



Qualcomm® Snapdragon™ 450 Mobile Platform

Kedar Kondap
Vice President, Product Management
Qualcomm Technologies, Inc.

Snapdragon 400 Tier
@qualcomm

Mobile platform tiers



Snapdragon 800

PREMIUM TIER



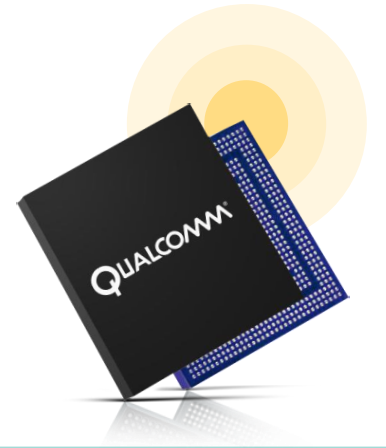
Snapdragon 600

HIGH TIER



Snapdragon 400

MID TIER



Qualcomm® 200

Mobile Platform
ENTRY TIER

Mobile platform announcements in 2017



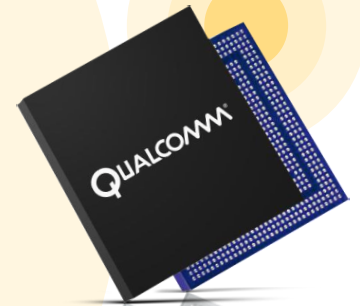
Snapdragon 835



Snapdragon 660
Snapdragon 630



Introducing
Snapdragon 450
mobile platform



Qualcomm 205

Snapdragon 400 Tier

Supporting high quality, cost-effective user experiences



HTC
Desire 510



LG
Lancet



ZTE
Speed



Marshall
London



Kyocera
Hydro WAVE



Samsung
Galaxy J5



Moto
G Play



Blu
Life One



OPPO
A33



Vivo
Y35A



1900+
designs

Snapdragon 450

Mobile Platform

Enhancing value
in the 400 tier

1st

14nm FinFET
in 400 tier

Software compatible with multiple
Snapdragon mobile platforms:

