

# SOUL *sista*

FLORALS

## WEDDING FLOWER GUIDE

WEDDING FLOWERS MADE EASY.



# WHAT I OFFER

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I create dreamy luxe floral arrangements for weddings located in Perth & the Southwest. Focusing on large impactful designs & soft colour palettes. My designs include premium local & imported blooms. I also provide a white glove service which means you won't have to worry about a thing with your flowers! I will have everything covered from design, delivery, installation, styling to pack down.

## MY SIGNATURE AESTHETIC

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### NEUTRAL

My floral designs are created with neutral, muted & soft colour palettes, which I believe will make your flowers look timeless & elegant. Neutrals is what I'm known for & what I do best! I can also add in pastel, warm or dusty tones to add some depth & pops of colour.

### LUXE

We use premium A grade products which are imported from all over the world. This allows us to create designs that have a high-end luxurious look.

### DREAMY

Our design aesthetic compliments the natural flow of the flowers, whilst creating structure within the design. It's all about balance.



## ✓ IMPACTFUL DESIGNS

I believe the best way to make an impact is with statement designs instead of small ones spread across the space. This is will draw more attention to the flowers & create WOW-factor.

## VIBE OVER SPECIFICS ✓

I can't always guarantee particular flowers due to grower issues, bad weather, cancelled flights, import delays & season availability. Focus on the overall vibe & aesthetic instead of specific flowers. You can trust me to choose the most beautiful flowers & showcase the best that nature has to offer at the time of your wedding!

## ✓ COHESIVE AESTHETIC

Flowers & styling go hand-in-hand. I love to create a space where each detail flows onto the next & elevates the space. I encourage all my couples to invest in quality styling items to match the luxe florals.



# FLOWER DESIGN EXAMPLES

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## PERSONAL FLOWERS

### STATEMENT BRIDAL BOUQUET

The most premium quality florals, thoughtfully curated & designed into a dreamy handheld bouquet. Big, beautiful, full body design.



### BRIDESMAID BOUQUET

Premium quality florals thoughtfully curated with a simple posy design. Compliments bridal bouquet but smaller in size.

### BUTTONHOLE

Premium dried & preserved florals hand tied into a mini posy, to be attached to a jacket. Pin included.





# CEREMONY FLOWERS

IMAGES ARE INSPIRATION ONLY

## METAL TOWERS

Best for repurposing.  
Towers available to hire.



## PLINTHS

Best for repurposing.  
Towers available to hire.



## FLORAL TOWERS

Best for repurposing.  
Towers included.



## URNS & ASSORTED VESSELS

Best for repurposing.  
Variety of vessels available  
to hire.



## FLORAL ARCH

Not able to be repurposed.  
Arch structure needs to be  
hired from event company.



## FLOOR ARCH

Best for repurposing.  
No structure required.



## AISLE FLORALS

Arrangements to be placed on the floor lining the aisle or aisle entrance. Abundance can vary from single stems lining the aisle to abundant overflowing designs.





# RECEPTION FLOWERS

IMAGES ARE INSPIRATION ONLY

## BUD VASES

Small vases with 1-5 stems in each. A simple & minimalistic way to style reception tables.



## SLEEK BUD VASES

Tall, metal, powder coated vessels with single stems. A great way to add height to tables with a modern & refined look.



## FLORAL CLOUD

Cloud-like design with a thoughtful collection of premium florals. 360-degree design to look stunning from every angle.



## **BAR ARRANGEMENT**

Premium collection of florals designed to sit on the bar or on the floor in front of bar.

## **FLOOR ARRANGEMENTS**

Premium quality florals designed to sit on the floor either in-front of the bridal table, at the end of long tables or as a DJ/ bar feature.

## **HANGING INSTALLATIONS**

Premium florals designed to be attached to the ceiling, over head beams or lighting structures. Dependent on venue requirements & restrictions.

## **BRIDAL ARBOR ARRANGEMENT**

The most premium quality florals attached to a table arbor, designed to frame the bridal table. Abundance varies from simple & to overflowing.





# STYLING ITEMS

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## CANDLES

The most under-rated element of your reception... candlelight. Styled with luxe fabrics & dreamy blooms you have the secret recipe for magical reception.

## PILLAR CANDLES



## TAPER CANDLES



# STONE SLABS

Raw & assorted sized offcuts of travertine stone to place underneath candles. Great to add texture to your tablescape.



# FABRIC RUNNERS

The most delicate & luxurious fabric draped down the center of the table & flows over each end.

Fabric types include muslin, cheesecloth & sheer.

Available in different colours.

Best styled on long tables.





## TEXTS FROM OUR CLIENTS

Hey Leah just wanted to message you to thank you for our flowers yesterday they honestly blew me away so stunning was everything I wanted and more, everyone would not stop talking about my bouquet and the arbour was stunning, from start to finish you have been such a blessing and so easy to deal with and made life so easy and no fuss, thank you so much  
Tenelle xx

Thankyou!!!      

The flowers were seriously the best thing ever

I'm so happy

Thankyou 



# HOW TO BOOK

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1

## ENQUIRY

Fill in our online wedding enquiry form.

2

## QUESTIONNAIRE

If I am available for your date, I will email you a questionnaire so I can collect your dreamy wedding details.

3

## QUOTE

I will then give you some budget guidance & pricing info based on your questionnaire. We can chat about the options & fine tune your items until you are happy. To lock in your date, pay a 30% deposit & sign the contract.

# MY DESIGN PROCESS

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## FINAL CONFIRMATION

Fill in the final confirmation questionnaire 8 weeks before your wedding to confirm all the details, items & design aesthetic. Nothing is set in stone until this point,

## MOOD BOARD

After we confirm everything, I will create your floral recipes & mood board to reflect the vibe of your florals/ styling.

