# **AVAULTE ART**

### How to Become an Avaulte Artist

Letter from Founder, Lisa Camargo

Having been in the corporate world for years, I left it all to start anew as an artist. It all began when I attended RISD, Rhode Island's School of Design, and took design & visual art classes. As I observed and listened to other artists, my curiosity peaked and I needed to know more. I recall turning to an artist next to me and asking him/her, "What are your plans with your art?" "Where do you sell your work?" "How do you market yourself as an artist?" Blank responses to my questions planted seeds in my mind to find business solutions for artists and connect the emotions and inspirations of artists' work to others.

It was in those years of taking classes, connecting with other artists, and developing myself as an artist, that led me to understand the level of support and resources needed to strive and establish one's self in the art industry.

Once I felt comfortable in my foundation as an artist, I moved from the east coast to the west coast. With this move, the vision of Avaulte began to take shape. As I began a life here on the west coast, I met new artists, learned how things work in the industry on this coast, and felt an appetite to build an artists' hub. This energy poured into forming solutions to best suit the artist's needs and connecting that inspiration with new buyers.

Welcome to Avaulte.

Lisa Camargo, Founder of Avaulte

### What is Avaulte?

Avaulte is an exclusive selling platform that partners with artists across the US. Avaulte increases artists' visibility to new audiences, sells their original works, and provides resources through a support system. Our greatest service: to bring artists together as one through an artist "hub."

### 3 Key Points about Avaulte for Artists

# Community

Join Avaulte to partake in our communal critique sessions, network with artists of various backgrounds, and receive feedback from industry experts!

### Visibility

Together we will expand your audience as an artist by boosting the visibility of you & your work across our platform and internet community. Avaulte also provides valuable information about how our customers can navigate your works for sale on our site.

### New Audience

By gaining exposure, you will also broaden your customer base. When you become an Avaulte artist, you become visible to international clientele.

Below are some of the services, resources, and advantages that Avaulte members receive ONLY:

Complimentary Pre-Consultation (for all artists)
Financial & Grant Resources
Design Challenges & Artist Insights & Blogs
Opt-in Commission Services
Expansion of Artist Network
Members Only For Avaulte Artists

### Support from Team

Our Avaulte artist liaisons are available to all of our artists for the purpose of fueling you and your growth.

Reach us at hello@avaulte.com or text us through Google Voice 858-299-5365

## How to Apply?

Sta	rt Here: https://www.avaulte.com/pages/become-an-avaulte-artist
	Click the <u>Apply</u> button
	Fill out our 4 part application form!  Your information  Your background as an artist  Four works you'd like to show us (HQ photos in jpeg format)  Why you'd like to join Avaulte!

Submit! We'll get back to you within 3-5 business days to discuss next steps

<u>Please Note: Terms of Service</u> Get access to our full Artist's Contract (Terms of Service) <u>here!</u>

Artist Terms of Service Link: <a href="https://www.avaulte.com/pages/artist-terms-of-service">https://www.avaulte.com/pages/artist-terms-of-service</a>

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