

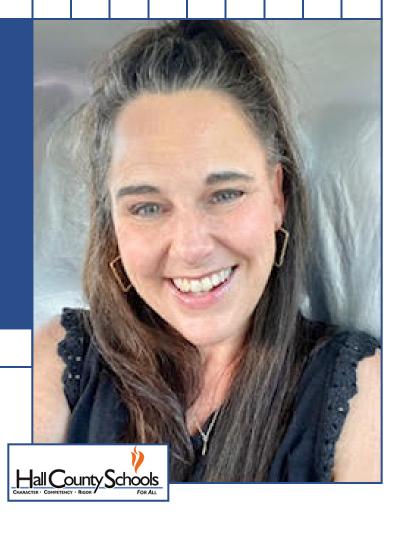
Why Marker?

A conversation with Anita Frederick, EdS, Lead School Psychologist at Hall County Schools



Prior to that partnership, they recognized that their school psychologists were already underwater, and anticipated that post-covid, they could expect a minimum of a 10% increase in caseloads. They then had two full time school psychologists resign. They needed school psychologists, but the pipeline in Georgia was not there, and the local contractors were just as swamped as their inhouse staff.

That is what led Hall County to Marker Learning. Since that initial partnership, Hall County has completed 30 successful remote evaluations with Marker Learning, with every intention to continue. **Continue on to read their story.**



Before Marker Learning, what challenges were your department facing?

"Following Covid, our team found that academic and behavioral challenges were increasing throughout the district, and that the number of parent requests for evaluations was increasing as well. We still had the same number of psychologists, less actually, and yet our caseloads were steadily increasing.

There was no pipeline of school psychologists for hire to choose from, and the contracted psychologists we had used locally in the past were equally swamped and next to impossible to schedule."

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Why did you choose Marker Learning?

"In that first meeting with Stefan and the team at Marker, I could tell they truly understood the current challenges facing special education departments throughout Georgia. Their knowledge of every piece of the process, as well as their professionalism made me feel confident about sticky topics like confidentiality and communicating with parents, and they provided me with a digestible pathway as to how we would make this partnership a success. In those early stages and continuing into today, they are always there to address any concerns, needs, or questions."

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Partner with us today.

Your success partner,

Jenna Persico Director of School Sales jenna@markerlearning.com

Marker.

What has your experience been thus far working with Marker?

"Personally, Marker has been a lifesaver. As the lead school psych, I have taken on a large chunk of caseloads due to our vacancies within the department while still performing all of my lead psychologist responsibilities. There is absolutely no way I could have gotten to the evaluations I've had this year without Marker. I've felt completely confident and comfortable giving fifty percent of my evaluations to Marker Learning. You are keeping my head above water!!"

"As a district, everything has been seamless—specifically providing availability, the reports, the layouts, and the information. Because of this success, we have actually hired a person that works 30 hours a week to connect schools and psychologists with Marker Learning. She deals with all communication and also proctors and gets students started. With her assistance, we have a seamless process and consistently send over our reevaluations, learning evaluations, and basic psychoeducational evaluations that we can build on directly over to Marker. Oh, and did I mention, Marker is saving us so much money as a district!"

How have psychologists responded to this new tool in their toolbelt?

"It is a snowball effect! Once a psych requests their first evaluation with Marker Learning, they see that it is of such high quality, and they then feel confident and comfortable sending over more and more and more! They feel appreciative that, for the first time, there is really a resource to help school psychologists. Not to mention, parents and schools love that they can easily access the scheduling information and resources!"

Helping schools support more students.

We exist to streamline your current system by keeping the process simple, more affordable, and efficient. Our technology and services can significantly reduce your school's paperwork and caseloads so that staff psychologists can spend more time supporting students in real time. Our team of diverse, licensed psychologists are specially trained to deliver the highest quality remote learning evaluations. Marker Learning helps schools ensure that no student is overlooked.