

A woman with long dark hair is wearing a dark blue, long-sleeved, button-down dress with a large bow at the waist. She is standing in front of a light-colored brick wall. The background is slightly out of focus, showing a window and some outdoor furniture.

LOOK BOOK &  
CATALOGUE

2022 / 23

A stylized, handwritten signature logo in black ink, consisting of the letters 'JW' in a fluid, cursive style.

**JESSE  
WISEMAN**  
THE LABEL

A stylized, handwritten signature logo in black ink, featuring the name 'Ivy Valentine' in a cursive font with a small heart symbol above the 'e' in 'Valentine'.

THE LABEL

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# \_ ABOUT US



## Damien Rice - Creative Director

Damien is a strategic and creative innovator with a diverse background in NFP religious, education and aged care sectors. He trained in liberal arts and theology before serving in various pastoral, chaplaincy, leadership and executive rolls in NSW, Vanuatu and New Zealand. He has a master's degree in leadership and management and is experienced in corporate communication, marketing, governance, administration, leadership, and human resource management. He blames his interest in fashion on hours spent shopping with and for the women in his life. He is interested in the interplay of culture, ethics, philosophy, art and beauty.

## Melissa Hennessey - Operations and Finance

One-time colleague and friend, now life and business partner to Damien. Melissa trained in landscape architecture. She has worked internationally in mercant banking and NFP administration. She has a master's degree in leadership and management and brings extensive experience to the operations and marketing role at Jesse Wiseman and Ivy Valentine. Melissa grew up with hand tailored clothes of whatever design took her fancy. Well travelled, Melissa has an adventurous spirit, cares little for pretense and hates ironing. She values function over form.

# Damien & Melissa

# \_ LAUNCH PARTNERS & SPONSORS



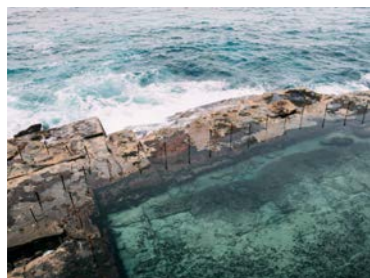
Jennifer Zacarias on Unsplash



Photologic on Unsplash



Daniel Sharp on Unsplash



Christine P. Cooper on Unsplash

The conception and development of Ivy Valentine and Jesse Wiseman owes a great deal to the support and generosity of family, friends, and industry associates. In life and business the journey is rarely straight forward. We particularly acknowledge the support of Lara Lupish of Façon, Haylee and Andrew Knight of Models+Actors, and Leigh & Barb Rice. Our launch event and presentation of our 2022/23 collection is made possible by the generous collaboration and support of PACER Accountants, Moir Landscape Architecture, Models+Actors, and ALCOfree.



# MOVE FORWARD WITH US

*Providing tailored advice and solutions for individuals, businesses and self-managed super funds across Australia.*

## PROACTIVE.



We are always identifying opportunities to help you take the next step towards achieving your goals.

## PRECISE.



Our team are highly qualified and well trained. We pride ourselves on getting things done right, utilising innovative methods and employing traditional values.

## PERSONAL.



We care about our clients and deeply value the trust placed in us. Your personal and business goals are what drives us, to drive you!

T 02 4926 4233 E [office@paceraccountants.com.au](mailto:office@paceraccountants.com.au)

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**PACER.**  
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## \_ OUR BRANDS

*Ivy  
Valentine*   
THE LABEL

  
**JESSE  
WISEMAN**  
THE LABEL

### IVY VALENTINE - THE LABEL

Developed as a casual and everyday wear label the 2022/23 collection features linen and bohemian style garments as well as a resort wear collection that will be sold across both brands. The brand is named for Damien's paternal grandmother Ivy Valentine Walk.

Ivy Valentine is aimed at 20 - 35-year-olds but is anticipated to have broader appeal. Its pathos is free spirited, natural, grounded, body affirming and fun.

### JESSE WISEMAN - THE LABEL

The brand was developed as a workday label with ambition to expand offerings in the evening wear and formal business attire markets. The brand is named for Damien's maternal grandmother Jessie Barbara Wiseman. The decision to adopt the gender-neutral spelling of „Jesse“ leaves the door open to the further evolution of the brand into men's wear market.

