



# « TRAVEL INTO YOUR DIAL »



Our site : <https://eagleeyewatches.fr/>



**The idea of Eagle Eye Watches :  
“A loupe to travel into your dial,  
because this is an important and  
essential tool for a watch collector.”**



## **EAGLE EYE WATCHES :**

- Roots of the project
- Informations to know about our loupe
- Accessories
- Launch of our Kickstarter and results



# Roots of the Project?

The loupe that you find on this project is the accomplishment of a son for his father.

Indeed, Eagle Eye Watches is a **family project**, a shared **passion between a father and a son**.

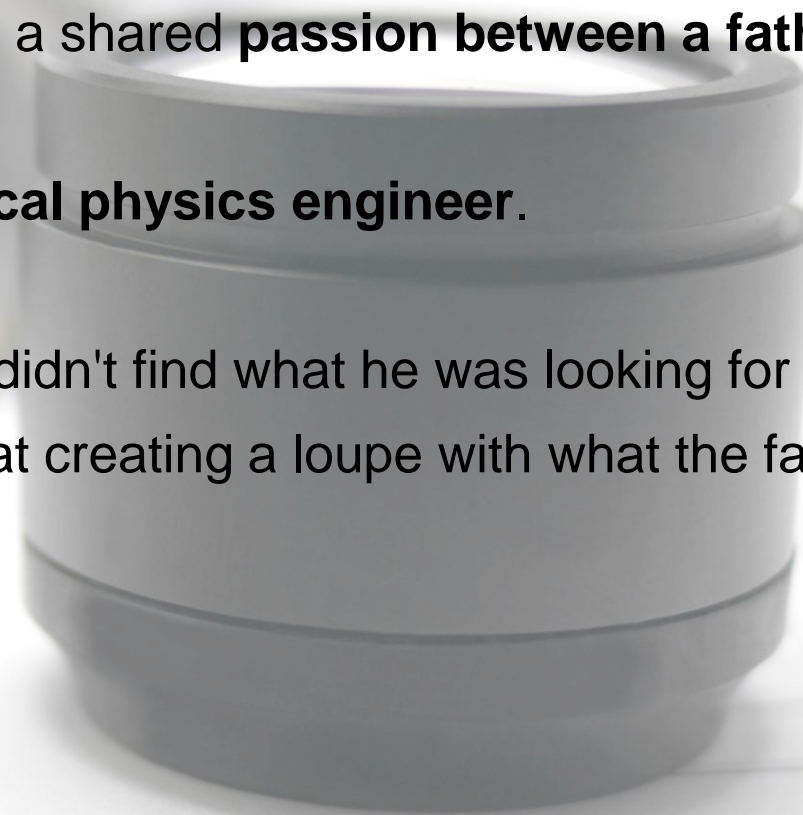
**One is a watch collector; the other is an optical physics engineer.**

The father needed a high-quality loupe, and he didn't find what he was looking for on the market.

After long talks, they came to the conclusion that creating a loupe with what the father wanted was completely doable.

## What Criteria ?

- Full vision of the dial,
- High quality magnification,
- Produced affordably.



# Roots of the Project



## *How ?*

First, we had to use the "magic" of the **mathematics** of **optical physics** and, finally, create a conceptual **design**.

Next, we needed to use modern tools, including **3D drawing** and sketching before starting to print in 3D in order to view and feel the project.

Eagle Eye Watches offer high-end loupes, adapted for any type of collector. We wanted to start with watches, but it can also be used by stone collectors, stamp collectors, coin collectors, and many others.

# Informations to know about our loupe

- ✓ **Diameter : 45mm**
- ✓ **Magnification : 6x**
- ✓ **Number of lenses : 5**
- ✓ **Diameter lens in front : 37mm**
- ✓ **Diameter back lens : 16mm**
- ✓ **Length : 39mm**
- ✓ **Weight : 125 gr**
- ✓ **Focale distance : around 5 cm**
- ✓ **No aberration and no distortion**



# Accessories

We did not only want to make a magnifying glass but to offer our customers the possibility to take macro photos and to enjoy their watches in all circumstances.

