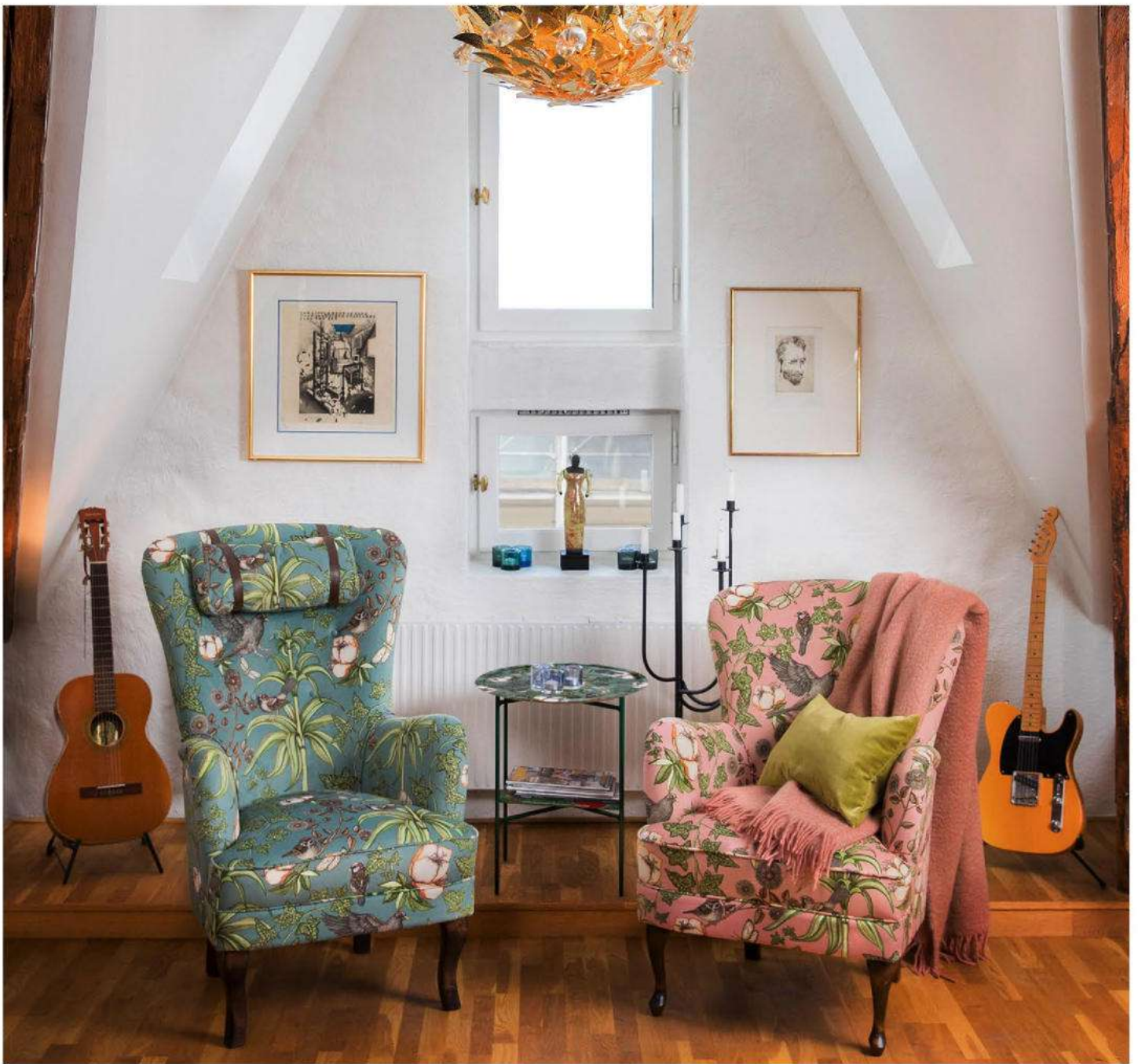




Kadpa Jodi
design



Design that makes you happy

"I become happy every time I see those designs!"

That is by far the most common statement when people say anything about designs made by Nadja Wedin.

Whether it is a fabric on the favourite chair, the bedding that people choose to sleep and wake up in, or the cup they drink their first morning cup of coffee in: if it brings joy and happiness to the people watching and using it, what testimonial could be better and more honourable to get?