Jesse Wiseman's target market is 30 - 55-year-old women. It is positioned as a more mature and functional label with aspirations of simple form, practicality and quiet sophistication for the professional woman.





# Ivy Valentine

THE LABEL

ENJOY THE FASHION & LIVE YOUR  
LIFE WITH PASSION.

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01 / 07 / 2022

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SPRING/SUMMER 2022/23

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CAMPAIGN MODEL @JERRAH

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PRODUCT MODEL @BECRANSOM5

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Australian's love for nature, our laid back culture, and temperate climate lend themselves to easy wear clothing epitomized by the Ivy Valentine Brand.

These collections were curated with accessibility, comfort, and function in mind. These garments can be worn on repeat and styled to suit most occasions.

The Boho collection features floral and botanical prints, and flowy easy fit and retro styles. The Linen and Resort collections feature natural fibres and hand dyed patterns.

Ivy Valentine offers garments that enhance the experience of feeling young, free and natural.

BOHO



LINEN



RESORT





**LUXE LINEN MIDI SHIFT**  
Price \$125.00  
Colour Beige  
SKU IV-MMW-009-Beige



**LUXE LINEN MIDI SHIFT**  
Price \$125.00  
Colour Rouge  
SKU IV-MMW-009-Rouge



**LUXE LINEN DRESS**  
Price \$178.00  
Colour Cream  
SKU IV-DB-001-Cream



**LUXE LINEN DRESS**  
Price \$178.00  
Colour Grey  
SKU IV-DB-001-Grey



**LUXE LINEN DRESS**  
Price \$178.00  
Colour Cream  
SKU IV-DB-001-Cream



**LUXE LINEN SHIFT**  
Price \$125.00  
Colour Cream  
SKU IV-MMW-005-Cream



**LUXE LINEN SHIFT**  
Price \$125.00  
Colour Light Blue  
SKU IV-MMW-005-Light Blue



**LUXE LINEN SHORT SHIFT**  
Price \$123.00  
Colour Beige and White Stripe  
SKU IV-MMW-016



**LUXE LINEN SHORT SHIFT**  
Price \$123.00  
Colour White  
SKU IV-MMW-016-White



**LUXE LINEN SHORT SHIFT**  
Price \$123.00  
Colour Beige and White Stripe  
SKU IV-MMW-016



**LINEN PANTS**  
Price \$123.00  
Colour Beige  
SKU IV-MMW-010



**LINEN PANTS**  
Price \$123.00  
Colour Beige  
SKU IV-MMW-010



**FLARED PANTS AND TOP SET**  
Price \$192.00  
Colour Beige  
SKU IV-FO-010-Beige



**FLARED PANTS AND TOP SET**  
Price \$192.00  
Colour Navy  
SKU IV-FO-010-Navy



**FLARED PANTS AND TOP SET**  
Price \$192.00  
Colour Beige  
SKU IV-FO-010-Beige

LINEN EDIT -



Ivy  
Valentine  
THE LABEL



**LUXE LINEN COLLARED SHIRT**

Price \$98.00  
Colour Beige  
SKU IV-MMW-017



**LUXE LINEN COLLARED SHIRT**

Price \$98.00  
Colour Taupe  
SKU IV-MMW-017



**LUXE LINEN SLEEVELESS CROP**

Price \$70.00  
Colour Blue  
SKU IV-MMW-018



**LUXE LINEN SLEEVELESS CROP**

Price \$70.00  
Colour Blue  
SKU IV-MMW-018



**LUX LINEN TOP**

Price \$162.00  
Colour Mocha  
SKU IV-DB-004-Mocha



**LUX LINEN TOP**

Price \$162.00  
Colour Cream  
SKU IV-DB-004-Cream



**LUX LINEN TOP**

Price \$162.00  
Colour Mocha  
SKU IV-DB-004-Mocha



**LUXE LINEN TOP W/ STAND AWAY COLLAR**

Price \$192.00  
Colour Taupe  
SKU IV-DB-002



**LUXE LINEN TOP W/ STAND AWAY COLLAR**

Price \$192.00  
Colour Taupe  
SKU IV-DB-002

LINEN EDIT



**VINTAGE BOTANICAL SET**

Price \$135.00  
 Colour Pastel  
 SKU IV-STB-029



**VINTAGE BOTANICAL SET**

Price \$135.00  
 Colour Pastel  
 SKU IV-STB-029



**BOTANIC MIDI DRESS**

Price \$111.00  
 Colour Deep Green  
 SKU IV-STB-003



**BOTANIC MIDI DRESS**

Price \$111.00  
 Colour Teal Green  
 SKU IV-STB-003



**BOTANIC MINI DRESS**

Price \$109.00  
 Colour Navy  
 SKU IV-STB-021



**BOTANIC MINI DRESS**

Price \$109.00  
 Colour Navy  
 SKU IV-STB-021

*Ivy  
 Valentine*  
 THE LABEL

BOHO EDIT





**SUN DRESS**

Price \$109.00  
Colour Gold  
SKU IV-STB-004



**SUN DRESS**

Price \$109.00  
Colour Gold  
SKU IV-STB-004



**GILDED CROSS**

Price \$84.00  
