



About The Project

History, pride, momentum. Winnipeg Is a basketball city.

Introducing The Mayfair Project.

This project is all about celebrating the momentum of basketball in Winnipeg, while also building a platform for more youth to be introduced to the game.

Buckets & Borders is teaming up with The Winnipeg Sea Bears and PayWorks to restore 2 full outdoor basketball courts in downtown Winnipeg, just steps away from the Mayfair Recreation Centre. The initiative includes restoring the existing court and adding one additional full court to the existing surface. Similarly to the first Buckets & Borders project in Winnipeg at St. John's Park, a call for artists is taking place to select the artwork that will cover both courts.

The Call for Artists is officially live as of Tuesday, April 16th. Submissions must be entered by 5PM on Friday, May 24th.

The Mayfair Project is here and ready to contribute, connect and grow hoop culture in Winnipeg. The main pillars of the project include:

- **Celebrating basketball culture through the lens of the local community**
- **Inclusivity & togetherness – Bringing people together through basketball**
- **Celebrating the growth, momentum and love for the game that exists, and is being built, in Winnipeg through the local community and Winnipeg Sea Bears**

About Buckets & Borders

Buckets & Borders (B&B) is a non-profit organization that uses basketball as a means to improve communities and bring people together. A core part of B&B's mandate is to restore basketball courts with full scale art pieces completed across the surface of the court. The objective is to create inclusive spaces that celebrate multiculturalism tell the stories of the communities in which the courts are being restored. Learn more: [Click Here](#)

About The Winnipeg Sea Bears

The Winnipeg Sea Bears joined the Canadian Elite Basketball League (CEBL) as an expansion franchise in 2023. The city's only professional basketball team plays out of Canada Life Centre from May to August in a 20-game regular season schedule.

Winnipeg businessman and lawyer, David Asper, is the organization's owner and chairman. Learn more: [Click Here](#)



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About Payworks

Payworks is a leading expert in the field of total workforce management solutions, providing cloud-based Payroll, Human Resources, Employee Time and Absence Management. Learn more: [Click Here](#)

About The Artwork

Buckets & Borders have officially opened the call for artists effective April 16, 2024.

The deadline for applications is **Friday, May 24, 2024 at 5 p.m.**

Buckets & Borders, The Sea Bears, and Payworks are looking to collaborate with the selected artist, to execute their submitted art piece across two (2) full outdoor basketball courts located at the corner of River Avenue and Donald Street, directly beside the Mayfair Recreation center.

The objective of the art piece is to be reflective of the chosen community and the project pillars as highlighted above.

Artist requirements

The selected artist must be:

- Manitoba-based,
- at least 18 years old as of January 1, 2024.

Artwork guidelines and creative brief:

- Utilizing vibrant colors are encouraged
- Utilizing Sea Bears, Buckets & Borders and Payworks colours are encouraged
- Utilizing large shapes that can be implemented on a large scale art piece (12,000 square feet) are encouraged.
- 4 colours maximum
- The artwork should have minimal shading, and focus on sharp or curved lines to break up colours as multiple coats of paint are applied.
- The objective of the piece is to create something that can be maintained over the years. Intricate art pieces are welcomed but preferably within concentrated areas.
- The Sea Bears, Buckets & Borders and Payworks logo will be included on top of the artwork (approx. 2 feet x 2 feet. The location of the logos will be identified after the artwork is selected and in collaborative fashion with the selected artist).



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- The Buckets & Borders paint team will lead the execution of the application/art installation process. However, all intricate pieces will be completed in collaboration with the artist and the artist is expected to be involved in the installation process.
- Additional creative insights / inspiration
 - Bringing people together through basketball
 - Vibrancy and inclusivity

Compensation & Installation Timelines

- The maximum total budget for this project is \$4,000
 - Note that art supplies are included at no cost to the artist (paint and brushes)
- The art installation will take place in late June, early July
- A maximum of three revisions may be provided by Buckets & Borders and the expectation is that it will be a collaborative process between both parties.
- Only the chosen artist will be fully compensated for their work. The top 3 finalists will receive an honorarium of \$250.
- The artist will join the full team for the unveiling of the piece/court on July 7, 2024 and will be agree to be available for potential interviews with media outlets and the Buckets & Borders team.

