

ember

ABOVE & BEYOND
THE ORDINARY

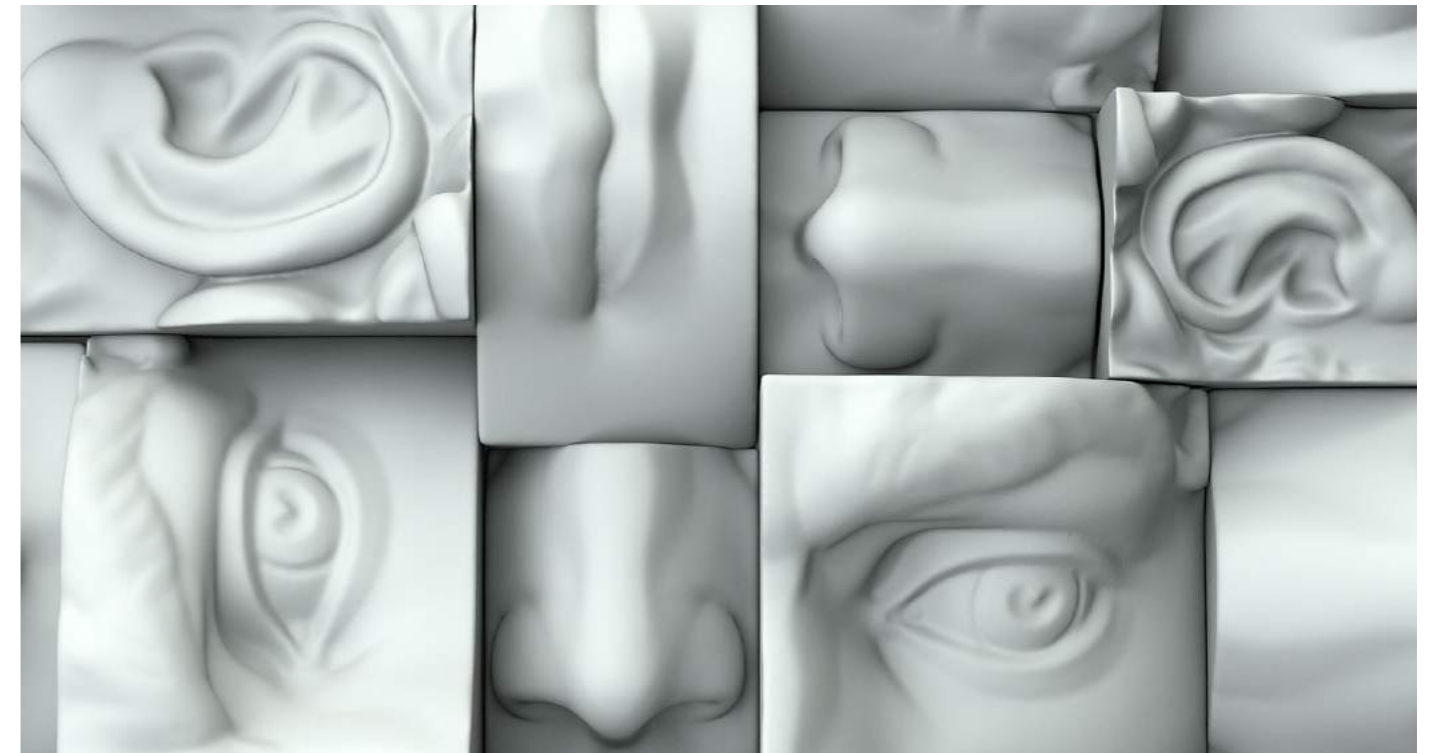
ember

MEET EMBER:

A private members' club, ember is the only luxury consultancy of its kind. With a true understanding of the region's needs, ember offers unmatched, premium concierge and luxury elevation services to a very niche and elite clientele. Its ultimate mission is dedicated to elevating and uplifting the personal and business lives of UHNWIs and anticipating their needs.

Everything we do is administered with a discrete, personalized, and proactive touch that goes well beyond the realm of the ordinary. Each client's very specific needs are thoroughly studied in order to furnish them with bespoke and avant-garde solutions, whilst firmly catering to their supreme need for privacy.