We hope that you'll experience the same joyful feeling when exploring the world and art of Nadja Wedin.

Nadja Wedin
design



"Pride"



products:

cushion covers

colours: offwhite, black
48x48 cm (20x20"),
100 % polyester velvet

trays

colours: offwhite, black
laminated birch veneer,
dishwasher safe
round: 38, 46 cm (15", 18")
rectangular: 27x20 cm (8x11")

trivets:

colours: offwhite, black
21x21 cm (8,4x8,4")
MDF, wash by hand

table mats

4 pcs

colours: offwhite, black
size: 40x30 cm (16x12")
MDF/cork bottom (wash by hand)

"Pride Nature"



kuddöverdrag/cushion cover

colours: offwhite, turquoise, black
48x48 cm (20x20"),
100 % polyester velvet

trays

colours: offwhite, black
laminated birch veneer
dishwasher safe
round: 38, 46 cm (15", 18")
rectangular: 27x20 cm (8x11")

trivets:

colours: offwhite, black
21x21 cm (8,4x8,4")
MDF, wash by hand

table mats

4 pcs

colours: offwhite, black
size: 40x30 cm (16x12")
MDF/cork bottom (wash by hand)

"Springtime"



products:

cushion covers

48x48 cm (20x20"),
100 % polyester velvet
colors: black, grey, offwhite,

trivets:

MDF, 21x21 cm (8x8")
wash by hand
colors: black, offwhite,

trays

laminated birch veneer
dishwasher safe
colors: black, offwhite,
round: 38, 46 cm (15, 18")
rectangular: 27x20 cm (11x8")



"Blues Nature"



colors: offwhite, black

products:

cushion covers

48x48 cm (20x20")
100 % polyester velvet

trays

laminated birch veneer
dishwasher safe
round: 38, 46 cm (15, 18")
rectangular: 27x20 cm (11x8")



table mats:

MDF/cork, 40x30 cm ((16x12")
hand wash only

trivets:

MDF, 21x21 cm (8x8")
Hand wash only

"Blues"



colors: blue, green

cushion covers

48x48 cm (20x20")
100 % polyester velvet

trays

laminated birch veneer
dishwasher safe
round: 38, 46 cm (15, 18")
rectangular: 27x20 cm (11x8")

table mats:

MDF/cork, 40x30 cm ((16x12")
hand wash only

trivets:

MDF, 21x21 cm (8x8")
Hand wash only



Art and design in one

Nadja Wedin is educated in artshool, but she had some difficulties to accept the somehow elitistic mindset she felt there.

-When I made a painting of a bird it was regarded as banal. But when I made ten more similar, it suddenly was regarded interesting, it became "art". Why can't a painting just be beautiful?

-Art doesn't have to be a painting on a wall, it can as well be a beautiful design on a serving tray, or the fabric on a chair in the café, where people meet for a relaxed moment from the stress.



The design Bugs & Butterflies is one of the most cherished that Nadja Wedin has created. It is actually also her first commercial repeat design ever made. Here you see it as upholstery fabric at a café in the big shopping center Mall of Scandinavia.

The tray made of laminated birch veneer is made in Sweden as well as the digitally printed textile.

"Bugs & Butterflies"



products:

cushion covers

48x48 cm (20x20")

100 % polyester velvet

colors: black, turquoise, offwhite, green, yellow, rose

trays

laminated birch veneer

dishwasher safe

colors: see cushion covers

round: 38, 46 cm (15, 18")

rectangular: 27x20 cm (11x8")

trivets:

MDF, 21x21 cm (8x8")

wash by hand

colors: see cushion covers

coasters, "mini-trays":

laminated birch veneer,

dishwasher safe

size: 11 cm (4,5")

colors: black, turquoise, offwhite

Mugs, cups and napkins:

Porcelain cups with saucer and mugs in finebone China.

Microwave and dishwasher safe

Comes with a beautiful gift box.

Mug, 35 cl

Coffee cup with saucer, 20, cl

Espresso cup with saucer, 10 cl

Napkins, 3-layers from FSC certified paper.

