

L'OCCITANE
EN PROVENCE



**WELCOME TO
L'OCCITANE
GUEST AMENITIES**

CULTIVATORS *of* CHANGE

Since 1976, L'Occitane en Provence has been imagining, producing and selling beauty, skincare and wellbeing products with an intention to share nature's wonders with the world. We believe that by reviving the strength of all living things, we can help seeds bloom again and reconcile humans with nature.

We are Cultivators of Change.

Every year, we plant powerful ingredients, which are in perfect symbiosis with their ecosystems. We turn to Mother Earth and marvel at her in bloom. We explore her treasures and investigate our own methods until new breakthroughs are revealed. We craft them into unexpected memories. We team up with people at a local level because we believe that any act can make a difference, no matter how big or small.

OUR STATS

PRESENT IN OVER

90

COUNTRIES

1'523

COMPANY-OWNED
STORES*

CONSOLIDATED
TURNOVER

1,4 billion

EUROS*

2010

GROUP LISTED ON THE
HONG-KONG EXCHANGE
SINCE 2010

OVER

8'700

EMPLOYEES
THROUGHOUT
THE WORLD

MORE THAN

3'088

STORES*

42'731

WOMEN SUPPORTED IN
BURKINA FASO SINCE
1980

OUR COMMITMENTS



Recycle
Reduce
React



We use
traceable,
sustainably
sourced
ingredients.

OUR MISSION



ENHANCING GUEST EXPERIENCE

VOYAGE OF THE SENSES

L'OCCITANE offers your guests a true voyage of the senses through the richness of formulas made in France, enticing fragrances, delicate textures and delightful packaging.

WORLD RENOWNED EXPERTISE

By working with selected luxury hospitality partners around the world as well as our retail expertise, L'OCCITANE is delighted to offer guests our trusted industry expertise in natural care products while providing an unforgettable experience of well-being in your rooms.

OUR MISSION

A PRECIOUS PARTNER

Being a partner with L'OCCITANE will allow you to access to expert additional services such as:

- our spa expertise
- our skincare knowledge through our amenities and turndown offer inspired by our retail formulas
- our gifting expertise
- tailor-made customization of in-room communication tools
- marketing and digital support

Thanks to our integrated team and worldwide distribution, we have many solutions to celebrate our collaboration and to provide a full experience to your guests!



AMENITIES COLLECTION

ECO-FRIENDLY COLLECTION

Sustainable products, dedicated to the pleasure and well-being of your guests. We offer you several eco-designed solutions to reduce your environmental impact.





ALMOND COLLECTION

THE MOUTHWATERING
SCENT OF FRESH
ALMONDS.

Almonds have long been associated with Provence and the almond tree is a strong symbol of the local landscape.

Discover our new Almond solid range :
reducing plastic waste, free from sulfates and silicones formulas, produced in France.

A solid choice for the planet



BODY SOAP

30g

Formulated with a cleansing base from vegetable origin and with almond oil from Provence, this body soap cleanses the skin and wraps it in a subtle and mouthwatering scent of fresh almonds.

Plastic-free packaging and > 99% biodegradable ingredients.



SOLID SHAMPOO

30g

Formulated with almond oil from Provence and without silicones and sulfates, this solid shampoo gently cleanses hair while leaving it delicately fragranced with a subtle and mouthwatering scent of fresh almonds.

Plastic-free packaging and > 99% biodegradable ingredients.



SOLID CONDITIONER

15g

Formulated without silicones and sulfates and with almond oil from Provence, this solid conditioner helps to soften and to detangle hair while enveloping it in a subtle, gourmand scent of fresh almond.



AROMACHOLOGY COLLECTION

THE POWER OF ESSENTIAL OILS ON
BODY AND MIND.

Essential oils have been at the core of L'OCCTANE's product offering since 1976 when our founder first distilled them in Provence.