THE EMBER THOUGHT PROCESS



We pride ourselves on creating extraordinary, bespoke experiences. These come about as a result of a process that works to engage the five senses in an immersive journey unlike any other. Following a proprietary work method unique to ember, we deliver unprecedented, on point outcomes across all our offerings and services.

What places us in a different league are the finer details. It is those smaller but well thought out captivating touches that we incorporate into all that we do, that elevate an experience from simply great to uniquely memorable. Setting the highest standards that stand as pillars for a world of luxury – that is what ember does.

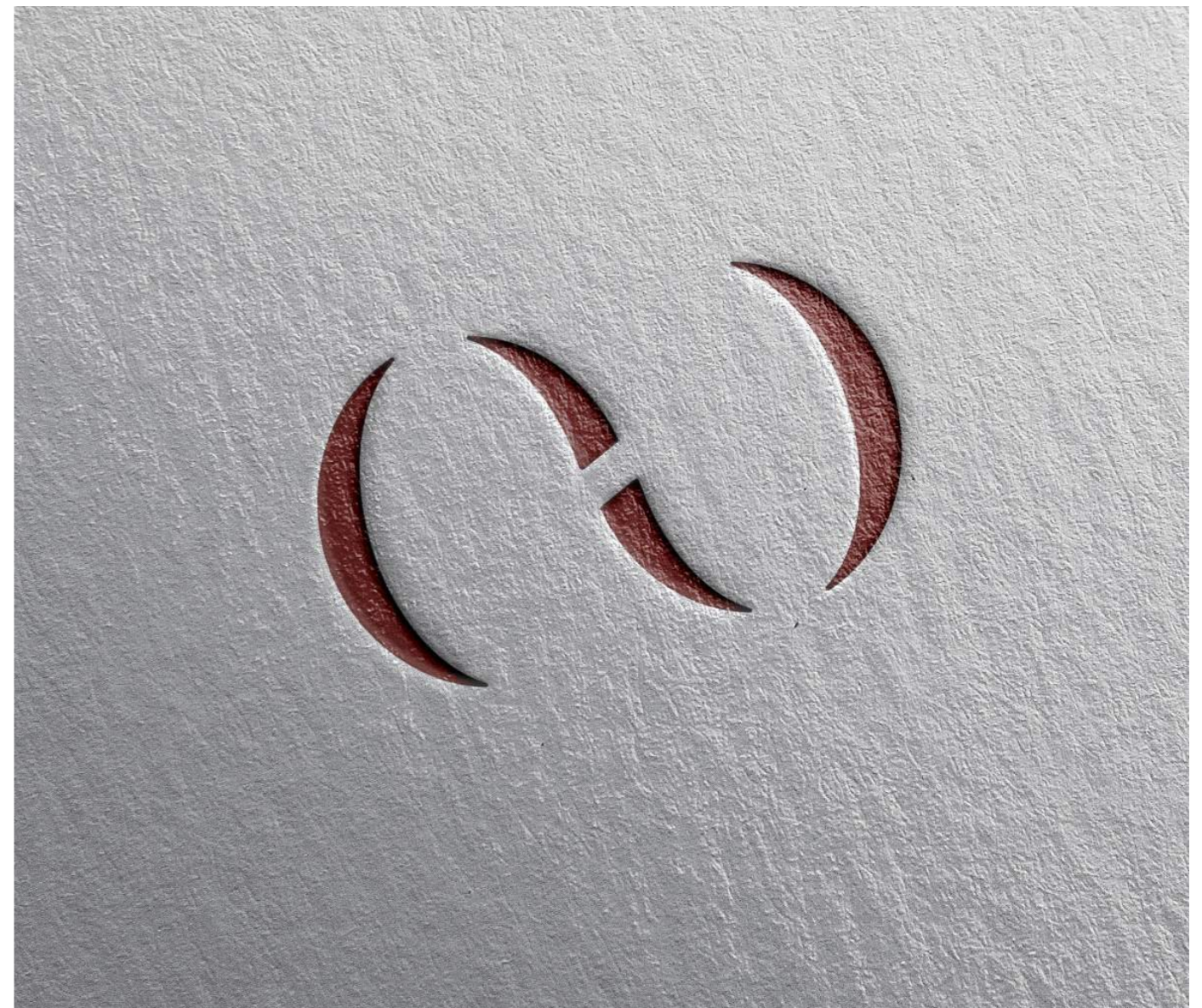
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“Excellence is never an accident; it is the result of high intention, sincere effort, intelligent direction, skillful execution and the vision to see obstacles as opportunities.”

