



Arroyo Vista School Carnival

May 10, 2024 • 2:30-7:30pm

Presented by the Arroyo Vista PTA

23371 Arroyo Vista, Rancho Santa Margarita, CA 92688 • 949-234-5951 www.arroyovistapta.org

Dear Friends,

We are excited to announce that Arroyo Vista School is holding our ninth annual carnival! The event, “Skip Into Summer,” will be held on Friday, May 10th from 2:30-7:30pm. We would love for you to be a part of it. There are several ways for you to participate!

An Open Event for All...

Everyone in our community is encouraged to attend our special day of fun and fundraising. “Skip Into Summer” will feature carnival rides, attractions, games, a sponsor EXPO, a silent auction, entertainment and plenty of food and refreshments.

EXPO and Other Sponsorship Opportunities...

We invite you to consider sponsoring our event. This is a great opportunity for you to advertise a business, earn community awareness and build positive relationships with the over **2500 attendees**. We provide ample signage, can get your name out on over 1200 flyers, and provide a display table in our EXPO area. We are eager to create the right sponsorship opportunity for all who are interested. **We need all sponsor money and forms turned in by April 19th to ensure that your name will appear on the flyers and your banner will be ready for the event.**

Silent Auction...

We are hopeful that our silent auction will be another huge success. Again this year, we have a special team dedicated to wrapping, displaying and promoting the donations for maximum exposure to our attendees. We kindly ask you to consider including a donation for this unique marketing opportunity. Your tax-deductible donation will help us meet the educational needs of our children.

A Win-Win for All Involved...

Money raised at the carnival will be used to help fund our Accelerated Reader program, Meet the Masters, educational assemblies, field trips, science and math programs, and many more educational programs and activities. As our school district, county and state are in financial distress, our students are no longer provided many programs without PTA funding. Arroyo Vista’s PTA is hoping you will join us to insure that our kids are able to experience art, music and technology at school.

Thank you in advance for your consideration. The attached information explains both sponsorship opportunities and silent auction donations. Please feel free to contact us should you have any questions or require more information.

Thank you again for your support!

Sincerely,

Arroyo Vista PTA
Sarah Draper- Carnival Chairperson
(949)294-7209 • swdraper21@gmail.com

SPONSORSHIP OPPORTUNITY DETAILS

Arroyo Vista School Parent Teacher Association

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“EXCLUSIVE CATEGORY” SPONSORS \$1000

- Be the only sponsor of a specific business category
- (1) 6' x 2' Blue Banner w/ White Lettering
- (1) 6' Table in the Sponsor Expo area or at an attraction location
- (1) “Exclusive Category” Participant Package
 - Includes 6 wristbands (can be used for games, rides and attractions)
- Opportunity to perform/do a demonstration at the carnival (optional)
- Visibility to over 2500 local community members
- Name on more than 1200 carnival flyers passed out to students and community members
- Opportunity to put your flyers/pens/magnets/etc. in carnival bags handed out at the carnival

Note: This sponsorship level is based on a first come, first received basis. If another sponsor in your category has already sent in their donation, the “Exclusive Category” sponsor will no longer be available.

“GOLD--RIDE/ATTRACTION” SPONSORS \$500 (Our most popular option!)

Giant Slide • Wizzer • Bubble Rollers • Rock Wall • Obstacle Course • Orbitron • Petting Zoo • Face Painting

- Sponsor a specific ride or attraction. **This is the best way to get the most foot traffic at your booth!**
- (1) 6' x 2' Blue Banner w/ White Lettering (to be placed at the attraction location)
- (1) 6' Table at the attraction location
- (1) “Gold Sponsor” Participant Package
 - Includes 4 wristbands (can be used for games, rides and attractions)
- Opportunity to perform/do a demonstration at the carnival (optional)
- Visibility to over 2500 local community members
- Name on more than 1200 carnival flyers passed out to students and community members
- Opportunity to put your flyers/pens/magnets/etc. in carnival bags handed out at the carnival

Note: Ride/attraction choices are pending availability and are based on a first come, first received basis.

