



Quince & Co. Spring / Summer 2023

Submission Guidelines

Spring / Summer 2023 Deadlines:

Submission deadline: **May 7th, 2022**

Notification of final decisions: **May 21st, 2022**

Pattern and sample deadline: **October 7th, 2022**

Projected publication dates: **March 3rd, 2023 through July 28th, 2023**

Email submissions to:
submissions@quinceandco.com

Design Brief:

Our Spring / Summer 2023 design concept calls upon change, unexpected transformation, shedding layers; embracing space to foster new growth. Our vision is **Metamorphosis**. We are seeking designs that ignite curiosity in **(unexpected)** color combinations, **(bold)** textures, **(over-sized)** shapes and **(unisex)** patterns. Our spring / summer yarn include: linen Sparrow & Kestrel; cotton Willet & Whimbrel; cotton + wool Wren and lighter-weight core wool yarns, Finch & Chickadee. We also encourage you to use our wool Puffin line. Spring still calls for cozy, and this chunky weight yarn beckons for playful designs. We welcome designs in knit and crochet.

Visit Spring / Summer 2023 concept [Pinterest board](#) for mood and color inspiration.

Submission format:

All proposals must be submitted in **PDF format**.

There is no limit to the number of ideas that you may submit, but we do ask that you submit **each idea in a separate PDF**. All of your individual PDF submissions may be sent attached to the same email.

Submission details to include:

- Your **name & email address** are required. You may also consider including: your pronouns, a short bio, links to your designs on Ravelry or your own website, your social media handles (if knit/crochet-related).
- A hand-drawn or digital **sketch** of your idea. For garment designs, please include a sketch of your garment on a body to show the intended fit of your design. Tracing a fashion figure or 'croquis' can make this process easier.
- A photograph of your **swatch** (a big one if you can)—note that you don't have to use a Quince yarn for your swatch.
- Construction notes: Please give us a **description** about your idea—what the shape is, what direction it's knitted/crocheted in, any specific techniques, cast-ons, bind-offs, etc. you want to use, which Quince yarn you see it being worked in, and anything else you think is important for us to know.
- Please include **a few sentences about your inspiration for the design**, your yarn choice, and any particular colors you recommend for your design.



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Additional Information

If your design is accepted for the season...

- We'll determine the **final yarn, color(s), and sample size** for your design, then request from you an estimate of how many skeins will be needed for the sample.
- For garment patterns, we'll request a **fully-graded, draft schematic** for review by our tech editing team before pattern-writing and sample-knitting begins. This may be hand or digitally drawn, and should include finished garment dimensions for all major points of measure.
- We'll send you a **contract** to review and sign, request a designer **bio and (optional) headshot** (or an updated one if you have designed with us before), and make arrangements for your quarterly **royalty payments**. Your yarn will be shipped to you once we've received your signed contract, bio, photo, and payment preferences.
- As the **pattern and sample deadline** approaches, we'll check in with you on your progress, but we ask that if you run into any issues (e.g. you are getting low on yarn, or the design is not working out as you hoped, etc.) to please let us know as soon as possible so we can help.
- You will have the chance to proofread the pattern before final layout. We may run a test knit of your pattern, depending on pattern complexity and release date.
- Our marketing team will be in touch to share simple social media guidelines and collaborative support throughout the design process and pattern launch.
- Upon publication we'll send you the final pattern, plus photos to use for your own promotional purposes.
- If you have any questions along the way, please reach out to us at submissions@quinceandco.com.

Here's a brief summary of contract terms, including designer compensation, rights & responsibilities:

- Quince provides **full yarn support, professional photography, tech editing, test knitting, layout, and marketing**.
- Designers will be **compensated via royalties** on patterns sold on quinceandco.com and Ravelry.com, at a rate of **70% of all PDF sales** for the first two quarters, and **50% of all PDF sales** thereafter; royalties are paid quarterly.
- **Designers are welcome to sell the PDF pattern** provided by Quince directly on their own website and/or Payhip, retaining all proceeds from these direct sales. Quince does ask that designers not discount or lower the pattern price below the price set on the Quince website and Ravelry store.
- Designers are responsible for **pattern writing and sample knitting**. We currently require adult garment patterns to be graded to fit chest circumferences ranging from 32-64" [81-163cm] with the recommended design ease. We will provide you with a spreadsheet of body measurements for use in grading garments.
- **Samples remain the property of the designer**. Quince will retain design samples for a period of 18 months following the pattern's publication for use in trunk shows. Samples can be returned, at the designer's request, after the trunk show period at Quince's expense.
- A **sample contract** has been included with this submission call so that you may review the complete terms of our designer agreement. **For questions on terms, please reach out to us at submissions@quinceandco.com.**
- **We welcome and encourage submissions from designers of all races, nationalities, religions, sizes, sexualities, gender identities, ages, and abilities.**