

Honey Bee Good®

Reusable Loveliness for your *Leftovers*

Wholesale Brochure



Hi, we're Honey Bee Good

We are Michele and Andrew, the husband-and-wife team who started our business in 2020 in the midst of lockdown. It took many weeks and a few burnt fingers to perfect our wax blend, but we finally cracked the secret recipe and we've been happily covered in wax ever since.



With more than 2,500 5 Star Etsy shop reviews, customers are loving our wraps, and we've been amongst the top 3 beeswax food wraps sellers there since we launched.



Every bit of our process is done by hand. Andrew is a whizz with the tape measure, rulers and cutting tool, and Michele spends most of her time at the wax pot. We use 100% green electricity, completely biodegradable / compostable packaging, UK-based materials wherever we can, and are always looking for ways to further reduce our carbon footprint. We even recycle our olive oil

tins into garden pots and use the water we need to melt the wax over and over (until it finally feeds our plants!)

ALL-NATURAL | REUSABLE | BIODEGRADABLE | RECYCLABLE PACKAGING

"Bought three sandwich size wraps - they work great and are perfect for packed lunches."



"I originally made an order to add to a hamper as a gift. I was so impressed that I also had to order some to keep for myself. Lovely designs and a high-quality item. I would definitely recommend"



"Really practical and easy to use items - makes me feel so much better about covering food because I'm not wasting plastic! Very happy :)"



"Bought as a gift and the recipient was delighted"



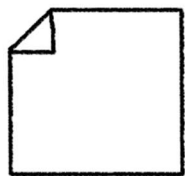
About our Wraps

Every bit is hand made

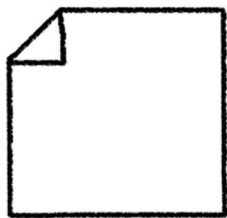
We don't use any machines, not even little ones. Our wraps are completely made by hand in our tiny studio in East London, from measuring and cutting the fabric to mixing our special-recipe wax mixture and right through the waxing, drying, folding and packaging.

Only four all-natural ingredients go into our wraps: 100% cotton, all-natural beeswax (or vegan candelilla wax), extra-virgin olive oil and sustainable damar resin.

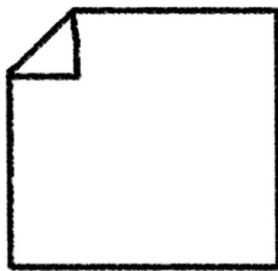
We've got Handy Sizes and Sets



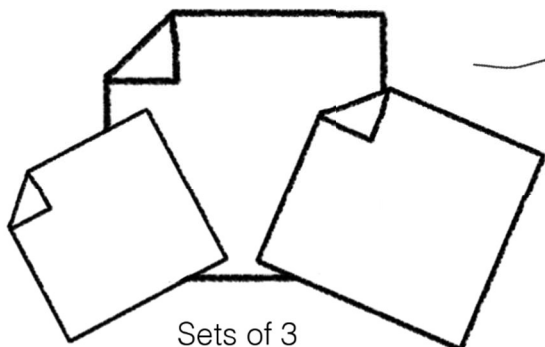
Small
20cm x 20cm



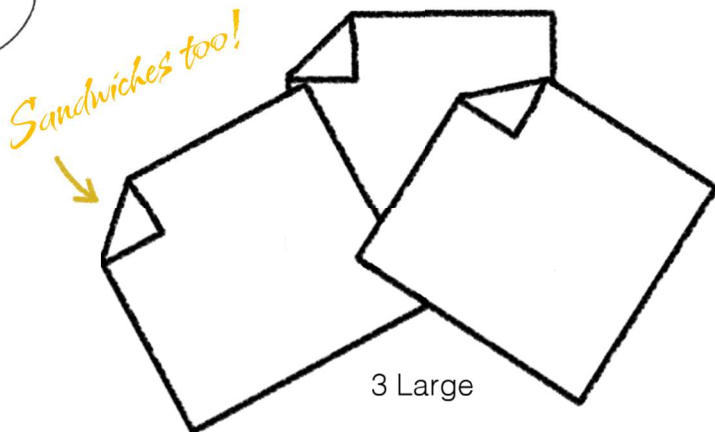
Medium
25cm x 25cm



Large
30cm x 30cm



Sets of 3
Large, Medium, Small



3 Large



Why Stock Our Wraps?

