# WHAT ARE THE BENEFITS OF KELO-COTE®?

There are a number of features and benefits to using KELO-COTE®, making it easy for you to help your scar fade.



Helps to soften and flatten scars



Clinically proven formula



Reduces redness, relieves itching and discomfort



Suitable for both children and adults



Transparent and odourless (non-UV products)



Flexible and waterproof with 24-hour protection



Can be used under make up



Also available in SPF 30 gel



### KELO-COTE® SCAR GEL

Easy to use, fast drying gel which helps soften and flatten raised scars and reduce redness. Available in: 69,15g and 60g

#### KELO-COTE® SCAR GEL UV



All the benefits of the standard gel but with added SPF 30 to protect scars from the aggravating effects of the sun.

Available in: 6g and 15g



### KELO-COTE® SCAR SPRAY

Convenient for use with scars which are sensitive to touch such as burn scars.

Available in: 100ml

KELO-COTE® is available to buy direct from us on **amazon.co.uk**° and from your local Pharmacy.

Avoid contact with eyes, mucous membranes, third degree burns and open wounds. KELO-COTE® should not be used on dermatological conditions that disrupt the integrity of the skin. KELO-COTE® may stain clothing if not completely dry. For external use only. If irritation occurs, discontinue use and consult a doctor. Keep this product out of reach of children. Store below 25°C. Do not use after expiration date.

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# HELP YOUR SCAR FADE

TO FEEL YOUR CONFIDENCE GROW





## DO YOU HAVE AN UNWANTED SCAR?

If so, you are not alone, as they're extremely common. In fact, most people have a scar somewhere on their body.

KELO-COTE® Scar Treatment is clinically proven to help soften, flatten and smooth raised scars.

This advanced formula also reduces discolouration, redness and associated itching, pain and discomfort of scars, resulting from:

#### **SURGERY**



Hypertrophic scars can occur after surgery. KELO-COTE® has demonstrated effectiveness on raised and/or reddish coloured scars.<sup>1</sup>

#### **C-SECTIONS**

A C-Section leaves a slightly raised puffy scar. If you are looking to treat a scar, a silicone gel such as KELO-COTE® can help.



#### **BURNS**



Severe burns can cause scarring. KELO-COTE® spray is useful for sensitive scars such as burns.

#### **COSMETIC SURGERY**

If you have had cosmetic surgery or are considering it. Speak to your surgeon about KELO-COTE®'s clinically proven formula.



# HOW DOES KELO-COTE® WORK?

KELO-COTE®'s patented silicone scar gel dries within four to five minutes\* of application forming a breathable, waterproof sheet over the affected area which acts like an extra layer of skin.

This invisible silicone sheet binds the outer layer of dead skin cells to protect the underlying tissue against chemical, physical and microbial invasion of the scar.

The silicone sheet also provides an optimal healing environment for scars by hydrating and protecting the scar area and allowing collagen production to normalise and improve the appearance of scars.

Images courtesy of Dr Federico Baietto,
Maxillo-facial plastic reconstructive surgeon. Turin, Italy.





Before using KELO-COTE®

After using KELO-COTE®

### **CLINICAL EVIDENCE**

KELO-COTE® is a topical scar product, with effectiveness demonstrated in over 10 published clinical studies.

KELO-COTE® has been shown to help soften and flatten raised scars, and reduce redness or discolouration associated with them. More than 80% of patients and physicians rated the overall improvement of scar symptoms as either "very good" or "good" after using

1 Sepehrmanesh, M. (2006) Scar Management: Observational study of 1522 patients using Kelo-Cote® Silicone Gel. Komp Detmatologie. 1; 30-32.

## HOW TO USE KELO-COTE®



Start treatment as soon as the wound is closed or stitches are removed.

Ensure that the affected area is clean and dry.



Apply a very thin layer of KELO-COTE® onto the scar twice a day, do not rub in.



KELO-COTE® self-dries within 5 minutes\* forming a flexible, waterproof, transparent layer.

Remove any excess product if it does not dry completely. Once dry, sunblock and cosmetics can be applied.



The recommended minimum treatment time is 60-90 days.

If improvement still occurs after 90 days, continued use is recommended.