Colour Gold  
SKU IV-STB-023



**GILDED CROSS**

Price \$84.00  
Colour Gold  
SKU IV-STB-023



**GILDED CROSS**

Price \$84.00  
Colour Gold  
SKU IV-STB-023



**SUNSHINE PLAYSUIT**

Price \$109.00  
Colour Yellow  
SKU IV-STB-030



**SUNSHINE PLAYSUIT**

Price \$109.00  
Colour Yellow  
SKU IV-STB-030



**SLEEVELESS ASSYMETRICAL**

Price \$70.00  
Colour Fuschia  
SKU IV-BFF-014-Fuschia



**SLEEVELESS ASSYMETRICAL**

Price \$70.00  
Colour Black  
SKU IV-BFF-014-Black



**SLEEVELESS ASSYMETRICAL**

Price \$70.00  
Colour Fuschia  
SKU IV-BFF-014-Fuschia



**BOHO TUNIC**

Price \$109.00  
Colour Copper  
SKU IV-STB-028



**BOHO TUNIC**

Price \$109.00  
Colour Copper  
SKU IV-STB-028



**SIAM TOP**

Price \$70.00  
Colour Pink  
SKU IV-BFF-041-Pink



**SIAM TOP**

Price \$70.00  
Colour Blue  
SKU IV-BFF-041-Blue

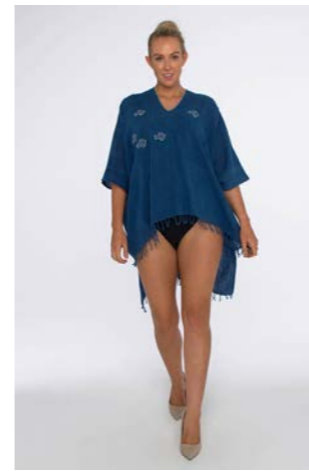


**SIAM TOP**

Price \$70.00  
Colour Beige  
SKU IV-BFF-041-Beige



Ivy  
Valentine  
THE LABEL



**NO HASTLE TASSLE PONCHO**

Price \$128.00  
Colour Blue  
SKU RES-MNH-001



**WOVEN SHORTS**

Price \$148.00  
Colour Blue  
SKU RES-MNH-007



**MOROCCO TUNIC**

Price \$206.00  
Colour Camel  
SKU RES-MY-12-Camel



**MOROCCO TUNIC**

Price \$206.00  
Colour Rust  
SKU RES-MY-12-Rust



**KATA**

Price \$137.00  
Colour Red  
SKU RES-STB-014-Red



**KATA**

Price \$137.00  
Colour White  
SKU RES-STB-014-White

RESORT COLLECTION



**PHUKET CROSSROADS**

Price \$161.00  
Colour Pattern  
SKU RES-005



**PHUKET TIGER**

Price \$156.00  
Colour Pattern  
SKU RES-004



**PHUKET KOMODO**

Price \$147.00  
Colour Pattern  
SKU RES-009



**PHUKET NIGHT CAP**

Price \$156.00  
Colour Pattern  
SKU RES-002



**PHUKET TIDES**

Price \$156.00  
Colour Pattern  
SKU RES-006



**PHUKET FOUR WINDS**

Price \$198.00  
Colour Pattern  
SKU RES-010



**PHUKET WAVES**

Price \$156.00  
Colour Pattern  
SKU RES-008



**PHUKET PATONG**

Price \$156.00  
Colour Pattern  
SKU RES-007



**PHUKET PATONG**

Price \$156.00  
Colour Pattern  
SKU RES-007



**PHUKET MOSAIC**

Price \$201.00  
Colour Pattern  
SKU RES-003



**PHUKET RIPPLES**

Price \$198.00  
Colour Pattern  
SKU RES-011



**MIRAGE**

Price \$206.00  
Colour White  
SKU RES-MY-013



**PHUKET TEMPLES**

Price \$107.00  
Colour Pattern  
SKU RES-001



**PHUKET TEMPLES**

Price \$107.00  
Colour Pattern  
SKU RES-001



**PHUKET KARON**

Price \$137.00  
Colour Blue  
SKU RES-MMW-002



**NOSTALGIA COTTON SHIFT**

Price \$153.00  
 Colour Green  
 SKU RES-HYN-014-Green



**NOSTALGIA COTTON SHIFT**

Price \$153.00  
 Colour Grey  
 SKU RES-HYN-014-Grey



**NOSTALGIA COTTON SHIFT**

Price \$153.00  
 Colour Beige  
 SKU RES-HYN-014-Beige



**NOSTALGIA COTTON SHIFT**

Price \$153.00  
 Colour Pink  
 SKU RES-HYN-014-Pink



**WILD ORCHID**

Price \$137.00  
 Colour Pattern  
 SKU RES-FO-015

*Ivy  
 Valentine*  
 THE LABEL

RESORT COLLECTION



# JESSE WISEMAN

## THE LABEL

FEEL GOOD & LOOK GOOD DOING IT,  
ALL DAY LONG.

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01 / 07 / 2022

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SPRING/SUMMER 2022/23

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CAMPAIGN MODEL @DANYHEARN

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PRODUCT MODEL - MADELINE JUBB

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Jesse Wiseman is a brand for the consummate professional putting her best foot forward, ready to face whatever the day presents. Functional flexibility makes it perfect to step out the door at the end of the day ready for evening outings. Or slip comfortably into a Jesse Wiseman for weekend social activities.

The collection is both easy to wear and

easy-care with synthetic blends and hard wearing cottons.

Whether working from home, business casual or corporate dress code, Jesse Wiseman has something for every woman.

Let Jesse Wiseman dress you for confidence and success.