425 | 427 | 430 | 435 | 625 | 626

Higher Power and Performance*
for Mid-Range devices

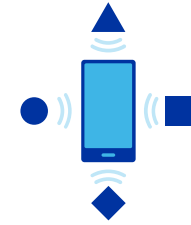


* Compared to Snapdragon 435



Snapdragon 450

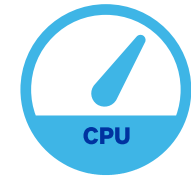
Snapdragon
435



Up to
4 hours
longer battery life*



Supports
Dual Camera
and real-time Bokeh effects



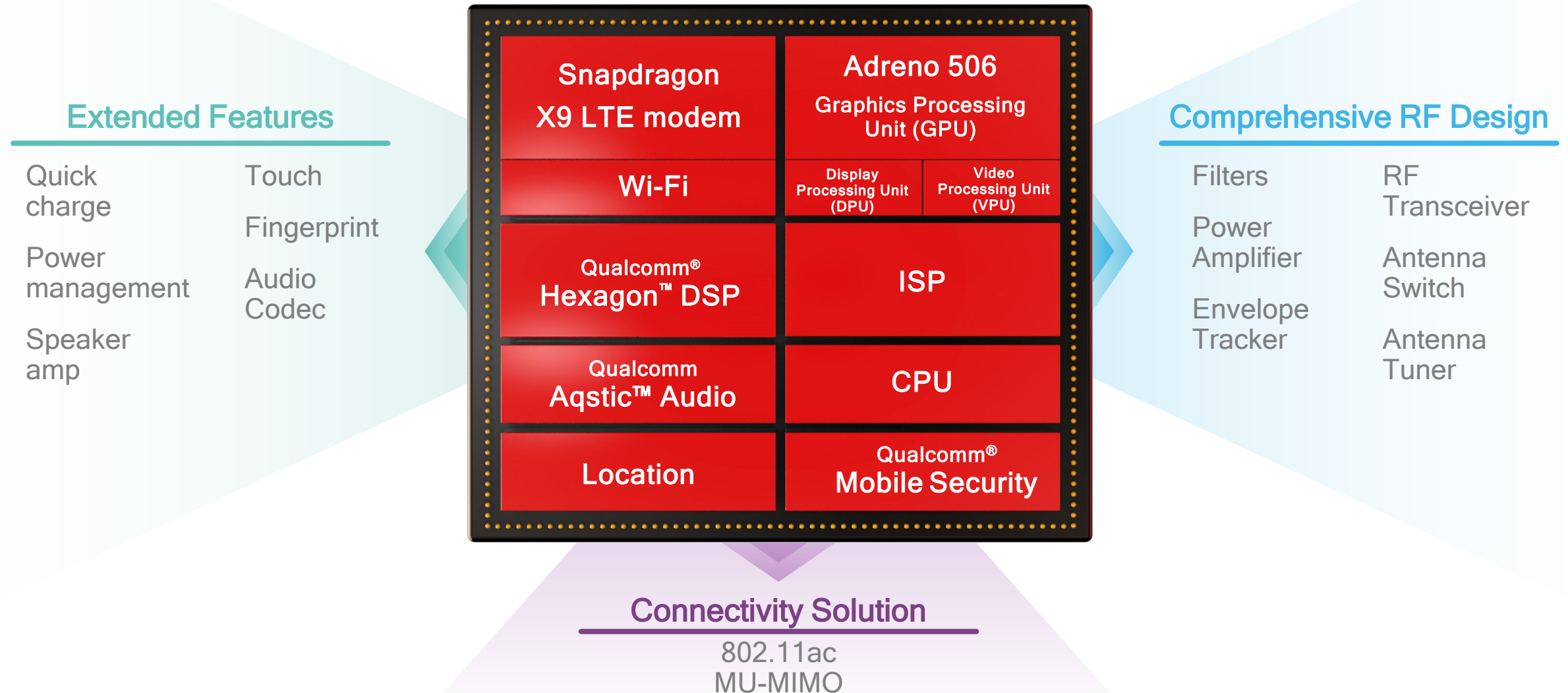
Up to
25% higher
performance*



Qualcomm®
Adreno™ 506 GPU
up to 25% higher performance*

*Compared to Snapdragon 435
Qualcomm Adreno is a product of Qualcomm Technologies, Inc.

Snapdragon 450 Mobile Platform



Adding even more value to the 400 tier

Enhancements across technologies



Power & Performance



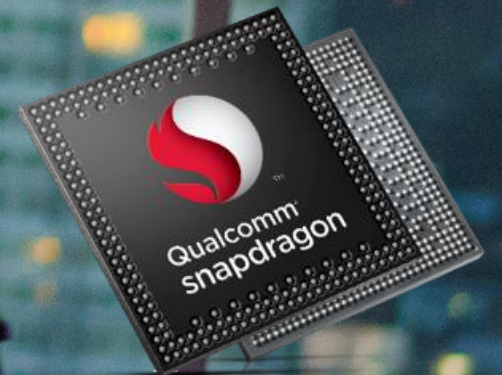
Camera



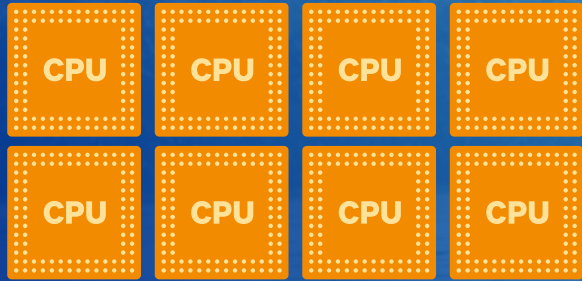
Multimedia



Connectivity



Designed for extended usage



ARM Cortex A53 at 1.8GHz

Qualcomm Technologies advanced 64-bit CPU architecture, designed to tackle the toughest mobile workloads



Power & Performance



up to
25%
higher performance*

* Compared to Snapdragon 435

Improved Launch Latency

Faster app launch times*

up to
20%



Social

up to
20%



Email

up to
15%



Maps

over
10%



Gaming

* Compared to Snapdragon 435



Power &
Performance

For superior graphics that give you an all-around 3D gaming experience

More realistic scenes and objects for graphics and mobile gaming experiences at lower power



