaves Hair & Skin feeling soft
- Can help to protect hair against damage caused by heated appliances
- Provides Hair with an instant shine and a smooth glossy finish

- Can be used on towel dried or dry hair
- Non-greasy ultralight serum
- Vegan Friendly
- Available in 4 sizes for your hand bag, travel, home or salon
- Manufactured in Australia

## **HOW TO USE:**

Hair Option 1: Apply a small amount on towel dried hair before combing and blow-drying.

Hair Option 2: Apply a small amount on dry hair from mid-lengths to ends for a smooth finish and to tame fly-aways.

Skin & Scalp: Apply a small amount to dry skin or scalp.



60ML \$29.90  
125ML \$49.50  
250ML \$89.50  
500ML \$159.00

**SUITABLE FOR: ALL HAIR & SKIN TYPES**

## ARGAN HAIR & SKIN TREATMENT TROPICAL PARADISE

**HOW IS THIS TROPICAL PARADISE ARGAN HAIR & SKIN TREATMENT DIFFERENT TO THE ORIGINAL ARGAN HAIR & SKIN TREATMENT?** We know how much you all love the original formula, so the only change we made is the fragrance! Tropical Paradise has been formulated using a blend of coconut, mango & orange quality fragrances.

**WHAT SIZES ARE AVAILABLE?** 60ml, 125ml, 250ml, 500ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN HAIR & SKIN TREATMENT SUITABLE FOR?** Argan Vegan Hair & Skin Treatment is suitable for all hair types.

**CAN I USE ARGAN VEGAN HAIR & SKIN TREATMENT TO REDUCE BLOW DRYING TIME, TAME MY FLYAWAYS AND HELP CONTROL FRIZZ?** Absolutely! Argan Vegan Hair & Skin Treatment contains ingredients that have proven to reduce blow drying time. Simply apply a small amount on towel dried hair before combing and blow drying. To tame flyaways and control frizz add a small amount from mid-lengths to ends for a smooth finish.

**WILL ARGAN VEGAN HAIR & SKIN TREATMENT MAKE MY HAIR OILY?** It shouldn't as it's a non-greasy ultralight serum. For fine hair use sparingly and for thicker hair use a little more.

**DO I USE ARGAN VEGAN HAIR & SKIN TREATMENT ON WET OR DRY HAIR?** Apply Argan Vegan Hair & Skin Treatment on towel dried hair prior to blow drying to help reduce blow drying time and add to dry hair to tame flyaways and frizz.

**CAN I USE ARGAN VEGAN HAIR & SKIN TREATMENT AS A BODY MOISTURISER?** Yes, you can use the serum as a body moisturiser. Apply a small amount to dry skin or scalp to provide moisture, shine and hydration.

**CAN I USE THE ARGAN VEGAN HAIR & SKIN TREATMENT ON MY FACE?** Yes, the Argan Vegan Hair & Skin Treatment can be used on the hair and the skin. As with all products, always avoid contact with the eyes.

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN HAIR & SKIN TREATMENT?** The Argan Vegan Hair & Skin Treatment is infused with a divine coconut, mango & orange fragrance.



## ARGAN MOISTURE RANGE

VEGAN FRIENDLY - MADE IN AUSTRALIA - NOT TESTED ON ANIMALS

Silk Oil of Morocco's Argan Intense Moisture Sulfate Free Range gently cleanses and revitalizes dry, damaged hair. Formulated with nourishing Australian Macadamia Oil, Certified Organic Aloe Vera and Evening Primrose Oil combined with Cold Pressed Certified Organic Argan Oil which is rich in vitamins, antioxidants, omega-6 and omega-9 essential fatty acids. Infused with a divine passionfruit fragrance it provides the ultimate moisture fix for hair leaving it feeling luxuriously sleek and smooth.

### **BENEFITS:**

- Contains a blend of mild Sulfate Free cleansers
- Formulated with Cold Pressed Certified Organic Argan Oil – rich in natural vitamin E, omega-6 and omega-9 essential fatty acids
- Gently cleanses the hair & scalp
- Packs hair with hydration & moisture
- Leaves the hair feeling soft, shiny and silky smooth
- Has a pleasant and vibrant Passionfruit fragrance
- Can be used on hair extensions and chemically straightened hair
- Vegan Friendly
- Manufactured in Australia



**SUITABLE FOR: UNMANAGEABLE/FRIZZY HAIR, MEDIUM TO THICK HAIR, DRY HAIR, OVER PROCESSED OR COLOUR TREATED HAIR**

## ARGAN MOISTURE RANGE

### ARGAN VEGAN LEAVE-IN CONDITIONING SPRAY

**WHAT SIZES ARE AVAILABLE?** 60ml, 250ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN LEAVE-IN CONDITIONING SPRAY SUITABLE FOR?** Argan Vegan Leave-In Conditioning Spray is suitable for all hair types and can be used on wet and dry hair

**CAN I USE THE ARGAN VEGAN LEAVE-IN CONDITIONING SPRAY ON CHILDREN?** Yes, Argan Vegan Leave-In Conditioning Spray is great for children as it detangles wet, knotty and unruly hair. Avoid getting in eyes. If product gets into eyes wash out thoroughly with water

**CAN ARGAN VEGAN LEAVE-IN CONDITIONING SPRAY REDUCE COLOUR FROM FADING IN THE SUN?** Yes, Argan Vegan Leave-In Conditioning Spray is a leave-in product and contains Ethylhexyl Methoxycinnamate which helps scatter the UV rays, helping to protect hair from drying effects caused by the sun

**WILL THE ARGAN VEGAN LEAVE-IN CONDITIONING SPRAY MAKE MY HAIR OILY?** No, the Argan Vegan Leave-In Conditioning Spray is lightweight formula suitable for all hair types and has a perfect balance of moisturising ingredients

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN LEAVE-IN CONDITIONING SPRAY?** The Argan Vegan Leave-In Conditioning Spray is infused with a divine passionfruit fragrance



# ARGAN MOISTURE RANGE



CURLY GIRL  
APPROVED

## ARGAN INTENSE MOISTURE SHAMPOO

**WHAT SIZES ARE AVAILABLE?** 100ml, 375ml, 1000ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN INTENSE MOISTURE SHAMPOO SUITABLE FOR?** Argan Vegan Intense Moisture range has been designed for dry to normal hair types. It is great for curly, frizzy and unmanageable medium to thick hair. It is not recommended for oily or fine hair

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN INTENSE MOISTURE SHAMPOO AND DO I NEED TO SHAMPOO TWICE?** Argan Vegan Intense Moisture Shampoo can be used daily however it is recommended 2-3 times per week. It is also recommended that you shampoo twice. The initial shampoo will assist in loosening any build up (such as oils and styling products) whilst the second shampoo will gently cleanse

**IS ARGAN VEGAN INTENSE MOISTURE SHAMPOO SULFATE FREE AND WHAT DOES THAT MEAN?** Yes, Argan Vegan Intense Moisture Shampoo is Sulfate Free. Sulfates are detergents made of sulfur containing mineral salts that make shampoo turn into a thick lather and foam. The most common are Sodium Lauryl Sulfate (SLS), Sodium Laureth Sulfate (SLES) and Ammonium Lauryl Sulfate (ALS) and are used in most household cleaning products. Sulfates are very harsh on the skin and can strip it of moisture and its natural oils and is a known skin irritant. Silk Oil of Morocco use a gentle blend of plant derived surfactants which lather and foam just as effectively and is much gentler on your skin

**CAN I USE ARGAN VEGAN INTENSE MOISTURE SHAMPOO ON CHEMICALLY STRAIGHTENED HAIR?** Yes, Argan Vegan Intense Moisture shampoo can be used on chemically straightened hair

**CAN I USE ARGAN VEGAN INTENSE MOISTURE SHAMPOO ON HAIR EXTENSIONS?** Yes, Argan Vegan Intense Moisture Shampoo can be used in hair extensions as it contains no added proteins

**CAN I USE ARGAN VEGAN INTENSE MOISTURE SHAMPOO ON PERMED HAIR?** Yes, Argan Vegan Intense Moisture Shampoo can be used on permed hair

**IS THE ARGAN VEGAN INTENSE MOISTURE SHAMPOO A HEAVY OR LIGHT SHAMPOO?** The Argan Vegan Intense Moisture Shampoo is one of the heavier shampoos in the Silk range due to high level of beneficial moisturising ingredients and therefore is recommended for medium to thick hair that is normal to dry

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN INTENSE MOISTURE SHAMPOO?** The Argan Vegan Intense Moisture shampoo is infused with a divine passionfruit fragrance



## ARGAN INTENSE MOISTURE CONDITIONER

**WHAT SIZES ARE AVAILABLE?** 100ml, 375ml, 1000ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN INTENSE MOISTURE CONDITIONER SUITABLE FOR?** Argan Vegan Intense Moisture range has been designed for dry to normal hair types. It is great for curly, frizzy and unmanageable medium to thick hair. It is not recommended for oily or fine hair

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN INTENSE MOISTURE CONDITIONER AND HOW MUCH DO I USE?** It is recommended to use Argan Vegan Intense Moisture Conditioner 2-3 times per week after shampooing. Apply a small amount evenly from mid-lengths to ends. Leave for 2-3 minutes and rinse thoroughly

**CAN I USE ARGAN VEGAN INTENSE MOISTURE CONDITIONER ON CHEMICALLY STRAIGHTENED HAIR?** Yes, Argan Vegan Intense Moisture Conditioner can be used on chemically straightened hair

**CAN I USE ARGAN VEGAN INTENSE MOISTURE CONDITIONER ON HAIR EXTENSIONS?** Yes, Argan Vegan Intense Moisture Conditioner can be used in hair extensions as it contains no added proteins

**CAN I USE ARGAN VEGAN INTENSE MOISTURE CONDITIONER ON PERMED HAIR?** Yes, Argan Vegan Intense Moisture Shampoo can be used on permed hair

**WHAT IS THE MOISTURE LEVEL OF THE ARGAN VEGAN INTENSE MOISTURE CONDITIONER?** Argan Vegan Intense Moisture Conditioner has a moisture level of 4.5 out of 5

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN INTENSE MOISTURE CONDITIONER?** The Argan Vegan Intense Moisture Conditioner is infused with a divine passionfruit fragrance





## ARGAN INTENSE HYDRATING MASQUE

**WHAT SIZES ARE AVAILABLE?** 100ml, 200ml, 1000ml

**WHAT HAIR TYPE IS ARGAN VEGAN INTENSE HYDRATING MASQUE SUITABLE FOR?** Argan Vegan Intense Moisture range has been designed for dry to normal hair types. It is great for curly, frizzy and unmanageable medium to thick hair. It is not recommended for oily or fine hair

