

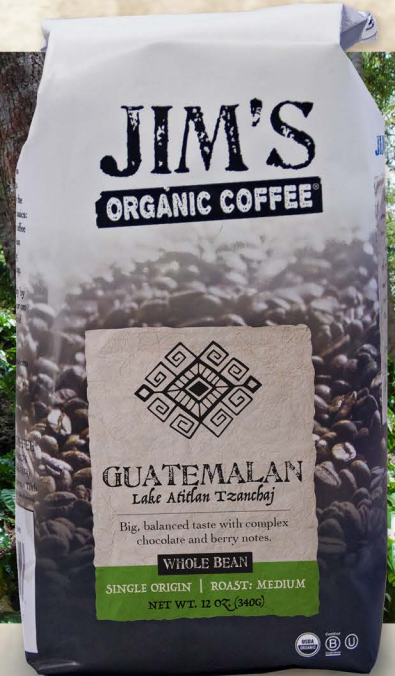
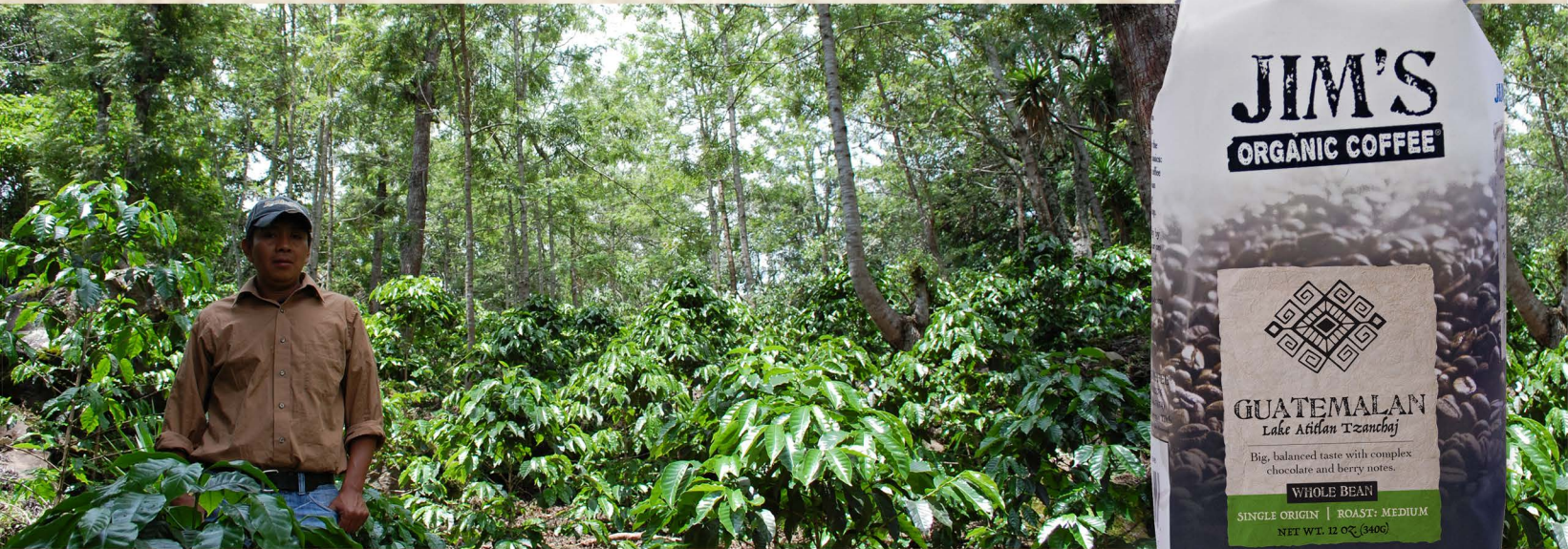


GUATEMALAN

Lake Atitlan Tzanchaj

ROAST: MEDIUM

Big, balanced taste with complex chocolate and berry notes.



Jim's Organic Coffee has partnered with the AAPOSA cooperative in the stunningly beautiful Lake Atitlan region of Guatemala for over a decade. Their coffee and their commitment to organic is unparalleled. The natural beauty, color, and festive nature of the region is reflected in the big, bold taste of the coffee, which we roast Medium (or "full city" in industry jargon) to highlight its depth.

As part of our commitment to this strong partnership and the farming community of the Lake Atitlan region, Jim's Organic Coffee has been supporting an elementary school in Tzanchaj, a village located at the base of the mountains where our coffee is grown. With a focus on increasing literacy through the joy of reading, we have funded the development of a fully stocked library, additional classrooms, and training programs for teachers and librarians.



JIM'S

ORGANIC COFFEE

From farm. To roast. To brew.™

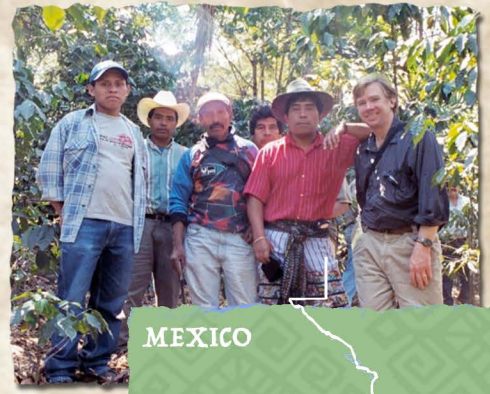


Learn more about our single origin coffee on our travelogue at JimsOrganicCoffee.com

AAPOSA and Tzanchaj

Founded by 96 small family-operated farms in 2000, the Asociación Agricultores Productores Orgánicos Xejuyú Atitlán (AAPOSA) has grown to 156 members. Located in the Santiago Atitlan municipality within the Solola province of Guatemala, AAPOSA members cultivate the soil using organic fertilizers consisting of dried leaves, lime, ashes, manure and top soil, creating a nutrient-dense environment for coffee to thrive. The high altitude of this region helps lower the occurrence of coffee pests and diseases. Members rely on their own local water sources, and use the Chalum, Gravilea, Avocado and Zapotillo trees for shade. AAPOSA focuses on improving financial stability of its members as well as providing assistance to help increase coffee quality and yields.

Jim's Organic Coffee is the primary benefactor of the Tzanchaj elementary school, where our work to build and stock the library and provide teacher assistance and training has helped strengthen the community and provide educational resources for local children. Our charity partner, Child Aid, points to this school as a model in its mission to improve the lives of children in Central America, by making a lasting difference through reading and education.



Variety

- ▶ Bourbon, Caturra & Catuai

Harvest

- ▶ December - March

Altitude

- ▶ 1,500 - 1,600 meters above sea level

Certifications

- ▶ USDA Organic

▼ Jim reads with a child in the library; View of the mountain above the lake; A farmer under the shade trees; Organic mulch

