



BLACKFIN

2024 CATALOG





THE BLACKFIN ORIGINAL SERIES

DON'T MESS WITH
A GOOD THING.

At iROCKER, we know a good thing when we see it. And our BLACKFIN Original boards are a customer favorite year after year for a reason. Their unrivaled durability and rigidity on the water, their premium materials, and their unmatched compatibility with iROCKER accessories keep explorers coming back to these tried-and-true boards. So, we're keeping things true, with a fresh look to our BLACKFIN DNA.

Which will you choose?



THE BLACKFIN ORIGINAL SERIES

Comprised of three premium constructed, durable, and feature-packed models, the **BLACKFIN** Original Series takes adventuring on the water to the highest level.

MODEL X
10'6"



This premium board for serious riders emphasizes stability. Its wide dimensions make it a touch slower, requiring a bit more paddling effort.

MODEL XL
11'6"



Designed for the confident beginner or experienced paddler, this model is great for those looking for a balance between speed and stability.

MODEL V
12'6"



Our fastest board that offers smooth tracking and fast efficient paddling, designed for speed seekers and endurance athletes who are touring and paddling long distances.



PREMIUM QUALITY CONSTRUCTION

BLACKFIN boards feature premium materials and enhanced construction for rugged durability you can trust beneath your feet. New construction methods feature an enlarged seam overlap bonded with superior adhesive to create a more durable inflatable board built to withstand any adventure.

NOTABLE FEATURES



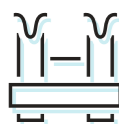
RIGID & RELIABLE

BLACKFIN boards have a built-in carbon rail that delivers both unparalleled rigidity and stiffness on the water, allowing for more weight capacity (up to 485 lbs). Paddle with a partner, child, or the family dog without compromising performance.



OPTIONAL DUFFELS

An optional wheeled SUP duffel features adjustable straps and cushioned waist + back support to make transportation easy and comfortable. A premium waterproof wheeled SUP duffel is also available.



