



PHOENIX CHINESE WEEK

Promote our culture

Unite our communities

Educate our children

PHOENIX CHINESE WEEK 2024

PROGRAM BOOK ADVERTISEMENT CONTRACT

(Advertisement will also be placed on our website & Facebook page)

CONTRACT DEADLINE:
December 18, 2023

Company/ Organization Name _____ Responsible Person _____
 Mailing Address _____ City _____ State _____ Zip _____
 Phone _____ Cell Phone _____
 Email _____

| RATES | |
|--|---------|
| Advertisement Description <i>(Check selection)</i> | Pricing |
| <input type="checkbox"/> Business Card b/w | \$150 |
| <input type="checkbox"/> Quarter Page b/w | \$300 |
| <input type="checkbox"/> Half Page b/w | \$600 |
| <input type="checkbox"/> Full Page b/w | \$1200 |
| <input type="checkbox"/> Half Page COLOR | \$1250 |
| <input type="checkbox"/> Full Page COLOR | \$2500 |

Advertisement Specifications:

- Must be print-ready
- Use highest resolution images/ logos possible (~300 dpi)
- Ad MUST be submitted by **12/18/23**: NO extensions
- Submit contract and ad to:
phoenixchineseweekad@gmail.com

PAYMENT IN FULL - DUE WITH THIS CONTRACT

PLEASE MAKE PAYMENT ONLINE OR BY CHECK PAYABLE TO:
PHOENIX CHINESE WEEK
2303 N. 44th St. Ste.14-1143 Phoenix AZ 85008

PHOENIX CHINESE WEEK IS A 501(c)(3) ORGANIZATION. ANY DONATION IS TAX DEDUCTIBLE. An Advertisement Expense may typically be a qualified business deduction to help reduce taxable income. Your support is vital to continue our cultural and scholarship programs all year long.

Cost of Ad Selected \$ _____
 Donation \$ _____
TOTAL \$ _____
 Check # _____

FOR: Advertiser

Printed Name & Title _____ Signature _____ Date _____

 ACCEPTED/APPROVED by Phoenix Chinese Week

Name & Title _____ Signature _____ Date _____