* Compared to Snapdragon 435



up to
25%
Faster Graphics Rendering*

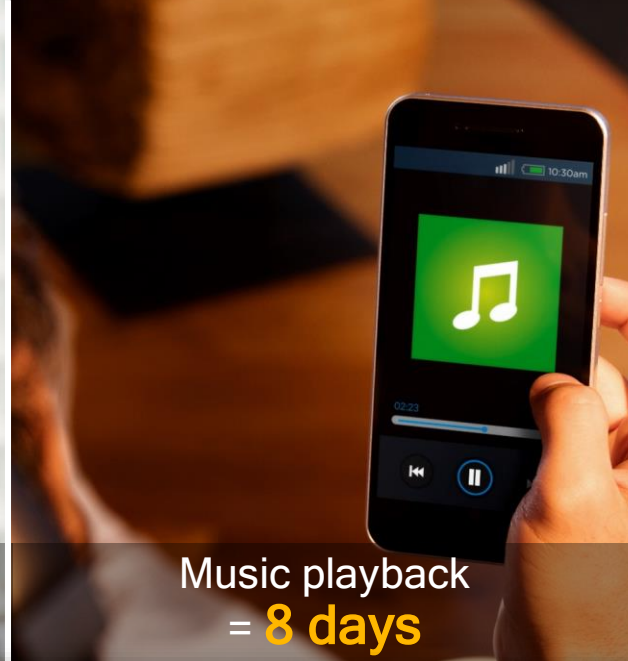
up to
30%
Less Power*

with Adreno 506 GPU

Do more throughout your day



Talk time
= **1.5 days**



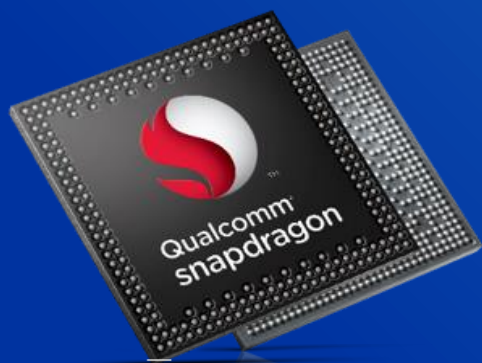
Music playback
= **8 days**



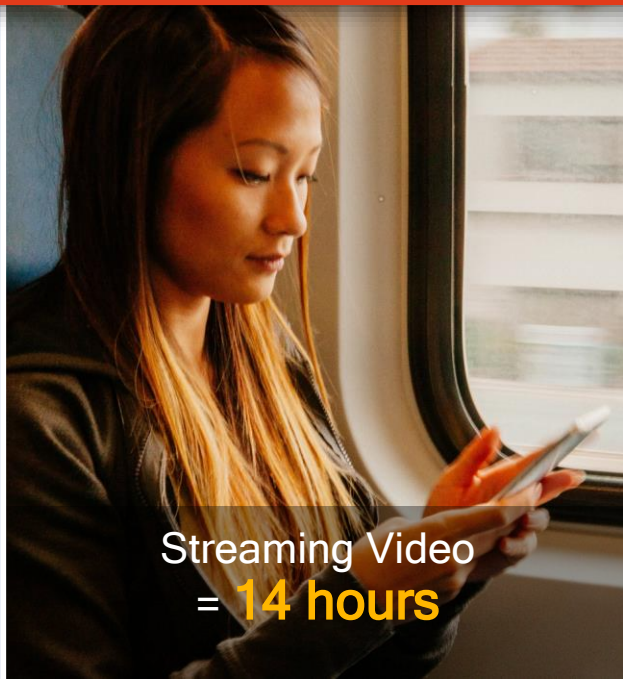

Power &
Performance

Video Playback
= **18 hours**

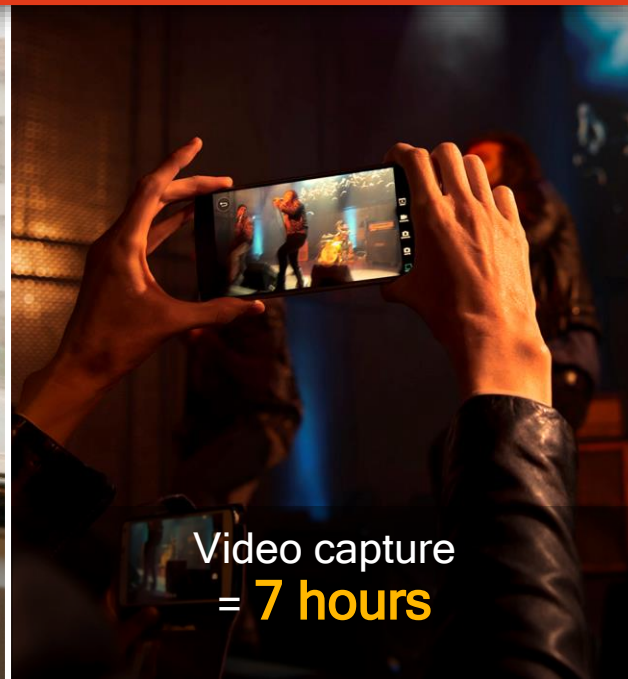
4 More Hours on Snapdragon 450 at the End of the Day*



