

BENKEI HIME
Presents



FRANCHISING
in CANADA



Did you know?

Franchising in Canada is governed by provincial franchise legislation, but details vary across provinces (e.g., BC, Alberta, Manitoba, Ontario, & P.E.I.)

Let's Agree.

A **Franchise Agreement** is a legal contract between the franchisor (the company granting the franchise)

AND

the franchisee (the individual or entity receiving the right to operate the business).





Franchise Disclosure Document (FDD)

The franchisor is obligated to provide a comprehensive disclosure document to the prospective franchisee, outlining all relevant details about the franchise opportunity before he or she signs an agreement.

Franchisee Fee

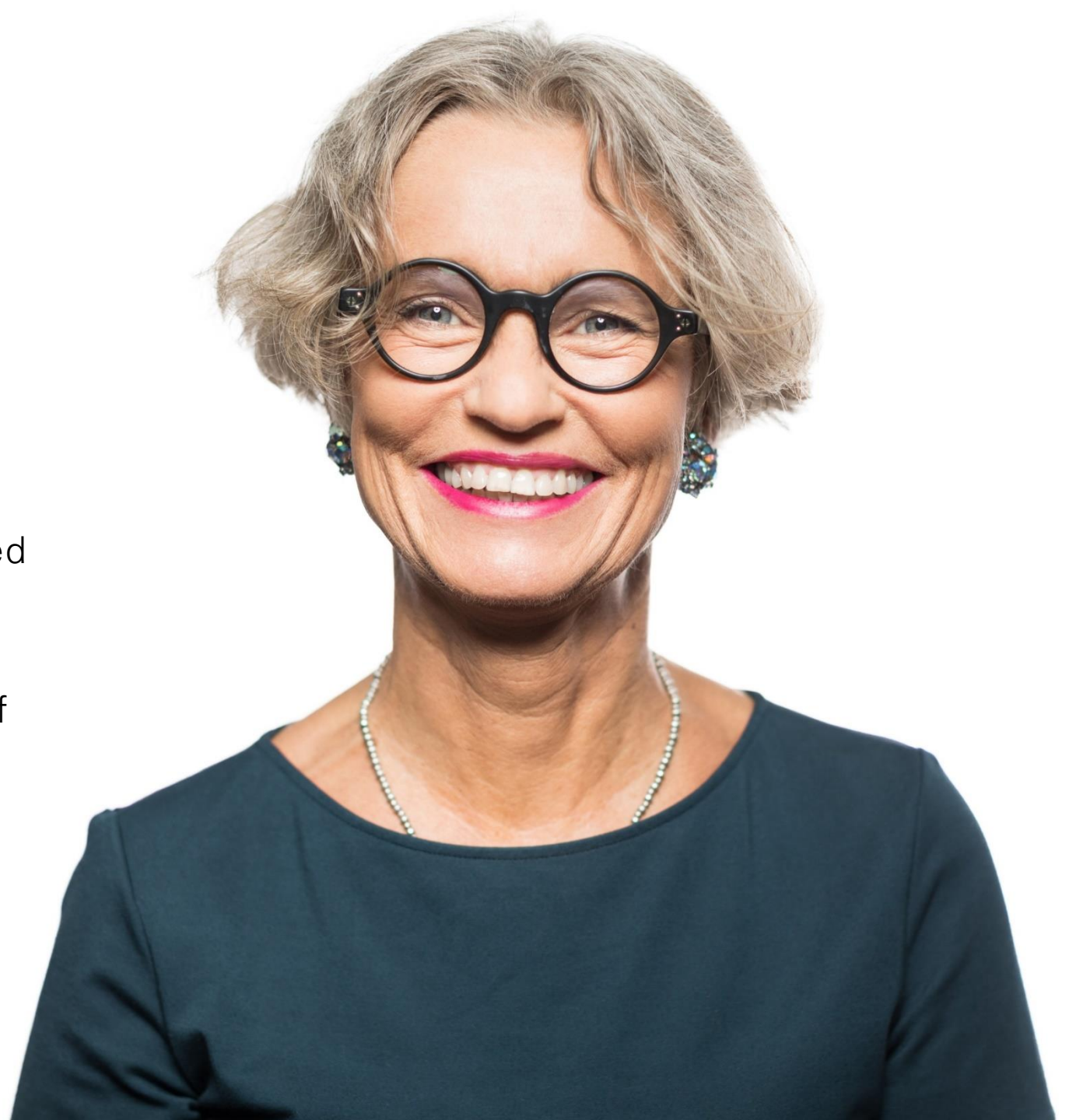
The Franchise Fee is the initial fee paid by the franchisee to the franchisor for the right to use the brand, trademarks, and franchise operational systems.



Royalties

The ongoing fees paid by the franchisee to the franchisor are called **Royalties**.

These fees to the franchisor are usually calculated as a percentage of sales but could be a predetermined figure as well.





Operational System

All franchisees are required to follow the franchisor's established business model, including **Operational System** and procedures, standards, and branding.



Training and Support

A franchisor provides training and ongoing support to franchisees to help ensure that the business operates according to the established standards.

Territorial Rights

Franchise agreements often specify the geographical area where the franchisee can operate, allowing competitive space between other franchisees of the same brand.



A blurred background image of a business meeting. In the foreground, a man in a light blue patterned shirt is seen from the back, with his hand on the shoulder of another man in a light blue shirt who is also seen from the back. In the background, several other people are seated at a table, looking towards the camera or each other. The scene is brightly lit, suggesting an indoor office or meeting room environment.

Trademark and Tradename

The franchisee gains the right to use the franchisor's trademark, trade name, and other intellectual property.



Advertising and Marketing

Franchisees typically contribute to a collective advertising fund to support national or regional marketing efforts.

The First Steps.

If you would like to explore a **Benkei Hime** franchise opportunity in more detail, then follow the simple steps as shown on the franchise page where you viewed or downloaded this presentation on **Franchising in Canada**.