Relaunched in 2022 to become the most complete eco-designed range. Bottles in R-PET, refillable dispensers with eco-refills and clean formulas



Our dispensers consume **24%** less plastic than 50ml bottles



100% RPET Bottles
Made of recycled
plastic*



REVITALIZING SHOWER GEL

300ml

The unique combination of five 100% natural essential oils including Sweet Orange, Pine, Rosemary, Mint and Litsea Cubeba, allows this shower gel to gently clean the skin and leave you feeling energized and revitalized.



RELAXING BODY LOTION

300ml

The unique combination of five 100% natural essential oils, including Lavender, Geranium, Ylang-Ylang, Cedara and Sweet Orange, allows this body lotion to help to moisturize and to create a moment of relaxation



REPAIRING SHAMPOO

300ml

Formulated without silicones, this shampoo gently cleanses, repairs dry hair and strengthens the hair fiber. The blend of five 100% natural essential oils of Angelica, Ylang-Ylang, Sweet Orange, Lavender and Geranium, combined with a repairing complex, makes hair soft and radiant.



REPAIRING CONDITIONER

300ml

Formulated without silicones, this conditioner detangles and repairs damaged hair. The blend of five 100% natural essential oils of Angelica, Ylang-Ylang, Sweet Orange, Lavender and Geranium, combined with a repairing complex, makes hair shiny and radiant.



