

AVITHOR

# BIRD AWAY™

**VISUAL & OLFACTORY BIRD REPELLENT**

**A DISCREET, NON-HARMFUL AND HIGHLY EFFECTIVE BIRD REPELLENT FOR USE ON BUILDINGS AND OTHER STRUCTURES.**

**100%  
NATURAL &  
PESTICIDE  
FREE**

**ENSYSTEX®**  
LEADING INNOVATION IN PEST MANAGEMENT



AVITHOR BIRD AWAY™ is non-toxic and non-harmful to birds. Using our unique 'Flame Shield' formulation, it combines potent visual and olfactory effects to deter pest birds from landing on the structure. A significant benefit is the fact that the birds do not make any contact with the product.

## HOW IT WORKS

AVITHOR BIRD AWAY works on the birds three main senses:

### SIGHT



AVITHOR BIRD AWAY uses our Flame Shield Gel Technology™ to reflect light (sparkles) in the UV-spectrum. Since birds see light in the UV-spectrum, the sparkle resembles flames. This virtual 'flame shield' visually deters the birds from landing.

### SMELL



Contains herbal extracts in a natural product base. If the bird gets closer, it is repelled by the herbal odour.

### SOUND



The bird will then sound a warning signal to other birds which provides additional auditory repellence.

A highly effective repellent for:



SEAGULLS



MYNAHS



PIGEONS



SPARROWS  
AND MORE



BARN SWALLOWS



STARLINGS

**100%**  
**NATURAL &**  
**PESTICIDE**  
**FREE**

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- Non-toxic visual & olfactory gel to deter pest bird species
- Effective for all pressure sites
- Low profile solution
- Carton of 15 Pre-filled 15 g UV stabilised Dishes
- BIRD AWAY does not contain polybutene
- Formulated with all ingredients meeting European Pharmacopoeia Standards



## DISCREET AND EFFECTIVE

Low-profile application Dishes can be easily fixed in place with silicone.

Even when these Dishes are placed behind the leading edge of a parapet or ledge, they are still effective. Dishes are also invisible from ground level, thus preserving the aesthetic appearance of the building.



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BIRD AWAY is quick and easy to install. It is suitable for indoor or outdoor use and causes no damage to buildings or structures. It is formulated to be durable, even in exposed locations. DO NOT apply to surfaces that are likely to reach or exceed 70 ° Celsius, or place dishes at an angle of more than 40 °.

If left undisturbed, BIRD AWAY's deterrent effect will remain effective for up to two years or more after proper installation.

BIRD AWAY works by affecting and altering a bird's behaviour, not by acting as a physical barrier. AVITHOR BIRD AWAY alone will not resolve every bird management problem. In some situations it may need to be used as part of an integrated approach to bird management where, for example, larger areas are netted, ledges are proofed with AVITHOR BIRD AWAY, and food spillages are reduced through improved housekeeping practices.

AVITHOR BIRD AWAY will not stop birds flying through open doorways or windows.

**UNDENIABLY EFFECTIVE**

A series of trials were undertaken to study the effectiveness of AVITHOR BIRD AWAY Visual & Olfactory Bird Repellent on a range of common bird species in Australia. All trials showed 100% effectiveness in repelling these species from commercial and residential properties, in areas where they had been creating a serious nuisance for a number of years.



Trials included an untreated 'control' site to gauge the effectiveness of AVITHOR BIRD AWAY in repelling the birds. In contrast to the trial sites, the control sites remained significantly affected by birds.

In each case, following placement of AVITHOR BIRD AWAY Dishes at the protected sites, birds were immediately deterred from returning and roosting. The sites remained free of all birds. In contrast the control sites remained covered in large numbers of birds.



BIRD SPECIES		RETURNING TO SITE	ROOSTING AT SITE	DROPPINGS AT SITE
	SEAGULLS	NIL	NIL	NIL
	MYNAHS	NIL	NIL	NIL
	PIGEONS	NIL	NIL	NIL
	SPARROWS	NIL	NIL	NIL
	WILLIE WAGTAILS	NIL	NIL	NIL
	BARN SWALLOWS	NIL	NIL	NIL
	STARLINGS	NIL	NIL	NIL



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