

1 POUCH, 4 WAYS TO WEAR IT, INFINITE POSSIBILITIES.



OUR STORY

In 2009, Brooke Beers, the original Founder and Developer of the Horse Holster,™ teamed up with her pony, Missi, to become riding partners. From trail rides to gaming shows, they created memories and an unbreakable bond!

With every ride, the common challenge for Brooke was finding a practical way to safely carry her cell phone. She searched for an option that would not only allow her to ride connected, but to also capture the special moments quickly with her phone camera. After much trial and error with a variety of generic style phone holders, she was convinced that there needed to be a better option.

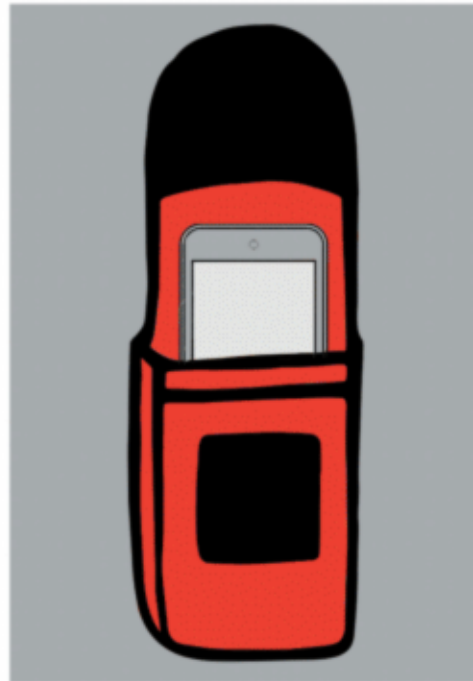
Unfortunately, there was not. Wondering where to keep her keys, ID, or money was always the question. "What if it starts to rain? What if my horse and I become separated?" It was these concerns that led her to create the patented phone carrier.

What began as a pouch for horseback riders to safely carry their phones, has turned into a necessity for the outdoor world to keep much needed items close by during any adventure. No matter the outing—be it a trip to the dog park or overnight camping—you'll find this holster useful as a cell phone pouch, treat holder, emergency kit or the keeper of important gear.

GREAT USES FOR OUR HOLSTERS



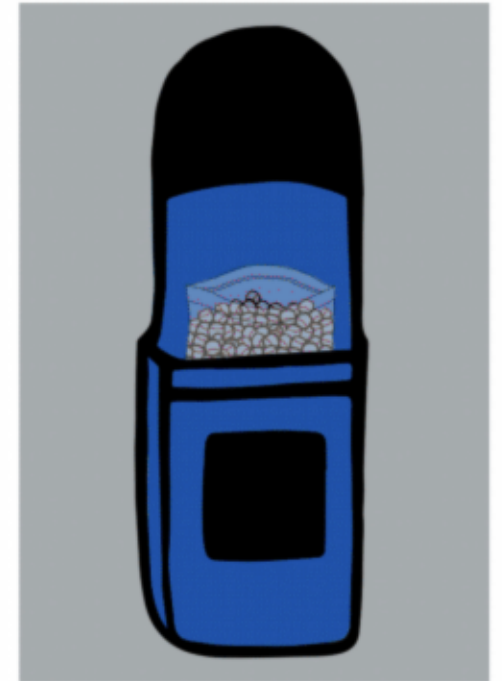
To hold gear



To hold your phone



To hold medical supplies



To hold treats

THE HORSE HOLSTER™



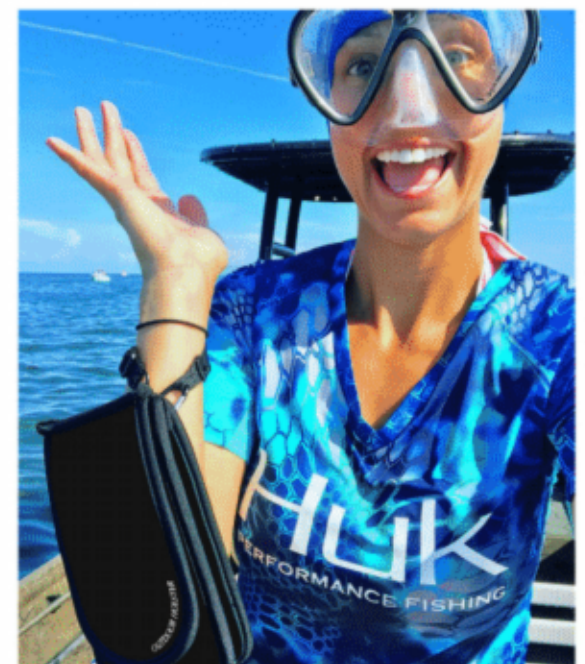
Available in:



THE OUTDOOR HOLSTER™



Available in:



HANDYHOLSTERS.COM



THE MEDICAL HOLSTER™



Our medical pouch features a writable surface on the front. In case of an emergency, it can be easily noted what's inside. Great for those who need to carry diabetes, allergy, asthma, first aid supplies & more.

Also included is a plastic sleeve which holds a medical contact card for your emergency information!

THE ARTWORK HOLSTER



A true salute to the majestic nature of the horse, the Artwork Holster captures the energy, strength, and grace of horses. Exclusive Artwork created by renowned equestrian artist, Tammy Tappan, comes in three different designs!

THE LEATHER HOLSTER



Where function meets high-style! This premium sourced Colombian leather holster is fabric-lined with brass accents and a silent and magnetic closure. It's durable enough for any adventure you seek, while also sleek and luxurious for your next vacation or night out.

HANDYHOLSTERS.COM



Scan the QR codes below to see the Handy Holsters brand in action!



4 WAYS TO WEAR THE HORSE
HOLSTER (FULL VERSION)



THE OUTDOOR HOLSTER™
1 POUCH, 4 WAYS TO WEAR IT,
INFINITE POSSIBILITIES



1 POUCH, SO MANY USES!



THE HORSE HOLSTER
RIDING VIDEO



4 WAYS TO WEAR THE HORSE
HOLSTER (QUICK VERSION)

TESTIMONIALS

" I really love the Medical Holster. I was looking for something like this to keep my EpiPens in... Awesome to know they are always nearby and attached to me if anything went wrong. "

-Lisa, *Verified Customer*

" Great product. Really impressed with the quality and versatility of the holster. It's plenty big for any normal cell phone plus a few extras... Was able to use it zip lining, too! "

-Angel, *Verified Customer*

" I work out in the field and needed something to keep my medicine and phone at hand. Works great! "

-Sandra, *Verified Customer*

MARKETING METHODS

TRADESHOW PARTICIPATION · AMAZON BRAND REGISTRY with optimized listing
BRAND CONTROL through the effective MAP policy



Google Ads



ADVERTISING



SOME OF OUR BRAND PARTNERS & RETAILERS



HANDYHOLSTERS.COM