Our refills consume
86% less plastic than 300ml
bottles



FEEL YOUR
BOTTLES
NOT YOUR BIN



REVITALIZING
SHOWER GEL

1000ml

Same formula as dispensers



REPAIRING
SHAMPOO

1000ml

Same formula as
dispensers



REPAIRING
CONDITIONER

1000ml

Same formula as dispensers

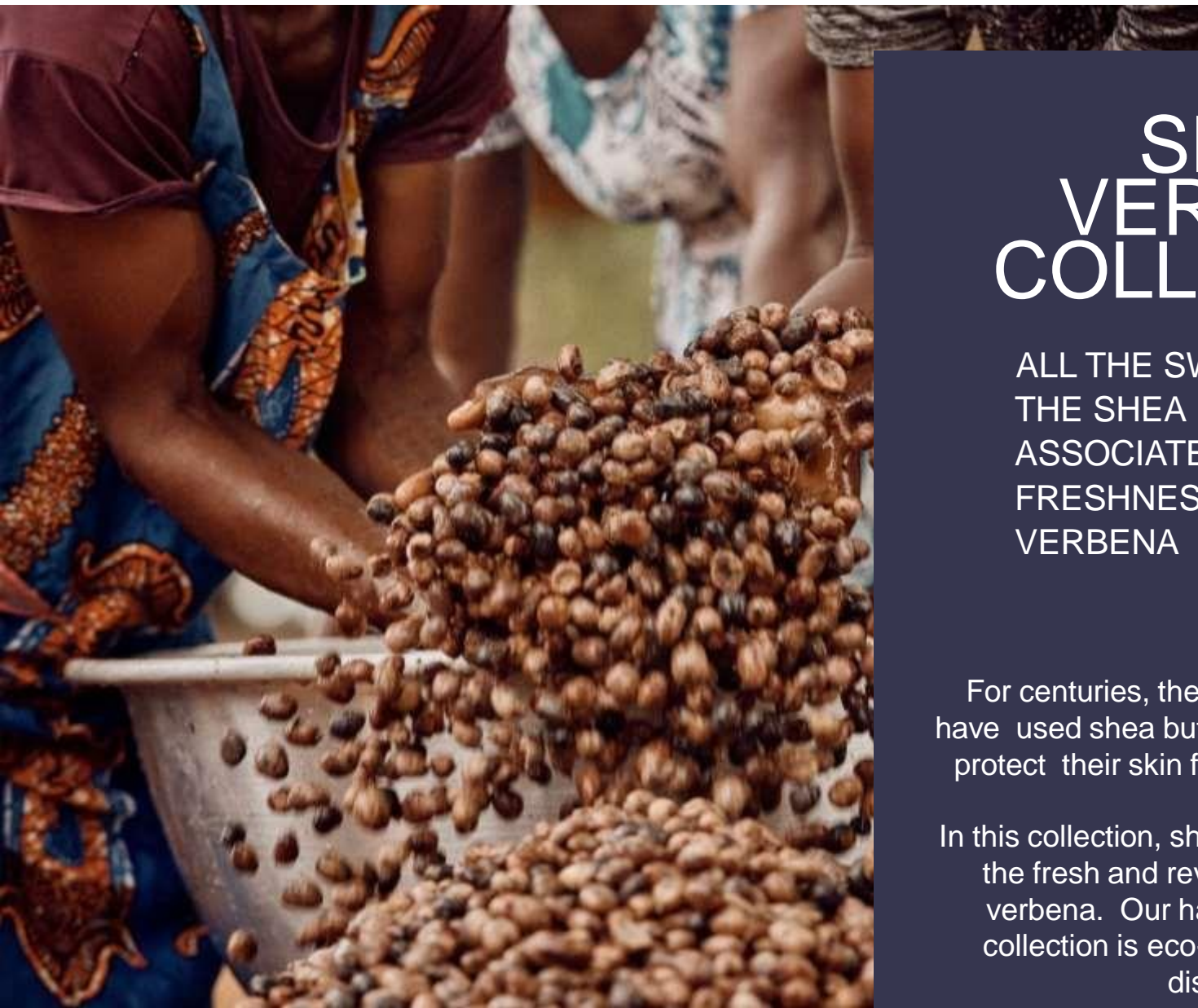


RELAXING BODY
LOTION

1000ml

Same formula as dispensers





SHEA VERBENA COLLECTION

ALL THE SWEETNESS OF
THE SHEA BUTTER
ASSOCIATED WITH THE
FRESHNESS OF THE
VERBENA

For centuries, the women in Burkina Faso have used shea butter produced by the tree to protect their skin from the harsh conditions.

In this collection, shea butter is combined with the fresh and revitalizing scent of iconic verbena. Our hand care shea verbena collection is eco- designed with R-PET dispensers.



Our dispensers consume
24% less plastic than 50ml
bottles



100% RPET Bottles
Made of recycled
plastic*



SHEA VERBENA HAND LOTION

300ml

Enriched with shea butter (5%), this light and fluid lotion for the hands and body, quickly penetrates the skin to moisturize and leave it soft, comfortable and delicately scented with the fresh and invigorating scent of verbena;



SHEA VERBENA LIQUID SOAP

300ml

Enriched with shea butter, known for its nourishing properties, this liquid soap cleanses the skin, leaving it feeling soft and delicately fragranced with the invigorating scent of verbena.

Shea butter

FORMULAS ENRICHED WITH SHEA BUTTER

An iconic ingredient that works its nourishing magic while taking your senses on a journey.





100% RPET Bottles
Made of recycled plastic*

Give your guests a full experience

Our dispenser program allows your guests to enjoy our formulas from Provence in all public areas (fitness center, restrooms...).

You can choose to use it on free standing option or hang it on the wall thanks to the specific and premium L'OCCITANE bracket.



L'OCCITANE BRACKET

An elegant stainless steel base (inox grade 316L) with a stainless steel ring (removable with a key). The bracket is branded with our logo and has a delicate, shiny finish.



Our refills consume
86% less plastic than 300ml
bottles



SHEA VERBENA LIQUID SOAP

1000ml

Formulated without palm oil, our liquid soaps are made from vegetable oils in accordance with the traditional cauldron method used by master soap makers from Provence. Enriched with shea, known for its nourishing properties, this liquid soap cleanses the skin, leaving it feeling soft and delicately fragranced with the invigorating scent of verbena.



Shea butter

FORMULAS ENRICHED WITH SHEA
BUTTER

An iconic ingredient that works its
nourishing magic while taking your
senses on a journey.