“SILVER” SPONSORS \$300

- (1) 6' x 2' Blue Banner w/ White Lettering (to be placed in the expo area or at another approved location)
- (1) 6' Table in the Sponsor Expo area
- (1) “Silver Sponsor” Participant Package
 - Includes 2 wristbands (can be used for games, rides and attractions)
- Opportunity to perform/do a demonstration at the carnival (optional)
- Visibility to over 2500 local community members
- Name on more than 1200 carnival flyers passed out to students and community members
- Opportunity to put your flyers/pens/magnets/etc. in carnival bags handed out at the carnival

“BRONZE” SPONSORS \$150

- Name on more than 1200 carnival flyers passed out to students and community members
- Opportunity to put your flyers/pens/magnets/etc. in carnival bags handed out at the carnival

***All sponsor money, forms and emailed logos are due by April 19 to guarantee your spot in the expo, your name on the flyers and your logo on the sponsor banner. Anything turned in after April 19 is subject to availability. Please note that there is a possibility that a competitor will also be participating if you aren't contributing at the EXCLUSIVE CATEGORY level.**



SPONSORSHIP FORM

Arroyo Vista School Carnival

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*If you would like to pay by credit card, please scan the QR code or go to arroyovistapta.org and click on the Carnival Sponsorship icon. If you would like to pay by check, please proceed with filling out this form and mail the form and check to the address above or drop off at the school.



SPONSORSHIP LEVEL INFORMATION

- I would like to be an “EXCLUSIVE CATEGORY” sponsor for \$1000
- I would like to be a “GOLD--RIDE/ATTRACTION” sponsor for \$500 (**MOST POPULAR OPTION!**)
- I would like to be a “SILVER” sponsor for \$300
- I would like to be a “BRONZE” sponsor for \$150
- I am unable to attend, but please accept my tax-deductible donation for \$ _____

SPONSOR CONTACT INFORMATION

Sponsor/Company Name _____ Contact _____
 Address _____ City _____ State _____ ZIP _____
 Phone _____ Email _____

PAYMENT INFORMATION

- Enclosed is my check for \$ _____ made payable to “Arroyo Vista PTA”

SIGNAGE INFORMATION

We encourage you to bring your own sign/banner that is unique to your business, but are happy to provide a sign for you if you do not have one. Signs included with your sponsorship will be BLUE with WHITE lettering.

- I will provide my own sign or will use the one you provided from previous years. (Skip to the next section.)
- I need a sign and would like it to read as follows:

Example: ABC Company	Line #1 _____
We're Here to Serve You!	Line #2 _____
www.abccompany.com - (949)555-5555	Line #3 _____

BOOTH ACTIVITY INFORMATION (*Booths need to be set up by 1:30pm on the day of the carnival.)

- I will be taking advantage of the booth space provided with my sponsorship. For GOLD Sponsors, we will contact you to see what ride/attraction you would like to sponsor.

Please provide: Easy-up Table Chairs Extension Cord

*If you have equipment you can bring, that would be very helpful. If not, we will provide the equipment for you if the boxes are checked.

- I am planning on including _____ (game/prize/activity) at my booth.

Note: Any game/prize/activity must be free of charge and cannot compete with a carnival activity. Vendors can sell their products (food excluded).

- I would like to perform/do a demonstration at the carnival for _____ minutes.
Set-up Time _____ Start Time _____ End Time _____ (We will confirm these times with you.)

- I will email a jpeg file of my company logo to swdraper21@gmail.com by April 19th.

For more information, please contact Yamini Mappat at (424)241-5675 or yamini.prabhat@gmail.com.

SILENT AUCTION ITEM DONATION FORM



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COMPLETE THIS FORM AND INCLUDE A COPY WITH YOUR DONATION

Silent auction items are due by April 26th unless you have made other arrangements

DONOR INFORMATION

Donor/Company Name(s) _____

Contact(s) _____

Donor Address _____

Phone _____ Email _____

DONATION INFORMATION

Description of Item(s)

Limitations, special conditions and expiration dates

What is your connection to Arroyo Vista (if you have one)?

FAIR MARKET VALUE \$ _____

RECEIVED INFORMATION

Carnival Representative Name _____ Date _____

PLEASE MAKE A COPY OF THIS FORM FOR YOUR RECORDS

THANK YOU FOR YOUR DONATION

For more information, please contact _____ at _____