



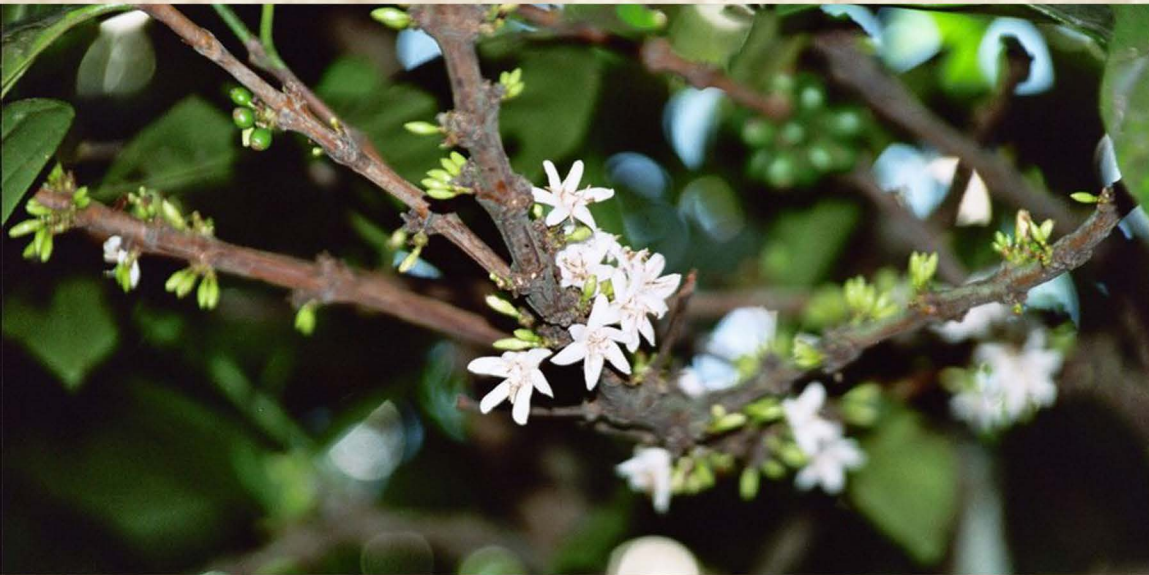
PAPUA NEW GUINEA

Korofeigu



ROAST: LIGHT

Nicely full-bodied with floral aroma and pleasant earthiness.



The Korofeigu Farmer's Cooperative Society is located in the Bena Bena valley of the Eastern Highlands between Goroka to the west and Henganofi to the east.

This mountainous region spans 275 acres, with loamy soil and native shade trees creating the perfect conditions for growing organic coffee. The Korofeigu Farmer's Co-op is comprised of 97 members, and links farmers to important resources that are helping improve the lives of those in their communities, from health education and support to gender equality initiatives and financial management.



▲ Some members of the Korofeigu Farmer's Co-op

JIM'S NOTES: Legend has it that this Arabica coffee is of a Blue Mountain variety, favored for its ability to thrive in high altitudes. It is full-bodied, offering true floral aromatics and syrupy depth.

JIM'S ORGANIC COFFEE

From farm. To roast. To brew.™



Learn more about our single origin coffee on our travelogue at JimsOrganicCoffee.com



Coffee comes to Korofeigu

The history of coffee in the Korofeigu region of Papua New Guinea dates back to the end of World War II. Village plots in and around Korofeigu were identified for ideal coffee growing conditions, and thirteen teenage villagers from those villages were selected to be sent to a newly created school for training in coffee production. For the next 12 months, government officials searched the Eastern Highlands for more village plots, encouraging village farmers to plant coffee seedlings and continuing to train the younger generation in coffee farming.

The initial reaction of the indigenous population was that of indifference; in a bountiful valley that could produce so much, it was thought that a crop that would take 3 years to harvest a return was a waste of time. However, from these small plantings in and around Korofeigu, coffee would grow to become the most important commodity in the development of the New Guinea Highlands. Today it is Papua New Guinea's most important agricultural crop, providing a major source of income for a third of the country's population.



Lush shaded hillsides ▶

◀ Hagen Mountains, Papua New Guinea



Region

Korofeigu, Bena, Eastern Highlands

Variety

Arusha, Blue Mountain

Altitude

1400-1900 meters

Harvest

April - September

Milling Process

Washed, sun-dried