* Compared to Snapdragon 435



Streaming Video
= **14 hours**



Video capture
= **7 hours**



Gaming
= **15 hours**



Qualcomm[®] Quick Charge[™] 3.0



Zero to 85% in 35 minutes

Up to 27% faster and 45% more efficient than prior generation

Almost a full day charge in 30 minutes

Supports USB Type-C

Less time charging, more time doing

Based on internal tests charging a 2750mAh fast charge battery (1.5C charge rate) and using the maximum power for a thermal limit of 40C for all charging implementations. Charge time based on 0% to 50% (August 2015).

Qualcomm Quick Charge is a product of Qualcomm Technologies, Inc.



Power & Performance

Camera

Single camera up to 21MP

Dual camera up to
13MP+13MP

Dual camera concurrency
enables Real-time Bokeh,
Qualcomm® Clear Sight™
camera features, and more



Camera



Real-Time Bokeh

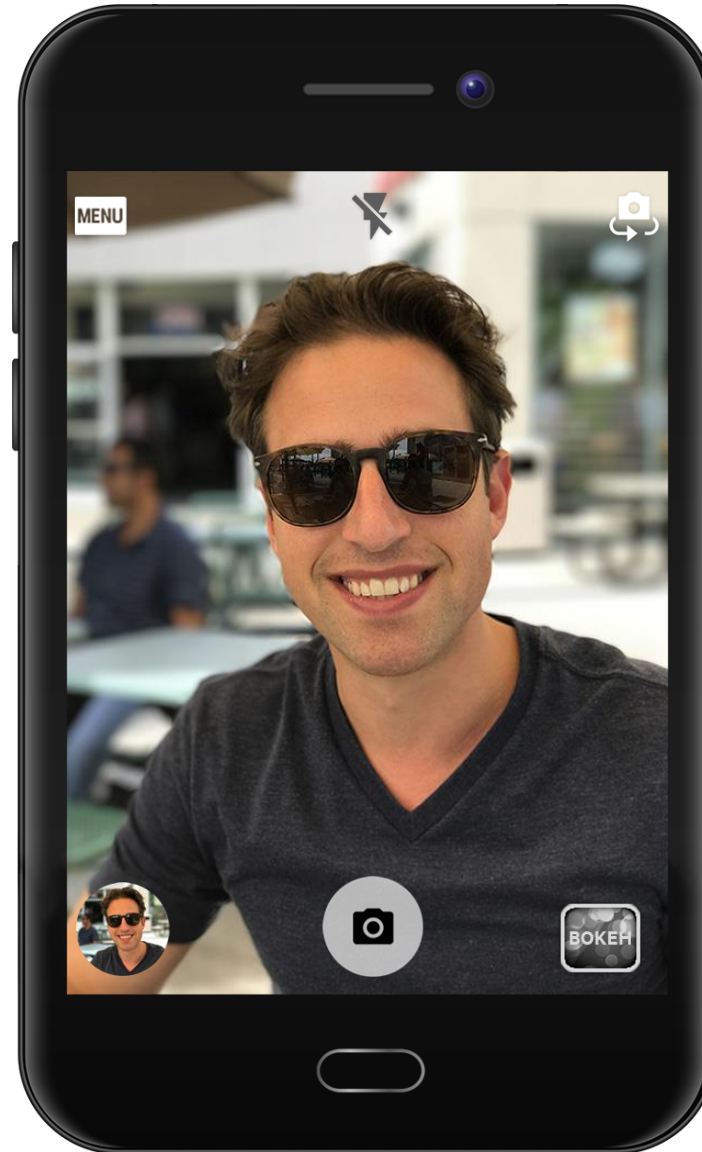
Background blur affect during camera preview



Standard Image



1st time in 400 tier



Real-Time Bokeh



Clear Sight

Uses dual cameras concurrently to capture colors the way nature intended them to be



