



L O V L E I

Rewards Plan

DISCLAIMER : All references to income, implied or stated, are for the purposes of illustration only. Lovlei does not guarantee any level of income. Earnings are dependent solely on the actions related to and from the sales of commissionable products. See the Income Disclosure Statement at lovlei.com

For our Loyal Customers



SWEET CUSTOMER PERKS

We are so in love with our apparel; the incredibly luxurious, soft and feathery fabrics, the exclusive, simply gorgeous prints and our world class styles. But, hey, we've worn them, seen the heads turn and been so comfortable we've even fallen asleep in some of them! We want as many people as possible to enjoy these moments, because we know how happy you feel when you wear Lovlei.

So here are a few *sweet perks* to brighten your day:

**NEW COLLECTION
RELEASES** every
other week

FREE SHIPPING
on ALL orders over
\$125 - for everyone

SPECIAL OFFERS
for limited times
each month

With new collection releases every other week - you will always have the chance to look like summer, and feel like sunshine.

Lovlei Ohana Ambassadors



SWEET AMBASSADOR PERKS

Enroll as a Lovlei Ohana Ambassador and earn commissions from your customer purchases and your referral's sales. In addition to monthly cash rewards, LOVLEI also host's an annual retreat for top performing Ambassadors. This retreat offers you the chance to participate in a LOVLEI fashion show, take part in a photoshoot and enjoy a couple of extra days living a LOVLEI life! Our retreats are designed to bring people together to feel loved, appreciated, valued and of course - a little spoiled.

Oh, and if you do really well as an Ambassador, perhaps we will name a new collection after you!

EARN 25%
Retail Sales
Commission

EARN 5-7%
Referral Bonus

30% DISCOUNT on
personal orders

RETAIL SALES COMMISSIONS

Paid monthly

Lovlei Ohana Ambassadors are automatically qualified to earn 25% commissions from sales to their customers.

Lovlei Ohana Ambassadors



REFERRAL BONUS

Paid monthly

LOVLEI offers a two tier affiliate program which offers 7% commission on the first tier volume (all your referred ambassador sales) and 5% on the second tier (all their referred customer sales).

Level	Commission earned	Description
Level 1	7%	Flat rate for everyone you introduce and all of their customers.
Level 2	5%	Flat rate for everyone they introduce and all of their customers.

We want you to earn good money with LOVLEI month after month. By collaborating with others and encouraging their consistent engagement, your check can get bigger and better.

In order to receive your referral commission, it is required to have a minimum of \$125 in monthly customer sales in the calendar month.

Personal purchases are also considered customer orders. The governing principle behind this requirement is this: when an ambassador is engaged; even just a little, they are better positioned to encourage the engagement of their referred ambassadors (and more inclined to do so). The consequence of this is improvement in the referral based activity and thus an increase of earned commissions. The objective is simple: we want to help our ambassadors earn more money and have a better experience. This simple requirement assists in this objective.

Lovlei Ohana Ambassadors



COMMISSION SCHEDULE

Commissions are paid monthly. The commission month begins on the 1st day of the calendar month at 1200am and ends on the last day of the month at 1159pm Pacific Time.

After the calendar months ends, commissions are paid two weeks in arrears. So, for example: the commissions generated during the month of June will be paid two weeks after June ends.

BRAND AMBASSADOR PURCHASES

Brand ambassadors personal purchases do not receive commissions. However, a unique affiliate discount code is made available to all LOVLEI brand ambassadors that offers them 30% discount on all personal purchases. No retail commissions come with that discount.

Please be sure to use your unique affiliate discount code when you place your own orders with LOVLEI. This ensures the referral commissions are paid through the two tiers and you get your 30% OFF.