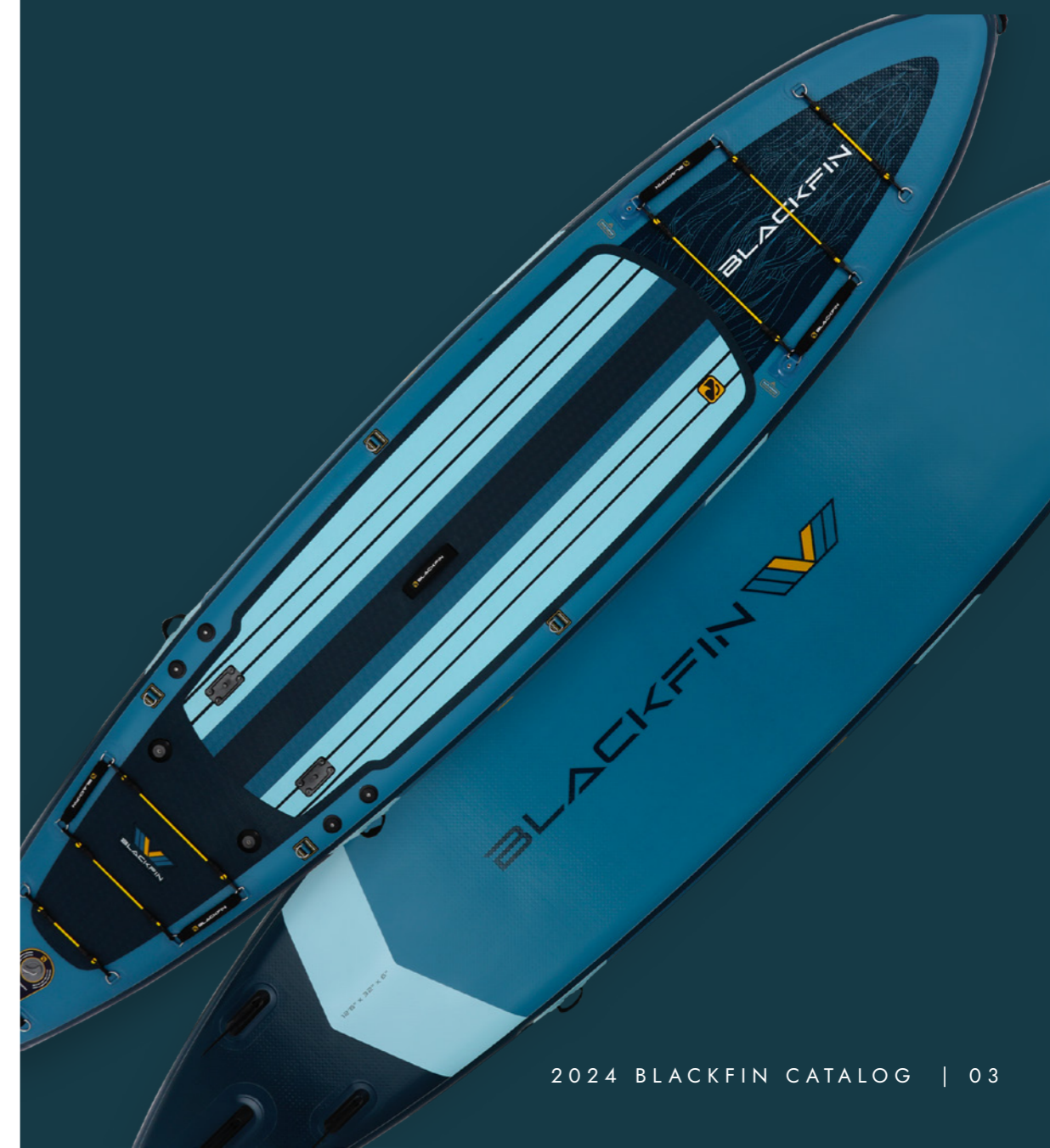
FISHING-READY

With **BLACKFIN** exclusive accessories, you can easily turn your stable and rigid SUP into a mini skiff boat. The **BLACKFIN Fishing Rack**, **Sand Spear/Push Pole**, and **Bixpy** and **BOOST Powered Fins** are all compatible with **BLACKFIN** boards and are guaranteed to enhance your SUP fishing experience.



OPTIONAL PADDLE

Introducing the **BLACKFIN Premium Paddle**, made for experienced paddlers who want extra durability. Made with prepreg carbon material and a reinforced blade edge that increases the stiffness when moving through the water at impact. The 2-piece shaft adds to the overall strength of the paddle and reduces carry weight.



**BUILT
TO
LAST.**

BLACKFIN TECHNOLOGY

ENGINEERED WITH MILITARY GRADE MATERIALS
FOR A SAFER, MORE DURABLE SUP.



TRIPLE LAYER PVC

A triple layer PVC composite provides extreme durability to get right up on the sandbar when fighting a fish, or glide directly onto a riverbank to set up camp for an overnight paddle.



CARBON RAIL

A built-in carbon rail delivers superior rigidity and stiffness out on the water. The higher weight capacity means you can SUP with a friend, or all the gear you need for fishing and camping.



HIGH-DENSITY DROPSTITCH

Drop-stitch construction means more than just enhanced rigidity and stiffness. Fused together in an X-shape, crossed threads cover more surface area, providing additional support and a straighter, more rigid board that won't bow out on the water, making each paddle stroke easier and more effective.





MAKING CONNECTIONS WITH 6 FRESH COLORWAYS.

Connect to the water like never before with all-new ocean-inspired graphics and colorways. With six all-new color combinations across our three BLACKFIN Original models, each ties back to the waterways we love in a way as unique as your adventures.



ELECTRIC STREAK

Like an unstoppable current, the **ELECTRIC STREAK** zips through the water at pace, its vibrant blue lines pointing towards adventure. Just as pelagic fish effortlessly navigate the vast expanses of the open ocean, this board embodies the spirit of exploration and the thrill of chasing Mahi Mahi in tropical waters. Like the waterways you'll traverse, this board's colors span the spectrum, from the crystal blue waters of the Caribbean to the inky blue depths of the deepest oceans.



