

Samsung and Her Black Book Grant (Promotion) Terms and conditions (T&Cs)					
Promotion	<p>The Promotion is a game of skill for Prizes that may be won by Eligible Entrants who submit an Eligible Entry during the Promotional Period – the winner being selected as the Eligible Entrant who best satisfies the Judging Criteria and selected by judges as outlined below.</p> <p>Participation in this Promotion is deemed acceptance of these T&Cs. This Promotion is not valid in conjunction with any other offer.</p> <p>Instructions on how to enter to win a Prize form part of these T&Cs.</p>				
Eligible Entrant	<p>Australian residents, excluding employees of the Promoter and any agency associated with this Promotion, and their immediate family, who submits an Eligible Entry.</p> <p>An "immediate family" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.</p> <p>The Promotion is open to both individuals and teams. There is no limit to the number of people in a team, provided they are all Eligible Entrants. This information will be treated in accordance with the Promoter's Privacy Policy (noted below).</p>				
Promotional Period	<table border="1"> <tr> <td>Start time and date</td> <td>09:00AM (AEDT), Tuesday, 22 February 2022</td> </tr> <tr> <td>End time and date</td> <td>11:59 PM (AEDT), Monday, 7 March 2022</td> </tr> </table>	Start time and date	09:00AM (AEDT), Tuesday, 22 February 2022	End time and date	11:59 PM (AEDT), Monday, 7 March 2022
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Prizes	<p>The two (2) Eligible Entrants who are selected as the Winners based on the relevant Judging Criteria below, will each be entitled to one of the prizes below as pre-determined by the Promoter. Please note, that if a winning entry was submitted by a team, the team will only be entitled to win one (1) Prize to be shared amongst them however they deem fit.</p> <p>Two (2) Major Prizes encompassing the below per Prize:</p> <ul style="list-style-type: none"> \$10,000 in cash to support the launch or growth of an the Eligible Entrant's business In addition, the Eligible Entrant will receive a range of Samsung tech, including a Galaxy S22 Ultra (RRP \$1,849), Galaxy Tab S8 Ultra Wi-Fi (RRP \$1,999), Galaxy Smart Monitor M7 32inch (RRP \$699), Galaxy Watch4 Classic (RRP \$549) and Galaxy Buds2 (RRP \$219) ("Samsung Tech Pack"). Mentor sessions with Her Black Book founders valued at \$5,000 <p>Grant Prize Pool - \$20,315 RRP</p> <p>Total Prize Pool inclusive of two Major Prizes - \$40,630 RRP</p> <p>Prizes will be distributed according to these T&Cs, and in the Panel's (defined below) absolute discretion. Eligible Entrants acknowledge and agree that the purpose of the Prizes is to support the relevant next phase of the applicant's business or business idea and they agree to use the Prize for that purpose.</p>				
Website	herblackbook.com/samsung				
Personal Information	Information requested by the Promoter during the entry process may include the entrant's full name, phone number, email address, and residential address, bank account details (for the purposes of delivering the Prize). Failure to provide all Personal Information requested, or providing incorrect information, may result in an entrant's disqualification from the Promotion.				
Eligible Entry	<p>To enter the Promotion, Eligible Entrants must submit a business plan in accordance with the Judging Criteria that outlines the purpose, plan and current state of either a business or business concept. Submit the business plan via the form, here:</p> <p>herblackbook.com/samsung</p>				

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	<p>Within the Promotional Period (together an “Eligible Entry”).</p> <p>If the Eligible Entry was created by a team, it must only be submitted once by a single member of the team. The Promoter may, in its absolute discretion, ignore any Eligible Entry which it deems to be offensive or inappropriate, or otherwise tampers with the entry process, or which otherwise does not comply with these T&Cs. By entering this Promotion via the entry mechanism outlined above, the Eligible Entrant agrees to these T&Cs.</p> <p>Eligible Entrants acknowledge and agree that by submitting their Eligible Entry they grant an unlimited, royalty free, worldwide, transferrable, perpetual license to the Promoter to use the Eligible Entry for the purpose of this Promotion and for other internal and external marketing and business purposes. In particular, the Eligible Entry premise may be shared on Samsung or Her Black Book’s website and/or other social media platforms for the purpose of ongoing marketing purposes.</p> <p>By entering this Promotion, Eligible Entrants agree to participate in other marketing and promotional activities if they are selected as a Winner, including but not limited to:</p> <ul style="list-style-type: none"> • Consenting to their name and company name to be used in winners’ announcements and marketing materials, including but not limited to winners’ announcements on Samsung branded and Her Black Book branded websites, media releases and social media posts from grant providers, competition promoters and their marketing and PR agents; • providing details of how they used their Prize to develop their Business Plan mentioned in their Eligible Entry; and • providing photos and quotes for internal and external Samsung and Her Black Book marketing channels. <p style="text-align: center;">(together, the “Promotion Marketing Content”)</p>
Judging Criteria	<p><u>Judging Criteria for the Major Prizes</u></p> <p>The Panel will review each Eligible Entry and judge them based the following criteria:</p> <p>1. How a grant will help your business to scale-up, expand into domestic and global markets, and become self-sufficient</p> <p>Tell us:</p> <p>How grant funding will assist in removing barriers and help you to grow your business; and</p> <p>How ready your product or service is to take to market (In planning stage for go to market in the next 6 or 12 months).</p> <p style="text-align: right;">(40 points)</p> <p>2. Your capacity, capability and resources to grow</p> <p>Tell us:</p> <p>About you and your team</p> <p>If you have received any investment from external sources (including how much and the funding source). If not, why not?</p> <p>If you receive any non-financial assistance (e.g., mentoring, access to networks, advice or other guidance, etc.) If not, why not?</p> <p>What growth looks like for your business (e.g., in terms of revenue, employees, products etc.)</p> <p style="text-align: right;">(20 points)</p>