**CAN I LEAVE ARGAN VEGAN INTENSE HYDRATING MASQUE IN THE HAIR?** It is recommended to use the Argan Vegan Intense Hydrating Masque on wet hair as a quick hydrating conditioner or on towel dried hair for 15 minutes then wash out. For an intense hydrating treatment, apply to towel dried hair for 1-2 hours and then wash thoroughly out

**CAN ARGAN INTENSE VEGAN HYDRATING MASQUE BE USED ON FINE HAIR?** Argan Vegan Intense Hydrating Masque is recommended for medium to thick hair however if your hair is dry and fine apply a small amount on mid-lengths to ends only

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN INTENSE HYDRATING MASQUE?** For fine hair use once a month and for medium to thick hair use once a week

**CAN ARGAN INTENSE VEGAN HYDRATING MASQUE BE USED ON HAIR EXTENSIONS?** Yes, Argan Vegan Intense Hydrating Masque is great for human hair extensions as it will heavily moisturise and leave the hair feeling silky soft

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN INTENSE HYDRATING MASQUE?** The Argan Vegan Intense Hydrating Masque is infused with a divine passionfruit fragrance





## ARGAN REP-HAIR RANGE

VEGAN FRIENDLY - MADE IN AUSTRALIA - NOT TESTED ON ANIMALS

Silk Oil of Morocco's Argan REP-Hair Protein Sulfate Free Range combines gentle cleansing properties with Keratrix™ - a powerful and natural anti-breakage technology that helps mend and strengthen hair that is prone to split ends and breakage. Infused with a beautiful melon berry fragrance and enriched with nourishing Australian macadamia oil, certified organic aloe vera and Cold Pressed Certified Organic Argan Oil which is rich in vitamins, antioxidants, omega-6 and omega-9 essential fatty acids providing the ultimate repair fix for dry, brittle and damaged hair

### **BENEFITS:**

- Contains a blend of mild Sulfate Free cleansers
- Gently cleanses the hair & scalp
- Formulated with Cold Pressed Certified Organic Argan Oil – rich in natural vitamin E, omega-6 and omega-9 essential fatty acids for moisture, hydration and shine
- Uses Keratrix™ anti-breakage technology to help repair weak, brittle and damaged hair. Increases hair resistance and elasticity and helps mend and strengthen the hair
- Leaves the hair feeling soft, shiny and silky smooth
- Has a lovely Melon Berry fragrance
- Variety of sizes available
- Vegan Friendly
- Manufactured in Australia



**SUITABLE FOR: WEAK HAIR, SPLIT ENDS, DAMAGED HAIR, OVER-PROCESSED HAIR, DRY HAIR, BRITTLE HAIR, COARSE HAIR**

# ARGAN REP-HAIR RANGE

Keratrix™ - Anti Breakage Protein

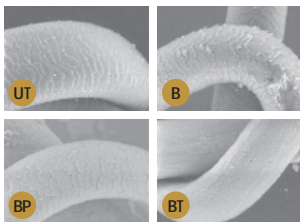
## EX VIVO EFFICACY

Strands of natural hair that after suffering an oxidative process were treated with a neutral shampoo and an active serum (keratrix™ at 5%) or placebo.

### • SEM microscopy

#### PROTECTING EFFECT

Hair cuticle softens and hair is protected.



**USED HAIR SAMPLES:** untreated hair (UT), bleached (B), bleached / treated with placebo (BP), bleached / treated with keratrix™ (BT).

### • Breaking force

#### STRENGTHENING EFFECT

The sample containing bleached hair treated with keratrix™ is even more resistant to breakage than the untreated hair.

#### Breaking force increases:

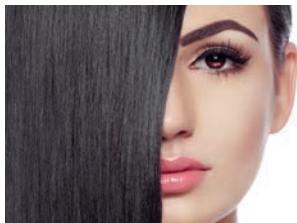
- 28.5% vs. untreated hair
- 40.9% vs. bleached / placebo



### • Hair permeability

#### REPAIRING EFFECT

Through the study of the water adsorption-desorption kinetics, it was proved that keratrix™ regains hair structure and barrier function, diminishing the typical porosity of damaged hair.



# ARGAN REP-HAIR RANGE



CURLY GIRL  
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## ARGAN REP-HAIR PROTEIN SHAMPOO

**WHAT SIZES ARE AVAILABLE?** 100ml, 375ml, 1000ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN REP-HAIR PROTEIN SHAMPOO SUITABLE FOR?** Argan Vegan Rep-Hair Protein Shampoo is suitable for a number of hair types- weak hair, split hair, damaged hair, over processed hair, dry hair, brittle hair and coarse hair

**HOW LONG WILL I NEED TO USE THE ARGAN VEGAN REP-HAIR PROTEIN SHAMPOO FOR THE KERATRIX™ TECHNOLOGY TO WORK?** Generally you start seeing an improvement after a few washes and your hair starts to recover in just 10 - 14 days. After a month of regular use you will start seeing a big improvement. Keratrix™ should start to protect the hair fibre, strengthen and prevent from breakage, regain its integrity and improve elasticity and resistance

**CAN I USE THE ARGAN VEGAN REP-HAIR PROTEIN SHAMPOO ON BLONDE HAIR?** Argan Vegan Rep-Hair Protein Shampoo is perfect for blonde hair as blonde hair is usually brittle and chemically over processed

**HOW OFTEN DO I USE THE ARGAN VEGAN REP-HAIR PROTEIN SHAMPOO?** Use Argan Vegan REP-Hair Shampoo 2-3 times per week. Please be mindful that you can feed the hair with too much protein which can leave the hair feeling dry and brittle

**CAN I USE THE ARGAN VEGAN REP-HAIR PROTEIN SHAMPOO ON COLOURED HAIR?** Coloured hair is over processed hair so using the Argan Rep-Hair Protein shampoo will definitely help moisturise and repair the hair

**IS ARGAN VEGAN REP-HAIR PROTEIN SHAMPOO SULFATE FREE AND WHAT DOES THAT MEAN?** Yes, Argan Vegan REP-Hair Shampoo is Sulfate Free. Sulfates are detergents made of sulfur containing mineral salts that make shampoo turn into a thick lather and foam. The most common are Sodium Lauryl Sulfate (SLS), Sodium Laureth Sulfate (SLES) and Ammonium Lauryl Sulfate (ALS) and are used in most household cleaning products. Sulfates are very harsh on the skin and can strip it of moisture and its natural oils and is a known skin irritant. Silk Oil of Morocco use a gentle blend of plant derived surfactants which lather and foam just as effectively and is much gentler on your skin

**CAN I USE ARGAN VEGAN REP-HAIR PROTEIN SHAMPOO ON CHEMICALLY STRAIGHTENED HAIR?** No, Argan Vegan REP-Hair Protein Shampoo should not be used on chemically straightened hair as it contains a large amount of protein

**CAN I USE ARGAN VEGAN REP-HAIR PROTEIN SHAMPOO ON HAIR EXTENSIONS?** No, Argan Vegan REP-Hair Protein Shampoo should not be used in hair extensions as it contains a large amount of protein

**WHAT IS THE FRAGRANCE USED IN ARGAN VEGAN REP-HAIR SHAMPOO?** Argan Vegan Rep-Hair Protein Shampoo has a beautiful Melon Berry fragrance and provides the ultimate repair fix for dry, brittle and damaged hair

## ARGAN REP-HAIR PROTEIN CONDITIONER

**WHAT SIZES ARE AVAILABLE?** 100ml, 375ml, 1000ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN REP-HAIR PROTEIN CONDITIONER SUITABLE FOR?** Argan Vegan Rep-Hair Protein Conditioner is suitable for a number of hair types- weak hair, split hair, damaged hair, over processed hair, dry hair, brittle hair and coarse hair

**HOW LONG WILL I NEED TO USE THE ARGAN VEGAN REP-HAIR PROTEIN CONDITIONER FOR THE KERATRIX™ TECHNOLOGY TO WORK?** Generally you start seeing an improvement after a few washes and your hair starts to recover in just 10 - 14 days. After a month of regular use you should start seeing a big improvement. Keratrix™ should start to protect the hair fibre, strengthen and prevent from breakage, regain its integrity and improve elasticity and resistance. Use in conjunction with Argan Vegan REP-Hair Protein Shampoo





**IF I HAVE COLOUR DAMAGED HAIR SHOULD I USE THE ARGAN VEGAN REP-HAIR PROTEIN CONDITIONER?** Absolutely. Argan Vegan Rep-Hair Protein Conditioner is perfect for colour damaged hair as it increases hair resistance and elasticity. It also helps mend and strengthen hair

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN REP-HAIR PROTEIN CONDITIONER?** Argan Vegan Rep-Hair Protein Conditioner has a beautiful Melon Berry fragrance and provides the ultimate repair fix for dry, brittle and damaged hair

**IS THE ARGAN VEGAN REP-HAIR PROTEIN CONDITIONER MOISTURISING?** Yes, Argan Vegan Rep-Hair Protein Conditioner will leave the hair moisturized and conditioned. The moisture level in this conditioner is 3.5 out of 5

## ARGAN REP-HAIR PROTEIN MASQUE

**WHAT SIZES ARE AVAILABLE?** 100ml, 200ml, 1000ml

**WHAT HAIR TYPE IS ARGAN VEGAN REP-HAIR PROTEIN MASQUE SUITABLE FOR?** Argan Vegan Rep-Hair Protein Masque is suitable for a number of hair types- weak hair, split hair, damaged hair, over processed hair, dry hair, brittle hair and coarse hair

**WHAT WILL THIS ARGAN VEGAN REP-HAIR PROTEIN MASQUE DO FOR MY HAIR?** A deep repairing and conditioning treatment formulated with Keratrix™- a multifunctional active that helps protect, strengthen, mend & improve hair elasticity and resistance. This protein rich hair masque enhanced with Cold Pressed Certified Organic Argan Oil, Coconut Oil, Pro-Vitamin B5 and Jojoba Oil leaves hair looking strong, healthy, soft, smooth and radiant

**CAN I LEAVE ARGAN VEGAN REP-HAIR PROTEIN MASQUE IN MY HAIR?** It is recommended to use the Argan Vegan REP-Hair Protein Masque on wet hair as a quick hydrating conditioner or towel dried hair for 2-3 minutes then wash out. For an intense conditioning treatment apply to towel dried hair for 10 minutes and then wash thoroughly out

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN REP-HAIR PROTEIN MASQUE?** It is recommended to use once a week/fortnight for an intense treatment depending on hair condition

**CAN ARGAN VEGAN REP-HAIR PROTEIN MASQUE BE USED ON HAIR EXTENSIONS?** No, Argan Vegan REP-Hair Protein Masque cannot be used on hair extensions as it contain Protein

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN REP-HAIR PROTEIN MASQUE?** Argan Vegan Rep-Hair Protein Masque has a beautiful Melon Berry fragrance



Keratrix™ consists of:

- Oligopeptides from carob tree, rich in amino acids, especially glutamic, arginine and aspartic.
- Obtained through selective hydrolysis from its seeds.
- They are incorporated in a Matrix Plus (three-dimensional network of amylopectin), which delivers them sequentially.
- Matrix Plus gets fixed on hair fiber and allows a long-lasting effect.