ALL AMERICAN

Take pride in every lake, river, and ocean paddle atop your **ALL AMERICAN** board. And leave nothing but a wake in these waterways we all strive to protect. From firecracker red to the calm stability of navy blue, this color combination evokes a relentless pursuit of adventure and life on the water for all.

TO OUR ALL-AMERICAN HEROES, THANK YOU!

We offer **US Military, Healthcare and First Responders 15% off SRP** on select **iROCKER** products. It's our way of saying thank you! Sign up for **ExpertVoice** to receive your discount code.



MARINER

A school of fish greets you each time you step foot onto your **MARINER**, a board steeped in ocean blue hues. With stealth on your side, follow the shoal to your favorite honey hole and cast a line before navigating your way to uncharted waters. Whether you're chasing elusive bonefish on the flats, stalking the shallows of a tranquil river, or venturing into the backcountry in pursuit of trophy catches, the **MARINER** is your steadfast companion on every angling expedition.



SUNDOWN

Reminiscent of berry-hued sunsets slipping past the horizon, **SUNDOWN** evokes the sights of evening paddles on calm waters, the smallest ripples moving past your board as you soak in your surroundings. With its smoky premium finish casting a warm glow, it's as if every location, whether it's a serene lake or a tropical coastline, is bathed in the enchanting hues of a sunset, offering a tranquil escape no matter where in the world you find yourself.



GATOR

With a suit of scaly armor as durable as its design, the **GATOR** wends its way through marshes and creeks, on the lookout for yellowed eyes hovering just above the water's surface. Inspired by these ancient creatures and their distinctive appearance, this SUP stands out by blending in, commanding not fear, but respect. Just like avid outdoorsmen with their premium gear, the GATOR boasts a camouflage pattern that speaks to the art of hunting and the thrill of the chase. With its premium construction and stealthy design, it's the perfect companion for those who seek adventure in the wild.



TERRAPIN

Whether you ride the currents or lazily drift along, the **TERRAPIN** is poised to deliver years of adventure on the water, each memory rippling out from the next. Just as the ocean teems with an array of marine life, each one unique and one-of-a-kind, so too is the TERRAPIN, reflecting the diversity and beauty of the natural world. So, dive in and join the ranks of the countless creatures that call the water home.



MODEL X

With a 35" width, the **BLACKFIN MODEL X** ensures it's stable and easy to balance on especially for those looking to fish from their SUP. Triple-Layer PVC Composite and the added Carbon Rail means this premium board is extremely rigid and durable for all your outdoor adventures. With two cargo bungee storage area, you'll have plenty of room to pack all of your essentials for camping, fishing, or just cruising.

AVAILABLE COLORS



WHAT'S IN THE BOX?



FEATURE	SPECIFICATIONS
Height	10'6" or 3.2m
Width	35" or 90cm
Thickness	6" or 15cm
Volume	342 L
Tail Width	19.75" or 50cm
Weight	27 lbs. or 12kg
Weight Limit	450 lbs. or 204kg