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AREAS OF INTEREST

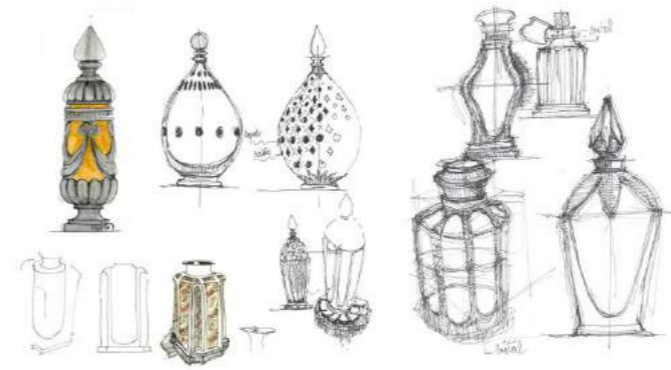
We consult and provide research on a diverse range of sectors encompassing everything from art, collectibles, private auctions, and breeds to property, health, wellness and beyond. We also go a step further and deliver full project conceptualization from inception to completion across all spheres, fully accommodating your unique needs in the process.



ELEVATION & CONCEPT CONSULTANCY



From bespoke projects and unheard-of concepts to live, immersive journeys and the creation of new WOW moments, ember caters to the truly extraordinary. Its heart lies in providing full-fledged project conceptualization, consulting and execution across all spectrums where the end purpose is to elevate.



The result? Groundbreaking moments born in our think tank and that continue to resonate for a lifetime.

Examples of what we do includes creating bespoke scents in partnership with elite perfumeries; producing custom-made amenity lines with top luxury brands; designing tailored packaging and individual brand identities; setting up pop-ups incorporating a range of immersive experiences; exclusive access to a premium app and so much more.

AUTOMOBILES, PRIVATE AVIATION AND YACHTS

Drive a piece of history. Achieve top speeds with a modern sports vehicle. Gain access to luxury VIP aircraft charters and jet charter brokerages. Pay homage to your nautical prowess by building the luxury yacht of your dreams.

ember caters to enthusiasts who appreciate the beauty and significance of these vehicles. Through



our specialists, we can provide you with everything your heart desires. We also go a step further to connect you with the top, sought-after designers in the world, we help you ensure that your super car, jet or yacht are customized exactly the way you want them, bringing your vision to life.

BREEDS

Ember understands the love and admiration that only the truest of connoisseurs exhibit in their passion for exquisite and rare animal breeds. We can help you source the perfect stallion, a rare falcon or any elusive breed you wish to acquire. We also go a step further to connect you with the top trainers throughout the world for each breed, ensuring in the process that all your training needs are met.

Additional specialized breeds services that ember offers also include logistics handling, vaccinations, documentation and clearance.



COLLECTIBLES & PRIVATE AUCTIONS

Our team is dedicated to researching and sourcing those unique and rare items that elude many. Whatever it is that you desire the most – no matter how rare and elusive it may be - we will locate it, procure it and have it delivered to your doorstep.

Private sales, auctions and viewings can also be organized and managed by ember from start to finish, ensuring that every detail is executed to perfection. We work with top design and auction houses alongside globally renowned experts to recommend the most interesting and valuable artifacts and to source any items of interest.





Amongst the specialized celebratory services that ember offers are the following: event planning, management and execution, celebrities booking and handling, children's parties, product launches and other corporate events and more.

CELEBRITIES AND CELEBRATIONS

With a proven track record for organizing some of the most innovative and spectacular private and corporate events around the world including celebrity appearances, ember ensures that your events always exceed your highest expectations. Consistent, high-quality results with precise attention to detail and perfect execution that goes above and beyond is what ember promises to deliver.