SOAP COLLECTION

INSPIRED BY TRADITIONAL RECIPES FROM
THE MASTER SOAPMAKERS.

These soaps with plant origin base are enriched with shea butter, known for its nourishing and softening properties. L'OCCITANE has been committed for 30 years to use shea butter harvested in a sustainable and fair-trade partnership in Burkina Faso.



EXTRA-GENTLE MILK SOAP

25g & 50g

Inspired by the traditional recipe from the master soap makers, this soap is formulated with an extra-gentle plant origin base and is enriched with shea butter, known for its softening and protective properties.



EXTRA-GENTLE VERBENA SOAP

50g & 100g

This soap is formulated with an extra-gentle plant original base and is enriched with shea butter, known for its softening and protective properties, and is perfumed with the delicate and fresh scent of verbena.

CLASSIC
COLLECTION



VERBENA COLLECTION

THE SPARKLING FRESHNESS OF THE
VERBENA LEAF STRAIGHT FROM
A PROVENCAL MARKET.

Among all of the aromatic herbs that grow along the paths of Provence, there is one whose lemony freshness helps to revive the body and mind: verbena.

This refreshing herb is at the heart of our vibrant amenities collection and is perfumed with extract of organic verbena from Provence.



SHOWER GEL

30ml, 50ml & 75ml

Enriched with organic verbena extract from Provence, this shower gel gently cleanses, leaving the body delicately scented with a fresh citrus fragrance.



BODY LOTION

30ml, 50ml & 75ml

Enriched with organic verbena extract from Provence and grape seed oil, this body lotion helps to moisturize, nourish and soften the skin, leaving it delicately fragranced.



SHAMPOO

30ml, 50ml & 75ml

Enriched with organic verbena extract from Provence, this shampoo gently cleanses hair while being gentle on the scalp.



CONDITIONER

30ml, 50ml & 75ml

Enriched with organic verbena extract from Provence, its ultra-light formula restores vitality and shine to hair.