33x33 cm (13x13")

20 pcs

"Flores"



cushion cover
100 % polyester velvet
size: 48 x 48 cm (20x20")



breakfast tray
made of birch veneer,
dishwasher safe
size: 27x20 cm (11x8")



trivet
heat resistant MDF (wash by hand)
size: 21x21 cm (8x8")



coasters
package by 4, one of each motif
birch veneer, dishwasher safe
size: 9x9 cm (3,5x3,5")



round trays
tray made of birch veneer,
dishwasher safe
size: 38 cm, 46 cm (15, 18")

"Klorofyll"



cushion cover
100 % polyester velvet
size: 48 x 48 cm (20x20")



breakfast tray
birch veneer, dishwasher safe
size: 27x20 cm (11x8")



trivet
heat resistant MDF (wash by hand)
size: 21x21 cm (8x8")



round trays
tray made of birch veneer,
dishwasher safe
size: 38 cm, 46 cm (15, 18")

coasters, mini-tray
package by 4
made of birch veneer,
dishwasher safe
size: 11 cm (4,3x4,3")

"Påfågeln"/"Peacock"



cushion cover
100 % polyester velvet
size: 48 x 48 cm (20x20")



round trays
made of birch veneer,
dishwasher safe
size: 38 cm, 46 cm (15, 18")



trivet
heat resistant MDF
handwash only
size: 21x21 cm (8x8")



serving tray
heat resistant MDF
handwash only
size: 20x30 cm, 30x40 cm
(8x12", 12x16")

"Parrot"



products:

mugs in porcelain

set with 2 mugs in carton box
contains 2,5 dl (8,5 oz)

cushion covers

colors: brown, offwhite, blue
48x48 cm (20x20")
100 % polyester velvet



trays

colors: brown, offwhite, blue
laminated birch veneer
dishwasher safe
round: 38, 46 cm (15, 18")
rectangular: 27x20 cm (11x8")

"Bluebird"



cushion cover

100 % polyester velvet
48x48 cm (20x20")
back side: light purple



breakfast tray

made of birch veneer,
dishwasher safe
size: 27x20 cm (11x8")



round serving trays

tray made of birch veneer
dishwasher safe
size: 38 cm, 46 cm (15, 18")



trivet

heat resistant MDF (wash by hand)
size: 21x21 cm (8x8")

"Lovebirds"



colors: ofwhite, grey, black, gold

products:

cushion covers

48x48 cm (20x20")
100 % polyester velvet
front side: velvet
back side: one coloured linen structure



trays

laminated birch veneer
dishwasher safe
round: 38, 46 cm (15, 18")
rectangular: 27x20 cm (11x8")

A silver lining in the daily household

Fine Art doesn't have to be an expensive painting on a rich mans wall. Adding a piece of her artistic world to such an inconspicuous thing as a dish cloth, is a statement from Nadja Wedin that everybody has the right to enjoy a beautiful piece of art. Also when just washing up the dishes.



Swedish dish cloths

The "swedish dish cloth" is about to conquer the world. Its unique patented formula makes it absorbing more than ten times its own weight*, leaving a clean and dry surface after you swept the table or worktop with it. Instead of throwing away a lot of soaked paper towels, just rinse it, squeeze it and let it dry. When it's dirty or starts to smell, just throw it in the washing machine, dishwasher or even boil it, and it will be as new again.

In this way, every dish cloth can be used for months. The colors used for printing are water based and of course non-toxic. The dish cloth is made of 70% FSC certified cellulosa and 30% cotton from waste products which makes it totally compostable.

**) Yes we know that some producers brag that it "absorbs more than 20 times", but we prefer to stay with the truth instead of fake news that gives you false expectations. It is still more than enough to fill its purpose as a superior helping tool in the kitchen and elsewhere in your household, saving a lot of paper waste and thus both money and environment.*

Swedish Dish cloths,
17x20 cm (7"x8")
 Sales pack 10 pcs/design

absorbes more than ten times its
 own weight
 70 % cellulose
 30 % cotton
 clean in dish washer,
 wash machine or even boil it
 100 % compostable