Camera



Bayer/RGB sensor captures color information



Black & white sensor simultaneously captures contrast and light with lower noise

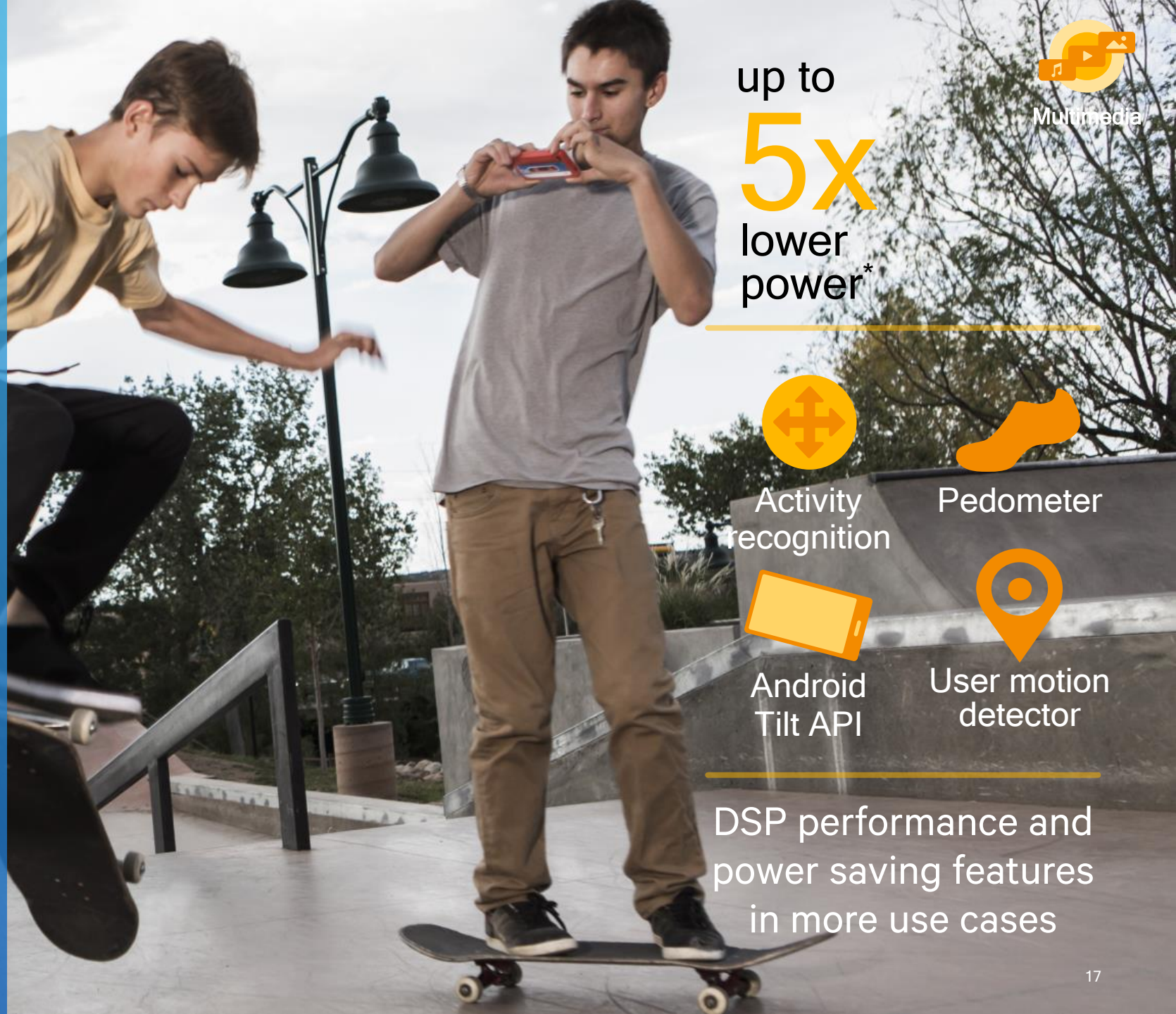


Improves sharpness in all lighting conditions, especially low light

Hexagon DSP

More always on,
more always sensing
so your device is always
ready to go

* Compared to Snapdragon 435



up to
5x
lower
power*



Multimedia



Activity
recognition



Pedometer



Android
Tilt API



User motion
detector

DSP performance and
power saving features
in more use cases

Video

1080p @ 60 fps
capture

Full HEVC encode and
decode

Smoother video
capture and playback



Multimedia





Display

FHD+

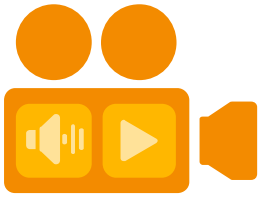
at 60 fps
(18:9 aspect ratio)

