

How Camira Oceanic is Made

Camira's Oceanic fabric is made entirely from post-consumer recycled plastic. It's comprised of debris floating discarded in our seas. This is used to make SEAQUAL yarn, to bottles thrown away and destined to landfill.

Camira explains that Oceanic is one small drop in the mission to clean both the earth and the ocean. It's a contemporary fabric that is a recycled polyester with a purpose.

It's originally inspired by the shocking fact that every year, 12 million tonnes of plastic ends up in our oceans. Camira are proud to say that for over 2kgs or 4 metres of Oceanic fabric sold, 1kg of waste is removed from the ocean.

Saving the ocean one bottle of a time, each meter of Oceanic is woven from yarn made from 26 plastic bottles. It's cleverly dyed using catatonic yarn, this multi-tonal textile combines a paler warp with a deeply saturated weft. The use of an intricate twill weave, creating the diagonal pattern.

This produces a design with considered colour and distinctive construction to create a contemporary sustainable fabric. By choosing to re-upholster existing furniture in Oceanic or purchase new furniture in Oceanic, you would be significantly improving your carbon footprint.