Keratrix™ is a multifunctional active ingredient that:

- Protects hair fibre.
- Strengthens and prevents from breakage.
- Regains integrity.
- Improves elasticity and resistance.

Recommended for any hair type, especially for damaged and weakened hair:

- REPAIRING
- BREAKAGE PREVENTING
- STRENGTHENING
- PROTECTING
- ANTI-FRIZZ EFFECT
- ANTI-HUMIDITY ACTION

# ARGAN REP-HAIR RANGE



CURLY GIRL  
APPROVED



## ARGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY

**WHAT SIZES ARE AVAILABLE?** 60ml, 250ml

**WHAT DOES THE ARGAN VEGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY DO?** Argan Vegan Rep-Hair Instant Leave-In Protein Spray is a light leave-in treatment that helps restore weak, brittle and damaged hair. Enriched with Soy Protein and Keratrix™ - a multifunctional active that helps protect, strengthen, mend and improve hair elasticity and resistance

**DO I APPLY ARGAN VEGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY ON WET OR DRY HAIR?** On towel dried hair hold the bottle 10cm from hair and spray treatment. Comb through, do not rinse out and leave in for maximum benefit

**HOW WILL THE ARGAN VEGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY MAKE THE HAIR FEEL AFTER USE?** Argan Vegan Rep-Hair Instant Leave-In Protein Spray revitalizes damaged hair leaving it looking healthy and strong

**IS THE ARGAN VEGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY SUITABLE FOR THICK OR FINE HAIR?** Argan Vegan Rep-Hair Instant Leave-In Protein Spray is suitable for all hair types however restores and rejuvenates weak, brittle and damaged hair

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY?** Argan Vegan Rep-Hair Instant Leave-In Protein Spray can be applied after every wash

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY?** Argan Vegan Rep-Hair Instant Leave-In Protein Spray has a beautiful Melon Berry fragrance

## ARGAN REP-HAIR CRÈME

**WHAT SIZES ARE AVAILABLE?** 100ml

**WHAT DOES THE ARGAN VEGAN REP-HAIR CRÈME DO?** Silk Oil of Morocco's Argan Vegan Rep-Hair Crème helps seal and protect against split ends and adds instant moisture and shine to dry, brittle, damaged hair. Formulated with Keratrix™ - a powerful and natural anti-breakage technology that helps mend and strengthen hair. This anti-breakage Argan Vegan Rep-Hair Crème provides a restorative moisture-rich injection for damaged and weakened hair

**DO I APPLY THE ARGAN VEGAN REP-HAIR CRÈME ON WET OR DRY HAIR?** Argan Vegan Rep-Hair Crème is best used on dry hair however can also be used on towel dried hair

**CAN I USE THE ARGAN VEGAN REP-HAIR CRÈME WITH OTHER SILK PRODUCTS OR DOES IT WORK BEST ON ITS OWN?** All Silk Oil of Morocco products can be used with the Argan Vegan Rep-Hair Crème. Silk recommend to apply the Argan Rep-Hair Crème prior to using any styling products

**HOW OFTEN DO I USE THE ARGAN VEGAN REP-HAIR CRÈME?** Argan Vegan Rep-Hair Crème can be used after every hair wash

**WITH THE ARGAN VEGAN REP-HAIR CRÈME DO I LEAVE IT IN OR RINSE IT OUT?** Argan Vegan Rep-Hair Crème is designed to be left in the hair to provide the best results. Keratrix™ has a slow release system and works whilst on your hair

**HOW DO I APPLY THE ARGAN VEGAN REP-HAIR CRÈME?** Apply Argan vegan Rep-Hair Crème to ends ensuring not to over-apply

**DOES THE ARGAN VEGAN REP-HAIR CRÈME WORK BEST IF I USE THE WHOLE ARGAN REP-HAIR RANGE WITH IT?** Argan Vegan Rep-Hair Crème can be used on its own. For really damaged hair it is recommended that it be used in conjunction with the Argan Vegan REP-Hair Shampoo and Conditioner & Masque Treatment

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN REP-HAIR CRÈME?** The fragrance in the Argan Vegan REP-Hair Crème is Melon Berry







## ARGAN VOLUMIZING RANGE

VEGAN FRIENDLY - MADE IN AUSTRALIA - NOT TESTED ON ANIMALS

Silk Oil of Morocco's sulfate free Argan Volumizing Range instantly amplifies fine, limp hair providing volume, texture and shine. The thickening power of Soy Protein works in synergy with mild sulfate free cleansers, Pro-Vitamin B5, nourishing Australian Macadamia Oil, Certified Organic Aloe Vera and Cold Pressed Certified Organic Argan Oil which is rich in vitamins, antioxidants, omega-6 and omega-9 essential fatty acids to promote the appearance of healthy looking full bodied hair.

### **BENEFITS:**

- Contains a blend of mild Sulfate Free cleansers
- Formulated with Cold Pressed Certified Organic Argan Oil – rich in natural vitamin E, omega-6 and omega-9 essential fatty acids for moisture, hydration and shine
- Gently cleanses the hair & scalp
- Formulated with Hydrolyzed Soy Protein which enhances hair manageability, helps mend and smooth hair, increases the hair's natural ability to retain moisture and improves tensile strength. It also helps promote the appearance of thicker looking hair
- Leaves the hair feeling soft, shiny and silky smooth
- Has a beautiful Jasmine Green Tea fragrance
- Variety of sizes available
- Vegan Friendly
- Manufactured in Australia





SUITABLE FOR: THIN/ FINE HAIR, FLAT/ GREASY HAIR, DULL/ LIFELESS HAIR

## ARGAN VOLUMIZING RANGE

SOY PROTEIN - VOLUME - REPAIR - ENERGY



### ARGAN LIQUID VOLUMIZER

WHAT SIZES ARE AVAILABLE? 60ml, 250ml

**HOW DO I USE THE ARGAN VEGAN LIQUID VOLUMIZER?** Silk Oil of Morocco's lightweight and alcohol free Argan Vegan Liquid Volumizer is a versatile styling product. Apply to wet hair to make hair appear thicker and to add hold and shine, apply to towel dried hair on mid-lengths to ends to give instant body and texture or to use as a setting spray. Apply to dry hair at the roots before styling using heated appliances to give instant body, hold and shine

**IS THE ARGAN VEGAN LIQUID VOLUMIZER STICKY OR FLAKY?** The Argan Vegan Liquid Volumizer is a non-sticky, lightweight formula that does not weigh hair down

**WHAT HAIR TYPE IS ARGAN VEGAN LIQUID VOLUMIZER SUITABLE FOR?** Argan Vegan Liquid Volumizer is suitable for fine to medium hair types

**IS THE ARGAN VEGAN LIQUID VOLUMIZER MOVEABLE, CAN I BRUSH THE HAIR AFTER USE?** Argan Vegan Liquid Volumizer is formulated with Hydrolyzed Soy Protein which enhances hair manageability, helps mend and smooth hair, increases the hair's natural ability to retain moisture and improves tensile strength. It can be brushed after application to add body and texture

**DOES THE ARGAN VEGAN LIQUID VOLUMIZER ADD SHINE AS WELL AS ADDING VOLUME?** Yes, Argan Vegan Liquid Volumizer leaves hair nourished whilst adding volume, shine and body

**WHAT IS THE HOLD FACTOR OF THE ARGAN VEGAN LIQUID VOLUMIZER?** The Argan Vegan Liquid Volumizer has a hold factor of 4 out of 5

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN LIQUID VOLUMIZER?** The Argan Vegan Volumizing range is infused with a lovely Jasmine & Green Tea fragrance



# ARGAN VOLUMIZING RANGE



CURLY GIRL  
APPROVED



## ARGAN VOLUMIZING SHAMPOO

**WHAT SIZES ARE AVAILABLE?** 100ml, 375ml, 1000ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN VOLUMIZING SHAMPOO SUITABLE FOR?** Argan Vegan Volumizing range has been designed for flat/limp, lifeless/fine, oily & thin hair

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN VOLUMIZING SHAMPOO AND DO I NEED TO SHAMPOO TWICE?** Argan Vegan Volumizing Shampoo can be used daily however it is recommended 2-3 times per week. It is also recommended that you shampoo twice. The initial shampoo will assist in loosening any build up (such as oils and styling products) whilst the second shampoo will gently cleanse

**IS ARGAN VEGAN VOLUMIZING SHAMPOO SULFATE FREE AND WHAT DOES THAT MEAN?** Yes, Argan Vegan Volumizing Shampoo is Sulfate Free. Sulfates are detergents made of sulfur containing mineral salts that make shampoo turn into a thick lather and foam. The most common are Sodium Lauryl Sulfate (SLS), Sodium Laureth Sulfate (SLES) and Ammonium Lauryl Sulfate (ALS) and are used in most household cleaning products. Sulfates are very harsh on the skin and can strip it of moisture and its natural oils and is a known skin irritant. Silk Oil of Morocco use a gentle blend of plant derived surfactants which lather and foam just as effectively and is much gentler on your skin

**CAN I USE ARGAN VEGAN VOLUMIZING SHAMPOO ON CHEMICALLY STRAIGHTENED HAIR?** No, Argan Vegan Volumizing shampoo should not be used on chemically straightened hair as it contains Soy Protein

**CAN I USE ARGAN VEGAN VOLUMIZING SHAMPOO ON HAIR EXTENSIONS?** No, Argan Vegan Volumizing Shampoo should not be used in hair extensions as it contains Soy Protein

**CAN I USE ARGAN VEGAN VOLUMIZING SHAMPOO ON PERMED HAIR?** No, the Argan Vegan Volumizing Shampoo should not be used on permed hair

**IS THE ARGAN VEGAN VOLUMIZING SHAMPOO A HEAVY OR LIGHT SHAMPOO?** The Argan Vegan Volumizing Shampoo is one of the lighter shampoos in the Silk range as it has been formulated for use on fine, thin hair

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN VOLUMIZING SHAMPOO?** The Argan Vegan Volumizing range is infused with a lovely Jasmine & Green Tea fragrance

**DOES THE ARGAN VEGAN VOLUMIZING SHAMPOO MOISTURISE AS WELL AS ADD VOLUME?** The Argan Vegan Volumizing Shampoo contains an ingredient called Soy Protein. This increases the bending stability of hair of more than 40% which can lead to an increase in hair volume and improvement in hair styling. It also improves the tensile strength of the hair. Combined with other active ingredients such as Cold Pressed Certified Organic Argan Oil, Macadamia Oil, Aloe Vera and Pro-Vitamin B5 to help add moisture