Aqua white



Aqua turquoise



Angry owls



Blues nature white



Blues green



Blues blue



Budgies



Bugs & Butterflies



Flamingo



Light of Grytnäs



Jungle



Klorofyll



Lovebirds



Nature red



Purple vein



Springtime



Wagtails spring white



Wagtails spring green



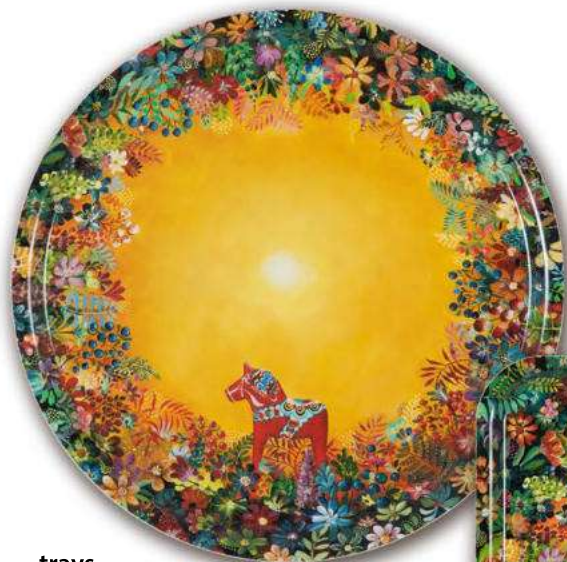
Wagtails spring rose



Light of Grytnäs

Nadja Wedins interpretation of a Swedish design icon

Nadja Wedin once visited a friend in her cottage in the small village Grytnäs in the heartland of the region Dalarna. The twilight in the summer night, with all the intense fragrance from the meadows filled with colorful flowers, gave her inspiration to paint her own interpretation of the well known Swedish design icon, the Dala Horse, a carved wooden horse painted in a folkloristic manner. This is the result



trays

laminated birch veneer,
dishwasher safe
round: 38 cm, 46 cm (15, 18")
rectangular: 27x20 cm, 43x33 cm
(11x8", 17x13")



cushion cover
100 % polyester velvet
48 x 48 cm (20x20")



coasters / "mini-tray"
laminated birch veneer
dishwasher safe
size: diam 11 cm
(4,5x4,5")
4 pcs/set



trivet
heat resistant MDF
(wash by hand)
size: 21x21 cm (8x8")

Dish cloth
17x20 cm
(7x8")



serving tray
size 26x40 cm
(10x16")
heat resistant MDF
Hand wash only

"Ivy"



products:

cushion covers

100 % polyester velvet
48 x 48 cm (20x20")
colors: offwhite, green, rose, grey
(monochrome backside: white, mole, graphite)

trays

laminated birch veneer,
dishwasher safe
round: 38 cm, 46 cm (15, 18")
rectangular: 27x20 cm (11x8")
colors: offwhite, green, rose, grey

napkins

size 33x33 cm (13x13"), 20 pcs

cushion cover

100 % polyester velvet
48 x 48 cm (20x20")
(monochrome backside: black)

trays

laminated birch veneer,
dishwasher safe
round: 38 cm, 46 cm (15, 18")
rectangular: 27x20 cm (11x8")

trivet

heat resistant MDF (wash by hand)
size: 21x21 cm (8x8")

coasters

laminated birch veneer,
dishwasher safe
size: 9x9 cm (3,5x3,5")
4 pcs/set

"Arga ugglor"/"Angry Owls"



serving tray

heat resistant MDF (wash by hand)
size 20x30 cm, 30x40 cm
(8x12", 12x16")

cushion cover

100 % polyester velvet
48 x 48 cm (20x20")
colors: offwhite, black
monochrome backside

trivet

heat resistant MDF (wash by hand)
colors: offwhite, darkbrown
size: 21x21 cm (8x8")

trays

laminated birch veneer
dishwasher safe
colors: offwhite, darkbrown
round: 38, 46 cm (15, 18")
rectangular: 27x20 cm (11x8")

"Budgies"



"Black & White animals"



"Katten"



"Franska hunden"



"Kolibri"



"Ugglan"

"Katten", "Franska hunden"
"Kolibri", "Ugglan"
(The Cat, the french Dog,
the Hummingbird, the Owl)

cushion cover

100 % polyester velvet
size: 48 x 48 cm (20x20")
back side monochrome
mole (Katten, Franska hunden, Kolibri),
graphite (Ugglan),



round trays

tray made of laminated birch veneer
dishwasher safe
size: 38 cm, 46 cm (15, 18")



trivet

heat resistant MDF (wash by hand)
size: 21 cm (diam: 8")



breakfast tray

laminated birch veneer
dishwasher safe
size 27x20 cm (11x8")



coasters 9x9 cm (3,5x3,5")
package by 4, one of each motifs
birch veneer, dishwasher safe