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	<p>3. The impact of grant funding</p> <p>Tell us:</p> <p>How the grant will help you to leverage additional partnerships or support from other organisations.</p> <p style="text-align: right;">(20 points)</p> <p>4. Compelling Pitch</p> <p>Tell us:</p> <p>Why you and your business deserve to win this grant?</p> <p style="text-align: right;">(20 points)</p>
Maximum Eligible Entries per Eligible Entrant/Entry	Maximum Prizes per Eligible Entrant/Entry
Not limited	1
Judging and the Prizes	<p>All Eligible Entries will be reviewed within 28 days of the end of the Promotional Period by a panel of judges comprising of employees of the Promoter and its related bodies corporate and employees of the Promoter's partner Her Black Book ("Panel"). The Panel will determine, in its absolute discretion, Eligible Entries that best satisfy the Judging Criteria. The Eligible Entrants who submit Eligible Entries that best satisfy the Judging Criteria will be determined at the absolute discretion of the Panel and will be judged as eligible for one of the listed Prizes ("Winners").</p> <ul style="list-style-type: none"> The two (2) Eligible Entrants that the Panel determines has submitted an Eligible Entry that, in its absolute discretion, best satisfies the Judging Criteria, will be the Winner of one (1) Major Prize each. <p>The Promoter will notify Prize Winners <u>via email notification</u> to the address submitted with their Eligible Entry no later than one week after the Winners have been selected.</p> <p>Winners will receive their allotted cash (if relevant) via bank transfer from a third party on behalf of the Promoter and their Samsung Tech Pack via post. Prizes will be delivered to the nominated address of the respective Winners. If a Winner is a team, the relevant Prize will be delivered to a single address and/or bank account for the team members to share as they deem fit.</p>
Second chance winner	<p>If a Winner fails to satisfy these T&Cs or forfeits or fails to accept their allotted Prize within forty-eight (48) hours of being notified that he/she is a Winner, then that Winner will be deemed to have forfeited their Prize.</p> <p>In those circumstances, the Panel will meet to determine the Eligible Entrant who, in the Panel's absolute discretion, submitted the Eligible Entry that best satisfies the Judging Criteria out of the remaining Eligible Entries ("Second Chance Winner").</p> <p>The Second Chance Winner will be notified that they have won a Prize in the same manner as the Winner was notified. These T&Cs apply to a Second Chance Winner as if they were a Winner.</p> <p>At any time during communication with a Winner or with an entrant (whether an Eligible Entrant or otherwise), the Promoter may reasonably request further information from that person.</p>
General	<p>(a) Participation in this Promotion is deemed acceptance of these T&Cs.</p> <p>(b) This Promotion is not valid in conjunction with any other offer or promotion.</p> <p>(c) The Promoter reserves the right to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these T&Cs or who tampers with the entry process. All decisions of the Promoter are final and no correspondence will be entered into.</p> <p>(d) Incomplete, indecipherable or illegible entries will be deemed invalid. Entrants are responsible for ensuring their correct Personal Information is provided and any updated details are notified to the Promoter.</p>

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	<p>(e) The Promoter may, in its sole and absolute discretion, ignore any entry which it deems to be offensive or inappropriate, which includes or is suspected of including or breaching third party intellectual property rights, which is not the entrant's original work, or which otherwise fails to comply with these T&Cs.</p> <p>(f) Eligible Entrants acknowledge and agree that, by entering, they are granting an unlimited, royalty free, worldwide, transferrable, perpetual licence to the Promoter to use their Eligible Entry for the purpose of this Promotion and for other internal and external marketing and business purposes.</p> <p>(g) The Prize is not transferable or exchangeable and is not redeemable for cash. If a Prize or any portion of a Prize is unavailable, the Promoter, in its discretion, reserves the right to substitute the Prize with a prize of equal or greater value and/or specification.</p> <p>(h) If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law, to: (a) disqualify any entrant; or (b) modify, suspend, terminate or cancel the Promotion, as appropriate.</p> <p>(i) Except for liability which cannot be excluded as a matter of law, including the <i>Competition and Consumer Act 2010</i> (Cth), Promoter excludes all liability (including negligence), for any personal injury or any loss or damage (including loss of opportunity), whether direct, indirect or consequential, arising in any way out of the Promotion, including any tax liability.</p>
Privacy	<p>Samsung (or third parties on its behalf) may collect personal information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an Eligible Entry is conditional on providing this information. Some of these entities may be located outside Australia, including in Singapore, Korea, and the Philippines. Entrants acknowledge that by consenting to this disclosure, Samsung is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All entrants consent to their personal information being collected and stored for this purpose in accordance with Samsung's privacy policy available at www.samsung.com/au, which forms part of these T&Cs.</p>
Promoter's details	<p>Samsung Electronics Australia Pty Ltd (ACN 002 915 648) 3 Murray Rose Avenue, Sydney Olympic Park NSW 2127, Australia</p> <p>Promotional Support: Samsung+ Helpdesk Email: mediateam@samsung.com</p> <p>Her Black Book: hello@herblackbook.com</p>