**A LINE SKIRT**  
Price \$125.00  
Colour Tan  
SKU JW-BFF-038-Tan



**A LINE SKIRT**  
Price \$125.00  
Colour Black  
SKU JW-BFF-038-Black



**STRIPED ASYMMETRICAL DRESS**  
Price \$109.00  
Colour White and Manderine Stripe  
SKU JW-STB-001



**LITTLE RED DRESS**  
Price \$109.00  
Colour Red  
SKU JW-STB-027



**SUMMER ENVY**  
Price \$109.00  
Colour Deep Green and White Dot  
SKU JW-STB-019



**RIDING DRESS**  
Price \$139.00  
Colour Grey and White Stripe  
Sku JW-BFF0995-grey



**RIDING DRESS**  
Price \$139.00  
Colour Maroon  
SKU JW-BFF0995-maroon



**STRIPED TOP**  
Price \$105.00  
Colour Ochre and White Stripe  
SKU JW-BFF-008



**SLEEVELESS TOP WITH CAPE**  
Price \$98.00  
Colour Black  
SKU JW-BFF-031-Black



**SLEEVELESS TOP WITH CAPE**  
Price \$98.00  
Colour Taupe  
SKU JW-BFF-031-Taupe



**SLEEVELESS CROSS OVER TOP**  
Price \$86.00  
Colour White  
SKU JW-BFF-010-White



**SLEEVELESS CROSS OVER TOP**  
Price \$86.00  
Colour Burnt Umber  
SKU JW-BFF-010-Burnt Umber



**SLEEVELESS CROSS OVER TOP**  
Price \$86.00  
Colour Black  
SKU JW-BFF-010-Black



**JUMP SUIT**  
 Price \$181.00  
 Colour Red  
 SKU JW-BFF-033-Red



**JUMP SUIT**  
 Price \$181.00  
 Colour Black  
 SKU JW-BFF-033-Black



**JUMP SUIT**  
 Price \$181.00  
 Colour Tan  
 SKU JW-BFF-033-Tan



**CROSS OVER TOP**  
 Price \$125.00  
 Colour White  
 SKU JW-BFF-001-White



**CROSS OVER TOP**  
 Price \$125.00  
 Colour Black  
 SKU JW-BFF-001-Black



**EXPOSED SHOULDER TOP**  
 Price \$137.00  
 Colour Maroon  
 SKU JW-BFF-022-Maroon



**EXPOSED SHOULDER TOP**  
 Price \$137.00  
 Colour Black  
 SKU JW-BFF-022-Black



**SLEEVELESS ASSYMETRICAL TOP**  
 Price \$167.00  
 Colour Black  
 SKU JW-BFF-039-Black

**JW**  
**JESSE**  
**WISEMAN**  
 THE LABEL

WORK DAY



**LONG SLEEVE CROSS OVER**

Price \$111.00  
Colour Red  
SKU JW-LR-004-Red



**LONG SLEEVE CROSS OVER**

Price \$111.00  
Colour Yellow  
SKU JW-LR-004-Yellow



**CROSS OVER TOP**

Price \$79.00  
Colour Red  
SKU JW-BFF-028-Red



**CROSS OVER TOP**

Price \$79.00  
Colour Yellow  
SKU JW-BFF-028-Yellow



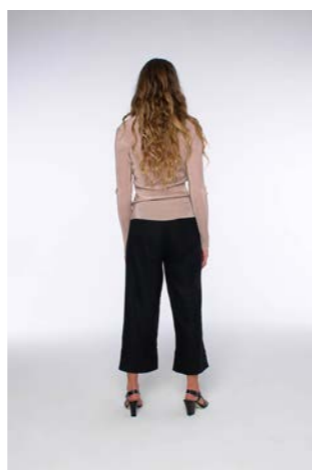
**CROSS OVER TOP**

Price \$79.00  
Colour Black  
SKU JW-BFF-028-Black