**DO I HAVE TO USE THE ARGAN VEGAN VOLUMIZING CONDITIONER TO GET THE BEST RESULTS?** To provide the best result possible it is recommended to use the Argan Vegan Volumizing Conditioner in conjunction with the Argan Vegan Volumizing Shampoo



## ARGAN VOLUMIZING CONDITIONER

**WHAT SIZES ARE AVAILABLE?** 100ml, 375ml, 1000ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN VOLUMIZING CONDITIONER SUITABLE FOR?** Argan Vegan Volumizing range has been designed for flat/limp, lifeless/fine, oily & thin hair

**DO I APPLY THE ARGAN VEGAN VOLUMIZING CONDITIONER ON MY ROOTS TO GET MORE VOLUME?** No, wet hair and apply a small amount evenly from mid-lengths to ends. Leave for 2-3 minutes and rinse thoroughly. Use in conjunction with Silk Oil of Morocco's Argan Liquid Volumizer or Volumizing Dust to create a natural, full bodied look

**DOES THE ARGAN VEGAN VOLUMIZING CONDITIONER WEIGH THE HAIR DOWN?** No, the Argan Vegan Volumizing Conditioner is a lightweight conditioner that does not weigh the hair down

**CAN I USE ARGAN VEGAN VOLUMIZING CONDITIONER ON CHEMICALLY STRAIGHTENED HAIR?** No, Argan Vegan Volumizing Conditioner should not be used on chemically straightened hair as it contains Soy Protein

**CAN I USE ARGAN VEGAN VOLUMIZING CONDITIONER ON HAIR EXTENSIONS?** No, Argan Vegan Volumizing Conditioner should not be used on hair extensions as it contains Soy Protein

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN VOLUMIZING CONDITIONER?** The Argan Vegan Volumizing range is infused with a lovely Jasmin & Green Tea fragrance

**DOES THE ARGAN VEGAN VOLUMIZING CONDITIONER MOISTURISE AS WELL AS ADD VOLUME?** The Argan Vegan Volumizing Conditioner contains an ingredient called Soy Protein. This increases the bending stability of hair of more than 40% which can lead to an increase in hair volume and improvement in hair styling. It also improves the tensile strength of the hair. Combined with other ingredients such as Cold Pressed Certified Organic Argan Oil, Macadamia Oil, Sweet Almond Oil, Aloe Vera, Evening Primrose Oil and Pro-Vitamin B5 to help add moisture



# ARGAN VOLUMIZING RANGE

## ARGAN FINE HAIR VOLUME MASQUE

**WHAT SIZES ARE AVAILABLE?** 100ml, 200ml, 1000ml

**WHAT HAIR TYPE IS ARGAN VEGAN FINE HAIR VOLUMIZING MASQUE SUITABLE FOR?** Argan Vegan Fine Hair Volumizing Masque is suitable for dry, weak, damaged, flat/limp, dull/lifeless, thin/fine and oily hair

**WHAT WILL THE ARGAN VEGAN FINE HAIR VOLUMIZING MASQUE DO FOR MY HAIR?** A lightweight treatment formulated with Soy and Wheat Protein to help strengthen, repair, protect, reduce hair breakage and enhance hair manageability

**CAN I LEAVE ARGAN VEGAN FINE HAIR VOLUMIZING MASQUE IN THE HAIR?** It is recommended to use the Argan Vegan Fine Hair Volumizing Masque on wet hair as a quick hydrating conditioner or towel dried hair for 2-3 minutes then wash out. For an intense treatment, apply to towel dried hair for 10 minutes and then wash thoroughly out

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN FINE HAIR VOLUMIZING MASQUE?** It is recommended to use once a week/fortnight for an intense treatment depending on hair condition

**CAN ARGAN VEGAN FINE HAIR VOLUMIZING MASQUE BE USED ON HAIR EXTENSIONS?** No, Argan Vegan Fine Hair Volumizing Masque cannot be used on hair extensions as it contains Soy and Wheat Proteins

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN FINE HAIR VOLUMIZING MASQUE?** The Argan Vegan Fine Hair Volumizing Masque is infused with a lovely Jasmine & Green Tea fragrance

**CAN I USE ARGAN VEGAN FINE HAIR VOLUME MASQUE ON CHEMICALLY STRAIGHTENED HAIR?** No, Argan Vegan Fine Hair Volume Masque should not be used on chemically straightened hair as it contains Soy & Wheat Proteins



## ARGAN VOLUMIZING DUST

**WHAT SIZES ARE AVAILABLE?** 10g

**WHAT HAIR TYPE IS ARGAN VEGAN VOLUMIZING DUST SUITABLE FOR?** Argan Vegan Volumizing Dust is suitable for flat/limp, dull/lifeless, thin/fine and oily hair

**WHAT RESULTS WILL ARGAN VEGAN VOLUMIZING DUST GIVE ME?** Argan Vegan Volumizing Dust will add texture and create height, body and volume

**DO I USE THE ARGAN VEGAN VOLUMIZING DUST ON WET OR DRY HAIR?** Only use on dry hair. Lift hair and shake Argan Vegan Volumizing Dust onto root area where volume and thickness is required. Rub into hair roots to achieve instant lift, then style as desired

**WILL THE ARGAN VEGAN VOLUMIZING DUST HOLD BACK COMBING OF THE HAIR?** Argan Vegan Volumizing Dust has a hold factor of 4 out of 5 therefore will hold most styling techniques

**CAN ARGAN VEGAN VOLUMIZING DUST BE USED AS A DRY SHAMPOO?** Absolutely. Argan Vegan Volumizing Dust can be used to absorb excess oil from hair roots

**DO I HAVE TO BLOW DRY THE ARGAN VEGAN VOLUMIZING DUST IN FOR IT TO GIVE YOU VOLUME?** No, once the Argan Vegan Volumizing Dust is rubbed into the hair roots it will provide volume however you can use hair tools to help achieve more volume

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN VOLUMIZING DUST?** No added fragrance is added to the Argan Vegan Volumizing Dust



CURLY GIRL  
APPROVED





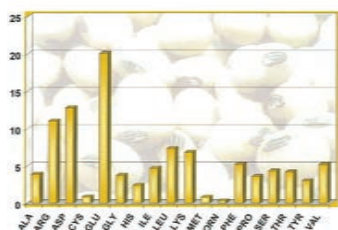
## SOY PROTEIN ENERGY, VOLUME AND REPAIR FOR THE HAIR

### The intelligent solution for stressed and unhealthy hair

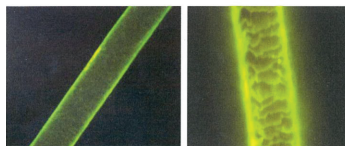
Based on this special amino acid profile, the hydrolyzed soybean protein (INCI: Hydrolyzed Soy Protein) offers the following benefits for hair:

- ✓ **"Strength and Energy"** concept: The energizer for the hair
- ✓ **Protection, repair and restructuring** of the cuticle
- ✓ Penetration up to the outer zone of the hair cortex
- ✓ Formation of a significant protective film on the hair
- ✓ More than **40% increase** in the bending stability of hair fibres
- ✓ **Positive influence** on hair **volume** and styling
- ✓ Especially suitable for supporting concepts for stressed, brittle, long hair and sensitive hair tips

**Figure 1: Amino acid profile Gluadin® Soy (relative to amino acid content)**



**Figure 2: Fluorescence microscope images of the hair after treatment with Gluadin® Soy (1% AS)**



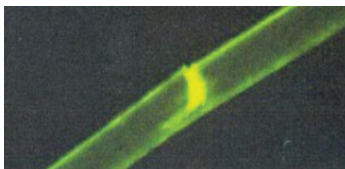
### Protection and strengthening for the hair

For this purpose, Gluadin® Soy was labeled with a fluorescent substance (fluorescein isothiocyanate - FITC) so that the substantivity and the penetration behavior of the soybean hydrolyzate applied to the hair could be studied by fluorescence microscopy. In this way, we were able to trace the remarkable path of Gluadin® Soy in the hair (see Figure 2.)

After treatment with Gluadin® Soy, a **significant absorption** of the soybean hydrolyzate on the hair could be observed. The Gluadin® Soy covers the sensitive hair fibre as a sort of **protective protein layer**. It concentrates preferentially at especially vulnerable locations such as the edges of the cuticle cells, hair tips, and any fracture sites or cracks (see Figs 2. and 3.)

From this it follows that Gluadin® Soy can be used to achieve an **intelligent repair effect**: Intelligent proteins recognise the exposed weak spots of the hair and exhibit substantivity and strengthen the hair fibre exactly where this is urgently needed.

**Figure 3: Fluorescence microscope images of the hair fracture site after treatment with Gluadin® Soy (1% AS)**



- ✓ **Protein**
- ✓ **Energy**
- ✓ **Repair**
- ✓ **Strengthening**



## ARGAN SUN SHIELD RANGE

VEGAN FRIENDLY - MADE IN AUSTRALIA - NOT TESTED ON ANIMALS

Silk Oil of Morocco's Argan Sun Shield range enhanced with UV Filters gently cleanses and helps protect hair against colour fading and damage caused by UV rays. Formulated with Cold Pressed Certified Organic Argan Oil which is rich in vitamins, antioxidants, omega-6 and omega-9 essential fatty acids, nourishing Australian Macadamia Oil and Soy Protein for all hair types. Infused with an uplifting and refreshing scent promoting healthy shiny hair that feels nurtured and looks beautifully soft and revitalized

### BENEFITS:

- Contains a blend of mild Sulfate Free cleansers
- Formulated with Cold Pressed Certified Organic Argan Oil – rich in natural vitamin E, omega-6 and omega-9 essential fatty acids for moisture, hydration and shine
- Gently cleanses the hair & scalp
- Formulated with Hydrolyzed Soy Protein which enhances hair manageability, helps mend and smooth hair, increases the hair's natural ability to retain moisture and improves tensile strength. It also helps promote the appearance of thicker looking hair
- Enhanced with UV filters to help protect hair against UV rays and from drying effects caused by the sun
- Leaves the hair feeling soft, shiny and silky smooth
- Has an uplifting and refreshing Lemon Citrus fragrance
- Vegan Friendly
- Manufactured in Australia



