



HOLIDAY

GIFT GUIDE





FOR THE BEGINNER

Looking to make a SUP buddy for life? From the perfect beginner's board to all the sweet accessories, get your loved one everything they need to get out on the water—because paddling is better together!



NAUTICAL GO
CRUISER



NAUTICAL
5-PIECE
FIBERGLASS
PADDLE



IROCKER
ELECTRIC PUMP



PADDLE BOARD
CARRY STRAP



INFLATABLE
KAYAK SEAT
+ BLADE

+ STOCKING STUFFERS



ONYX M16
INFLATABLE
SAFETY LIFE BELT



LUNCH BOX
COOLER



IROCKER
CUP HOLDER



CELL PHONE
CASE



H2O
WATERPROOF
SPEAKER



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FOR THE LOVER OF LUXE

For that friend who always has the best of the best—and will settle for nothing less. Outfit their next adventure with luxe gear and accessories to stand the test of time and look good while doing it.



BLACKFIN
MODEL V 12'6"



BLACKFIN PREMIUM
WATERPROOF WHEELED
SUP DUFFEL



PREMIUM
2-PIECE CARBON
PADDLE & BAG



BLACKFIN WATERPROOF
ELECTRIC PUMP
ACCESSORY BAG

+ STOCKING STUFFERS



MEN'S ECO
SOL LONG-SLEEVE
SHIRT UPF 50+



PERSONAL
HARD COOLER
(25L)



VIBE WATERPROOF
SPEAKER



BLACKFIN
SNAPBACK HAT



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FOR THE AVID FISHER

You know the one—the friend or family member always telling tales of their latest catch. Introduce them to the endless possibilities of SUP fishing and help them reel in the next big one with these essentials.



BLACKFIN
PADDLE BOARD
FISHING RACK



BLACKFIN
FISHING ROD
HOLDER



BLACKFIN
PUSH POLE



45L HARD COOLER

+ STOCKING STUFFERS



UPF SUN SHIRT



DECK BOOTS



MINERAL
SUNSCREEN STICK



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FOR THE ADVENTURER

For that person in your life who is always up for anything. They love to push their boundaries, explore new places, and paddle their way out of their comfort zone.



BLACKPIN
CX ULTRA™



INFLATABLE KAYAK
BY IROCKER™



INFLATABLE
KAYAK SEAT
+ BLADE



BLACKPIN WATERPROOF
ELECTRIC PUMP
ACCESSORY BAG

+ STOCKING STUFFERS



POP UP COOLER



IROCKER CUP HOLDER



THE TANK
SMARTWATCH



PORTABLE
BATTERY



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FOR THE MOM IN NEED OF ME TIME

Your mom does everything for everyone else. Give her the gift of memories on the water with the gear she needs to make the most of her me time.



ALL AROUND
10" OR 11" ULTRA™



ISLAND™ BY IROCKER
ROUND FLOAT



VIBE
WATERPROOF
SPEAKER



IROCKER WATERPROOF
BACKPACK

+ STOCKING STUFFERS



CELL PHONE CASE



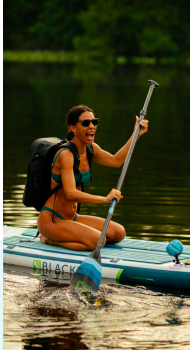
COLLAPSIBLE
WATER BOTTLE



SAND FREE
BEACH TOWEL



OLITA BEFORE AND
AFTER SET SUNCARE



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FOR THE YOUNG EXPLORER

Looking for a way to get little ones outside and involved in the adventure? With a perfectly proportioned SUP and the coolest in kid's apparel, your young explorer will be itching to get out the door and onto the water.



NAUTICAL
KIDS BOARD



ILAND™ BY IROCKER
ROUND FLOAT



H2O WATERPROOF
SPEAKER



POP UP COOLER

+ STOCKING STUFFERS



OLITA BEACH BE GONE®
KIDS PACK



IROCKER YOUTH
CREW T-SHIRT



KID'S SWIM TRUNKS



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FOR THE GEAR JUNKIE

For the friend who has everything. Well, just about everything. Outfit them with the latest on the water accessories and earn the title of coolest-gift-giver.



ISLAND™ BY IROCKER
SQUARE DOCK



LIG X IROCKER
CRUISER ULTRA™ 2.0



BOOST FIN
+ FLIP LOCK
ADAPTER BUNDLE



BLACKFIN WATERPROOF
ELECTRIC PUMP
ACCESSORY BAG

+ STOCKING STUFFERS



PORTABLE
BATTERY



VIBE
WATERPROOF
SPEAKER



COLLAPSIBLE
WATER
BOTTLE



BLUE
SAND FREE
TOWEL



FOR THE LOVE
OF WATER
GRAPHIC TEE



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FOR THE SENIOR EXPLORER

A love of paddle boarding has no age limit. Whether you're looking to get mom or dad more active or give them a new activity they can do together, it's never too late to live your life on the water.



INFLATABLE KAYAK
BY iROCKER™



INFLATABLE
KAYAK SEAT
+ BLADE



BLACKFIN PREMIUM
WATERPROOF WHEELED
SUP DUFFEL



iROCKER
ELECTRIC PUMP

+ STOCKING STUFFERS



CELL PHONE CASE



iROCKER BOONIE HAT



PADDLE BOARD
CARRY STRAP



BEACH SIGN
GRAPHIC TEE



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L I V E Y O U R L I F E O N T H E W A T E R

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