"Katten",

turquoise background

cushion cover

100 % polyester velvet
size: 48 x 48 cm (20x20")
backside monochrome, graphite



/trays as described above



"Flower power"



products:

cushion covers

100 % polyester velvet
48x48 cm (20x20")

colors: green, blue, rose, brown,
pale rose

round serving trays

tray made of laminated birch veneer
dishwasher safe

colors: green, rose, blue, brown,
pale rose

size: 38 cm, 46 cm (15, 18")

"Wagtails spring"



cushion covers

100 % polyester velvet
48x48 cm, (20x20")

frontside: velvet

backside: one colored linen structure

trays

laminated birch veneer
dishwasher safe

round: 38, 46 cm (15, 18")

rectangular: 27x20 cm (11x8")

coasters, "mini-tray":

laminated birch veneer
dishwasher safe

size diam 11 cm (4,3")

trivets:

heat resistant MDF,
hand wash only

diam 21 cm (8")

colors: black, offwhite, green, rose

Design up against the wall

Elegance or playful, your choice

Why just put your art in a frame, when it can cover a complete wall?

When the reputable wallpaper company Engblad&Co launched their collection Lounge Luxe, Nadjas contribution "Miramar" in gold (to the right), silver and blue versions became the real bestsellers. If you are looking for wallpapers, also take a look at Photowall.com, where you can find more from Nadja Wedin.



Top left: Cushion cover Wagtails spring rose.
Top right Wallpaper Miramar gold, Lounge Luxe collection, Engblad & Co.
Bottom left: Budgies offwhite, Photowall.com.
Bottom right: Lovebirds offwhite, Photowall.com.

Mugs, cups, napkins ...and jigsaw puzzles

Bugs & Butterflies



products:

Porcelain cups with saucer and mugs in finebone China. Comes with a beautiful gift box. Napkins, 3-layers from FSC certified paper.

Bugs & Butterflies:

Mug, 35 cl (12 oz)
Coffee cup with saucer, 20, cl (7 oz)
Espresso cup with saucer, 10 cl (3,5 oz)

Napkins 33x33 cm (13x13")
20 pcs

Budgies



Budgies:

Coffee cup with saucer, 20, cl (7 oz)
Espresso cup with saucer, 10 cl (3,5 oz)
napkins, 33x33 cm (13x13")
20 pcs

Nature



Parrot



Nature (Winter Owl):

Mug, 35 cl (12 oz)
napkins, 33x33 cm (13x13")
20 pcs

Parrot:

Coffee cup 2-pcs/box, 25 cl (8,5 oz)

Catzy

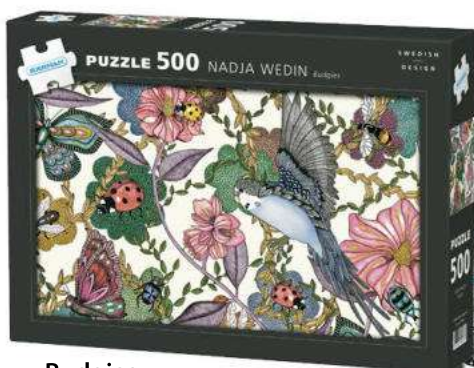


Ivy

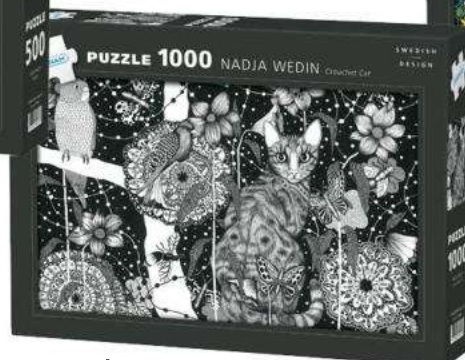


Catzy, Ivy:

Napkins 33x33 cm (13x13")
20 pcs



Budgies



Crouchet Cat

Inner Light



Jigsaw puzzles

Three different motifs and also three different degrees of difficulty:

Budgies 500 pcs, 60x36 cm (24x14")
Crouchet cat 1000 pcs, 70x42 cm (28x17")
Inner light 1500 pcs, 80x48 cm (32x19")

Don't go with the flow

Dare to use design and fabrics that makes your project unique

Textiles from Nadja Wedin design can be used in the contract sector as well as in private homes, as we print on fire retardant fabrics when it's required. Our qualities range from soft velvet, suitable for both curtains, cushions and upholstery, to linen look-a-like fabric that might fit better when you look for a more sturdy expression.