EXPERIENCE LEVEL

Beginner Intermediate Advanced

PREFERENCE

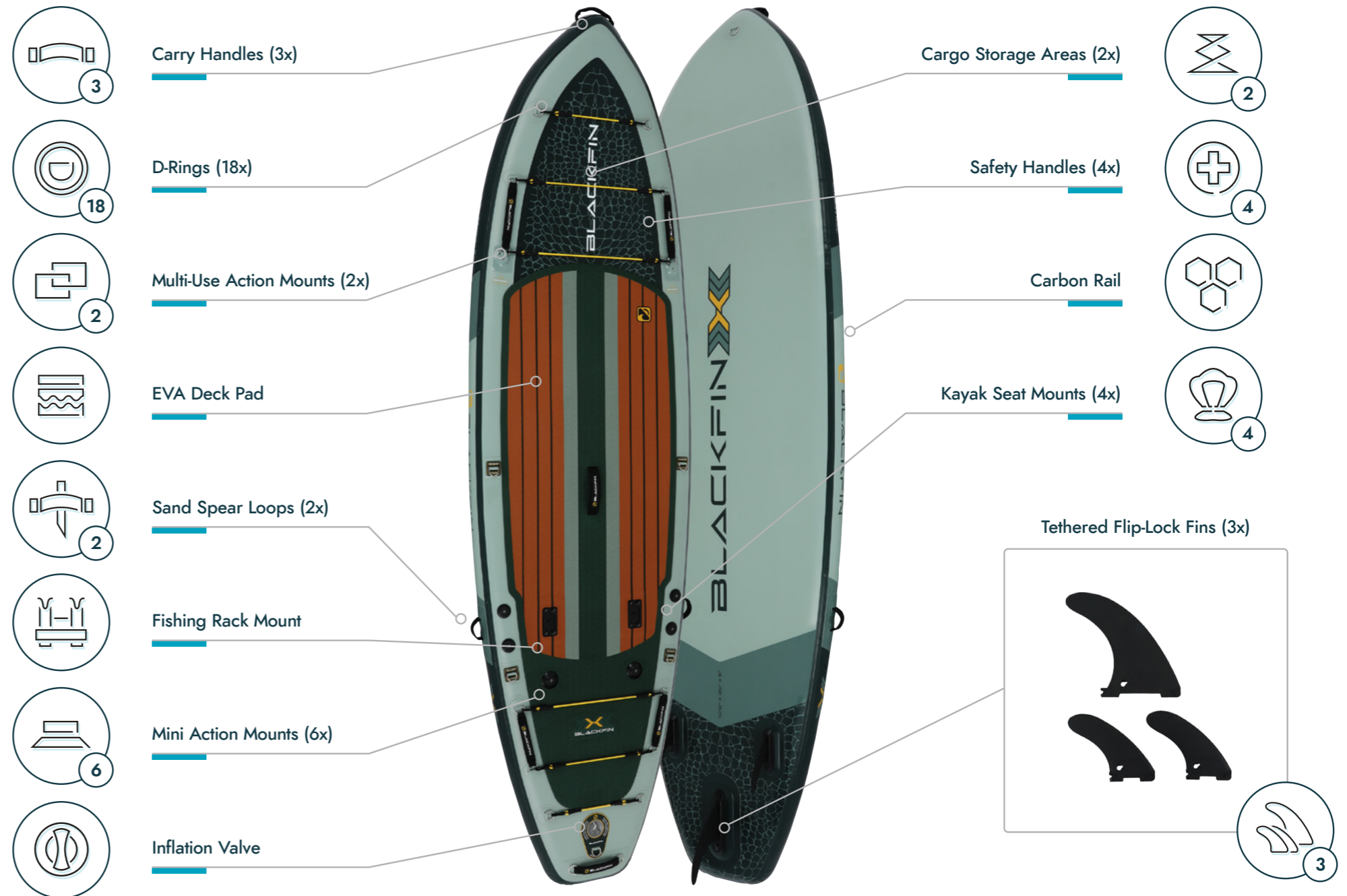
Stability Speed

CAPACITY

Solo Small + Cargo Tandem

WEIGHT CAPACITY

Light Medium Plus Size

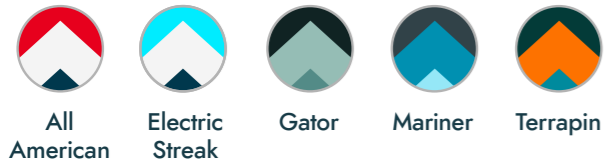




MODEL XL

The BLACKFIN MODEL XL is designed for confident beginners or experienced paddlers. This 11'6" long and 34" wide inflatable paddle board is great for those looking for a balance between speed and stability. With a weight capacity of 485 lbs., it can fit up to two kayak seats, hold multiple riders or pets, fishing gear, camping gear, and more.

