

CASA AMALFI



MADE IN ITALY

LUXURY ARTISANAL SOAP

INTRODUCTION

Casa Amalfi is an Italian lifestyle and fashion brand that produces and distributes luxury soaps, candles, ceramics and household linen. The products capture the scents, colors, beauty and richness of the Amalfi Coast and are 100% made in Italy.

Casa Amalfi pays great attention to sustainability having eliminated all plastic from our products and packaging using only use locally sourced recycled paper.

The Ceramics are exclusively hand painted by artisanal masters according to skills handed down from generation to generation.

The solid body soaps and scrubs are formulated with natural ingredients, 100% Vegan and animal cruelty free.

They are enriched with shea butter and jojoba oil, our formula is certified RSPO in respect of the environment and without the use of preservatives. Consequently also suitable for the most sensitive skins. Our soaps are produced with a cold saponification process and our formula is environmentally friendly.

We use only 100% natural threads in our linen range which guarantees exceptional durability over time and an extraordinary sensation of pleasantness and well-being on the skin. The use of 100% natural fibers coming from renewable resources, guarantees maximum protection from the elements and overall well-being.

Our yarns quality is certified by "Masters of Linen" and "OEKO-TEX Standard 100" Standards and GOTS.



STORY

After living in Sydney Australia for over two decades creating their own Italian fashion brand, Ivan and Simonetta returned back to their hometown Naples in 2020 to fulfill their dream of creating a new homeware and beauty care brand, Casa Amalfi. Their intention is to combine the excellence of the local artisanal craftsmanship with the beauty of the Amalfi coast. This is achieved by curating and developing natural products and paying great attention to greener and more sustainable alternatives.

MISSION

Our commitment is aimed at improving the quality of life with natural, vegan and sustainable products. We have the ambition to make life sustainable, starting with solid soap, 100% natural, concentrated and long lasting, a return to the past, zero waste.

Casa Amalfi aims to a well-being lifestyle brand at 360 degrees. From the fabrics made only with natural fibers of biological origin with ecological colors and a verified supply chain, to cosmetics soaps and essences.

Our philosophy is based on the respect of people, nature and animals with underlying foundations of passion and research.



MEET THE TEAM



IVAN SALERNO
OPERATIONAL MANAGER
& BUYING DIRECTOR



SIMONETTA SALERNO
CREATIVE DESIGNER
& MANAGING DIRECTOR

VISION

The vision of Casa Amalfi is to bring to everyone's home a touch of romance, a piece of paradise and the scents of the Amalfi Coast.

Curating elegant and refined gift boxes to experience a sensory journey through the unique fragrance of this wonderful place.

Casa Amalfi wants to promote and represent the local artisanal craftsmanship through the wise use of natural and sustainable elements.



PROMOTION OF CRAFTS



100% NATURAL FIBRES





CASA AMALFI
Luxury Artisanal Soap
MADE IN ITALY

CASA AMALFI
SUMMER IN
SORRENTO
A CITRUS LOVE AFFAIR
LUXURY ARTISANAL SOAP
SHEA BUTTER & JOJOBA OIL
MADE IN ITALY



GIFT PACKAGES
100% MADE IN ITALY

SOAPS

100% BIO & PLASTIC FREE

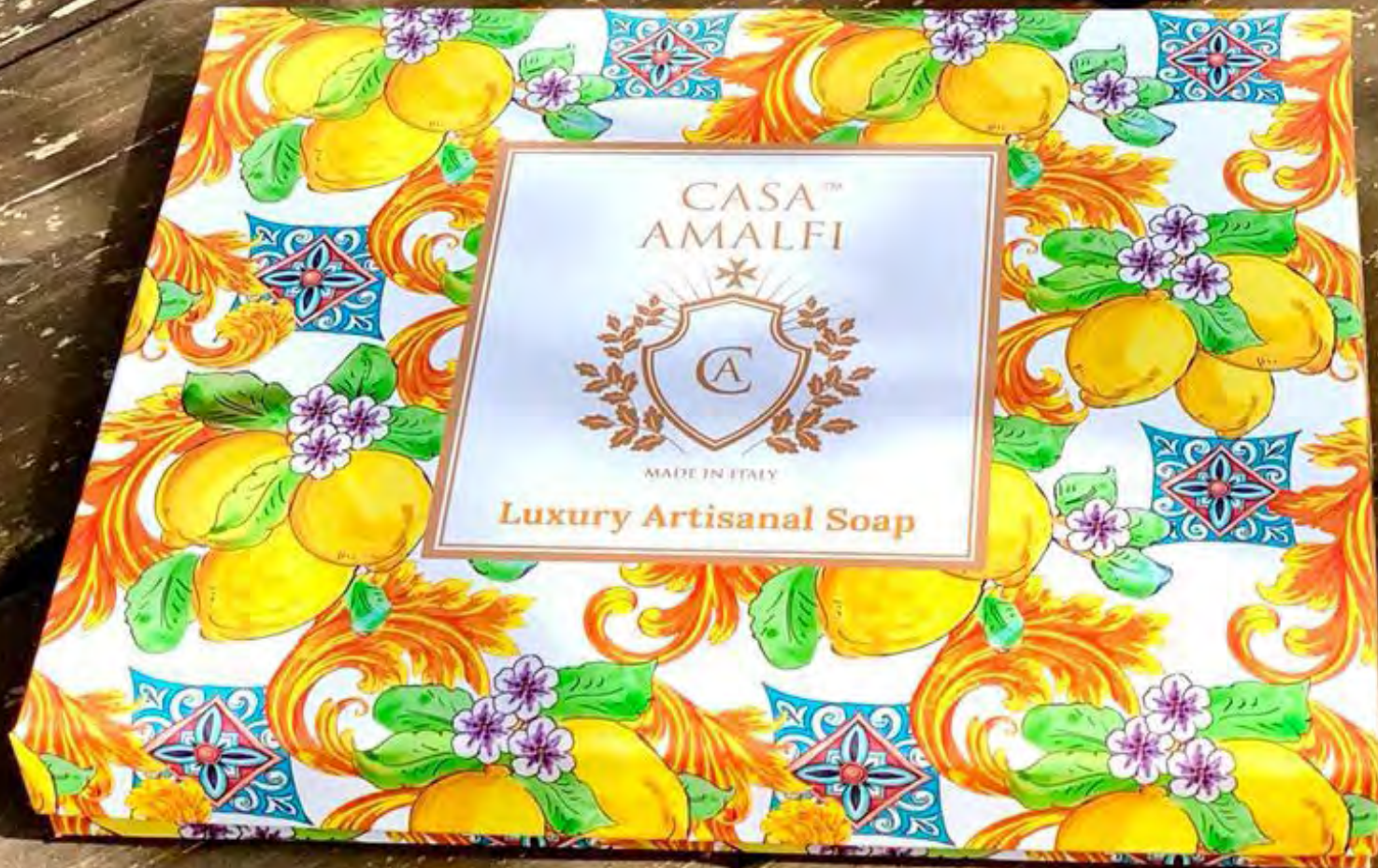




CERAMICS



GIFT BOXES



GIFT BOXES



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