## FINAL PAYMENT

The final payment is due 10 days before your wedding. I will confirm the delivery times & any last minute details.

## YOUR WEDDING DAY!

I'll deliver your personal flowers & then head to your venue to install all the items on your quote. I will ensure your flowers look as aesthetically pleasing as possible!

## PACK DOWN

After the wedding I will return to your venue to pack down & remove all the items.



## PRICING INFO

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Each wedding is unique & will have a different price.

The price will depend on:

- the type of flowers
- quantity of stems
- the wholesale cost

Floral heavy designs (minimal foliage) are considered premium & will have a premium price.

**Your budget will dictate the number of items & the abundance of the designs.**

The initial quote is just a starting point & I am more than happy to provide suggestions/ ideas for either more cost-effective or more abundant designs. Just ask!



# BUDGET GUIDE

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I have a minimum spend of **\$5k** for your flowers & styling items. This is so I can continue provide high-quality floral design to each couple, as well as a premium service. I want every couple to have the best experience possible!

**\$5-6k**

Small weddings

**\$7-9k**

Average spend

**\$10-12k**

Large weddings

**\$15-20k +**

Big & abundant weddings

[www.soulsistaflorals.com.au](http://www.soulsistaflorals.com.au)



# HOW TO BEST SPEND YOUR BUDGET

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## BRIDAL BOUQUET

Your biggest accessory of the day! It will appear in most of your photos... Splurge on your bouquet!

## CEREMONY ARBOR

Your arbor will frame you & your fiancé as you promise your forever! It's such a big moment where you will capture the attention of your guests for the most time during the day. The arbor will be highly photographed & immortalized in photos... make it AMAZING!

## BRIDAL TABLE

Your bridal table will be the focal point of the reception. Everyone will be gazing at it & will also feature in many photos. I suggest focusing a big portion of your budget to the bridal table!

# WHAT'S INCLUDED IN MY SERVICE

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## DESIGNING

- Emails
- Quotes
- Invoices
- Contracts
- Mood boards
- Research
- Flower recipes
- Ordering products
- Run sheets

## COLLECTING

- Travel to wholesale markets
- Collect orders
- Choose best quality flowers
- Pack car
- Return to studio
- Unpack car

## PROCESSING

- Remove packaging
- Remove leaves & thorns
- Trim each stem
- Place in fresh water
- Change water
- Clean candle holders

## CREATING

- Execute the designs
- Secure designs
- Ensuring the fresh flowers stay fresh & stored safely

## WEDDING DAY

- Pack the car/s
- Deliver personals
- Travel to the venue
- Unpack car/s
- Install items
- Clean area
- Stay on schedule

## PACK DOWN

- Return to venue
- Pack down all items
- Ensure space is left clean
- Return to studio
- Unload
- Dispose unusable materials



# FREQUENTLY ASKED QUESTIONS

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## **When should I book my florist?**

I open bookings 12 months in advance. I suggest getting in as soon as possible to avoid any disappointment. I need a minimum of 4 weeks' notice for last minute bookings to ensure I can get our order in with my wholesalers in time for your wedding.

## **Do you do weddings down south?**

Yes! I love to flower weddings down south. I charge for travel by KM and I will also charge for accommodation depending on the scope of your wedding. Some weddings may require more than 1 night of accommodation. Just keep this in mind when budgeting for your flowers.

## **What happens with COVID-19?**

Should government restrictions be enforced due to COVID-19 in WA resulting in forced cancellation or postponed events; I will forgo our normal cancellation terms. Instead, I will charge a reasonable cancellation fee to cover any wholesale product costs incurred & a 5% admin fee. I am flexible & can move dates if required. Your deposit will be transferrable to the new date, if I am available.

## **Can I DIY some of the flowers or hire another florist to collaborate?**

Unfortunately, I don't allow our couples to DIY any flowers or have another florist work on the same wedding. This is because its less stress for the bride on the day. I'll ensure everything is taken care of & styled to be visually pleasing. As much as I love working with other florists it's very easy for our work to be confused with others. I ask to be the only florist working on your wedding to ensure the aesthetic is cohesive while ensuring my reputation & design isn't tarnished in anyway.

## **Do you include the arbor structure for the ceremony set ups?**

Sometimes! Most ceremony structures will need to be hired from a furniture hire company, unless specified otherwise. I love working with Heart, Strings & Pretty Things.

## **Can I repurpose the ceremony flowers?**

Possibly! It will depend on the type of design, structure, location & weather. I suggest moving designs as a whole instead of using flowers to create a new design. This is because ceremony flowers are uniquely designed, cut & placed in those specific arrangements. As ceremony flowers are exposed in the elements it can impact the life-span & look of the flowers. Which means the designs may not look as premium as they did for the ceremony. Please ask me when enquiring if I can repurpose your ceremony flowers. If you would like me to move the flowers for you there will be an extra labour charge.

## **Do you provide the vases/ vessels?**

Yes, I do. The vase hire will be included in your quote. All hired vases will be removed from your venue after your wedding.

## **What happens to the flowers after the wedding?**

I will return to your venue either at midnight or the next day to remove all the flowers & styling items from your venue. All dried & preserved flowers are priced to hire, not available for the couple to keep. Please refrain from touching the flowers. You are welcome to keep the left-over fresh stems by providing me with a vase for me to fill when I pack down.

# I'm Leah!

The face behind the flowers!  
Booking your wedding flowers should be fun & stress-free... this is the  
experience I aim to give each & every couple!  
If you are searching for a florist, I would love to hear from you!

**Enquire online now**

**CLICK HERE**

[www.soulsistaflorals.com.au](http://www.soulsistaflorals.com.au)