**DRAPED STRETCH TOP**

Price \$111.00  
Colour Gold  
SKU JW-LR-005-Gold



**DRAPED STRETCH TOP**

Price \$111.00  
Colour Champagne  
SKU JW-LR-005-Champayne



**LONG SLEEVE WRAP TOP**

Price \$105.00  
Colour Black  
SKU JW-BFF-037-Black



**LONG SLEEVE WRAP TOP**

Price \$105.00  
Colour White  
SKU JW-BFF-037-White



**LONG SLEEVE WRAP TOP**

Price \$105.00  
Colour Champagne  
SKU JW-BFF-037-Champagne



**ASYMMETRICAL SMOCK**

Price \$100.00  
Colour White  
SKU JW-BFF-013-White



**ASYMMETRICAL SMOCK**

Price \$100.00  
Colour Black  
SKU JW-BFF-013-Black



**V-NECK WITH LOOSE SLEEVES**

Price \$74.00  
Colour Green  
SKU JW-BFF-025-Green



**V-NECK WITH LOOSE SLEEVES**

Price \$74.00  
Colour Maroon  
SKU JW-BFF-025-Maroon



**V-NECK WITH LOOSE SLEEVES**

Price \$74.00  
Colour Black  
SKU JW-BFF-025-Black





**CROSS OVER MINI DRESS**

Price \$111.00  
 Colour Black  
 SKU JW-BFF-021-Black



**CROSS OVER MINI DRESS**

Price \$111.00  
 Colour Brown/White Check  
 SKU JW-BFF-021-BrownWhiteChk



**CROSS OVER MINI DRESS**

Price \$111.00  
 Colour Navy  
 SKU JW-BFF-021-Navy



**DROP PANEL & WAIST TIE**

Price \$86.00  
 Colour Black  
 SKU JW-BFF-026-Black



**DROP PANEL & WAIST TIE**

Price \$86.00  
 Colour White  
 SKU JW-BFF-026-White



**LONG SLEEVE TOP**

Price \$74.00  
 Colour Blue  
 SKU JW-BFF-036-Blue



**LONG SLEEVE TOP**

Price \$74.00  
 Colour Fuschia  
 SKU JW-BFF-036-Fuschia



**LONG SLEEVE TOP**

Price \$74.00  
 Colour Mauve  
 SKU JW-BFF-036-Mauve



**LONG SLEEVE TOP**

Price \$74.00  
 Colour Yellow  
 SKU JW-BFF-036-Yellow

**JESSE  
 WISEMAN  
 THE LABEL**

WORK DAY



ELISA CORTÉS

X



**JESSE  
WISEMAN**  
THE LABEL

BE CARRIED AWAY TO OTHER  
DESTINATIONS EVERY DAY

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01 / 07 / 2022

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SPRING/SUMMER 2022/23

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CAMPAIGN MODEL @TARA \_ EASTON

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PRODUCT MODEL @CAMILLEBROGI

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Jesse Wiseman is delighted to bring to Australia exclusive European styles from Spanish design house Elisa Cortés.

