

## Marketing & Creative Design Intern



Rethreaded is seeking a creative, technologically savvy, and organized Marketing & Creative Design Intern. The Marketing Intern will assist with e-commerce support and design projects for the Marketing team and will work closely with the Graphic Designer and will report to the Director of Marketing. The internship will include direct hands-on training with the Rethreaded Marketing Director and Graphic Designer.

Rethreaded is a 501(c)3 non-profit organization and social enterprise based in Jacksonville, Florida, dedicated to breaking the cycle of the sex trade with business by offering viable and life-giving work to survivors of human trafficking on a global and local level. Rethreaded designs, manufactures and sells its own brand of high-quality upcycled consumer products as well as resales like-minded company's products. Rethreaded currently directly employs 11 Survivors locally and is supporting over 4,000 survivors worldwide through our sales efforts.

### ABOUT YOU

- You are a recent college graduate or are in your Junior or Senior year of college.
- You have strong writing and graphical editing skills.
- You have interest and/or experience with e-commerce marketing and sales.
- You are skilled at using Adobe Creative Suite including InDesign, Illustrator, Photoshop, and Adobe Acrobat. You know how to properly resize images in Photoshop for use in different media platforms.
- You have a basic understanding of design concepts and principles like good overall composition of an image, hierarchy, colors that work well together, how to layout copy so it fits in a space and is readable, etc.
- You have experience with YouTube, filming short videos and are savvy with technology.
- You are a Mac wizard AND you have solid Microsoft Powerpoint skills.
- You are an excellent communicator and have solid critical thinking skills.
- You are creative and have lots of ideas, but you are able to receive constructive criticism with grace.
- You don't wait to be told what to do, you have initiative and can work independently but you are also good with taking direction.
- You have good time-management skills and can manage multiple priorities with grace.
- You are able to work nights and weekends, as needed.
- You are passionate about empowering women.

### RESPONSIBILITIES INCLUDE

- Creation of small design projects such as quote graphics for social media or blog posts.
- Resizing photos for use on social media, blogs, e-blasts, website, etc.
- Creation of general signage for sales or events.
- Drop in photos or graphics or formatting e-blasts.
- Create original artwork for small projects.
- Other duties as assigned.

## ADDITIONAL INFORMATION

- Part time, temporary, 15-20 hrs per week, paid internship
- Beneficial to have access to a personal mac computer and Adobe Creative suite subscription to Indesign, Illustrator, Photoshop & Adobe Acrobat Pro
- Hourly, non-exempt
- Reports to the Director of Marketing
- Preference will be given to applicants that identify as a survivor of human trafficking

## PHYSICAL REQUIREMENTS

- Able to read, hand-write and type in English.
- Able to hear and understand, and clearly speak English in person and/or over the phone.
- Able to regularly lift up to 30 lbs and occasionally lift up to 50 lbs.
- Able to sit or stand for up to six hours at a time.
- Able to climb, stoop, kneel, reach and bend over often to complete work.

Please send resume and cover letter [jobs@rethreaded.com](mailto:jobs@rethreaded.com).

*Rethreaded is a drug-free workplace. Pre-hire and random drug screens upon employment will be required. Refusal to submit to a drug screen will result in termination or retraction of any employment offer. Employees or applicants may contest a positive drug screen result to the medical review officer within 5 days of the notification of the positive drug screen result.*