AVAILABLE COLORS

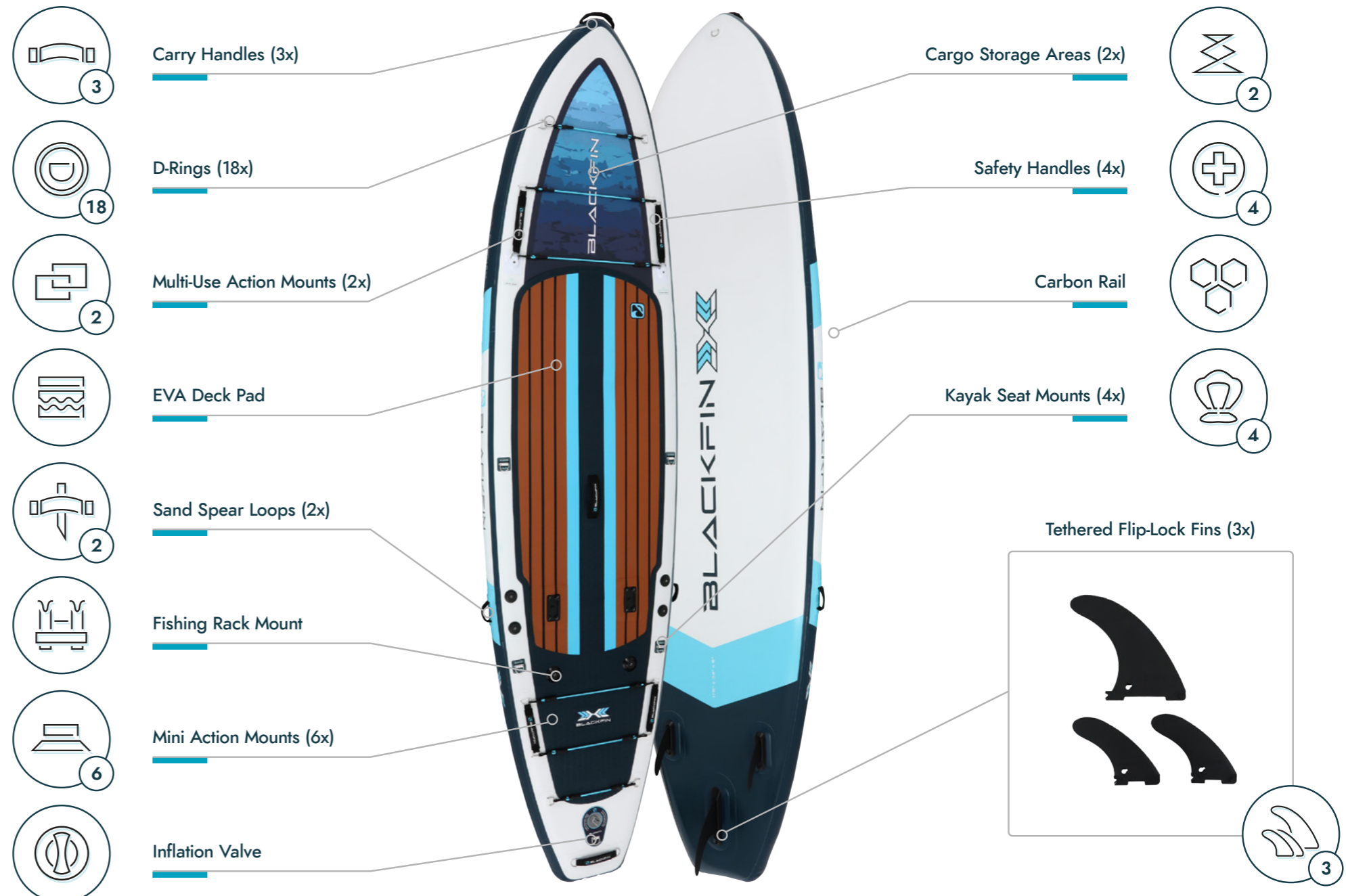


WHAT'S IN THE BOX?