Supplies & Product

- The paint product being utilized for the art installation across both basketball courts is a Sherwin Williams acrylic based color coating paint
- Paint will be applied with rollers and brushes
- All paint and brushes will be provided at no fee to the artist
- A Maximum of 4 colors are able to be used on the court art piece

Application Submissions – How to Apply

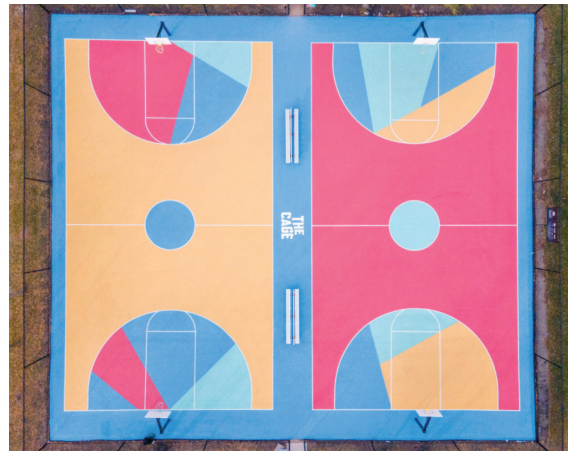
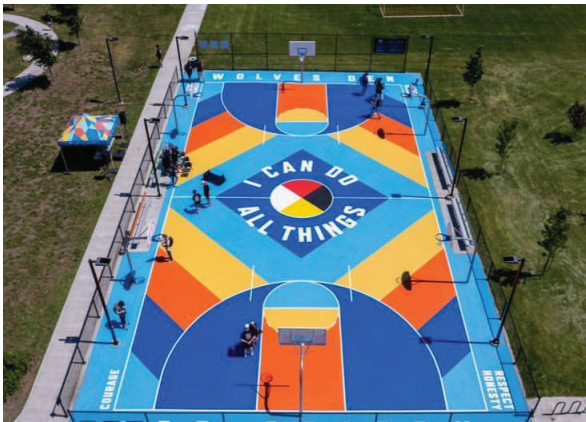
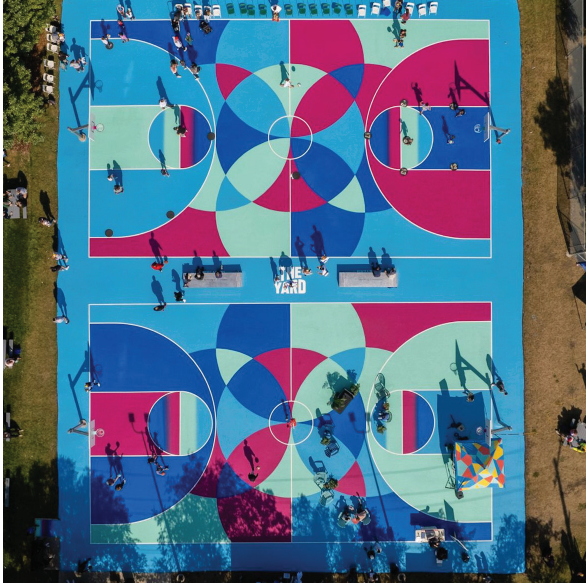
- Artists are to submit the following information via email:
 - Artist portfolio or up to 5 images of previous work
 - Artist CV or Bio
 - One Microsoft Word document or PDF that includes:
 - One (1) sentence project summary
 - Description of how the proposed art piece aligns with the project pillars. Additional information about the vision and purpose of the proposed art piece (maximum 250 words).
 - Additional comments about logistics, technical considerations, and a list of required supplies (excluding paint)



- A maximum of 2 color renderings of the proposed piece in PDF or JPEG format (to be completed within the framework of the blank basketball courts seen in appendix B)
- Applications are to be submitted to HELLO@bucketsandborders.com
- **Application deadline: Friday, May 24, 2023**