Supports high-quality
display plus enhanced
power savings



Multimedia





Camcorder

Capture what you want to hear



Capture what you see with sound focus, suppress unwanted noise from outside of the field of view



Audio zoom when the camera zooms in



Surround sound record designed to deliver the Full HD camcorder experience

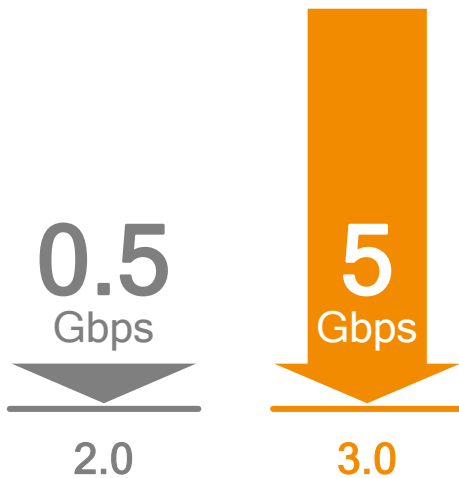
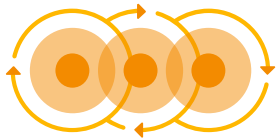
High quality audio, with high dynamic range



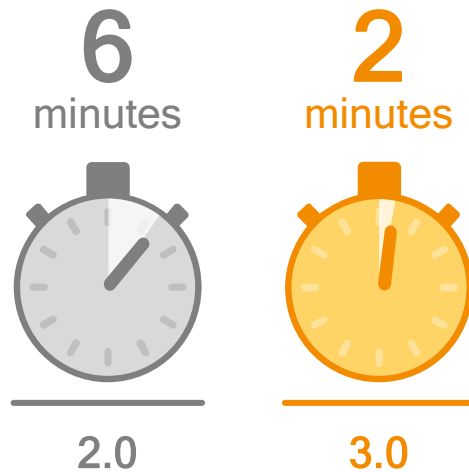
Improved USB

USB 3.0 significantly decreases download times

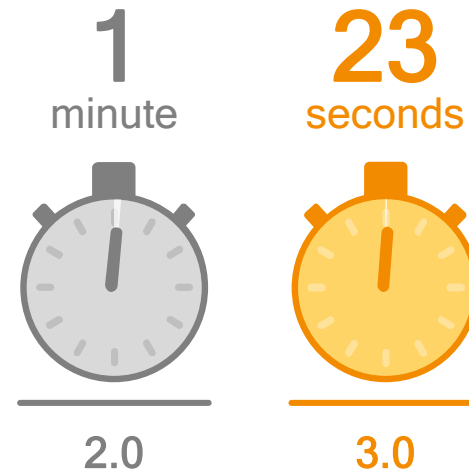
MAXIMUM
DOWNLOAD SPEED



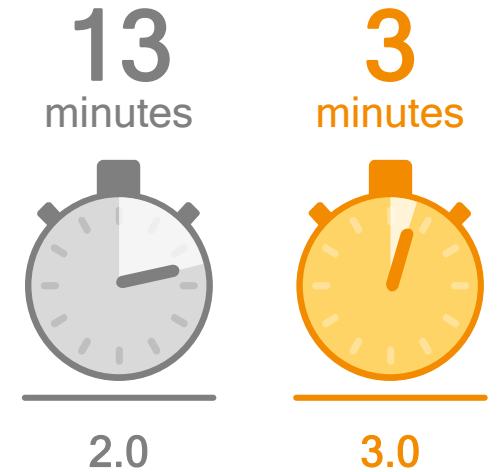
2,000 SONGS



500 PICTURE



2 HOUR HD MOVIE





X9 LTE

Up to
300Mbps
downlink



2x20 carrier
aggregation



64
QAM



802.11ac with
MU-MIMO

Experience lightning-fast download speeds and superior network coverage with the Snapdragon X9 LTE modem



LTE CAT-6 global momentum

Deployment status:

