

Healthy food, healthy life

Their real food ♡ with fermented ingredients ♡ made with love



puro menu®
Their real food, made with love



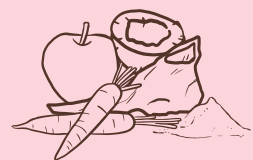
Top ingredients

Fresh muscle meat as main ingredient plus fruits, vegetables, and superfoods. Human-grade. 0% grains



100% natural

No artificial additives, and no synthetic vitamins and minerals either



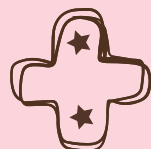
Minimally processed

Raw (BARF) or gently cooked



With probiotics

Fermented vegetables as a natural source of probiotics



Guided by science

Formulated by our experts according to NRC standards



Made with love by us

Quality and safety for 10 years

Long live dogs and cats!

Just like you, we appreciate the magical moments our furry friends share with us every day. This is why we founded Puromenu, to provide them in return with a long, healthy and happy life through species appropriate nutrition, their real food.



The multiple benefits of fermented foods



BARF with fermented ingredients, hey that's new! We are the first to introduce fermented foods as part of our dogs' and cats' diet.

Fermentation offers 5 key benefits:

- ♥ **Promotion of healthy bacteria:** Beneficial bacteria, probiotics, are naturally created during fermentation. They are essential for the wellbeing of dogs and cats.
- ♥ **Increased micronutrients:** Fermented products contain higher levels of micronutrients, including enzymes, vitamins, minerals, and antioxidants.
- ♥ **Generation of postbiotics:** During fermentation postbiotics are created, metabolic products with multiple health benefits.
- ♥ **Pre-digestion for greater bioavailability:** Fermentation pre-digests food, leading to increased availability of nutrients.
- ♥ **Distinct Umami flavour:** The flavour of fermented foods is called Umami. It's similar to that of meat, resulting in high palatability.

BARE, single protein

Crafted with premium meat from just one protein source, being muscle meat the key ingredient, combined with healthy fruits, vegetables, and superfoods, including hemp seeds, phytoplankton, seaweed, alfalfa and cod liver oil. Ideal for all dogs including the ones with allergies, intolerances, and/or gastrointestinal issues. For puppies, adult and senior dogs.



Festín de Pollo
78% chicken



Maravilla de Vacuno
78% beef



Manjar de Pavo
78% turkey



Delicia de Cordero
78% lamb



Ambrosía de Ciervo
78% venison



Maná de Equino
78% equine



Banquete de Conejo
78% rabbit



Complete raw food for dogs (BARE)



Gracias por
Llenarme de Vida
80% beef and chicken, with
fermented carrot, broccoli,
pear and sunflower seeds



Gracias por
Amarme Sin Mas
80% chicken with
salmon, parsnip,
and apple



Gracias por
Enseñarme a Volar
80% turkey and cod,
with fermented carrots,
endive and apricots

BARE with fermented ingredients

Created to thank our dogs for the magical moments they share with us every day, hence the special name of each meal. With 80% high quality meat, being muscle meat the main ingredient, and fermented vegetables, it provides a variety of benefits, including probiotics. For puppies, adult and senior dogs.



Complete organic food for dogs, gently cooked

- ♥ Highly palatable
- ♥ Single protein
- ♥ 80% meat content
- ♥ Main ingredient fresh muscle meat
- ♥ Blended with fruits, vegetables and superfoods
- ♥ Absolutely no artificial additives
- ♥ Gently cooked inside the can
- ♥ For puppies, adult and senior dogs



Maravilla de Vacuno BIO

80% beef*, with sweet potato*,
zucchini*, and pear*



Festin de Pollo BIO

80% chicken*, with parsnip*,
fennel*, and apple*



Banquete de Conejo

80% Rabbit, with Jerusalem
artichokes*, pineapple*, and
banana*



Ambrosia de Ciervo

80% venison, with pumpkin*,
broccoli*, and blueberries*

*From controlled organic agriculture.

BIO



Complete organic food for cats, gently cooked

Purrrrr.... Organic food for kittens and adult cats, gently cooked inside the pouch, to lock in all goodness and flavour. With 96% high quality meat and absolutely no meat meals or other nasty ingredients, such as synthetic vitamins, minerals or added sugars.