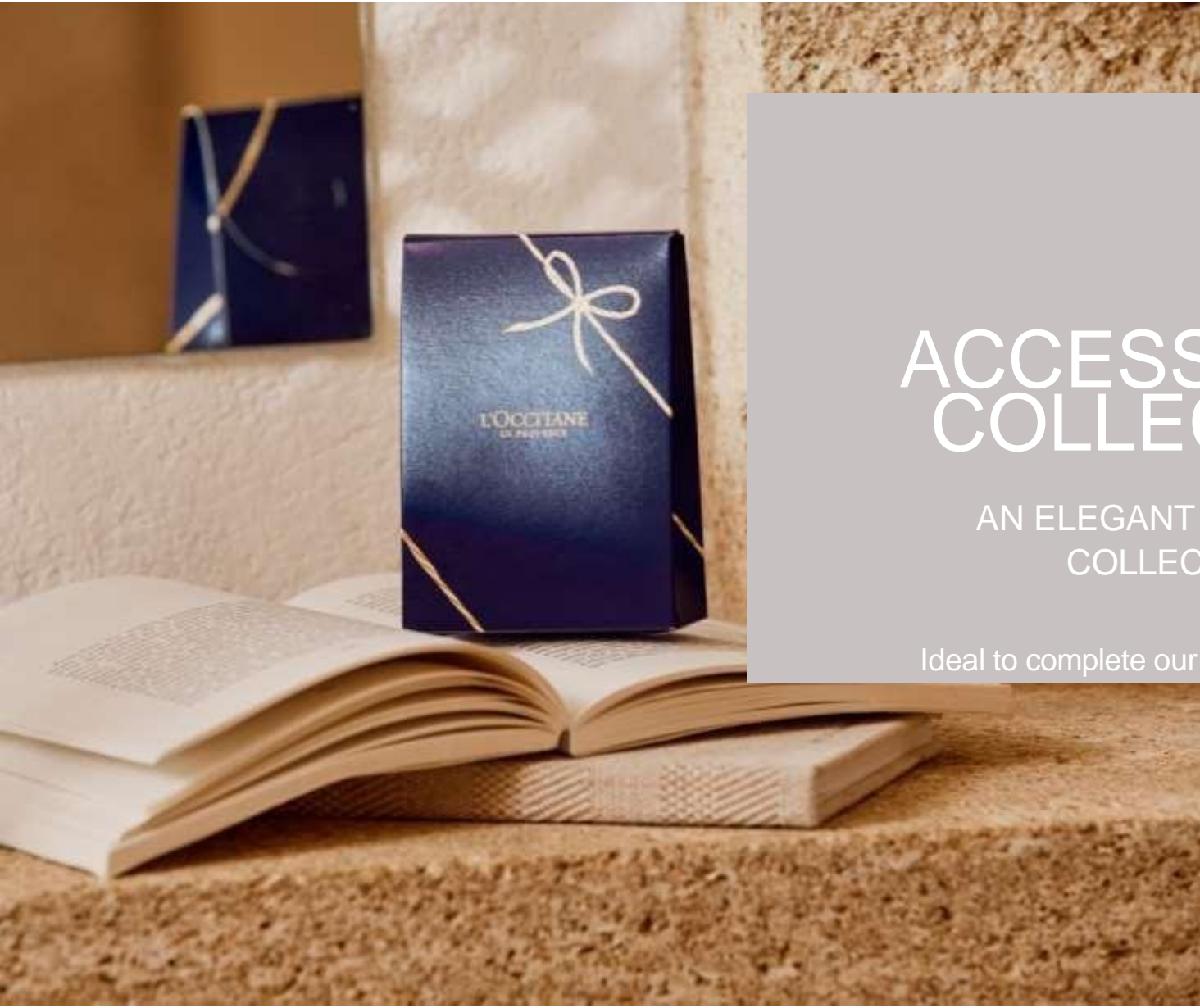


SOAP

25g

Made with base from plant origin and enriched with verbena leaf extract, this soap gently cleanses and exfoliates the skin.





ACCESSORIES COLLECTION

AN ELEGANT & REFINED
COLLECTION.

Ideal to complete our amenities offering.



VANITY SET

Cotton pads and wood cotton buds.



NAIL FILE

Nail file and cuticle stick.



DENTAL KIT

Toothbrush and Colgate toothpaste.



SHOWER CAP

To keep hair dry when showering.



SHOE MITT

Used for polishing shoes.



WOODEN COMB

For perfectly brushed hair.



SEWING KIT

Needles, pins, buttons and sewing thread.



SHAVING SET

L'OCCITANE's Cade shaving cream plus a Gillette razor.



LUFFA

Body scrub when showering.

COMPLEMENTARY COLLECTION

SKINCARE & GIFTSETS

A small, dark glass bottle of L'Occitane skincare product sits on a wooden tray. The tray also holds a small bundle of dried lavender flowers. The background is a warm, textured wall, possibly made of cork or stone, with a piece of light-colored fabric draped over the left side.

SKINCARE COLLECTION

THE BEST AND MOST OF OUR
RETAIL EXPERTISE.

A complete expert turndown offering
with retail formulas made in France,
from body care to face care and
fragrances.

Surprise and delight your guests
with unique and sensory in-room
products.



FORMULAS ENRICHED WITH SHEA BUTTER

An iconic ingredient that works its nourishing magic while taking your senses on a journey.



SHEA BUTTER MAKE-UP REMOVER CLOTH

4ml
Soaked in a lotion enriched in shea extract, comflower floral water (soothing) and orange blossom floral water this (softening) cloth removes make-up and refreshes in one simple step. Its gentle, alcohol-free formula is suitable for all skin types and for removing make-up, from even sensitive eyes.

Tissue 100% biodegradable.