The light easy to wear garments and bold colours translate beautifully.

Designed and made in the Andalucía region in southern Spain, the label is influenced by Europe, the Mediterranean and north Africa.

This limited selection of Elisa Cortés pieces offers something unique, exotic, and bold in an easy care fabric, with simple lines and timeless elegance.

Whether you wear it as a signature piece, workday garment, or for social engagements you're sure to make an impression. At prices cheaper than Europe they won't last long.



**„ARGENTINA“ 3/4 SLEEVE**

Price \$176.00  
Colour Red and Citrus  
SKU ECS-935



**„JAPON“ 3/4 SLEEVE**

Price \$222.00  
Colour Pattern  
SKU ECS-940



**„SOLOMON“ 3/4 SLEEVE**

Price \$222.00  
Colour Horizontal Print  
SKU ECS-939-Horizontal



**„SOLOMON“ 3/4 SLEEVE**

Price \$222.00  
Colour Vertical Print  
SKU ECS-939-Vertical



**„ALBORAN“ 3/4 SLEEVE**

Price \$226.00  
Colour Jungle  
SKU ECS-8279



**„ARGENTINA“ SHORT SLEEVE**

Price \$171.00  
Colour Red and Citrus  
SKU ECS-928



**„ARGENTINA“ SHORT SLEEVE TOP**

Price \$143.00  
Colour Red and Citrus  
SKU ECS-326



**„ARGENTINA“ SLEEVELESS**

Price \$166.00  
Colour Red and Citrus  
SKU ECS-921



**„SULU“ SLEEVELESS**

Price \$148.00  
Colour Striped  
SKU ECS-923



**„ALBORAN“ SLEEVELESS**

Price \$189.00  
Colour Jungle  
SKU ECS-8287



**„ARGENTINA“ PANTS**

Price \$171.00  
Colour Red and Citrus  
SKU ECS-590



**„ADRIATIC“ PANTS**

Price \$176.00  
Colour Orange  
SKU ECS-2145-Orange



**„ADRIATIC“ PANTS**

Price \$176.00  
Colour Black  
SKU ECS-2145-Black



**„SULU“ PANTS**

Price \$157.00  
Colour Striped  
SKU ECS-592



**„ADRIATIC“ PANTS**

Price \$176.00  
Colour Navy  
SKU ECS-2145-Navy



**„ADRIATIC“ TUNIC**  
 Price \$189.00  
 Colour Plum  
 SKU ECS-1774-Plum



**„ADRIATIC“ TUNIC**  
 Price \$189.00  
 Colour Black  
 SKU ECS-1774-Black

*JW*  
**JESSE  
 WISEMAN**  
 THE LABEL



**„ADRIATIC“ DRAPED TOP**  
 Price \$148.00  
 Colour Plum  
 SKU ESC-1762-Plum



**„ADRIATIC“ DRAPED TOP**  
 Price \$148.00  
 Colour Orange  
 SKU ESC-1762-Orange



**„ADRIATIC“ ASYMMETRICAL**  
 Price \$93.00  
 Colour Plum  
 SKU ECS-1765-Plum



**„ADRIATIC“ ASYMMETRICAL**  
 Price \$93.00  
 Colour Orange  
 SKU ECS-1765-Orange



**„ADRIATIC“ ASYMMETRICAL**  
 Price \$93.00  
 Colour Red  
 SKU ECS-1765-Red  
 (Also available in Black)



**„ADRIATIC“ SHORT SLEEVE**  
 Price \$111.00  
 Colour Plum  
 SKU ECS-1767-Plum



**„BALTIC“ CROSS OVER TOP**  
 Price \$157.00  
 Colour Azure Blue  
 SKU ECS-334

ELISA CORTÈS -



WWW.IVYVALENTINE.COM

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📘 facebook.com/ivyvalentinebrand

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