FASHION

A solid working knowledge of the fashion industry coupled with an extensive network of personal connections to the world's top elite haute couture design houses places ember a league above others in the fashion consultancy world.

Whether you need a custom creation that dazzles and commands attention or front row VIP access to a particular Fashion Week anywhere in the world, ember works its magic to make it happen.



Offering an extensive spectrum of fashion related services, we provide meet and greets with your favorite designers, orchestrate private sessions with leading design and jewelry houses, facilitate image consultations and cater to all your personal shopping needs.



WEDDINGS



Your wedding... a bespoke fairy-tale.

Let us fill the most precious day of your life with moments that will stay with you forever; moments so overwhelming in their beauty and so spectacular in their scope that they remain timeless for generations to come.

ember will take care of all the details including providing research and recommendations, organizing and planning, venue selection, catering options, gifting and will even plan the honeymoon for you!



Setup



Cake



Honeymoon



Catering



Flowers



Invitations



Photography & Video



Gifts

**IT'S THE
DIFFERENCE
BETWEEN
ORDINARY AND
EXTRAORDINARY**

GIFTS



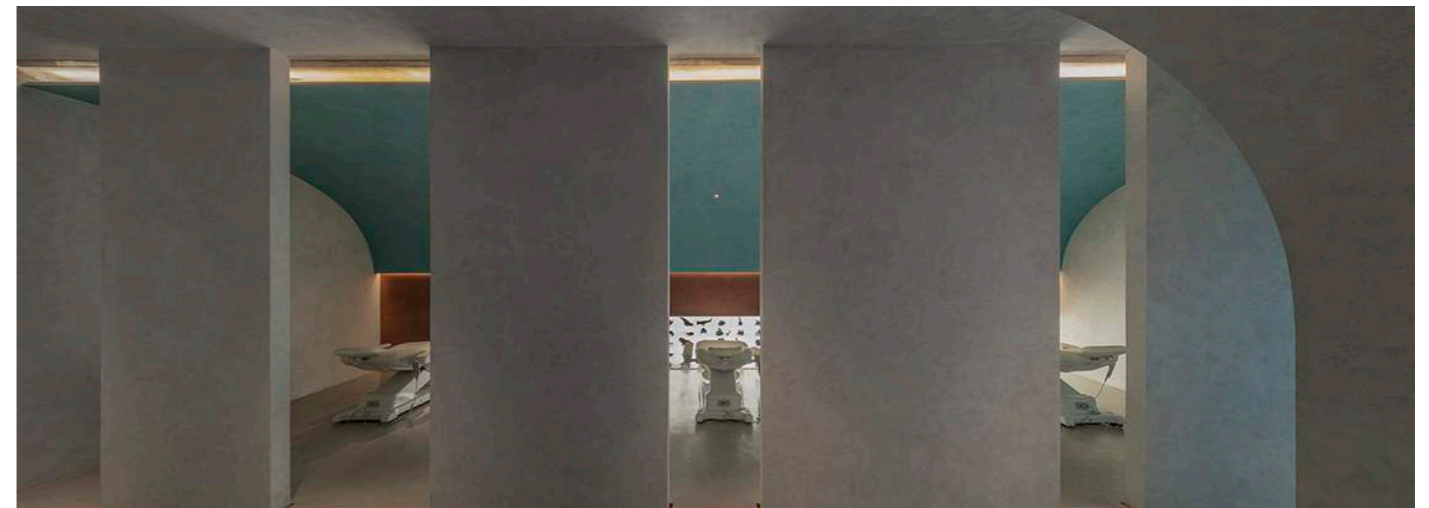
When only a one-of-a-kind, unique gift will do, we will conceptualize and custom design an array of luxury designer options and special editions to choose from. With bespoke luxury packaging to suit your occasion, we will have them delivered to any door worldwide. From sourcing your personal and corporate gifts to branding and customizing them whilst managing all shipping and handling details, ember ensures your gifts stand out from the crowd.