FEATURE	SPECIFICATIONS
Height	11'6" or 3.5m
Width	34" or 86cm
Thickness	6" or 15cm
Volume	364 L
Tail Width	18.5" or 47cm
Weight	29 lbs. or 13kg
Weight Limit	485 lbs. or 220kg

EXPERIENCE LEVEL
PREFERENCE
CAPACITY
WEIGHT CAPACITY





MODEL V

Our longest and most narrow SUP, the **BLACKFIN MODEL V** is 12'6" long and 32" wide making this board the best for long distance paddling or touring in calm waters. This board is best for advanced paddlers and those over 5'7" for best performance.

AVAILABLE COLORS



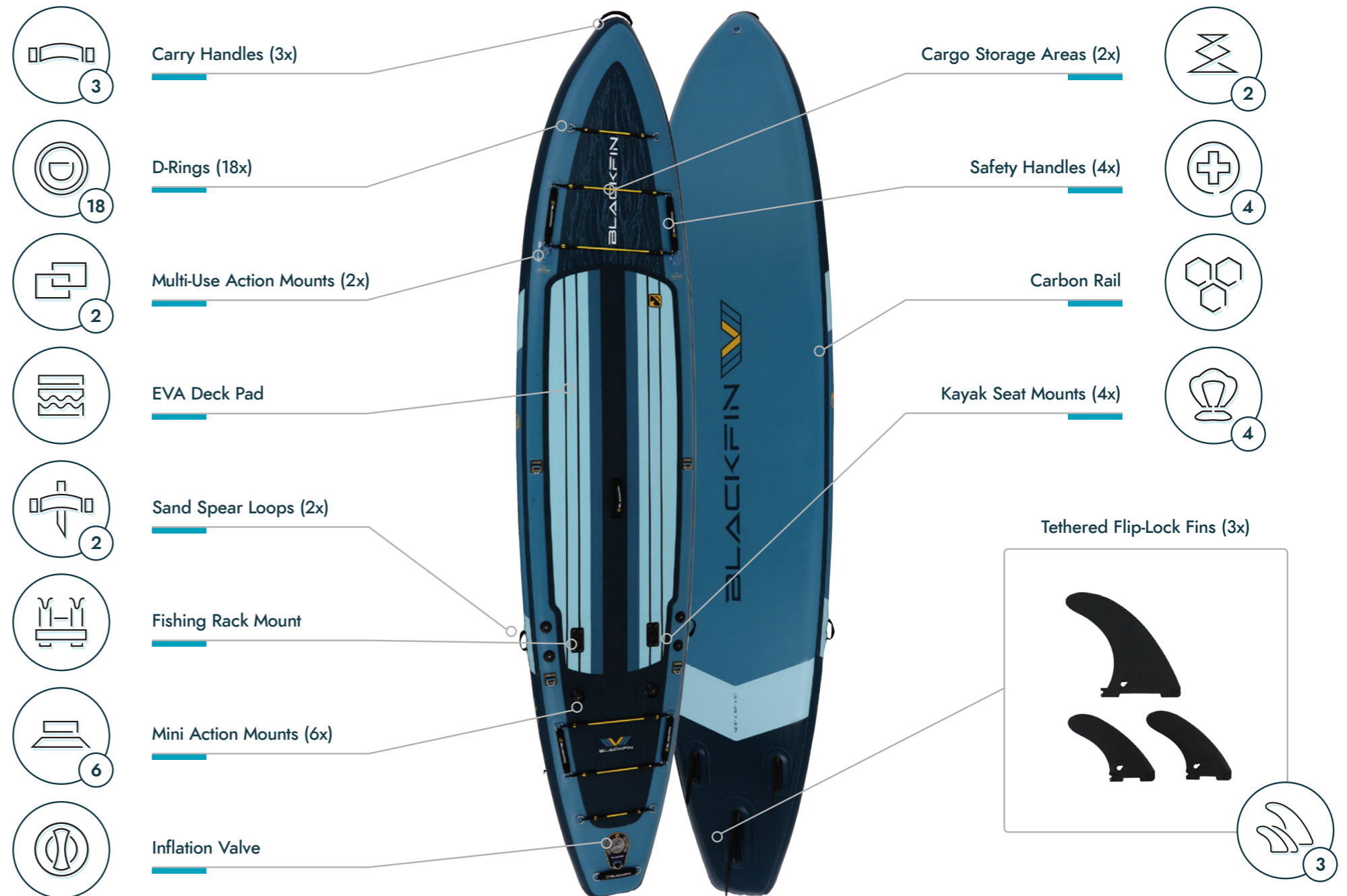
Mariner

WHAT'S IN THE BOX?