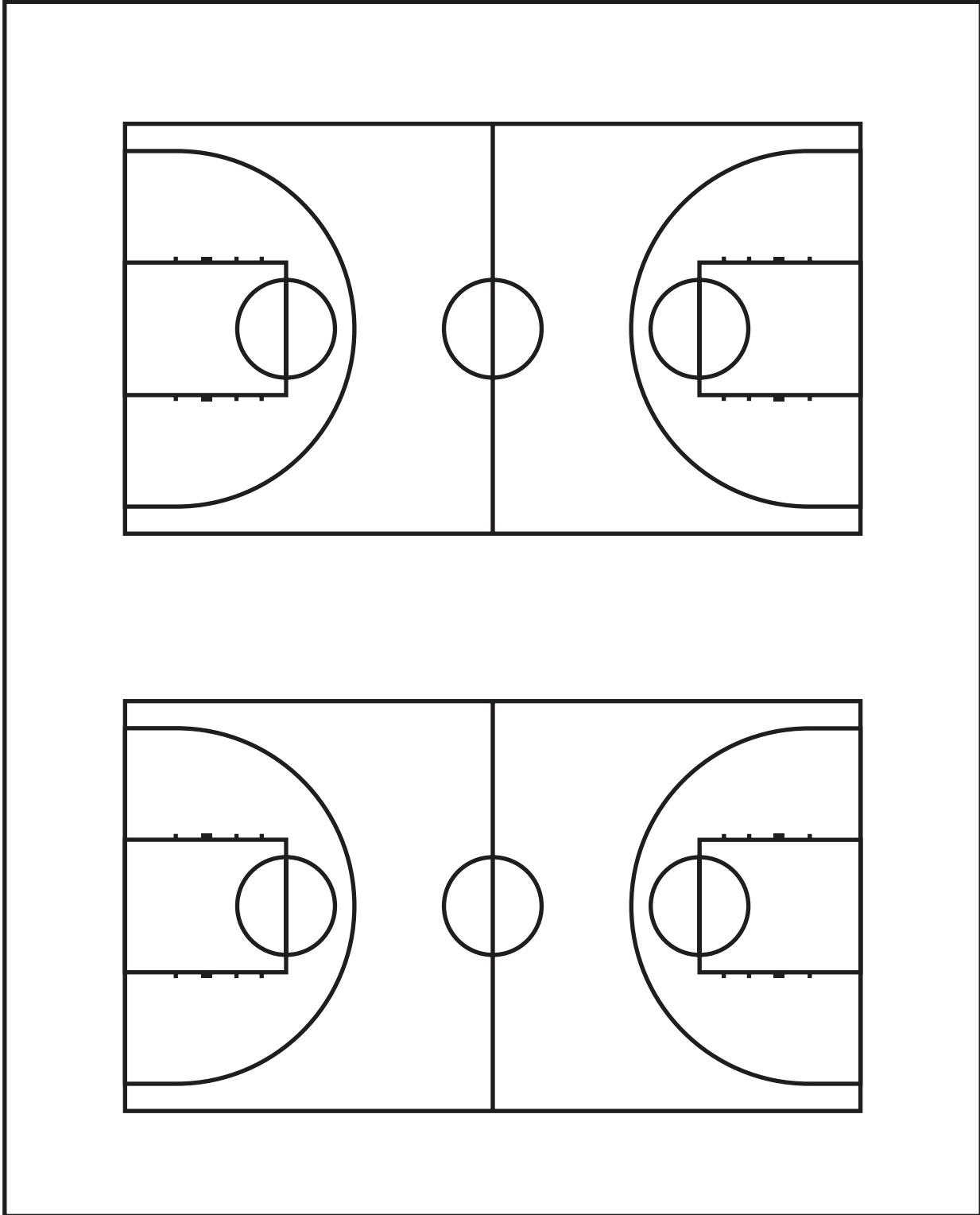


Appendix A – Previous Project Benchmarks



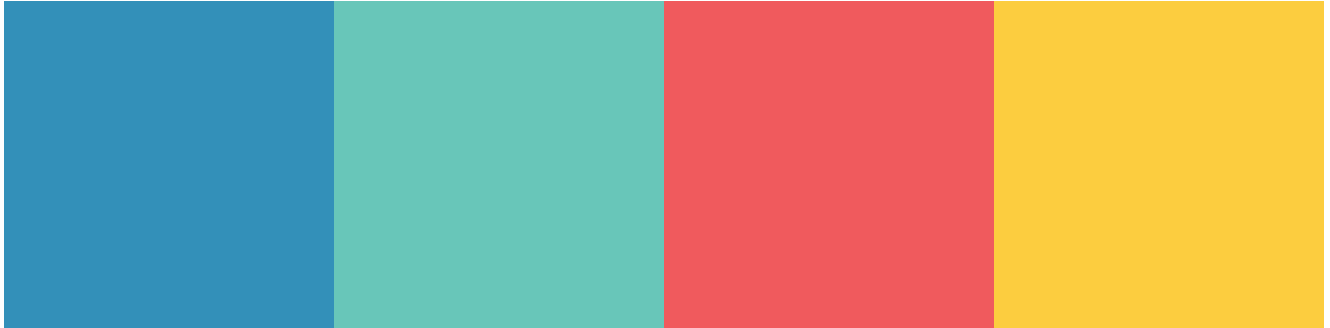


Appendix B – Court Dimensions / Art Submission Template





Buckets & Borders Colours



Winnipeg Sea Bears Colours



Payworks Colours