Bigotes Felices BIO

96% beef*, with nettle* and pumpkin*



Momento de Ternura BIO

96% chicken*, with broccoli* and coconut*



Ronroneos sin fin

96% duck*, with coconut* and blueberries*



Caza del Dia

96% rabbit with goose*, with pumpkin seeds* and zucchini*

*From controlled organic agriculture.

Complete raw food for cats (BARF)



Lluvia de Miaus

95% turkey with tuna, with fermented carrot, coconut, and rosehip peel.

Formulated for kittens and adult cats likewise. With 95% high quality meat, essential for our cats being obligate carnivores. Without any ingredients high in carbohydrates such as potatoes or peas.



Bigotes Felices

95% beef, with carrot and coconut



Caza del Dia

95% rabbit, with carrot and coconut



Momento de Ternura

95% chicken, with carrot and coconut

Meal toppers for dogs and cats

Our 100% natural meal toppers are unique, as they contain natural probiotic ferments. They can be served as standalone snack or mixed with your furry friend's daily food, whether it's raw (BARF), cooked or kibble. They not only enhance its taste and flavour but also provide a wide range of nutrients, including prebiotics and enzymes, and natural probiotics.



Puro Kefir

Raw,
and
fermented
with 10
different
strains.



Puro Helado

The main
ingredient
ingredient is our
Puro Kefir.



Puro Caldo de Vacuno

Ecological,
gelatinous
and with
fermented
milk whey.

92% witness an improvement in their pets' allergy



81% see their pets' weight improved



91% observe a nicer coat



94% notice improvement in their pets' digestion or urinary tract



89% report increased vitality in their pets

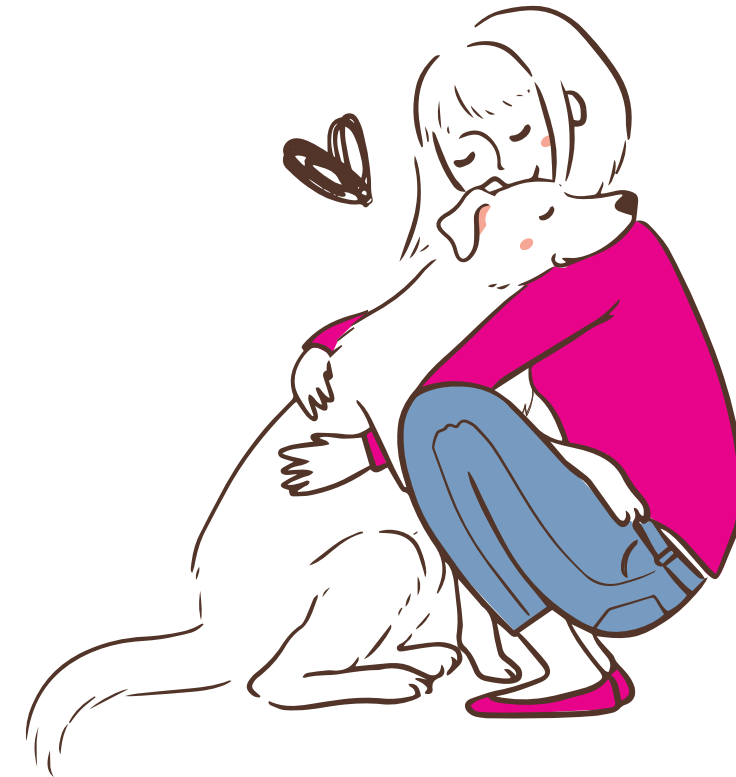


85% notice a reduction in their pets' breath

10 out of 10 would recommend Puromenu to a friend.

*Survey conducted in June 2023, results based on 390 responses.

*9 out of 10 report
healthier & happier pets*



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As a veterinarian, for me one of the main pillars of health, longevity and quality of life is nutrition.

The best option we can offer our furry friends is a 100% natural, species appropriate diet, made of fresh and nutritious foods, based on muscle meat as the main ingredient, and correctly formulated to provide complete and balanced nutrition. Exactly what Puromenu is all about.

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María José Rojas

puromenu®

Their real food, made with love

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