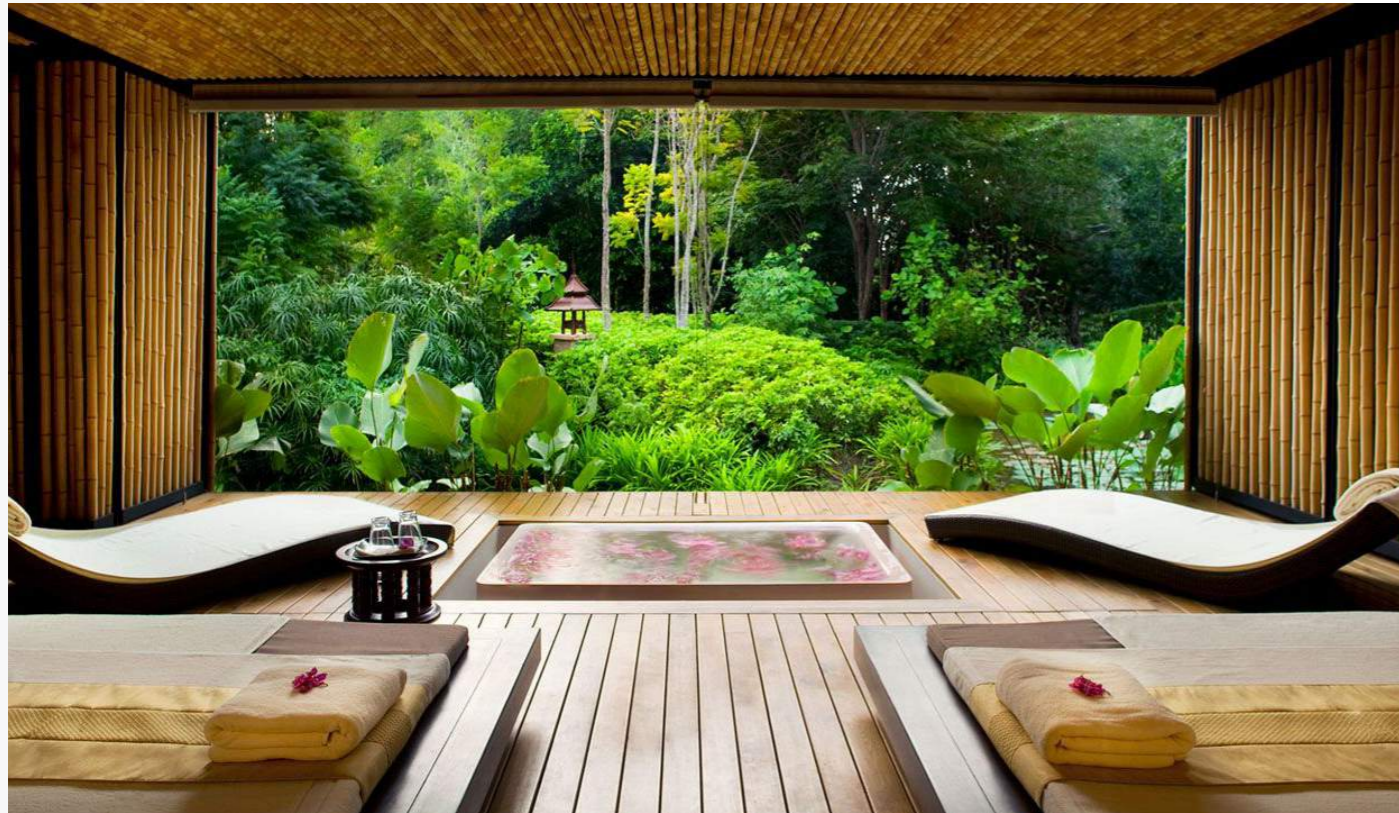
Not only that, but also get access to our personal shopping premium service and let our expert team take care of all your shopping needs. From fashion to everyday items, all your needs will be catered to and delivered straight to your home.

HEALTH & WELLNESS

Achieve your best state of physical being throughout your wellness journey as we provide you with access to internationally renowned specialists to address your every need and concern. We also liaise with the world's top wellness clinics, recreating them right at your doorstep.



Some of the specialized health and wellness services that ember offers include nutrition advice, physical training, education of family and staff, access to leading experts in the field, prevention programs and beyond.



