



TOGETHER WE BAKE  
**EMPOWERMENT BREAKFAST**

*Thursday, May 9, 2024*

*9 am - 11 am*

Hilton Alexandria Mark Center

# SPONSORSHIP INFORMATION

**INVEST • UPLIFT • EMPOWER**

**TOGETHER WE RISE. TOGETHER WE EMPOWER.**

## WHAT IS THE EMPOWERMENT BREAKFAST?

Together We Bake's (TWB) annual Empowerment Breakfast is our largest community event and fundraiser of the year. Since 2017, the event has enabled us to reduce barriers to employment for women working towards self-sufficiency in our community. It is also **a powerful celebration of the resilience and strength of our alumni community** and an opportunity to share impact and plans for the future.

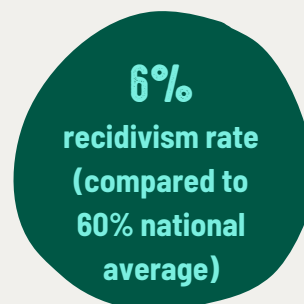
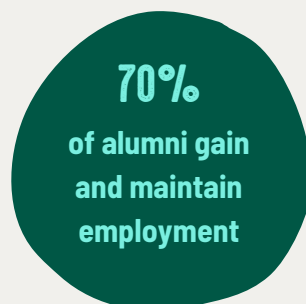
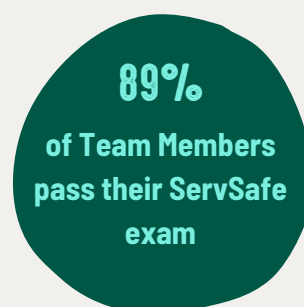
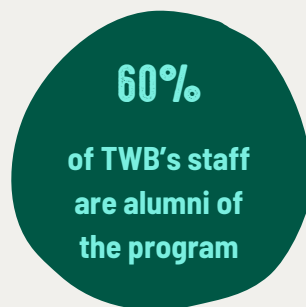


## OUR MISSION

TWB's mission is to provide a comprehensive workforce training and personal development program **to help women facing barriers to employment gain self-confidence, transferable workforce skills, and invaluable hands-on experience**, which will allow them to find sustainable employment and move toward self-sufficiency.

## WHO WE SERVE

TWB serves women facing barriers to employment, including homelessness, involvement with the justice system, recent immigration to the country, domestic violence, behavioral health challenges, and substance abuse issues. **TWB serves low-income women in the Washington, DC metro area.**



OUR IMPACT



# Sponsor Levels and Impact

## PRESENTING \$25,000

(one available - secured!)

Provide four **Team Member Scholarships**, covering the cost of one woman to complete each of TWB's quarterly programs.

### CHAMPION

**\$15,000**

Provide 48 TWB Team Members with **lunches for the year**, combatting food insecurity and offering a healthy option that fuels productivity and fosters a sense of well-being.

### RESILIENCE

**\$10,000**

Provide 12 TWB Team Members with **work stipends** upon graduation, creating a real-life work scenario and compensation for their time working production during program.

### STRENGTH

**\$5,000**

Provide 12 TWB Team Members with **transportation stipends** for one session, lowering barriers to program completion.

### EMPOWERMENT

**\$2,500**

Provide **ServSafe materials** and cover **exam fees** for TWB Team Members for the year, leading to preferential hiring, higher starting wages, and opportunity for advancement.

### KINDNESS

**\$1,250**

Provide **emergency financial support** for five alumni Team Members, offering a safety net endowment for alumni in need due to unexpected expenses.

### SUPPORT

**\$500**

Provide 12 TWB Team Members with **guest baker supplies** for one session; guest bakers introduce new baking techniques, teaching styles, and mentorship.

# Sponsor Benefits

PRESENTING : \$25,000  
 CHAMPION : \$15,000  
 RESILIENCE : \$10,000  
 STRENGTH : \$5,000  
 EMPOWERMENT : \$2,500  
 KINDNESS : \$1,250  
 SUPPORT : \$500

1. Tickets (8 seats per table)	16	8	8	8	4	4	2
2. Personal invite to program graduations and events	X	X	X	X	X	X	X
3. Logo (or name) on official event programs	X	X	X	X	X	X	X
4. Logo (or name) on event slideshow	X	X	X	X	X	X	X
5. Logo (or name) placement on easel stand at registration tables	X	X	X	X	X	X	
6. Logo (or name) placement on easel stand throughout breakfast buffet area	X	X	X	X	X	X	
7. Dedicated social media mention(s)	X	X	X	X	X	X	
8. Logo (or name) on social media promotional posts	X	X	X	X	X		
9. Logo (or name) on email blast(s)	X	X	X	X	X		
10. Logo (or name) on <a href="#">event page</a>	X	X	X	X			
11. Volunteer opportunity in the Kitchen	X	X	X				
12. Opportunity to show promotional video on screen	1:00	:30					
13. Logo (or name) placement on stage podium	X						
14. Mention in official press release	X						
15. Presenting, above-title logo placement	X						
16. Verbal onstage recognition by emcee	X						

**Sponsorships are customized to best suit each sponsor's marketing needs, goals, and budget.**

**Benefits vary based on level, but may include the above.**

**(Don't need all of your tickets? Donate them back to TWB and fill your seats with alumni!)**

# Sponsorship Form

Prefer to pay online? [Click here.](#)

- \$25,000 (Presenting Sponsor)
- \$15,000 (Champion Sponsor)
- \$10,000 (Resilience Sponsor)
- \$5,000 (Strength Sponsor)

- \$2,500 (Empowerment Sponsor)
- \$1,250 (Kindness Sponsor)
- \$500 (Support Sponsor)

## SPONSOR INFORMATION

How would you like to be listed?

Contact name

Contact email address

Address

City

State

Zip

Phone

## PAYMENT INFORMATION

- Credit Card
- Check Payable to  
Together We Bake
- Please  
Invoice Me

## CREDIT CARD INFORMATION

Credit Card Number

Exp. date

CVV

Zip

Signature

## Get Social!

 @together\_we\_bake

 @togetherwebake

 Together We Bake

[www.togetherwebake.org](http://www.togetherwebake.org)

Submit form and payment to:

**Lucy von Fahnstock | Director of Development**

212 S. Washington St. Alexandria, VA 22314

lucy@togetherwebake.org | 937-903-8953

## SPECIAL THANKS TO THE 2024 EMPOWERMENT BREAKFAST STEERING COMMITTEE!

**Committee Chair** Matthew Indre

**Committee Members** Samantha Abrams • Stuart Allen • Laith Alnouri • Danielle Greer Frederick • Amelia Makin

## TOGETHER WE BAKE BOARD OF DIRECTORS

**Board Chair** Erica Anaya

**Board Secretary** Tracie Harris

**Board Treasurer** Robert Brokamp

**Board Members** Stuart Allen • Ashley Gaines • Matthew Indre • Nita Mohanty • Emily Rouse • Zavin Smith • Heather Stouffer • Marc Tanowitz

“Going through this program in 2014 completely changed my life, and it continues to do so on a daily basis. Just like all of the other women who've graduated from Together We Bake, I still utilize and benefit from the program's services.

*Colida Johnson  
Production/Program Manager  
Spring '14 Grad*



**Empowerment Breakfast sponsorships are now available!**

Single tickets will be available mid-March - visit [togetherwebake.org](https://togetherwebake.org) for more information.