SHEA BUTTER LIGHT FACE CREAM

5ml

With its fine and non-greasy texture, the Light Comforting Cream helps to lastingly moisture your skin. As protected against external aggressions, it stays comfortable all day long. Formulated with 5% shea butter, this face cream is an ideal skincare for normal to combination skin, even sensitive one.

**Subject to stock
availability**

FACECARE



SHEA BUTTER LIPBALM

4ml

Enriched with shea butter (10%), this moisturizing Lip Balm helps to nourish and protect dry lips leaving them soft and supple.



Thanks to its high calcium content, this incredible water helps skin maintain its hydration barrier and retain moisture.



ULTRA THIRST- QUENCHING CREAM

5ml

Enriched with Réotier water and hyaluronic acid this fresh melting cream acts like a magnet to recharge skin with water, leaving it glowing with moisture and softness all day long. Softened by a silky veil, skin is refreshed and radiant.

**Subject to stock
availability**

HANDCARE



BEST
SELLER

SHEA BUTTER HAND CREAM

10ml

Highly concentrated in shea butter (20%), this handcream penetrates quickly and helps to nourish, protect and soften the hands. The creamy texture is rapidly absorbed to leave the hands soft and comfortable, without any greasy film.



ALMOND HAND CREAM

10ml

Enriched with almond milk and almond oil, the silky-smooth cream Almond Delicious Hand helps to nourish and soften the hands while enveloping them with the subtle and mouthwatering scent of fresh almonds.

Turndown Tip

Leave it on the pillow for the Turndownservice...
an unexpected gift for your guests!

FRAGRANCES & WELL-BEING



RELAXING PILLOW MIST

15ml

This relaxing essential oil spray is effective at creating a soothing sensation, conducive to a peaceful, relaxing night's sleep. Blending essential oils of lavender, bergamot, mandarin, sweet orange and geranium known for their relaxing properties, it can be sprayed in your bedroom to create a calming atmosphere that promotes a feeling of peace and well-being.



EFFERVESCENT REVITALIZING CUBE FOR BATH

18g

As it dissolves in the bath, this sugar cube releases essential oils of mint, pine and rosemary. It perfumes the bath water with a delicate scent and revitalizes the body and mind.



Paper pack



VERBENA EAU DETOILETTE

10ml

A delicate and sparkling fragrance that draws its inspiration from Provençal markets, where the freshly picked leaves of verbena fills the air with their refreshing and lemony scent.



GIFTSETS COLLECTION

BE GENEROUS AND PAMPER YOUR
GUESTS.

Welcome your guests with this selection of giftsets combining sensorial pleasure and well-being. These exclusives pouches and boxes reveal the promise of a beautiful gateway.

Step into our giftsets offering, ideal for the most demanding guests!



LIPS & HANDS DUO

- Shea Butter Lip Stick 2gr
- Shea Butter Hand Cream 10ml



SLEEP WELLPOUCH

A generous pouch with our relaxing and cocooning essentials, perfect for bedtime.

- Lavender Foaming Bath 100ml
- Lavender Pillow Mist 15ml
- Shea Butter Hand Cream 10ml
- Shea Butter Light Comforting Cream 5ml

SPA
BY L'OCCITANE



SPA BY L'OCCHITANE

JOURNEY TO PROVENCE THROUGH
YOUR SENSES.

The Spa is a natural extension of L'OCCHITANE brand: thriving for authenticity, we always prefer hand performed massages over technologies, and combine our emblematic ingredients from the Mediterranean with traditional massage therapies from all over the world.



THE BEST OF L'OCCITANE IN YOUR SPA

- L'OCCITANE Spa partnerships offer **tailor-made concepts** with **expert spa protocols** and provide **marketing and training tools** for optimal exposure.
- Today we are present in retail locations and hotels all over the world to offer a **distinctive brand experience** for **holistic well-being**.



Benefit from our spa therapists expertise in room with effortless spa tips to complete ourskincare collection.



L'OCCITANE
EN PROVENCE