125ML  
\$29.90

250ML  
\$34.90

250ML  
\$34.00

SUITABLE FOR: **ALL HAIR TYPES, DRY/BRITTLE HAIR, OVER PROCESSED OR COLOUR TREATED HAIR**

## ARGAN SUN SHIELD RANGE

### ARGAN SUN SHIELD LEAVE-IN CONDITIONING SPRAY

**WHAT SIZES ARE AVAILABLE?** 125ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN SUNSHIELD LEAVE-IN CONDITIONING SPRAY SUITABLE FOR?** Argan Vegan Sunshield Leave-In Conditioning Spray is suitable for all hair types and can be used on wet and dry hair

**CAN I USE THE ARGAN LEAVE-IN CONDITIONING SPRAY ON CHILDREN?** Yes, Argan Vegan Sunshield Leave-In Conditioning Spray is great for children as it detangles wet, knotty and unruly hair

**CAN ARGAN VEGAN SUNSHIELD LEAVE-IN CONDITIONING SPRAY REDUCE COLOUR FROM FADING IN THE SUN?** Yes, Argan Vegan Sunshield Leave-In Conditioning Spray is a leave-in product and contains Ethylhexyl Methoxycinnamate which helps scatter the UV rays

**WILL THE ARGAN VEGAN SUNSHIELD LEAVE-IN CONDITIONING SPRAY MAKE MY HAIR OILY?** No, the Argan Vegan Sunshield Leave-In Conditioning Spray is lightweight formula suitable for all hair types and has a perfect balance of moisturising ingredients

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN SUNSHIELD LEAVE-IN CONDITIONING SPRAY?** The Argan Vegan Sunshield Leave-In Conditioning Spray is infused with a divine passionfruit fragrance



# ARGAN SUN SHIELD RANGE

VEGAN FRIENDLY - MADE IN AUSTRALIA - NOT TESTED ON ANIMALS



CURLY GIRL  
APPROVED



## ARGAN SUN SHIELD SHAMPOO

**WHAT SIZES ARE AVAILABLE?** 250ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN SUN SHIELD SHAMPOO SUITABLE FOR?** Argan Vegan Sun Shield Shampoo is suitable for all hair types especially dry, brittle, over processed or coloured hair

**WHAT DOES THE ARGAN VEGAN SUN SHIELD SHAMPOO DO?** Argan Vegan Sun Shield Shampoo enhanced with UV Filters gently cleanses and helps protect hair against colour fading and damage caused by UV rays. It promotes healthy shiny hair that feels nurtured and looks beautifully soft and revitalized

**HOW DOES THE ARGAN VEGAN SUN SHIELD SHAMPOO PROTECT MY HAIR FROM THE SUN?** Argan Vegan Sun Shield Shampoo is enhanced with UV filters that scatter the UV rays to help protect hair against colour fading and damage

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN SUN SHIELD SHAMPOO AND DO I NEED TO SHAMPOO TWICE?** Argan Vegan Sun Shield Shampoo can be used 2-3 times per week. It is also recommend that you shampoo twice. The initial shampoo will assist in loosening any build up (such as oils and styling products) whilst the second shampoo will gently cleanse. For those who use a lot of hair products or swim regularly, weekly use is advised

**WILL THE ARGAN VEGAN SUN SHIELD SHAMPOO MAKE MY BLONDE HAIR TURN YELLOW?** No, the Argan Vegan Sun Shield Shampoo will not make blonde hair turn yellow

**DOES THE ARGAN VEGAN SUN SHIELD SHAMPOO FADE COLOURED HAIR?** No, Argan Vegan Sun Shield Shampoo is safe to use on permanent coloured hair

**CAN I USE ARGAN VEGAN SUN SHIELD SHAMPOO ON CHEMICALLY STRAIGHTENED HAIR?** No, Argan Vegan Sun Shield Shampoo cannot be used on chemically straightened hair

**CAN I USE ARGAN VEGAN SUN SHIELD SHAMPOO ON HAIR EXTENSIONS?** No, Argan Vegan Sun Shield Shampoo cannot be used in hair extensions

**CAN I USE ARGAN VEGAN SUN SHIELD SHAMPOO ON PERMED HAIR?** Yes, Argan Vegan Sun Shield Shampoo can be used on permed hair

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN SUN SHIELD SHAMPOO?** Fresh Lemon Citrus fragrance is used in the Argan Vegan Sun Shield Shampoo

## ARGAN SUN SHIELD CONDITIONER

**WHAT SIZES ARE AVAILABLE?** 250ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN SUN SHIELD CONDITIONER SUITABLE FOR?** Argan Vegan Sun Shield Conditioner is suitable for all hair types especially dry, brittle, over processed or coloured hair

**WHAT DOES THE ARGAN VEGAN SUN SHIELD CONDITIONER DO?** Argan Vegan Sun Shield Conditioner enhanced with UV Filters instantly revitalizes the appearance of dry, damaged, brittle hair caused by UV rays leaving it feeling deeply moisturised and conditioned without weighing it down. It leaves hair feeling smooth as silk, nurtured, shiny and revitalized

**HOW DOES THE ARGAN VEGAN SUN SHIELD CONDITIONER PROTECT MY HAIR FROM THE SUN?** Argan Vegan Sun Shield Conditioner is enhanced with UV filters that scatter the UV rays to help protect hair against colour fading and damage

**WILL THE ARGAN VEGAN SUN SHIELD CONDITIONER MAKE MY BLONDE HAIR TURN YELLOW?** No, the Argan Vegan Sun Shield Conditioner will not make blonde hair turn yellow

**DOES THE ARGAN VEGAN SUN SHIELD CONDITIONER FADE COLOURED HAIR?** No, Argan Vegan Sun Shield Conditioner is safe to use on permanent coloured hair

**CAN I USE ARGAN VEGAN SUN SHIELD CONDITIONER ON CHEMICALLY STRAIGHTENED HAIR?** No, Argan Vegan Sun Shield Conditioner cannot be used on chemically straightened hair

**CAN I USE ARGAN VEGAN SUN SHIELD CONDITIONER ON HAIR EXTENSIONS?** No, Argan Vegan Sun Shield Conditioner cannot be used in hair extensions

**CAN I USE ARGAN VEGAN SUN SHIELD CONDITIONER ON PERMED HAIR?** Yes, Argan Vegan Sun Shield Conditioner can be used on permed hair

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN SUN SHIELD CONDITIONER?** Fresh Lemon Citrus fragrance is used in the Argan Vegan Sun Shield Conditioner

**IS THE ARGAN VEGAN SUN SHIELD CONDITIONER MOISTURISING?** Yes, Argan Vegan Sun Shield Conditioner will leave the hair feeling deeply moisturised and conditioned without weighing the hair down









# ARGAN TONING SHAMPOO

VEGAN FRIENDLY - MADE IN AUSTRALIA - NOT TESTED ON ANIMALS

Silk Oil of Morocco's sulfate free Argan Toning Shampoo gently cleanses and refreshes blonde, highlighted or grey hair colour, helps prevent brassy tones and provides intense moisture and shine. Formulated with Australian Cold Pressed Macadamia Oil, Certified Organic Aloe Vera and Evening Primrose Oil combined with Cold Pressed Certified Organic Argan Oil which is rich in Vitamins, Antioxidants, Omega-6 and Omega-9 Essential Fatty Acids, helps to control the tone and texture of blonde hair whilst providing hydration.

## **BENEFITS:**

- Formulated with Cold Pressed Certified Organic Argan Oil – rich in natural vitamin E, omega-6 and omega-9 essential fatty acids for moisture, hydration and shine
- Contains a blend of mild Sulfate Free cleansers
- Gently cleanses and refreshes blonde, grey or tinted/highlighted hair
- Violet Pigment helps prevent brassy tones
- Provides moisture to hair and leaves the hair feeling soft and shiny
- Beautiful aroma of Coconut, Mango & Orange Essential Oils
- Variety of sizes available
- Vegan Friendly
- Manufactured in Australia

## **HOW TO USE:**

Wet hair and apply a small amount evenly to form a rich lather. Gently massage into hair and scalp and rinse thoroughly. Re-apply and leave in the hair for 1-2 minutes to achieve maximum benefit and hydration before rinsing. Use in conjunction with Silk Oil of Morocco's Argan Intense Moisture Conditioner or Intense Hydrating Hair Masque for maximum benefit.



CURLY GIRL  
APPROVED



100ML	250ML	1000ML
\$15.90	\$34.90	\$119.00

**SUITABLE FOR:** BLEACHED HAIR, TINTED/HIGHLIGHTED HAIR, BLONDE OR GREY HAIR

## ARGAN TONING SHAMPOO

**WHAT SIZES ARE AVAILABLE?** 100ml, 250ml, 1000ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN TONING TREATMENT SHAMPOO SUITABLE FOR?** Argan Vegan Toning Treatment Shampoo is suitable for a number of hair types- blonde & pre-lightened hair, bleached hair, grey/white hair, tinted/highlighted hair and even dark hair

**WHAT DOES THE ARGAN VEGAN TONING TREATMENT SHAMPOO DO?** Argan Vegan Toning Treatment Shampoo gently cleanses and refreshes blonde, highlighted or grey hair colour, helps prevent brassy tones and provides intense moisture and shine. It helps to control the tone and texture of blonde hair whilst providing hydration

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN TONING TREATMENT SHAMPOO AND DO I NEED TO SHAMPOO TWICE?** Argan Vegan Toning Treatment Shampoo can be used 2-3 times per week. It is also recommend that you shampoo twice. The initial shampoo will assist in loosening any build up (such as oils and styling products) whilst the second shampoo will gently cleanse

**IS ARGAN VEGAN TONING TREATMENT SHAMPOO SULFATE FREE AND WHAT DOES THAT MEAN?** Yes, Argan Vegan Toning Treatment Shampoo is Sulfate Free. Sulfates are detergents made of sulfur containing mineral salts that make shampoo turn into a thick lather and foam. The most common are Sodium Lauryl Sulfate (SLS), Sodium Laureth Sulfate (SLES) and Ammonium Lauryl Sulfate (ALS) and are used in most household cleaning products. Sulfates are very harsh on the skin and can strip it of moisture and its natural oils and is a known skin irritant. Silk Oil of Morocco use a gentle blend of plant derived surfactants which lather and foam just as effectively and is much gentler on your skin

**CAN I USE ARGAN VEGAN TONING TREATMENT SHAMPOO ON CHEMICALLY STRAIGHTENED HAIR?** Yes, Argan Vegan Toning Treatment Shampoo can be used on chemically straightened hair

**CAN I USE ARGAN VEGAN TONING TREATMENT SHAMPOO ON HAIR EXTENSIONS?** Yes, Argan Vegan Toning Treatment Shampoo can be used in hair extensions as it contains no added proteins

**CAN I USE ARGAN VEGAN TONING TREATMENT SHAMPOO ON PERMED HAIR?** Yes, Argan Vegan Toning Treatment Shampoo can be used on permed hair

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN TONING TREATMENT SHAMPOO?** A blend of Coconut, Mango and Orange Essential Oils are used in the Argan Vegan Toning Treatment Shampoo

**WILL THE ARGAN VEGAN TONING TREATMENT SHAMPOO STAIN MY SCALP?** No, the Argan Vegan Toning Treatment Shampoo will not stain the scalp



# ARGAN DETOX SHAMPOO

VEGAN FRIENDLY - MADE IN AUSTRALIA - NOT TESTED ON ANIMALS

Silk Oil of Morocco's Sulfate Free Argan Detox Shampoo enhanced with Australian Native Quandong Extract has been formulated to assist in the removal of product build-up, oily residues and chlorine on all hair types. This luxurious Detox Shampoo gently cleanses the hair leaving it refreshed, soft and smooth with a stimulating Spearmint scent. Infused with Cold Pressed Certified Organic Argan Oil which is packed full of vitamins, antioxidants, Omega-6 and Omega-9 essential fatty acids and helps to promote healthy shiny hair that feels nurtured and looks beautifully revitalized.