FEATURE	SPECIFICATIONS
Height	12'6" or 3.8m
Width	32" or 81cm
Thickness	6" or 15cm
Volume	373 L
Tail Width	17" or 43cm
Weight	30 lbs. or 14kg
Weight Limit	485 lbs. or 220kg

EXPERIENCE LEVEL	
PREFERENCE	
CAPACITY	
WEIGHT CAPACITY	



AVAILABLE COLORS BY MODEL

MODEL X



All American



Electric Streak



Gator



Mariner



Sundown



Terrapin

MODEL XL



All American



Electric Streak



Gator



Mariner



Terrapin

MODEL V



Mariner

2024 BLACKFIN ORIGINAL

Color Collection



All American



Electric Streak



Gator



Mariner



Sundown



Terrapin

FAQs

WHY BLACKFIN?

The BLACKFIN premium line is hard to compete with – unparalleled stability, competitive speed, and the highest weight capacity you can ask for (up to 485 lbs). An excellent choice for heavier riders or for those who want to bring additional cargo for camping or fishing. The premium construction makes the board not only more durable and rigid, but also easier to paddle. All BLACKFIN boards glide beautifully on the water, providing comfort while maintaining a firm and stable paddling experience.

WHAT'S NEW FOR 2024?

This year we wanted to present an entirely new lineup of colorways and graphics inspired by the waterways we paddle and the creatures we meet along the way. You'll note ocean-inspired graphics as well as fresh and vibrant new colors, all while staying true to the beloved BLACKFIN look our customers love.

CAN I TRAVEL WITH MY BLACKFIN?

Yes, BLACKFIN offers Original Technology and ULTRA™ Technology. Original boards include the BLACKFIN Model X, XL and V. These boards fit in a standard or premium SUP duffel and can be rolled or carried to your destination. BLACKFIN ULTRA™ boards include the CX and XL models. You can easily hike, bike, or take these SUPs on a plane, car or train thanks to their lighter weight and compact portability.

WHAT MAKES BLACKFIN DIFFERENT FROM iROCKER?

Ranked one of the best SUPs on the market, the functional and durable build of the iROCKER line make it a reliable pick for explorers of all sizes and skill levels. While iROCKER paddle boards offer a range of features and additional accessories, BLACKFIN boards are our most premium, most feature-packed option for those serious about the outdoors. Capable of handling any situation and environment, BLACKFIN boards offer the highest maximum weight capacity of any inflatable SUP on the market today.



ESSENTIALS

CUSTOMIZE YOUR SUP BUNDLE*

+ OPTIONAL PADDLES

3-PIECE PADDLE



Features a full carbon matte shaft and nylon blade. Weighing 29 oz., the paddle adjusts from 72" to 86" and breaks down to 35" for convenient storage.

PREMIUM PADDLE



Introducing the all-new **BLACKFIN Premium Paddle** made with prepreg carbon material and a reinforced blade edge that increases stiffness when moving through the water at impact.

+ OPTIONAL DUFFELS

STANDARD WHEELED SUP DUFFEL



Made to last, this wheeled travel duffel can be rolled or worn as backpack. Adjustable straps and cushioned waist support and back support make transportation easy and comfortable.

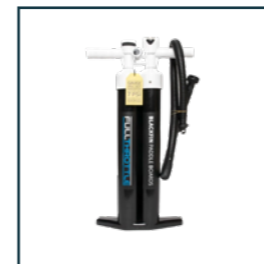
PREMIUM WATERPROOF WHEELED SUP DUFFEL



Withstands the toughest weather conditions! Made for water people who live to adventure in the wild, this highly water-resistant wheeled travel duffel can be rolled or worn as a backpack. IPX6-rated, this duffel will protect against high water pressure from any angle (rain, splashes, etc.) and shallow water immersion for up to 30 minutes.

