SUPPORT LOCAL

We all know it's important to support local, so let's put our money where our hearts are! When you support local businesses, your money stays local. The tax revenue made through sale taxes from local businesses support the local government. This is then used to reinvest in the community.

Local businesses also do their own work to support the community. On average, local businesses contribute 250% more than large businesses to local non-profits and causes, creating a positive cycle of giving back.²

MORE TO EXPLORE

Rochester Records

2130 Broadway Ave S, Rochester, MN 55904

Danielle's Consignment Boutique

2130 Broadway Ave S, Rochester, MN 55904

Sportsman's Rack

4867 19th St NW, Rochester, MN 55901

Phenomenal Woman Consignment Shop

340 S Main St, Zumbrota, MN 55992

Children's Exchange

1249 Marion Rd SE, Rochester, MN 55904

Plato's Closet

3444 55th St NW, Rochester, MN 55901

Clothes Mentor

3851 Marketplace Dr NW, Rochester, MN 55901

Once Upon a Child

3432 55th St NW, Rochester, MN 55901

Savers

1201 Broadway Ave S ste b, Rochester, MN 55904

Goodwill

239 28th St SE, Rochester, MN 55904 1987 Scott Rd NW, Rochester, MN 55901 A LOCAL'S GUIDE TO #REUSEROCHESTERMN

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Sources: (1) https://psci.princeton.edu/tips/2020/7/20/the-impact-of-fasti-fashion-on-the-environment (2) https://www.forbes.com/cites.fforbacfinancecom/cil/2022/164/28/7-cascoschachon.hcsl-and-environment



WHY SHOP USED?

SUSTAINABILITY

Shopping secondhand is a great way to reduce your impact on the planet. This is because you are preventing the use of resources to manufacture something new. For instance, the fashion industry is responsible for one tenth of industrial water use globally. Did you know it takes nearly 800 gallons of water to make 1 cotton t-shirt?¹

Although we often think of buying used clothing, there's lots of other items that take energy and resources to manufacture that we can buy secondhand. Some of these include: furniture, games, records, books, electronics and more. Giving these items a second life prevents them from going to a landfill. Whether you're shopping for something or clearing out, think reuse and repair! Follow us at #reuserochestermn!

UNIQUE, RARE, AND VINTAGE

The best part about shopping used is the chance to find some really unique items. There are lots of people who have made a hobby out of finding the hidden gems, and lots of them frequent consignment shops bringing in handpicked items for you to give a new life!

Why not fill your home with beautiful antique furniture and decor that complements your sense of style? Or find community with people who are also interested in vintage video games and toys? Or find a new favorite song from an old vinyl record? Or start a new hobby because you found gear that was affordable? No two items are the same, and that's the fun of it!

So, get out there. Buy used. Buy local.

#reuserochestermn