## **BENEFITS:**

- Contains a blend of mild Sulfate Free cleansers
- Formulated with Cold Pressed Certified Organic Argan Oil – rich in natural vitamin E, omega-6 and omega-9 essential fatty acids for moisture, hydration and shine
- Gently cleanses the hair & scalp
- Helps to remove product build-up and oily residues
- Helps to restore moisture balance
- Leaves hair feeling refreshed, soft and smooth
- Safe to use on permanent hair colours
- Enhanced with stimulating Spearmint Essential Oil providing a beautiful natural aroma
- Great for people who swim regularly and suffer from chlorine build-up

- Variety of sizes available
- Vegan Friendly
- Manufactured in Australia

## **HOW TO USE:**

Wet hair completely and gently massage Silk Oil of Morocco Argan Detox Shampoo throughout hair and scalp. Rinse thoroughly and repeat if needed. For maximum benefit follow with Silk Oil of Morocco Intense Hydrating Hair Masque. It is suggested that Silk Oil of Morocco's Sulfate Free Argan Detox Shampoo is used fortnightly however for those who use a lot of hair products or swim regularly weekly use is advised



CURLY GIRL  
APPROVED



100ML  
\$14.90

250ML  
\$34.90

1000ML  
\$99.00

SUITABLE FOR: ALL HAIR TYPES

## ARGAN DETOX SHAMPOO

**WHAT SIZES ARE AVAILABLE?** 100ml, 250ml, 1 litre

**WHAT HAIR TYPE IS THE ARGAN VEGAN DETOX SHAMPOO SUITABLE FOR?** Argan Vegan Detox Shampoo is suitable for all hair types

**WHAT DOES THE ARGAN VEGAN DETOX SHAMPOO DO?** Silk Oil of Morocco's sulfate free Argan Vegan Detox Shampoo enhanced with Australian Native Quandong Extract has been formulated to assist in the removal of product build-up, oily residues and chlorine on all hair types. This luxurious shampoo gently cleanses the hair leaving it refreshed, soft and smooth

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN DETOX SHAMPOO AND DO I NEED TO SHAMPOO TWICE?** Argan vegan Detox Shampoo can be used once a fortnight. It is also recommend that you shampoo twice. The initial shampoo will assist in loosening any build up (such as oils and styling products) whilst the second shampoo will gently cleanse. For those who use a lot of hair products or swim regularly, weekly use is advised

**IS ARGAN VEGAN DETOX SHAMPOO SULFATE FREE AND WHAT DOES THAT MEAN?** Yes, Silk Oil of Morocco Argan Vegan Detox Shampoo is Sulfate Free. Sulfates are detergents made of sulfur containing mineral salts that make shampoo turn into a thick lather and foam. The most common are Sodium Lauryl Sulfate (SLS), Sodium Laureth Sulfate (SLES) and Ammonium Lauryl Sulfate (ALS) and are used in most household cleaning products. Sulfates are very harsh on the skin and can strip it of moisture and its natural oils and is a known skin irritant. Silk Oil of Morocco use a gentle blend of plant derived surfactants which lather and foam just as effectively and is much gentler on your skin

**CAN I USE ARGAN VEGAN DETOX SHAMPOO ON CHEMICALLY STRAIGHTENED HAIR?** Yes, Argan Vegan Detox Shampoo can be used on chemically straightened hair

**CAN I USE ARGAN VEGAN DETOX SHAMPOO ON HAIR EXTENSIONS?** Yes, Argan Vegan Detox Shampoo can be used in hair extensions as it contains no added proteins

**CAN I USE ARGAN VEGAN DETOX SHAMPOO ON PERMED HAIR?** Yes, Argan Vegan Detox Shampoo can be used on permed hair

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN DETOX SHAMPOO?** Spearmint Essential Oil is used in the Argan Vegan Detox Shampoo



# ARGAN CURL CRÈME

VEGAN FRIENDLY - MADE IN AUSTRALIA - NOT TESTED ON ANIMALS

Argan Curl Crème conditions & defines the appearance of natural curls. Light-weight formula enriched with nourishing shea butter, Australian macadamia, sweet almond & sunflower seed oils, certified organic aloe vera & evening primrose oil with Cold Pressed Certified Organic Argan Oil which is rich in vitamins, antioxidants, omega-6 & omega-9 essential fatty acids. Infused with a passionfruit fragrance this crème provides the ultimate moisture fix to dry curls & leaves natural curls enhanced, silky smooth with vibrant shine.

## **BENEFITS:**

- Formulated with Cold Pressed Certified Organic Argan Oil – rich in natural vitamin E, omega-6 and omega-9 essential fatty acids to provide moisture, hydration and shine
- Enhances natural curls by promoting curl definition
- Controls fly away curls and curl frizz
- Lightweight formula – does not weigh hair down
- Helps provide hair 'bounce'
- Leaves hair feeling soft, shiny and silky smooth
- Has a pleasant and vibrant Passionfruit fragrance
- Can be used on both dry and towel dried hair
- Easy to use squeeze tube with snap top cap

- Vegan Friendly
- Manufactured in Australia

## **HOW TO USE:**

Apply crème to hands and spread over clean hair evenly. Works well on both dry and towel dried hair. Blow dry or leave to dry naturally for a more relaxed curl.



CURLY GIRL  
APPROVED



200ML  
\$34.90

SUITABLE FOR: **CURLY HAIR, FRIZZY HAIR, DRY HAIR, DULL HAIR**

## ARGAN CURL CRÈME

**WHAT SIZES ARE AVAILABLE?** 200ml

**WHAT TYPE OF HAIR IS THE ARGAN VEGAN CURL CRÈME SUITABLE FOR?** Argan Vegan Curl Crème is suitable for normal to dry, curly, frizzy and dull hair

**WHAT WOULD I USE THE ARGAN VEGAN CURL CRÈME FOR?** Argan Vegan Curl Crème conditions and defines natural curls

**DO I APPLY ARGAN VEGAN CURL CRÈME ON WET OR DRY HAIR?** Argan Vegan Curl Crème can be applied to both wet and dry hair. Apply to dry hair to control natural curl frizz, to separate curls and to define and enhance curls whilst adding moisture. Apply to wet hair and blow dry to set and define curls

**WILL THE ARGAN VEGAN CURL CRÈME MOISTURISE THE HAIR AS WELL HAS ENHANCE THE NATURAL CURL?** Yes, the Argan Vegan Curl Crème is designed to enhance and define naturally curly hair and tame frizz whilst providing the added moisture

**WILL THE ARGAN VEGAN CURL CRÈME HOLD STYLED CURLS OR IS IT GENERALLY FOR JUST NATURAL CURLS?** It is better suited to natural curls however can be used in conjunction with Argan Texturizing & Styling Paste and Argan Hairspray for longer lasting curls

**WILL THE ARGAN VEGAN CURL CRÈME MAKE MY HAIR STICKY AND HARD?** No, Argan Vegan Curl Crème will leave the hair feeling soft and silky and will not weigh the hair down

**WHAT IS THE FRAGRANCE IN THE ARGAN VEGAN CURL CRÈME?** Passionfruit fragrance is used in the Argan Vegan Curl Crème

**WHAT IS THE ARGAN VEGAN CURL CRÈME'S HOLD FACTOR?** The Argan Vegan Curl Crème has a hold factor 3 out of 5

**HOW DO I APPLY THE ARGAN VEGAN CURL CRÈME?** Apply the Argan Vegan Curl Crème to hands and scrunch into the hair evenly. Leave to dry naturally for a more relaxed curl. Argan Vegan Curl Crème works well when used with Hair & Skin Treatment to provide extra moisture for people with really frizzy hair



# ARGAN ANTI-FRIZZ CREAM

VEGAN FRIENDLY - MADE IN AUSTRALIA - NOT TESTED ON ANIMALS

Silk Oil of Morocco's Argan Anti-Frizz Cream helps to tame frizz and fly-aways caused by humidity and styling damage promoting a silky smooth finish. Formulated with Cold Pressed Certified Organic Argan Oil which is rich in vitamins and antioxidants to help replenish hair moisture and hydration. The perfect finishing cream to create an ultra-smooth flawless result without weighing hair down.

## **BENEFITS:**

- Formulated with Cold Pressed Certified Organic Argan Oil – rich in natural vitamin E, omega-6 and omega-9 essential fatty acids to provide moisture, hydration and shine
- Instantly smooths and controls hair frizz
- Promotes a flawless shiny finish
- Helps to replenish hair moisture and hydration
- Formulated with Baobab Protein- superior damage recovery, deeply nourishes for greater manageability, instantly conditions for a softer, smoother feel and reinforces strands for improved hair strength
- Lightweight cream that does not weigh hair down
- Helps control fly aways
- Non-greasy & non-sticky

- Beautiful aroma of Coconut, Mango & Orange Essential Oils
- Can be used on both dry and towel dried hair
- Vegan Friendly
- Manufactured in Australia

## **HOW TO USE:**

Option 1: Dispense 1 – 2 pumps of the Argan Anti-Frizz Cream to palms and apply to dry hair. Pull through under layers of the hair concentrating on ends where the hair is driest. Then, smooth hands lightly over hair surface to tame trouble spots.