Paying attention to the tiniest of details, ember brings the luxury spa concept to life with the best brands, products and tools for a fully immersive experience at the hands of the most elite people in the industry.



THE TRAVELING SPA

Mobilizing a full service and internationally renowned spa and salon team, we provide top, expert professionals offering a wide range of innovative and signature treatments and fully customized menus including facial and body therapies, in addition to full hair and makeup services.





MEDICAL

We can connect you to the best doctors, the most specialized medical professionals, and top-rated medical facilities worldwide. We will bring you the latest research on cutting edge techniques and get you the best insurance rates possible. Affiliated worldwide with internationally renowned hospitals, leading physicians and eminent medical teams, our experts know the health system inside out and are here to make healthcare easier for you.



Additional services that we can provide for you include medical evacuation (air ambulance); appointment bookings, scheduling, follow-ups and reviews; on call doctors; live-in consultants and therapists; trainers and home care nursing; and medical professionals to accompany clients.



PROPERTIES



ember can source properties that speak to your individual lifestyle. Whether you desire a villa on the exotic beach destination of Mykonos, a chalet in the Alps, a castle in Romania, a penthouse in New York or a sprawling estate in Tuscany, our real estate division specializes in presenting life's connoisseurs with the ideal estates for their needs.

Be it for personal use or to add an investment to your real estate portfolio, we will help you source the perfect property that matches your requirements. We also provide assistance on rentals, time-share and short-term accommodation options including hotels.



HOTEL BUY-OUTS

When traveling with family and friends, ember ensures that all your personal preferences are catered to and that all your requirements are orchestrated prior to your arrival.

Enjoy a serene world of supreme privacy in a luxurious abode that is all yours and only yours throughout the duration of your stay. All you need to do is choose from a unique portfolio of breathtaking properties within ember's far-reaching network of luxury hotel collections. We will take care of the rest.



EDUCATION



ember provides in-depth research and vetted recommendations on a multitude of educational programs and materials.

Examples of these include home schooling programs tailor-made by Ivy League top professionals; research on most effective educational methods and techniques; international universities, schools, boarding schools and summer camps; top consultants and college counselors; in addition to private tutors from outstanding academic and professional backgrounds.

DESTINATIONS & EXPERIENCES



Unearth the latest sought-after locations and hidden treasures of the world. Whatever you are seeking, our experts have dreamt and searched it for you already - be it an already established and exclusive property or an upcoming yet to be launched ultimate luxury concept.



Our services include providing research and recommendations, planning and organizing, booking, ticketing, creating itineraries, car rentals, local transportation amongst many others.



BESPOKE RECRUITMENT

Operating on a worldwide platform, we supply skilled, trained and experienced work forces to our clients anywhere in the world. Our scope ranges from domestic and administrative staff to Michelin level chefs and beyond.



ember also provides ongoing training to existing staff customized to meet each client's specific regional needs.

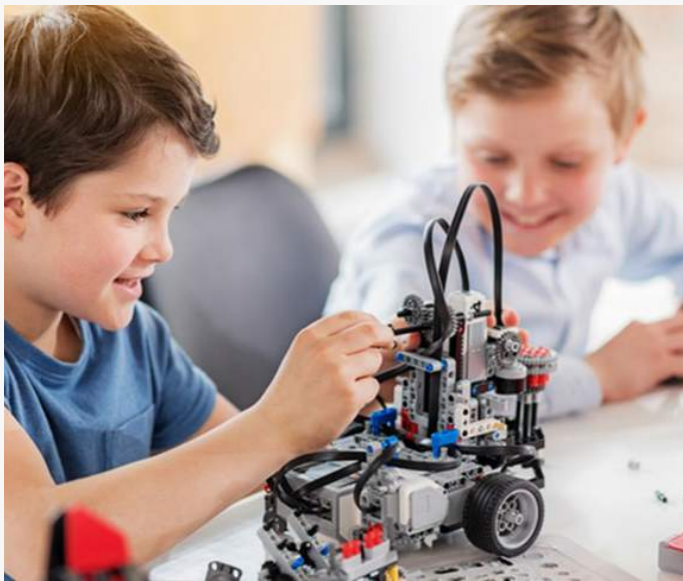
The result is a bespoke recruitment process tailored to each client's unique requisites to provide the perfect match.