+ OPTIONAL PUMPS

DOUBLE CHAMBER HAND PUMP



This efficient 24" triple action double chamber hand pump comes with an integrated pressure gauge and inflates your board quickly in about 7-10 minutes.

12V ELECTRIC PUMP



Lightweight and compact, the **iROCKER 12V Electric Pump** inflates your SUP in 12 minutes or less and will deflate as well. Complete with a convenient carry handle and cord storage compartment, it easily fits into the **Accessory Pouch** (sold separately).

+ OPTIONAL LEASH

10' COIL LEASH



A leash helps to keep you safe and ensures your board never strays far while on the water. We highly recommend this safety accessory.

GET 25% OFF ALL ACCESSORIES WHEN BUNDLED WITH YOUR BLACKFIN PURCHASE. APPLY BUNDLE BUILDER COUPON CODE AT CHECKOUT.

*These are recommended accessory packs. All products sold separately.

MORE ACCESSORY BUNDLES

BETTER + TOGETHER*



'THE ANGLER' PACK

Build your BLACKFIN SUP into the ultimate mini skiff! These three accessories will change the way you fish from your SUP.



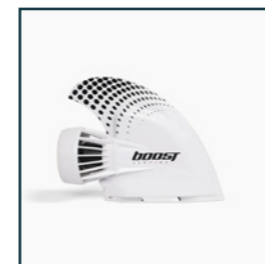
FISHING RACK

Essential for SUP fishing, the BLACKFIN Fishing Rack features two rod holders, a built-in storage tray, and a sturdy frame for resting gear and maintaining balance while reeling in a fish.



SAND SPEAR

All you need for anchoring in shallow water. This versatile accessory is designed to keep your board in place while fishing atop a sandbar or in other shallow waters.



BOOST SURF FIN

With a top speed of 10 mph, 20 lbs. of thrust, and up to 100 minutes of power, this motorized fin allows you to adventure further for longer so you can explore with



'CLEAN & CARE' PACK

Treat your SUP like your best friend! This trio of products helps to extend the life of your favorite iROCKER products.



CLEANING KIT

This formulated spray and scuff eraser combo deep cleans and protects your paddle board, kayak, dock, and hard cooler against damaging UV rays.



BOARD MAT

Protect your board from dirt and scratches while inflating or prepping for storage. This versatile accessory can also be used as a sitting mat or protective cover for your board.



'CONVENIENCE' PACK

Spend more time on the water and less time inflating! This pack is all about simplifying your setup so you can get to paddling in half the time.



PORTABLE BATTERY

Power your electric pump anywhere you go, as well as charge any USB-compatible devices.



UNIVERSAL CARRY STRAP

Transport your board with ease and comfort by attaching the strap to the D-rings located on your deck pad.



WATERPROOF MINI BACKPACK

Keep your paddle boarding essentials safe and dry while exploring.

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MORE ACCESSORY BUNDLES



BETTER + TOGETHER*



'RECORD & SHARE' PACK

Add to the adventure with accessories designed to enhance the experience and keep your gear secure.



CELL PHONE HOLDER

Adjustable mount securely holds mobile phones up to 7" tall in portrait mode and up to 3.5" tall in landscape mode.



GOPRO STICK

Easily attach a camera or phone at the end of this collapsible stick for endless filming and fun photos.



'EASE INTO PADDLING' PACK

Say what'SUP to your paddling essentials. Perfect for beginners looking to get their feet wet, this trio of accessories will have you out on the water with cool confidence.



INFLATABLE KAYAK SEAT

Take a front row seat to adventure wherever, whenever with quick and easy inflation and deflation on the go.



KAYAK BLADE 2023

Works to turn your single blade paddle into a dual blade kayak paddle in seconds.



PFD BELT

Low profile by design, this life-saving device takes up minimal space and won't inhibit your paddle strokes.

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BLACKFIN

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TIKTOK

