



# ALL PURPOSE PRIMER™

## Acrylic Primer

### Product Description

ENCO® ALL PURPOSE PRIMER™ is an acrylic primer for new or previously painted interior or exterior ceilings, walls and trim. Formulated to meet the performance requirements of professional applicators. It dries in 30 minutes, presents an excellent hiding film that resists alkalinity, chipping and peeling, and enhances paint adhesion. ALL PURPOSE PRIMER™ is ideal for concrete, masonry, plaster, gypsum, metal or wood; and may be applied with brush, roller or spray.

### Product Features

- Seals pores and blocks alkalinity
- Hides most satins and dark colors.
- Promotes adhesion of all paints.
- Ideal for concrete, masonry, wood, aluminum, plaster & drywall
- Fast drying
- Low V.O.C

### Product Characteristics & Properties

Vehicle Type	Acrylic Resin
Coverage	Up to 400 Sq. Ft./Gal on smooth surfaces. Rough, porous or textured surfaces: up to 300 Sq. Ft/Gal <i>May vary depending on application methods</i>
Mils	1.5 - 2
Gloss / Sheen	Flat (2-5%)
Shelf Life	18 Months unopened
VOC (Volatile Organic Compounds)	< 100 g/L
Viscosity	90-105 Ku's
Appearance	Ultra White
Solids by Weight	52 ± 5%
Solids by volume	39 ± 5%
Drying Time	30 min. to touch / 2 hrs. to recoat
Clean Up	Clean water and soap
Weight per Gallon	10.57 ± 5%
pH	8.5 – 9.0
Storage Temperature	75-85°F
Disposal	Consult local and federal agencies for details

### Surface Preparation

1. Remove all loose or peeling paint to provide a sound surface; Multi-coat peeling can be caused by adhesion failure in older paints
2. Wash; remove dirt and existing mildew, to prevent regrowth through the new paint film. Then rinse surfaces before priming or painting
3. Patch all holes and seal cracks



## Product Applications

Stir thoroughly before using.

Paint always on shaded side of the building. Do not dilute paint, use as supplied. Do not apply when surface or air temperature is below 50°F or if rain is expected within 5 hours. Apply product generously with brush, roller or sprayer. Avoid excessive brushing or spreading too thinly. If you use a roller, we recommend a synthetic cover.

This product will perform as specified if the instructions on this label are followed for the preparation and application on surfaces.

## Caution

Close the container tightly after using and **KEEP AWAY FROM THE REACH OF CHILDREN**. Refer to the SDS to obtain additional safety details before starting to use this product

## First Aid

If swallowed, do not induce vomiting. Call physician immediately. If you experience difficulty in breathing, eye watering, headache or dizziness, leave the area to obtain fresh air. In case of eye contact, flush immediately with plenty of water for at least 15 minutes and get medical attention. If continued difficulty is experienced, get medical assistance immediately

## WARNING!

If you scrape, sand, or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

## Contacts

For additional information please contact Enco® Manufacturing Corp.

## Limitation of Liability

The product warranty is limited only to its replacement or refund value of the product should not comply with our specifications and does not include application costs. For any claims, customer must present original proof of purchase.