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Immediate Release

MUKTI FREEDOM GALA MARCH 2, 2019

RETHREADED INC.'S BIGGEST EVENT OF THE YEAR

March 8, 2019

Rethreaded, a Jacksonville nonprofit which employs survivors of human trafficking, hosted their annual Mukti Gala on March 2, 2019. The Gala completely sold out and had 512 guests in attendance. Rethreaded was able to reach their fundraising goal of \$100,000 for the night of the event. Mukti 2019 broke the record for number of company and individual sponsorships.

This was a very prestigious event that had Jacksonville Mayor Lenny Curry in attendance. Guest speakers included State Attorney Melissa Nelson and Heather Beck, the mother of a survivor of human trafficking. The Gala was held at the beautiful Glass Factory on Myrtle Avenue in downtown Jacksonville, Florida.

Mukti began with a cocktail hour that also included opportunities for the guests to shop and learn about the organization. Throughout the entire evening, guests could also bid on different local goods and services in a silent auction, over 80 items from the auction were sold. Food was served while some of our speakers share impactful testimonials. Different videos were shared highlighting Rethreaded's recent work, including their collaboration with Southwest Airlines® on Project Runway All Stars.

Co'Relous Bryant was the master of ceremonies for the evening; introducing the guest speakers and sharing important information about Rethreaded. At the beginning of the program, Co'Relous lit the Love Heals candle, a symbol of hope and remembrance of the women who are still in the sex trade. This was followed by a video showcasing our collaboration with Southwest Airlines® and Project Runway All Stars. After the video, dinner was served buffet style (provided by Biscotti's Restaurant). State Attorney Melissa Nelson spoke about the role the community has to play as the catalyst for change. Heather Beck then spoke about her experience as a family member of a survivor of human trafficking. Her speech received a standing ovation from the audience.

The evening concluded with a message from Rethreaded Founder and CEO, Kristin Keen, and a call-to-action for the community. Guests had multiple avenues to donate to Rethreaded and

support the mission. The purpose of the Mukti Gala was to connect with leaders in the community and offer the opportunity to create impact within our city and beyond. All guests and sponsors were able to take home a beautiful garden centerpiece as a thank you gift.