Option 2: Whilst hair is damp apply 1-2 pumps of the Argan Anti-Frizz Cream to palms and apply to hair. Dry as normal





60ML  
\$14.90

125ML  
\$24.90

250ML  
\$39.90

SUITABLE FOR: **ALL HAIR TYPES**

## ARGAN ANTI-FRIZZ CREAM

**WHAT SIZES ARE AVAILABLE?** 60ml, 125ml, 250ml

**WHAT TYPE OF HAIR IS THE ARGAN VEGAN ANTI-FRIZZ CREAM SUITABLE FOR?** Argan Vegan Anti-Frizz Cream is suitable for all hair types especially fine frizzy and unruly hair

**WHAT WOULD I USE THE ARGAN VEGAN ANTI-FRIZZ CREAM FOR AND HOW WOULD I USE IT?** Argan Vegan Anti-Frizz Cream is such a versatile lightweight cream product. It helps tame frizz and flyaways caused by humidity and styling damage promoting a silky smooth finish. Use on long hair to give anti-frizz and shine, use on upstyles to slick those annoying hairs back in place and use on a sleek pony tail as a finishing cream. Dispense 1 – 2 pumps of the Argan Vegan Anti-Frizz Cream to palms and apply to dry hair. Pull through under layers of the hair concentrating on ends where the hair is driest. Then, smooth hands lightly over hair surface to tame trouble spots

**DO I APPLY ARGAN VEGAN ANTI-FRIZZ CREAM ON WET OR DRY HAIR?** Argan Vegan Anti-Frizz Cream works best on dry hair

**DO I LEAVE ARGAN VEGAN ANTI-FRIZZ CREAM IN MY HAIR OR RINSE IT OUT?** Argan Vegan Anti-Frizz Cream is designed as a leave in finishing product so no need to rinse out

**WILL ARGAN VEGAN ANTI-FRIZZ CREAM MAKE THE HAIR OILY?** No, Argan Vegan Anti-Frizz Cream is a lightweight finishing cream formulated with Cold Pressed Certified Organic Argan Oil to help replenish hair moisture and hydration

**WHAT IS THE FRAGRANCE IN THE ARGAN VEGAN ANTI-FRIZZ CREAM?** A beautiful blend of Coconut, Mango and Orange Essential Oils are used in the Argan Vegan Anti-Frizz Cream



# ARGAN HAIRSPRAY

VEGAN FRIENDLY - MADE IN AUSTRALIA - NOT TESTED ON ANIMALS

Silk Oil of Morocco Argan Hairspray is a lightweight fine mist that provides a medium hold, instant shine and volume. Formulated with Soy Protein that helps protect, strengthen and improve hair styling, this versatile non-aerosol and alcohol free hairspray creates a flexible hold without the sticky residue. Enriched with the nourishing and moisturising properties of Cold Pressed Certified Organic Argan Oil and Aloe Vera Juice it is the ideal product to create and set a range of styles.

## **BENEFITS:**

- Formulated with Cold Pressed Certified Organic Argan Oil – rich in natural vitamin E, omega-6 and omega-9 essential fatty acids to provide moisture, hydration and shine
- Formulated Soy Protein to help protect, strengthen and improve hair styling
- Provides a medium & flexible hold ideal for upstyles
- Adds instant shine
- Creates volume
- Lightweight fine mist spray
- Helps control frizz and fly-aways
- Can be used on wet hair to create body and texture
- Beautiful aroma of Coconut, Mango & Orange Essential Oils

- Easy to use non-aerosol fine mist spray bottle
- Available in a variety of sizes
- Vegan Friendly
- Manufactured in Australia

## **HOW TO USE:**

Shake well before use. Hold bottle 10cm from hair and spray where desired. To create maximum volume, lift hair and spray close to roots. Use also to smooth out stray hairs. Spray Hairspray on hands and rub together and smooth over palms and hair.



CURLY GIRL  
APPROVED



60ML  
\$14.90

125ML  
\$24.90

250ML  
\$39.90

SUITABLE FOR: ALL HAIR TYPES

## ARGAN HAIRSPRAY

**WHAT SIZES ARE AVAILABLE?** 60ml, 125ml, 250ml

**WHAT TYPE OF HAIR IS THE ARGAN VEGAN HAIRSPRAY SUITABLE FOR?** Argan Vegan Hairspray is suitable all hair types

**WHAT WOULD I USE THE ARGAN VEGAN HAIRSPRAY FOR?** Silk Oil of Morocco Argan Vegan Hairspray is a lightweight fine mist that provides a medium hold, instant shine and volume. It creates a flexible hold without the sticky residue. It is the ideal product to create and set a range of styles

**DO I APPLY ARGAN VEGAN HAIRSPRAY ON WET OR DRY HAIR?** Argan Vegan Hairspray works best on dry hair. Hold at least 10 cm away from hair and spray where desired

**WILL THE ARGAN VEGAN HAIRSPRAY MAKE MY HAIR STICKY AND GREASY?** No, Argan Vegan Hairspray sets medium to strong hold and will leave the hair feeling styled and moisturised

**WHAT IS THE FRAGRANCE IN THE ARGAN VEGAN HAIRSPRAY?** A beautiful blend of Coconut, Mango and Orange essential oils are used in the Argan Vegan Hairspray

**WHAT IS THE ARGAN VEGAN HAIRSPRAY'S HOLD FACTOR?** The Argan Vegan Hairspray has a hold factor 3 out of 5



# ARGAN STYLING & TEXTURIZING PASTE

VEGAN FRIENDLY - MADE IN AUSTRALIA - NOT TESTED ON ANIMALS

Silk Oil of Morocco's Argan Styling & Texturizing Paste infused with a beautiful blend of coconut, mango and orange essential oils is a versatile styling product suitable for all hair types. Designed to help shape and define, leaving hair with added texture and hold. A non-greasy and non-sticky formula enriched with Cold Pressed Certified Organic Argan Oil rich in vitamins, antioxidants and essential fatty acids to leave hair with added moisture and hydration

## **BENEFITS:**

- Formulated with Cold Pressed Certified Organic Argan Oil – rich in natural vitamin E, omega-6 and omega-9 essential fatty acids to provide moisture, hydration and shine
- Assists in creating versatile hairstyles on any length of hair
- Great for texturizing fine and/or thinning hair
- Can be used to shape & define hair
- Smooth & hydrating formula
- Helps control fly away curls
- Provides hair with moisture and shine
- Non-greasy & non-sticky
- Can be used on dry or damp hair
- Easy to use airless pump bottle

- Beautiful aroma of Coconut, Mango & Orange Essential Oils
- Can be used on both dry and towel dried hair
- Manufactured in Australia

## **HOW TO USE:**

Rub 1-2 pumps between fingertips and work through dry hair until desired style is reached. Can be used on towel-dried hair before blow drying to achieve added texture



140G  
\$34.90

**SUITABLE FOR: ALL HAIR TYPES, GREAT WHEN USED ON SHORT/MEDIUM HAIR**

## ARGAN STYLING & TEXTURIZING PASTE

**WHAT SIZES ARE AVAILABLE?** 140g

**WHAT TYPE OF HAIR IS THE ARGAN STYLING & TEXTURIZING PASTE SUITABLE FOR?** Argan Styling & Texturizing Paste is suitable all hair types

**WHAT WOULD I USE THE ARGAN STYLING & TEXTURIZING PASTE FOR?** Silk Oil of Morocco's Argan Styling & Texturizing Paste is a versatile styling product designed to help shape and define, leaving hair with added texture and hold. Great as an after hold cream for up styles, sleeking hair, adding moisture and shine. Fantastic to use in men's hair for hold, shine and texture and thickening

**DO I APPLY ARGAN STYLING & TEXTURIZING PASTE ON WET OR DRY HAIR?** Argan Texturizing & Styling Paste can be applied to both wet and dry hair

**WILL THE ARGAN STYLING & TEXTURIZING PASTE MAKE MY HAIR STICKY AND GREASY?** No, Argan Texturizing & Styling Paste sets a soft to medium feel and will leave the hair feeling styled and moisturised

**WHAT IS THE FRAGRANCE IN THE ARGAN STYLING & TEXTURIZING PASTE?** A beautiful blend of Coconut, Mango and Orange essential oils are used in the Argan Texturizing & Styling Paste

**WHAT IS THE ARGAN STYLING & TEXTURIZING PASTE'S HOLD FACTOR?** The Argan Texturizing & Styling Paste has a hold factor 3 out of 5

**IS THE ARGAN STYLING & TEXTURIZING PASTE SUITABLE FOR SHORT OR LONG HAIR?** Argan Texturizing & Styling Paste is great when used on short/medium hair and can also be used in long hair when creating upstyles

**CAN I USE ARGAN STYLING & TEXTURIZING PASTE BEFORE BLOW DRYING OR IS IT JUST A FINISHING PRODUCT?** Argan Texturizing & Styling Paste can be used on towel dried hair before blow drying to achieve added texture. However most people use it as a styling and finishing product

**CAN THE ARGAN STYLING & TEXTURIZING PASTE BE USED TO HOLD CURLS?** Yes, Argan Texturizing & Styling Paste can be used to shape and define styles



# ARGAN THERMAL PROTECTION & SHINE SPRAY

VEGAN FRIENDLY - MADE IN AUSTRALIA - NOT TESTED ON ANIMALS

Silk Oil of Morocco's Argan Thermal Protection & Shine Spray helps protect hair from damage caused by heated appliances and provides brilliant shine. The lightweight formula infused with Vitamin E and Cold Pressed Certified Organic Argan Oil which is rich in vitamins, antioxidants, omega-6 and omega-9 essential fatty acids, smooths and conditions hair leaving a lustrous soft, glossy and healthy appearance

#### **BENEFITS:**

- Formulated with Cold Pressed Certified Organic Argan Oil – rich in natural vitamin E, omega-6 and omega-9 essential fatty acids to provide moisture, hydration and shine
- Helps protect hair whilst using heated appliances
- Adds vibrant shine to hair
- Helps control fly away
- Leaves hair feeling soft and silky smooth
- Has a pleasant and vibrant Passionfruit fragrance
- Easy to use fine mist spray bottle
- Convenient 60ml travel size also available
- Vegan Friendly
- Manufactured in Australia

#### **HOW TO USE:**

Apply before using any heated appliance such as rollers, curling tongs or hair straighteners. Hold bottle 20 cm away from dry hair and lightly spray mid lengths to ends. After styling finish with a light spray for a healthy, glossy sheen



60ML  
\$21.90

125ML  
\$39.90

**SUITABLE FOR:** FRIZZY HAIR, DULL HAIR, NORMAL TO DRY HAIR, MEDIUM TO THICK HAIR

## ARGAN THERMAL PROTECTION & SHINE SPRAY

**WHAT SIZES ARE AVAILABLE?** 60ml, 125ml

**WHAT TYPE OF HAIR IS THE ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY SUITABLE FOR?** Argan Vegan Thermal Protection & Shine Spray is suitable for medium to thick hair types, normal to dry, frizzy and dull hair. It is not recommended to be used on oily hair

**WHAT WOULD I USE THE ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY FOR?** Argan Vegan Thermal Protection & Shine Spray helps protect hair from damage caused by heated appliances and provides brilliant shine