Planet-Friendly

UK households use an average of 34 metres of cling film every year. That's 1.2 billion metres all together, enough to stretch around the planet 30 times... Every year! Our wraps can replace a year's worth of cling film.

Money-Saving

Large single use zip seal bags cost around 20p each. Using one a day to take a sandwich to work would cost nearly £50 per year. **One of our sandwich wraps costs around a fiver – one-tenth the price of disposable bags.**

Customers want them

80% of Brits are taking steps to reduce their plastic consumption (Friends of the Earth/City to Sea survey, May 2021).

Demand for beeswax wraps is set to nearly double over the next decade, and around half of all wraps are now bought in retail shops like yours. Plus, 52% of us are making purchase decisions based on the shop's/brands eco-credentials (Hearts & Science survey, July 2021) **So kudos to you!**

Easy to Use

Our wraps mould and seal simply using the warmth of your hands, and wash clean with a little cool water and some gentle dish soap. They're perfect for wrapping sandwiches, covering bowls, keeping cheese delicious and for saving cut avocados, onions, apples and other bits and bobs. They also wrap lunchbox snacks, and even your soap/shampoo bars & toothbrush for travel. **So many uses!**

They're also quite lovely to see wrapping your leftovers!

Enquiries and Ordering

Stocking our wraps

We stock retailers across the UK, Europe and the US, so if our wraps tickle your fancy, you can become our wholesale customer straight from our website and enjoy

- 🌿 At least 40% off our retail prices 🌿
- 🌿 Low minimum orders and no minimum case size 🌿
- 🌿 Free shipping for UK retailers and flat £25 shipping for US and European retailers 🌿

To become a wholesale direct customer, please go to:
<https://honeybeegood.co.uk/pages/contact>

We also sell wholesale through our partner websites.

FAIRE **ABOUND** CREQATE

Ankorstore

Enquiries & Bespoke

If you have any questions or would like to discuss ordering bespoke sets (we can design any size/pattern combination that suits you), then please contact honeybeegoodwraps@gmail.com or ring Andrew and Michele on 0208 981 4499 or 07801 550 562.



Exclusive Heritage Patterns

MADE WITH LIBERTY FABRIC



Made with Liberty Fabric Collection

We have received permission from Liberty of London to create this exclusive Made with Liberty Fabric collection!

These gorgeous patterns have graced country estates and even the Royal Family, and now our new sets bring nearly 150 years of iconic British heritage design to your shop.

Available in Sets of 3 Large, Medium & Small

Best of Morris Design

Our exclusive Best of Morris collection brings nearly 150 years of iconic British Arts & Crafts design to today's kitchens.

William Morris is synonymous with the Arts & Crafts Movement. In 1875 he founded Morris & Company with the philosophy that people should only own beautiful and useful items in their houses.

We think our organic beeswax food wraps embody this idea!

Available in Sets of 3 Large, Medium & Small

BEST OF MORRIS Design by Barbara Brackman



Even our printer is Eco-Friendly



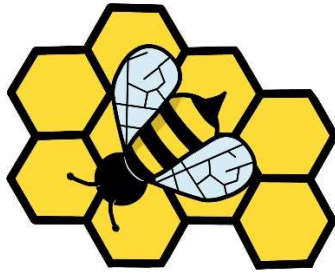
All of our labels are printed in the UK on recyclable Kraft paper with vegetable inks (in reusable cartridges). Our printer is a zero to landfill site, manufacturing 95% of its waste into recycled products, and the remaining 5% converted into Refuse Derived Fuel.

All-Compostable/Recyclable Packaging

Each of your wrap sets come in pretty striped recyclable greaseproof paper as standard, or (commercially) compostable vegetable starch sleeves are also available if you prefer. Your order is boxed in recycled cardboard and even the sealing tape is an environmentally-friendly alternative to plastic adhesive: 100% recycled Kraft paper, a natural rubber-based adhesive and completely biodegradable.



Please note that because our wraps are completely handmade, bar codes/SKUs are not printed on our labels.



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