KIDS

Step into a captivating world of magical escapades and sensational edutainment.

We provide tailored workshops, events, experiences and kids clubs spanning a wide range of themes and topics. STEAM-centric activities involving robotics, virtual reality and art; storytelling with world renowned and beloved children's



authors; fun-focused children's entertainment in the form of professional entertainers, parties, games, cooking with celebrity chefs, fitness and more; establishment of state-of-the-art children's libraries that serve as imagination playgrounds to stimulate the senses – these are just some of the elevated children's concepts that ember can bring to you.



AN EXCEPTIONAL LIFE



Whether it's an overnight stay, a month away in a fabulous luxury retreat, a private jet or helicopter to get you to your desired destination, we will ensure that all your requirements are met. Every last detail will be arranged for you, to bring you the most exceptional experience in luxury travel.

Using our insider resources, we deliver on your expectations whilst providing the highest possible standards of service.

A DAY IN THE LIFE



8:30 pm
Dubai to Paris



8:00 am
Airport to Hotel



9:00 am
Check in at the Hotel Plaza Athenee



10:30 am
Pampering Session at the Dior Institute Plaza Athenee



1:00 pm
Lunch at Restaurant Le Meurice Alain Ducasse



5:00 pm
Charter flight from Paris to Monaco



7:30 pm
Check in at the Hotel de Paris



8:30 pm
An Evening with the Philharmonic Orchestra



10:30 pm
Dinner at Blue Bay Monte Carlo

ABOVE & BEYOND EXPERIENCES



Unlock a world of unlimited possibilities and mind-expanding experiences that go above and beyond your highest expectations.



Imagine the impossible and we will make it possible.

For example...

A themed dinner party in your private garden hosted by Heston Blumenthal himself. A healing session with Deepak Chopra. An appointment to explore functional medicine with Dr Mark Hyman. A one-on-one football Meet & Greet with Cristiano Ronaldo. A private meeting with Miuccia Prada to design the dress of your dreams. A glam session with Pat Mc Grath and Jen Atkin. A facial administered by the queen of facials, Joanna Czech. The list goes on... and it all takes place in the privacy of your own chosen venue, at your own leisure.

Through our personal database of world-renowned contacts, we grant you unprecedented access to an extensive repertoire of A-list experiences.

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WHY EMBER?

ember's international and exclusive networks with leading luxury groups and industry titans ensure a service experience that is always above and beyond.

Dedication:

- Dedicated member assistance around the clock
 - Proactive and timely service
 - Flawless execution and confidentiality
 - Added value benefits
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Professional, Efficient and Knowledgeable Support:

- Focused on meeting expectations with passion and excellence
 - Customized approach
 - Detail and luxury orientated
 - Expertise with a true understanding of core needs and expectation
 - Creative and innovative approach
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Unique Service and Delivery Process:

ember's service and delivery process is second to none and utilizes a sophisticated CRM system to document and track every single request and transaction. Our VIP approach is tailor-made to fit the unique needs of each client and is based on a highly personalized system that works to ensure satisfaction down to the smallest detail.

A True Focus on the Customer Relationship:

Cultivating and managing the customer relationship with excellence is the underlying premise behind everything we do. Our work process here involves:

- Defining mutually satisfying goals
- Establishing and maintaining customer rapport
- Invoking positive experiences and satisfying outcomes
- Ensuring that the focus is on the client
- Streamlining the offer to what the customer actually desires and achieving that no matter what

The relationship between ember and its clients is defined by a relentless pursuit of excellence, reliability, responsiveness, accessibility, safety, courtesy, communication and competence.

Exclusive Member Access:

- Latest and trendiest items worldwide
 - Rare and hard to find items
 - Best kept secrets
 - Private travel destinations
 - Restricted properties for sale
 - Cutting edge innovations
 - Latest research updates
 - Insider recommendations
 - Access to leading industry consultants
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Get exclusive access to a world that always goes above & beyond by contacting us on:
info@ember.ae or +971 1 2 658 4200

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EMBER PROFILE