



THE RADIO FAM  
MEDIA KIT

[theradiofam.com](http://theradiofam.com)

# ABOUT

## THE RADIO FAM

The Radio Fam helps personalities, brands, and creators, inside and out of the radio broadcasting industry, to navigate the ever-changing digital media landscape.

Through [theradiofam.com](http://theradiofam.com) and our social media channels, we educate and inspire creators to build and own their digital presences. We provide expertise and information on careers, podcasting, streaming, branding, social media, how to build a home studio, and more!

The Radio Fam is a true **collaborative** effort - we work with our diverse audience of creators to share their talents with other industry professionals, which makes this entire brand possible.

If you're tired of hearing:

**"but we've always done it this way"**

you will love being a part of our family!

 TOP CITIES  
NYC • LOS • ATL • CHI



MARIE, OWNER

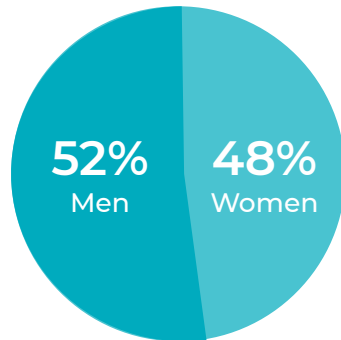
18-24

25-34

35-44

45-54

55+



9K+

ON INSTAGRAM

13K+

ALL SOCIALS

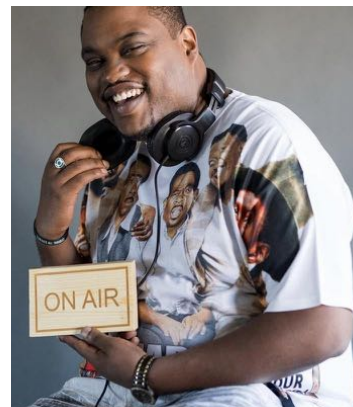
SOCIAL



# THE RADIO FAM

“When I was getting started, all of us that ran the board and did part-time would meet up after our shifts and just hang and talk about the business, and how we could help each other move up. The Radio Fam reminds me of a virtual version of that.”

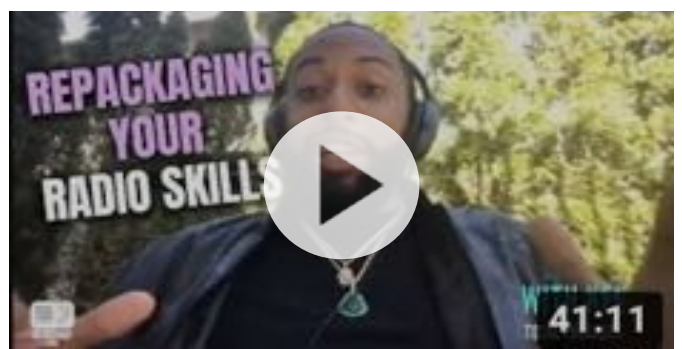
- Lara Scott, @larascottmedia





# PODCAST

NEW EPISODE  
EVERY THURSDAY!



# SHOPPING



RADIO GIFT BOX  
\$40.00



ALL THINGS RADIO TUMBLER  
\$35.00



MINI PORTABLE MICROPHON...  
\$10.00



ON-AIR PINS  
\$3.75 ~~\$4.00~~



HOLOGRAPHIC MICROPHONE...  
\$2.75



FOAM MIC COVER  
\$2.50



RADIO NOTES SPIRAL NOTES...  
\$12.75



RUSTIC ON-AIR DESK SIGN  
\$20.00



HEADPHONE ADAPTER | 6.3...  
\$2.75



CANVAS GALLERY WRAP  
\$22.00



WOODEN DESK SIGNS  
\$15.00



ON AIR STICKER  
\$2.00



RETRO RADIO ENAMEL BROO...  
\$2.75



ROSE GOLD RADIO FAM STIC...  
\$2.25



HEADPHONE COVERS  
\$1.00



TEAL LOGO BUTTONS  
\$1.75

# BLOG



Repackaging Your Radio Skills



How to RADIO on Twitch!



Twitch // How To Subscribe FREE with Amazon Prime



How To Make Your Podcast Successful



# VINTAGE



**radiorelics** 4

10 Posts   412 Followers   259 Following

Radio Relics  
My Vintage Radio Finds 🍷 📻  
My personal collection & sister account to @TheRadioFam  
🛒 Shop some of these items here 😊  
[theradiofam.com/collections/radiorelics/](http://theradiofam.com/collections/radiorelics/)



**@RADIORELICS**

# ADVERTISING

We make your  
microphone  
better!



**BETTER  
BANDS**

**SHOP NOW!**



We'll Edit Your First Episode For \$30!

**LEARN MORE**

6 Steps to Radio Syndication

**LEARN HOW**

WITH RANDY "R DUBI" WILLIAMS

**GO SYNDICATE  
YOURSELF!**

**radio  
INSIGHT**

Home for breaking radio industry  
news, format changes, FCC reports,  
and exclusive Domain Insight.

**ENTER**



# CONTACT

If you are interested in advertising, promotions, collaborations, or just have questions about The Radio Fam, please contact me (*email below*). I'd love to chat with you! :)

Cheers,  
- Marie