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## 2Thumb “The Grip That Wins” captures another victory on the DP WORLD TOUR at the Magical Kenya Open presented by ABSA

(NOVI, MI) - 2Thumb, “The Grip That Wins”, announced today that they had a victory on the DP WORLD TOUR this past weekend.

2THUMB’s SNUG TOUR 27 grip was used to record rounds of 69, 68, 63 and 66 to finish at 18 under par and capture the win at the Magical Kenya Open presented by ABSA, held at Muthaiga Golf Course in Nairobi, Kenya. The Tour Player ranked 1<sup>st</sup> in Strokes Gained Total (3.63) for the tournament and collected a paycheck for €321,247.98. He is now 8<sup>th</sup> on the Road to Dubai Rankings for the 2023 season.

### ABOUT THE SNUG TOUR 27

Widely used by professional golfers and with numerous wins, The Snug range is a tour proven favorite. The Snug Tour features a smooth soft and flat front to ensure consistent grip alignment, whilst the rounded underbelly sits perfectly in the lifeline of your palm delivering the ultimate in feel and feedback. With Dimax technology running down both sides of the grip to ensure traction when needed to help you sink more putts. This incredibly versatile grip will accommodate all of today’s gripping styles, from Conventional, Claw, Left hand low, Prayer etc..

### ABOUT 2THUMB GRIP

2Thumb Grip, The Original Flat Top Grip since 2004, strives to make putting easier for golfers of all levels. They produce a range of ergonomically designed putter grips that aid grip alignment, help prevent grip twist and ensure an easily repeatable stroke.



At 2Thumb, we believe that putting is the single most important skill in golf and it's our passion. The connection point or contact area between the player and the putter is where our innovative and patented designs make a real difference to players of all levels.



For more information on 2Thumb Grip North America visit <https://usa.twothumbgrip.com/>

Media members interested in testing any of the 2Thumb Grips for an editorial review should contact Joe Wiczorek [joe@themediagroupinc.com](mailto:joe@themediagroupinc.com) of The Media Group at (847) 812-7396.