

# BeneFab®

## BENEFICIAL FABRICS

FOR LESS PAIN, BETTER PERFORMANCE  
& MORE HAPPINESS



## OUR STORY

I'm Kat Chrysostom, the founder and owner of Benefab®. I'm the chief designer of every product in our product lines. My mission is to take great ideas and create products that make a difference in the lives and health of horses, humans and dogs.

As a horse person and rider since childhood, in 2011, I suffered a riding injury that left me temporarily paralyzed with a triple fracture of the C-2 vertebrae. I was told that I would never ride again. After three long months in a halo traction device, I found myself left with four excruciatingly painful and slow-healing holes in my skull.

Doctors recommended far-infrared light therapy. Over time, the pain and swelling decreased, my mobility improved and my migraines diminished. I became fascinated by the therapeutic impact of far-infrared light therapy and discovered how infused fabrics can have a similar affect. Through rigorous research, I discovered that electromagnetism can be a natural healing remedy and how it helps joint and muscle stiffness, edema, and circulatory disorders—both in the human and animal bodies.

Throughout my journey to recovery, I studied in the Far East and attended the Shanghai HORFA equine trade show. While at the show, I met with a Taiwanese manufacturer who fabricated technical materials that incorporated therapeutic properties which emit a low-range, invisible ray of light (far-infrared rays) on the electromagnetic spectrum.

Soon after, I began designing and testing the first products in the Benefab® line. Now, I work with veterinarians, therapists, and professional athletes around the world to educate people about the performance benefits and healing properties of far-infrared fabrics, medical grade magnets and electromagnetism. We are based in the horse capital of the world—Ocala, Florida—where I ride nearly every day. I frequently speak at both equine and business events around the country, sharing my experience with others.

I encourage you to join me in educating people about therapeutic wearables and preventative wellness. I look forward to continuing this journey as we help people and animals live healthier, happier lives.

Sincerely,

A handwritten signature in teal ink that reads "Kat L. Chrysostom". The signature is written in a cursive, flowing style.

Owner and Founder of Benefab® | CEO® of Handy Holsters™ | Speaker | Author of Broken to Branded



[benefabproducts.com](http://benefabproducts.com)



## OUR MISSION

Our mission is to help heal and relieve pain and soreness with increased mobility and reduced pain in three weeks, guaranteed.

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## REHABILITATIVE & PREVENTATIVE HEALTH

Benefab® products are developed by founder Kat Chrysostom using the same technology that helped her heal after she had a major riding injury in 2011 that left her temporarily paralyzed.

Our fabrics are infused with lead-free minerals that emit far-infrared wavelengths that are proven to increase blood circulation, dilate capillaries, and reduce inflammation. Benefab® products are designed to penetrate deeply into the treatment area for maximum results and pain relief.

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## WHY OUR PRODUCTS ARE DURABLE, COMFORTABLE & EFFECTIVE:



FAR-INFRARED WAVELENGTHS DECREASE INFLAMMATION FOR BETTER MOBILITY



INCREASED CIRCULATION IMPROVES RECOVERY TIME AND OVERALL COMFORT



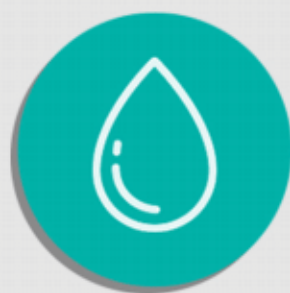
OUR SMART PRODUCTS FEATURE MAGNETS AT ACUPUNCTURE POINTS FOR TARGETED HEALING



BREATHABLE AND SOFT FABRICS REMAIN COMFORTABLE FOR YEAR-AROUND USE



BUILT FOR THE RIGORS OF DAILY LIFE WITH QUALITY CONSTRUCTION



MOISTURE WICKING, LONG-LASTING AND DEMANDS LESS WASHING



ANTI-MICROBIAL FOR ODOR CONTROL AND KEEPING FUNGUS AT BAY



NON-INVASIVE THERAPY FOR BETTER PERFORMANCE AND MORE HAPPINESS





## Horse Products

The BeneFab® Horse Line offers high-quality wearable therapeutic products that provide performance benefits, injury prevention, and healing properties using far-infrared fabrics, medical-grade magnets, and the power of electromagnetism.



## Human Products

Our products naturally stimulate recovery time, promote blood circulation, increase oxygen flow, and reduce pain and stiffness.



## Dog Products

The BeneFab® Dog products are a natural, non-invasive therapy designed to increase mobility, reduce anxiety, relieve pain and improve comfort.

**Marketing Methods** Google Ads · Facebook · Instagram · Tradeshow Participation  
Amazon Brand Registry *with optimized listing* · Brand Control *through the effective MAP policy*



## EQUINE PRODUCT VIDEO LIBRARY

Scan the QR codes to see how you can utilize the BeneFab® brand!

BeneFab® Company  
Introduction, Product Overview



How to Care for Your BeneFab®  
Equine Products



BeneFab® Polo Wraps



BeneFab® Smart QuickWraps:  
How to Fit Securely



BeneFab® Antimicrobial  
VersiWraps: How to Use



BeneFab® VersiWraps



BeneFab® Smart Poll Pad



BeneFab® Poll Pad



BeneFab® Rejuvenate SmartScrim:  
RCR Equestrian



BeneFab® Rejuvenate SmartScrim  
Sizing: Fitting & How to Use



Using the BeneFab® Rejuvenate  
SmartScrim to Draw Out Soreness



BeneFab® Equine Smart Products -  
How to Use for the first time



BeneFab® Rejuvenate  
SmartScrim



BeneFab®- What does SMART  
Therapy mean?



BeneFab® Equine Product  
Overview