**DO I APPLY ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY ON WET OR DRY HAIR?** Argan Vegan Thermal Protection & Shine Spray is best applied to dry hair if using as a finishing spray for luxurious shine or if being used to protect against heated appliances. It can be applied to towel dried hair from mid-lengths to ends before blow drying for thermal heat protection giving moisture and shine

**DO I LEAVE ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY IN MY HAIR OR RINSE IT OUT?** Argan Vegan Thermal Protection & Shine Spray is designed as a leave in finishing product so no need to rinse out

**WILL ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY MAKE MY HAIR OILY?** If you have fine hair it can make your hair oily and Silk recommend that you use the Argan Vegan Hair & Skin Treatment as an alternative. If you have medium to thick hair then it should not leave the hair oily and will protect hair against damage caused by heated appliances

**WHAT IS THE FRAGRANCE IN THE ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY?** Passionfruit fragrance is used in the Argan Vegan Thermal Protection & Shine Spray

**DO I APPLY ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY DIRECTLY ON THE HAIR OR APPLY TO HANDS FIRST?** Argan Vegan Thermal Protection & Shine Spray is recommended to be held 20cm away from dry hair before spraying

**WILL ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY PROTECT THE HAIR FROM ALL HEATED TOOLS?** Argan Vegan Thermal Protection & Shine Spray will help protect the hair from all heated appliances

**HOW MUCH OF THE ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY DO I USE?** Depends on the density of your hair, however on the top layer you should only require 3-4 sprays

**CAN THE ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY BE USED AS A FINISHING PRODUCT?** Yes, after styling the Argan Vegan Thermal Protection and Shine Spray can be used as a finishing product. Lightly spray for a healthy glossy sheen



## ARGAN INFUSED PADDLE BRUSH

VEGAN FRIENDLY - NOT TESTED ON ANIMALS

The Silk Oil of Morocco Argan Vegan Infused Paddle Brush combines the moisturising benefits of Cold Pressed Certified Organic Argan Oil that delivers instant shine, anti-frizz and hydration to your hair and scalp. The heat resistant nylon bristles stimulate the scalp that may help improve the health and growth of hair. For quick and effective styling on medium to long hair use the Paddle Brush in conjunction with Silk Oil of Morocco's Argan Hair & Skin Treatment or Argan Leave-in Conditioning Spray to detangle long lengths. A vegan friendly and ergonomic product that leaves hair feeling silky smooth.

### **BENEFITS:**

- 100% Synthetic Bristles Infused with Cold Pressed Certified Organic Argan Oil
- Helps to detangle and manage unruly hair
- Promotes sleek and shiny healthy looking hair
- Large surface area ideal for styling large sections
- Can be used on wet or dry hair
- Soft Vegan Friendly bristles
- Rubber air cushion made from 100% virgin plastic
- Ergonomic design
- Perfect for a variety of hair types
- Heat resistant 150-170°C
- 100% Virgin Wood- Schima Superba





\$39.90

\$79.90

**SUITABLE FOR:** MEDIUM TO LONG HAIR, NORMAL TO DRY HAIR, NORMAL TO THICK HAIR

## ARGAN INFUSED PADDLE BRUSH

**CAN I USE MY SILK ARGAN VEGAN INFUSED PADDLE BRUSH ON WET & DRY HAIR?** Yes you can

**HOW DOES THE SILK ARGAN OIL IN THE BRUSH WORK?** Argan Oil is added into the bristles of the brush at time of manufacturing

**HOW LONG DOES THE SILK ARGAN OIL LAST IN THE BRUSH?** The Argan Oil lasts as long as the brush. It is recommended to replace your hair brushes at least once a year

**IS THE SILK ARGAN VEGAN INFUSED PADDLE BRUSH HEAT RESISTANT?** Yes the Silk Argan Vegan Infused Paddle Brush is heat resistant

150° – 170°C so can be used when blow drying

### DETANGLE SHINE & SLEEK

Helps to detangle and manage unruly hair. Use Argan Infused Paddle Brush to thoroughly brush wet or dry hair from scalp through to hair ends. For quick and effective styling on medium to long hair use the Paddle Brush in conjunction with Silk Oil of Morocco's Argan Hair & Skin Treatment to detangle long hair. The Argan Paddle Brush combines the moisturising benefits of Cold Pressed Certified Organic Argan Oil that delivers instant shine, anti-frizz and hydration to hair and scalp. Brush dry hair with the Argan Infused Paddle Brush to reveal shiny healthier looking hair. Apply a pump of Argan Hair and Skin Treatment to hair for maximum benefits

### STYLE

Can be used to style wet and dry hair. Large surface area ideal for styling large sections. Can be used to brush straight sleek hair and brush through curls to reveal luscious waves. Soft vegan bristles make the Argan Infused Paddle Brush perfect at teasing hair for extreme volume. The Argan Infused Paddle Brush is heat resistant from 150°-170°C

# SILK BRUSHES

VEGAN FRIENDLY - NOT TESTED ON ANIMALS



## DETANGLER BRUSHES

Everyone who has hair needs this brush. The Silk Rose Gold Detangler Brush glides gently through knotty, tangled hair with ease. The flexible bristles help to minimize hair damage and work well on both wet and dry hair.

### FEATURES:

- Rose or Gold metallic finish
- Light weight ergonomic design that fits the hand perfectly
- Allows the user to detangle gently with ease
- Flexible bristles help to minimize hair breakage
- Suitable for hair types and lengths
- Ideal on both wet and dry hair
- Easy to clean



## 6 IN 1 PROFESSIONAL VOLUMIZING & TEASING BRUSH

**IS THE SILK 6 IN 1 VOLUMIZING/TEASING BRUSH HEAT RESISTANT?** Yes the Professional Silk Volumizing/Teasing Brush is able to withstand heat from Hairdryers

**I HAVE REALLY THICK HAIR WILL THE SILK 6 IN 1 VOLUMIZING/TEASING BRUSH WORK?** Absolutely... Yes you may have thick hair but not at your roots! This brush is designed so even you can create BIG HAIR!

**DO YOU HAVE ANY VIDEOS ON YOUTUBE OF THIS SILK 6 IN 1 VOLUMIZING/TEASING BRUSH BEING USED?** We sure do... please head to Silk oil of morocco Youtube

**Is this Brush Vegan?** No this is the only Brush in the Silk range that is NOT Vegan If you require a Vegan Brush please order the Argan Vegan Paddle Brush

**CAN I USE THIS BRUSH ON HAIR EXTENSIONS?** You sure can.

**CAN THIS BRUSH BE USED ON UPSTYLES?** Absolutely, this brush is perfect for upstyles giving you amazing results

### FEATURES:

- Natural Hair Volumizing – Create hair volume and lift on all hair types. Perfect for creating professional salon look Volume at home. Controls frizz and flyaways for a smooth and lustrous finish
- Long-lasting – Positively-charged 100% natural boar bristles for creating volume
- Create Silky-smooth Hair – Negatively-charged shark-like teeth bristles make hair smooth and shine without snagging, leaving the volume you created intact all day and night
- Heat-resistant – This professional grade heat resistant brush is able to bear heat from hairdryers and can be sanitized without damage to the brush
- Massage – The bristles gently massage your scalp which increases the blood flow, encourages hair growth and creates thicker, longer hair as well
- Less damage – One of the greatest boar bristle brush benefits is that they don't damage the hair while brushing – the brush will not tear your hair, it will not split and fracture anymore
- Ease of use – Sleek, ergonomic design
- Light weight – and sturdy only 100 grams – handle manufactured with curved finger slots for ease of use



# SILK HAIR ACCESSORIES



## MICROFIBRE HAIR TOWEL WRAP

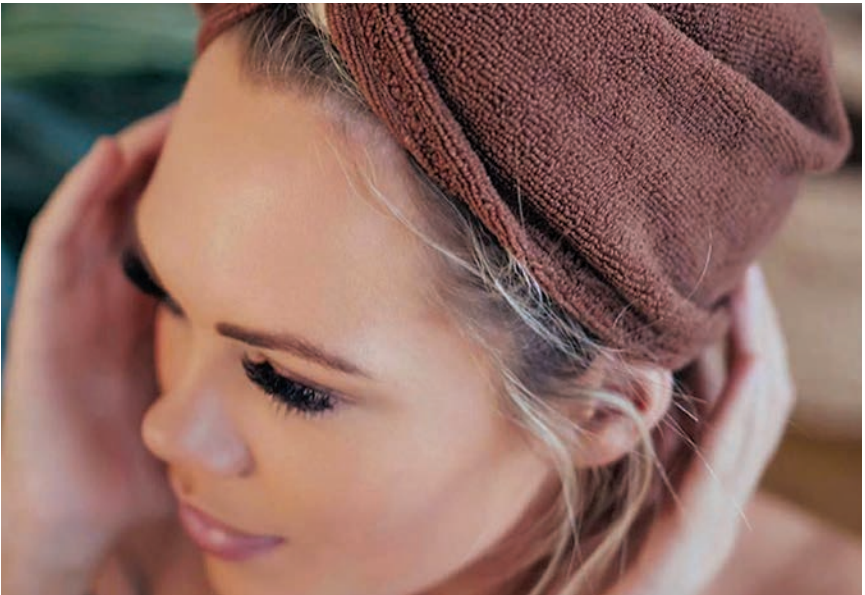
**WHAT ARE THE BENEFITS FROM USING THE SILK MICRO FIBRE HAIR WRAP?** Silk's innovative Micro Fibre Hair Towel Wrap has been designed to gently wrap around hair and effectively absorb water. A simple way to take the hassle out of drying hair. It minimizes hair friction that can lead to damage, helps decrease hair frizz and provides a faster drying time compared with ordinary cotton towels.

**IS THE SILK MICRO FIBRE HAIR TOWEL WRAP SUITABLE FOR SHORT OR LONG HAIR?** If you have long hair this is for you! One concern for long hair is that when it is wet it is so heavy that it can damage itself just by stretching under its own weight. To avoid this, when you are done showering, wring it out gently and then immediately wrap it up in the Silk Micro Fibre Hair Towel Wrap so it can be dried gently and fast with minimal friction. Can also be used on shorter hair.

**WHAT MATERIAL IS THE SILK MICRO FIBRE HAIR TOWEL WRAP MADE OUT OF?** 80% Polyester and 20% Polyamide and weighs 80 grams.

### BENEFITS:

- Effectively absorbs water
- Delicate on hair
- Minimizes hair friction that can lead to hair damage
- Helps to decrease hair frizz and fly aways
- Provides a faster drying time compared with ordinary cotton towels
- Easy to use – takes the hassle out of drying hair
- Innovative design featuring a back button to secure towel in place
- Machine washable
- Lightweight





**SILK OIL OF MOROCCO**

Unit 2, 13 Redcliffe Gardens Drive, Clontarf Qld 4019

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HAIRCAREBROCHURE\_A5