



Certificate course  
Entrepreneurs for foreigners

Interdisciplinary college  
Western University  
Year 2022

## Certificate Entrepreneur Courses for Foreigners

<b>Name of higher education institutions</b>	Western University
<b>Institution</b>	Interdisciplinary College
<b>Location of teaching and learning Campus</b>	1). Western University, Watcharaphon Campus  2). Western University, Kanchanaburi Campus  3). Western University, Buriram Campus
<b>Course name</b>	Certificate Entrepreneur Courses for Foreigners
<b>Qualifications of learners</b>	(1) Age from 18 years old.  (2) Being a person who does not use Thai as a first language.  (3) Being a foreigner residing in Thailand and/or outside Thailand.
<b>Course objectives</b>	(1) To enable foreigners to learn and have skills in using Thai language for communication Thai culture and traditions.  (2) To provide foreigners with knowledge and understanding of the business model, society, and investment promotion policies of Thailand.  (3) To provide learners with knowledge and understanding of international entrepreneurship and investment.  (4) To provide learners with knowledge in competitive analysis import and export policy and strategy.  (5) To provide learners with knowledge and understanding of tax laws, international business law and business ethics.

## Courses Offered

Entrepreneur course for foreigners. It is a short-term course divided into 2 courses as follows:

### 1. 12 months course, offering 2 years course

**The 1<sup>st</sup> year of entrepreneurship foundation course** includes 4 courses.

- 1) EPT101 Entrepreneurship and Organization
- 2) EPT102 Thai Context Analysis for Investment Decision
- 3) EPT103 Business Law
- 4) EPT104 Integrated Marketing Management

**The 2<sup>nd</sup> year of entrepreneurship and investment** includes 4 courses.

- 1) EPT201 Business Financial Management
- 2) EPT202 Cross Cultural Human Resource Management
- 3) EPT203 Competitive Analysis and Strategy
- 4) EPT204 Export-Import Policy and Strategy

### 2. 15 months course, offering a 2 years course

**The 1<sup>st</sup> of entrepreneurship foundation course** includes 5 courses.

- 1) EPT101 Entrepreneurship and Organization
- 2) EPT102 Thai Context Analysis for Investment Decision
- 3) EPT103 Business Law
- 4) EPT104 Integrated Marketing Management
- 5) EPT105 Thai Culture and Tradition

**The 2<sup>nd</sup> of entrepreneurship foundation course** includes 5 courses.

- 1) EPT201 Business Financial Management
- 2) EPT202 Cross Cultural Human Resource Management
- 3) EPT203 Competitive Analysis and Strategy
- 4) EPT204 Export-Import Policy and Strategy
- 5) EPT205 International Finance and Taxation

The contents of each course in both courses are detailed in the course descriptions in attached course description documents.

### Admission schedule / Registration and opening date

- Class 1 Starting classes on July 2022  
Apply and register from 1 June – 30 June 2022
- Class 2 Starting classes on September 2022  
Apply and register from 1 July – 31 August 2022
- Class 3 Starting classes on November 2022  
Apply and register from 1 September – 31 October 2022
- Class 4 Starting classes on February 2023  
Apply and register from 1 November 2022 – 31 January 2023
- Class 5 Starting classes on April 2023  
Apply and register from 1 February – 31 March 2023

**Note:** Apply and enroll through the university's Xregis system.

### Timetable for teaching and learning courses for 12 months

Entrepreneurship Certificate Program for Foreigners (12 Months Course)																																				
Year/Class		2022						2023						2024						2025																
Year	Class	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May
1	1	ETP101		ETP102				ETP103		ETP104																										
	2			ETP102				ETP103		ETP104	ETP101																									
	3							ETP103		ETP104	ETP101	ETP102																								
	4									ETP104	ETP101	ETP102										ETP103														
2	1												ETP201					ETP202		ETP203	ETP204															
	2																	ETP202		ETP203	ETP204					ETP201										
	3																				ETP203	ETP204				ETP201	ETP202									
	4																					ETP204				ETP201	ETP202					ETP203				

## Timetable for teaching and learning courses for 15 months

Entrepreneurship Certificate Program for Foreigners (15 Months Course)																																	
Year/Class		2022					2023					2024					2025					2026											
Year	Class	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.
1	1	ETP101			ETP102				ETP103				ETP104		ETP105																		
	2				ETP102				ETP103				ETP104		ETP105		ETP101																
	3								ETP103				ETP104		ETP105		ETP101			ETP102													
	4												ETP104		ETP105		ETP101				ETP102				ETP103								
	5														ETP105		ETP101			ETP102				ETP103		ETP104							
2	1																ETP201			ETP202			ETP203		ETP204		ETP205						
	2																			ETP202			ETP203		ETP204		ETP205		ETP201				
	3																						ETP203		ETP204		ETP205		ETP201		ETP202		
	4																							ETP204		ETP205		ETP201		ETP202		ETP203	
	5																								ETP205		ETP201		ETP202		ETP203		ETP204

Teaching is a course of 45 hours per course, lasting 8 weeks per course, 6 hours per course by teaching on Saturdays and Sundays with live lectures via online system. In which students can review the learning content from the video lectures via Xstudi system at any time during registration in each course (1 year duration).

### Learning style

- (1) Teaching through the Xregis system and the Xstudi system.
- (2) Teaching documentation (included in the tuition fee).
- (3) Books/textbooks for each course, 1 book

**Number of learners** At least 50 people per class

**Measurement and Assessment** (1) Assessment is used at each class of each course.

(2) Learners must have at least 80% of the time in each class.

(3) Applicants who pass the assessment at each class must score at least 60%.

## Registration fee

### 1. 12 months course

In the 1<sup>st</sup> year, Fundamentals of Entrepreneurship course, 60,000 baht  
(15,000 baht per course)

In the 2<sup>nd</sup> year, Entrepreneurship and Investment course, 60,000 baht  
(15,000 baht per course)

### 2. 15 months course

In the 1<sup>st</sup> year, Fundamentals of Entrepreneurship course, 75,000 baht  
(15,000 baht per course)

In the 2<sup>nd</sup> year, Entrepreneurship and Investment Course, 75,000 baht  
(15,000 baht per course)

**Note:** Those who register in each year of every course will receive a document certifying the student status of the university for use in applying for a student visa

## Responsible institution / Contact coordinator

Interdisciplinary College, Western University

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