# Onboarding Guideline for Eco-Friendly Shopify Store

### Introduction

- Explain the mission and vision of your store and how it contributes to a greener future.
- Highlight the benefits of joining your store as an affiliate, a white label drop shipper, or a Colorado business loyalty program member.
- Provide an overview of the different programs and how they work.

## **Affiliate Program**

- Explain the eligibility criteria, commission rates, payment methods, and tracking tools for affiliates.
- Provide step-by-step instructions on how to sign up, create links, promote products, and earn commissions.
- Share best practices, tips, and resources for successful affiliate marketing.
- Provide contact information and support channels for affiliates.

# White Label Drop Shipping

- Explain the advantages, requirements, and responsibilities of white label drop shipping with your store.
- Provide step-by-step instructions on how to apply, select products, customize labels, and fulfill orders.
- Share quality standards, policies, and guidelines for white label drop shippers.
- Provide contact information and support channels for white label drop shippers.

### **Colorado Business Loyalty Program**

• Explain the purpose, benefits, and features of the Colorado business loyalty program for local customers and businesses.

- Provide step-by-step instructions on how to join, earn points, redeem rewards, and access exclusive offers.
- Share the terms and conditions, privacy policy, and FAQs of the program.
- Provide contact information and support channels for program members.

## Conclusion

- Thank the readers for their interest and participation in your store's programs.
- Encourage them to take action and start their journey with your store.
- Invite them to share their feedback, questions, and suggestions with you.