95

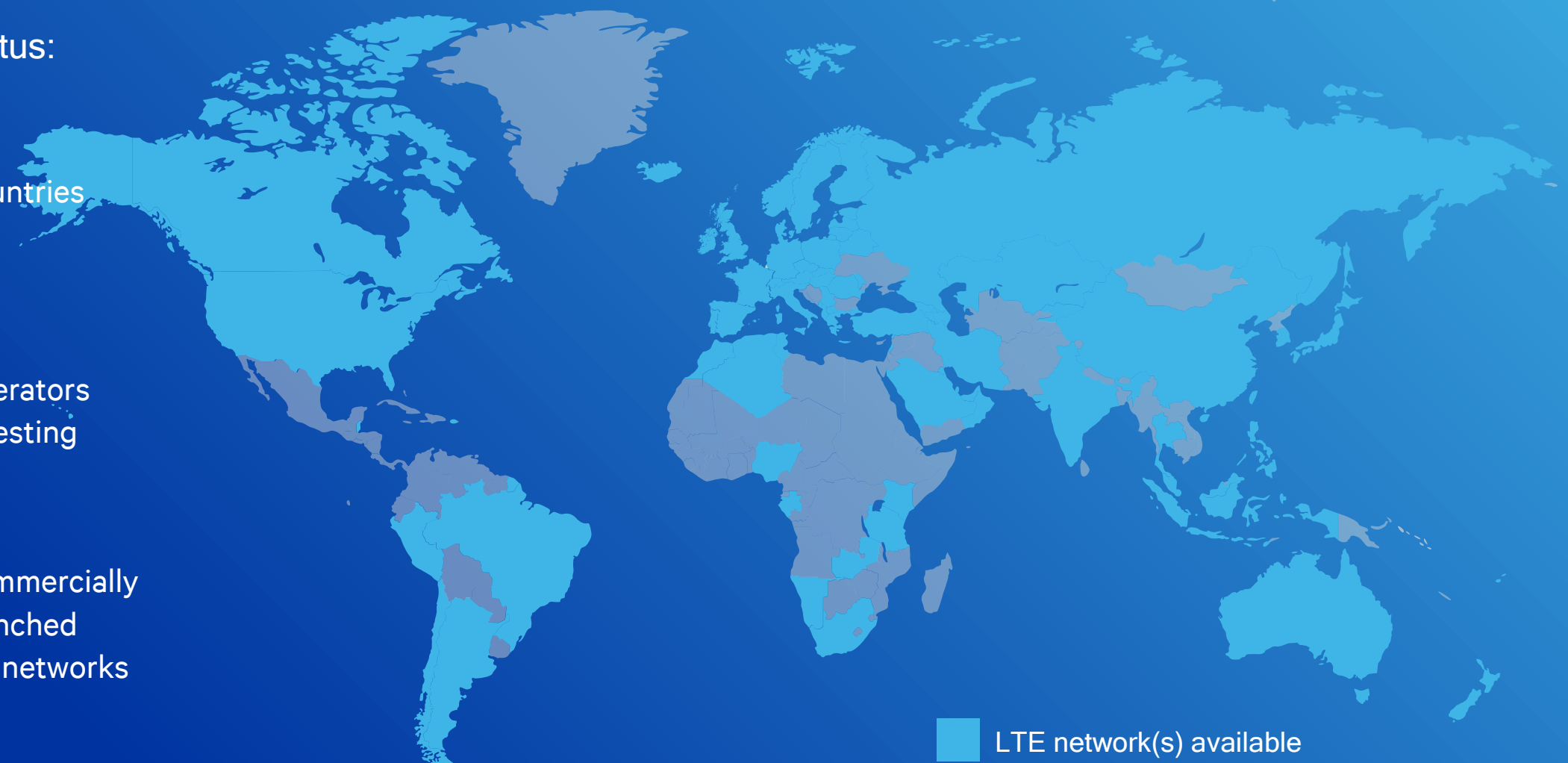
Countries

130+

Operators investing

194

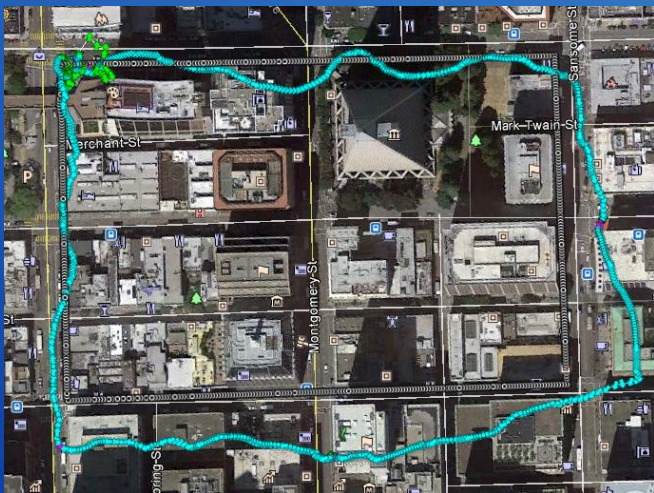
Commercially launched CA networks



 LTE network(s) available

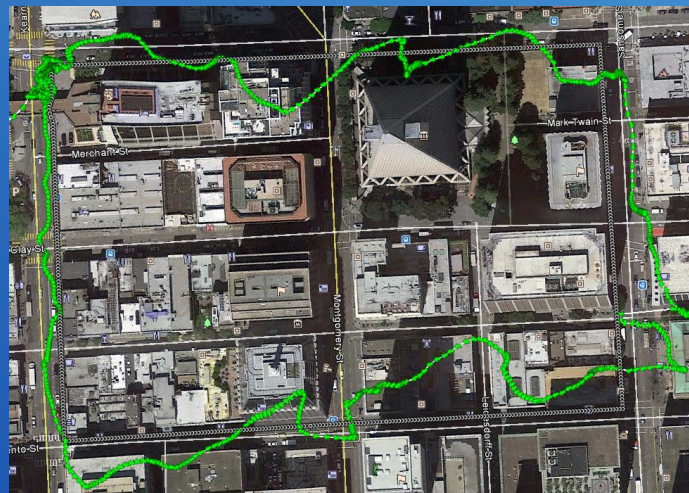
Location

Battery efficient, better accuracy, higher positioning availability¹



Qualcomm[®] Location

More precise pedestrian navigation in downtown environments²



GNSS Only

Up to 4X more precise location and orientation compared to traditional GNSS³



Always-On Location

with minimal impact to battery life

Stay in touch with friends, receive relevant content





Biometrics

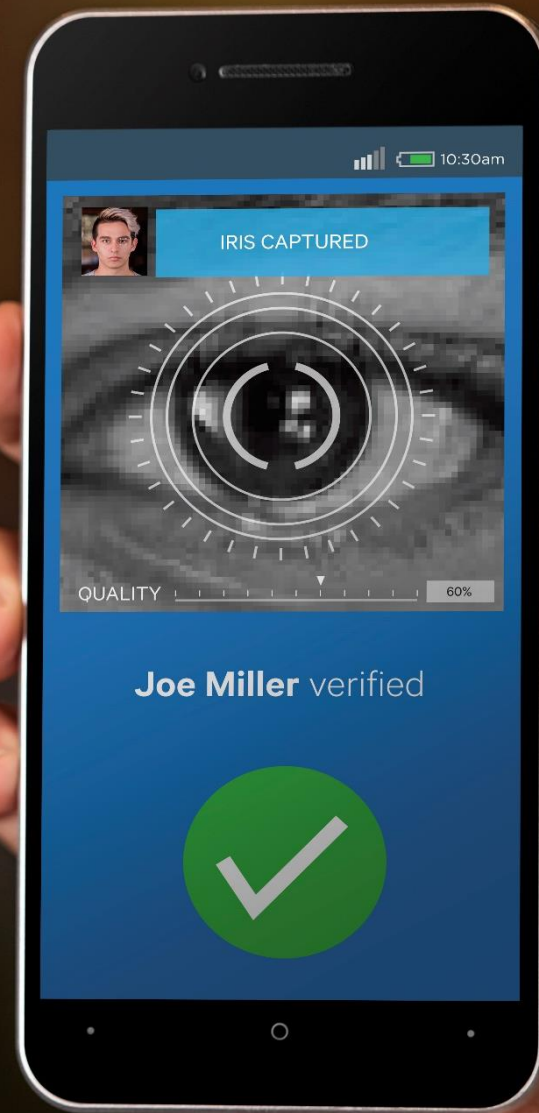
Eye based authentication

1st time in 400 tier

- Liveness detection
- Real-time authentication
- Cutting-edge performance
- One-stop integration



Security

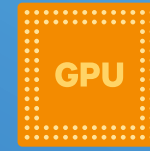
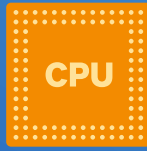


Snapdragon 450 advancements

Availability

Commercial sampling : Q3 2017

In devices: Q4 2017



Snapdragon 450

14nm

Up to
1.8 GHz

60fps

13+13
megapixels

Adreno 506

USB 3.0

Snapdragon 435

28nm

Up to
1.4 GHz

30fps

8+8
megapixels

Adreno 505

USB 2.0

Benefit

+4 hours of
usage

+25%

Higher
resolution

Bokeh &
Clear Sight

+25%

Faster data
transfer

Thank you

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