Regardless of the quality, when choosing a fabric from Nadja Wedin design, you will get a fabric that is not only functional to your purpose, but also a piece of highly designed art that will be admired for years to come and often be a topic of conversation itself.

To ensure that the vivid colors of the design will not fade prematurely, we use polyester fabrics. The printing technique of polyester fabrics encapsulates the print in the fibres. This makes it less sensitive for both UV exposure and also to mechanical rubbing, compared with the printing technique of both cotton, wool and linen fabrics, where the print stay as a layer on the surface of the fabric.

All fabrics are printed with water based, OEKOTEX-100+ certified paint in the reputable digital textile printing company Tobex in Sweden, vouching for a high standard when it comes to working condition and environmental concern. There is no chemical waste in the printing process.



Top left: Fabric Catzy, velvet on chair Ellipsoid, ABC Collection.

Top right: Fabric Purple vein, Linoso, chair Haga Low from Albin i Hyssna.

Left: Fabric Flower power pale rose, Linoso, chair Haga High from Albin i Hyssna.

Bottom right; Budgies brown, velvet, chair at Restaurant Josefina, Kungliga Djurgården, Stockholm.

Fabrics

Fabric qualities

Velvet
100 % polyester
printed width 147 cm
Martindale >50 000
upholstery, drop curtains
cushions
Flame retardant optional

Linoso
100 % polyester
printed width 145 cm
Martindale 93 500
upholstery fabric
flame retardant.

Polywool
100 % polyester
printed width 145 cm
Martindale 100 000
upholstery fabric
flame retardant.

"Miramar"

colors: silver, gold, blue
repeat:
wxh 49x118 cm
vertical half-drop repeat
59 cm



"Blues"



colors: blue, green
repeat:
wxh 37x48 cm
vertical half-drop repeat 24 cm

"Blues Nature"



colors: offwhite, black
repeat:
wxh 37x48 cm
vertical half-drop repeat 24 cm

"Bugs & Butterflies"



colors: black with white dots, offwhite, cerise, turquoise, rose, yellow, green
repeat: wxh 45x45 cm vertical half-drop repeat 22,5 cm

"Budgies"



colors: darkbrown, offwhite, blue
repeat: wxh 50x64 cm
vertical half-drop repeat 32 cm

"Flores"



colors: brown, grey
repeat:
wxh 150x100 cm

(The picture shows only half repeat wide and 2/3 of height)

continue fabrics

"Pride Nature"



repeat:
wxh 60x60 cm
vertical half-drop repeat 30 cm
colors: offwhite, black, turquoise, gold, dark green, black

"Pride"



repeat:
wxh 60x60 cm
vertical half-drop repeat 30 cm

colors: offwhite, black

"Springtime"



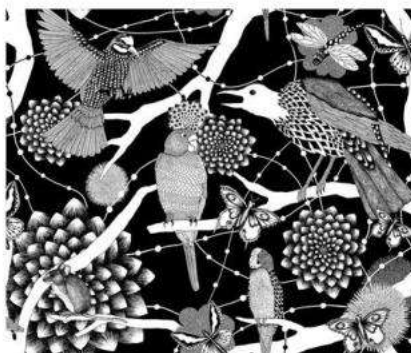
repeat:
wxh 37x48 cm
vertical half-drop repeat 24 cm
colors: offwhite, grey, black

"Aqua"



repeat:
wxh 75x64 cm
vertical half-drop repeat 32 cm

"Birdie"



tygrapport/repeat:
wxh 75x64 cm
vertical half-drop repeat 32 cm

"Catzy"



repeat: wxh 50x64 cm
vertical half-drop repeat 32 cm

"Flower power"



brown:
repeat: wxh 150x68 cm

rose:
repeat: wxh 150x67 cm

blue:
repeat: wxh 150x83 cm

green:
repeat: wxh 150x86 cm

pale rose:
repeat: wxh 150x67 cm

continous fabrics

"Lovebirds"



colors: offwhite, grey, black, gold

repeat: wxh 37x48 cm
vertical half-drop repeat 24 cm

"Ivy"



colors:
rose, green, offwhite, grey

repeat:
wxh 50x64 cm
vertical half-drop repeat 32 cm

"Parrot"



colors: brown, offwhite, blue, black
repeat: wxh 37x48 cm,
vertical half-drop repeat 24 cm

