

CannaTape Sport

OUR ORIGIN STORY

Developed by innovative people for athletes of all levels looking for healthy, natural injury prevention and faster

Responding to an inner call, we felt a need to go beyond, to try and create something new. Something better.

CannaTape Sport was born from an obstacle our founder faced.

Overcoming skepticism about the effectiveness of a topical CBD product that is simply applied to the skin and subjected to typical athletic conditions (sweat, sun, physical and environmental contact). Overcoming an athlete's doubt and establishing confidence was key.

The idea... to **SEE** it – to **FEEL** it – to **SMELL** it.

Our team has long had a passion for the natural and safe benefits of CBD. Founders Sean Malloy and Sven Bergmann together have decades of experience in CBD, product innovation, marketing, and regulatory compliance, and are always looking for innovative ways to apply the benefits of CBD for new and exciting uses.

Pulling from professional insight and hours of testing into every detail. It is our collective team's expertise and pursuit of performance perfection that gives CannaTape Sport the leading edge.