## 1) Sourcing of « UNIVERSAL HOLDER »

It attaches to all smartphones and allows you to make clear and precise macros

We have purposefully developed a universal holder that fits perfectly so that you can enjoy our magnifier for many years to come, even when you change your smartphone.

Our goal: that you can quickly realize sublime macros !

## 2) Création of the « CIRCLE LIGHT »

We have created the "Circle Light" which will be a ring which will be fixed at the end of the magnifying glass.

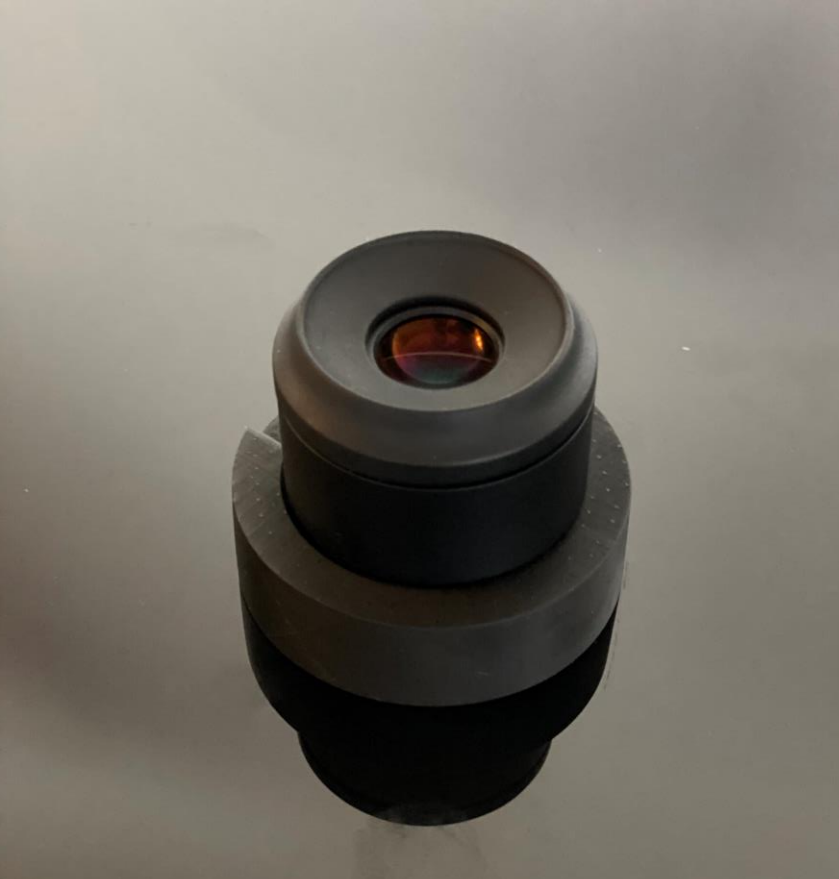
It is equipped with white light leds and UV leds in order to be able to enjoy your watch in all circumstances even with weak external light but also to check the luminescent material of the dials, indexes or even bezels.





# UNIVERSAL HOLDER





# CIRCLE LIGHT

# OUR KICKSTARTER ? GREAT SUCCESS !

A pre-launch took place on Friday October 8 for the Eagle Eye Watches newsletter subscriber community.

The consumer launch took place on Saturday October 9 from 12 noon and ended 30 days later.

3 specials bundles :

- Our loupe EEW X6 : 175€ (vs 195€ in the future)
- Our loupe EEW X6 + Universal Mobile Holder : 199€ (vs 235€ in the future)
- Our Loupe EEW X6 + UMH + Light Ring : 249€ (vs 315€ in the future)

**A positive fundraising with more than 100 orders and 25K € of funds !  
(i.e. 200% financing of the project)**

# Where we are?

**Our site** : <https://eagleeyewatches.fr/>



<https://www.youtube.com/channel/UCG-z4sS2jNT-KDHE20KRx>



[https://www.instagram.com/eagle\\_eye\\_watches/?hl=fr](https://www.instagram.com/eagle_eye_watches/?hl=fr)



<https://www.linkedin.com/company/eagle-eye-watches/?viewAsMember=true>



<https://www.facebook.com/eagle.eye.watches>