

## **Benoît Mintiens - Our Founder**

Benoit Mintiens, founder and director of Ressence, holds an unconventional background in the watchmaking world, as he was not trained as a watchmaker but rather as an industrial designer.

He worked as a consultant in Antwerp after graduating in 1998, offering his expertise to a variety of companies and industries.

At the time, Benoit's projects span high-speed trains, airplane interiors, luggage, and medical devices, among others. These allowed him to gain a unique perspective on the role of design in our lives.

In 2010, drawing on this experience and an MBA earned in 2003, Benoit founded his own watch company and unveiled three functional prototypes at Basel World. His innovative dial design, featuring flush two-dimensional rotating discs, laid the foundations for Ressence distinctive Brand DNA.

Dissatisfied with the lack of his dream watch, he aimed to fuse design thinking with mechanical watchmaking, driven by his passion for ergonomics and engineering.

He proceeded to articulate his vision of a watch that is functional, visually refreshing and technologically advanced.

A limited run of 50 pieces in the Zero Series, launched in 2011, confirmed Ressence as a distinctive newcomer in the industry.