"Klorofyll"



repeat:
wxh 50x50 cm
vertical half-drop repeat 25 cm

"Bubblgum birds"



colors: black and offwhite
repeat: wxh 50x64 cm
vertical half-drop repeat 32 cm

"Purple vein"



colors: offwhite, blue
repeat:
wxh 50x64 cm
vertical half-drop repeat 32 cm

Fabric hangers

At the moment: 12 hangers, 16 designs, 53 colours. The hangers show approximately one repeat of each colour.

Fabrics: Velvet: 100 % polyester, Martindale 50 000. Suitable for drop curtains, cushions and also upholstery. FR optional

Linoso: flame retardant, 100 % polyester, 93 500 Martindale. Suitable for upholstery.

Polywool: flame retardant, 100 % polyester, 100 000 Martindale. Suitable for upholstery.

Samples:

Bugs & Butterflies (7 st)



Klorofyll (1 st) Flores (2 st)



Catzy, Birdie, Aqua



Budgies (3 st)



Flower power (7 st)



Bubblegum birds (2 st)



Tray stands

foldable, made by powdercoated steel.

Made in Sweden.

Thanks to different height on the stands you can form a batch table when placing two tables of different sizes together. Colors: black/white

double stands:

diameter: 46+38 cm

height: 50 cm



black stand
d=46+38 cm
h=50 cm

white stand
d=46+38 cm
h=50 cm

single stands:

diameter: 46 cm 38 cm

height: 50 cm 53 cm



black stand
d=46 cm
h=50 cm

white stand
d=46 cm
h=50 cm

black stand
d=38 cm
h=53 cm

white stand
d=38 cm
h=53 cm

(note: trays are ordered separately by own choice; the trays illustrated are samples only)

Lamp-shades

Lamp-shades are produced by Vallentuna skärmateljé. Please contact them for models and prices.

Vallentuna skärmateljé +46-8-51170522 info@vtuna.se

Photowall covers

Wall covers are produced by Photowall.com. Please contact them for retailer issues.

Nadja Wedin

Nadja Wedin is a Swedish artist who launched her brand Nadja Wedin design 2012. In addition to her own brand, Nadja Wedin has created some highly appreciated collections for the largest textile interior design chain in Sweden, Hemtex.

Fabrics, cushion covers, lampshades, trays and trivets are some of Nadja Wedin's products.

In cooperation with the Swedish brand *ABC Collection*, she produces upholstered furniture with her powerful designed fabrics. Her designs can also be found on furniture from Albin i Hyssna and Solgunga.

In 2018, Scandinavian wallpaper company, Engblad & Co, launched her pattern Miramar in the exclusive collection Lounge Luxe 2018 and it became a bestseller.



From Nadja:

"I love creating pictures, both as an artist and as an illustrator. I don't wanna choose, instead I let those two worlds inspire each other.

When I paint I get a lot of inspiration from my childhood, old scratchy photos from the seventies can contain so much beautiful that doesn't show until you transform it with paint and brush into a painting.

When I sketch most of my inspiration and motifs is coming from the nature. I see a pattern in every little leaf, every single stone. And then it is those my beloved budgies that often ends up in my drawings or paintings. Also those comes from my childhood memories. In our family we often had budgies, all with their own personality, and on many old pale instamatic-pictures there is a budgie sitting on my or my sister's shoulder or hair.

When I draw I seldom have a plan, composition and content is growing from my pen.

To reach maximum blackness I always work with a thin inkpen. Every drawing therefore takes quite long time to finish and is a good lesson in patience. But my relation to the creative process is very meditative. The drawing is like a living organism, and it grows for each line I draw.

I think it's fascinating how small thin black lines can be so different in structure and content depending how you draw them.

All my products emanate from my handdrawn sketches. Sometimes they are identical to the original, sometimes I process the drawings in the computer, for instance if I want to do a repeat pattern in order to print fabrics or wallpaper."

Suppliers and production: High quality and environmental care are core words for Nadja Wedin design. Almost all products are made in Sweden by market-leading companies in their respective field. This production process is an active choice, based on care of resources and environment. A close and personal relation to the suppliers also gives the advantage of high quality and fast production.

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