

# Custom Printed Boxes Elevate Every Campaign

Transform Promo  
into a Memorable  
Experience.



12" x 10" x 4"  
Display Mailer



- ▶ 6 box styles & 28 popular sizes
- ▶ 12 count minimum orders
- ▶ Fast turnaround & delivery times
- ▶ Industry leading quality & service

# A NEW EQUATION

The power of custom printed shipping boxes is in the hands of the small business or small project just as much as the big business or big deal. No longer relegated to the scale of thousands, it's possible to order as few or as many as you need.



## SUSTAINABILITY

We're conscious of the impact that production and consumption has on the planet. The corrugated we use is 50% or greater in recycled content and is 100% recyclable. Our materials are supplied by companies that are certified by SFI, the Sustainable Forestry Initiative, the largest single forest standard in the world.

## SAMPLES

Would it be helpful if you were able to see and touch our boxes before you printed and ordered hundreds or thousands? We can set you up with a sample pack of representative boxes to view quality. Then to take it one step further, order just one to check out fit, design and color. There's nothing quite like seeing it!



## SPECIAL REQUESTS

Are you not seeing everything you want? We're here to help.

- › Want a mask that extends to a flap or to the interior of your box?
- › Want to see a printed swatch of a particular color before ordering?
- › Do you have specific mailing or shipping instructions?

Of course, we keep prices low by standardizing certain aspects of production, but when special cases arise, we try to work with you to find a good solution.

**PROUDLY MANUFACTURED IN THE UNITED STATES.**

# SPECIFICATIONS

## MATERIAL

Shipping boxes are made from 200# corrugated cardboard material. Structures are offered in B and E flute, which is sturdy enough for shipping safely, yet light enough to not add unnecessary bulk or an unattractive “ribbed” effect on the printing.

Boxes are uncoated white stock on the outside. Display mailers, shippers, and square mailers have white on the inside as well. Kraft paper or coated papers are not offered.



## INK

Our boxes are digitally printed in CMYK with a UV cure. We cannot match a PMS color. While our printers are calibrated to SWOP standards (the industry standard), no two digital printers are the same, so if color is important to you, as we suspect it is, we recommend asking a sales rep about receiving a Color Swatch Sample.



## LEAD TIMES

Our standard lead time is approximately ten days. Shipping is dependent on the shipping option selected at checkout.

We offer 3 shipping options: Economy, Express, and Rush. Depending on time of year, Rush service can be as low as 3 days.

## STRUCTURE TYPES

We offer the following four structure styles in the 27 most common sizes:

- › **Shipper** is also referred to as slotted carton.
- › **Mailer** includes three closure styles that are also referred to as roll-tuck mailer, end-tuck mailer or ear lock mailer.
- › **Top-Open Box** includes square mailers and gift mailers with top-tuck closure style.
- › **Carry Handled Box** is also referred to as a gabled box.

## CLOSURES

### A VISUAL GUIDE



# DISPLAY MAILERS

When you are looking for maximum brand impact, mailers offer ease of assembly, maximum branding space on the exterior and an elegant “unveiling” process that adds to the overall customer experience. The standard mask includes printing on all six sides, plus flaps, for these tuck and roll style mailers. Display style mailers offer an inside print option on the white interior for an additional fee.



**5" x 3" x 1.5"** Display Mailer | 15-17202  
USPS Tier 1 | **Top Tuck** Closure | **E** Flute | **1** oz



**6" x 4" x 3"** Display Mailer | 15-17203  
USPS Tier 1 | **Front Roll Tuck** Closure | **E** Flute | **3** oz



**6" x 5" x 2.25"** Display Mailer | 15-59073  
USPS Tier 1 | **Front Roll Tuck** Closure | **E** Flute | **3** oz



**7" x 5" x 3"** Display Mailer | 15-17217  
USPS Tier 1 | **Front Roll Tuck** Closure | **E** Flute | **4** oz



**8" x 6" x 3"** Display Mailer | 15-17218  
USPS Tier 1 | **Front Roll Tuck** Closure | **E** Flute | **5** oz



**9" x 7" x 2.25"** Display Mailer | 15-13608  
USPS Tier 1 | **Front Roll Tuck** Closure | **E** Flute | **4** oz



**9" x 6" x 4"** Display Mailer | 15-10123  
USPS Tier 2 | **Front Roll Tuck** Closure | **E** Flute | **5** oz



**9.5" x 7.75" x 4"** Display Mailer | 15-17219  
USPS Tier 2 | **Front Roll Tuck** Closure | **E** Flute | **8** oz



**8" x 8" x 5"** Display Mailer | 15-17221  
USPS Tier 3 | **Front Roll Tuck** Closure | **E** Flute | **9.6** oz



**11.25" x 9" x 3"** Display Mailer | 15-17220  
USPS Tier 2 | **Front Roll Tuck** Closure | **E** Flute | **8** oz



**12" x 10" x 4"** Display Mailer | 15-12365  
USPS Tier 4 | **Front Roll Tuck** Closure | **E** Flute | **9.6** oz

# SQUARE MAILERS

These top-tuck mailers have all the unveiling benefits of the display mailer in a square shape. This B-flute structure is sturdy enough to ship. The interior material is white, leaving the option to print both inside and outside.



**12" x 12" x 2.25"** Square Mailer | 14-17221  
USPS Tier 3 | **Top Tuck** Closure | **B** Flute | **8** oz



**14" x 14" x 2.25"** Square Mailer | 14-17222  
USPS Tier 3 | **Top Tuck** Closure | **B** Flute | **10** oz



**16" x 16" x 2.25"** Square Mailer | 14-17223  
USPS Tier 4 | **Top Tuck** Closure | **B** Flute | **13** oz

## END-OPEN MAILERS

This overnight package delivery standard, the end tuck mailer, mimics major carrier sizes. Our end-open mailers are made from E-flute and B-flute corrugated for heavier contents. This box has printing on six sides.



**10.75" x 12.5" x 1.5"** End-Open Mailer | 11-16698  
USPS Tier 2 | **End Open Tuck** Closure | **E** Flute | **8** oz



**11.5" x 13.25" x 2.25"** End-Open Mailer | 11-16701  
USPS Tier 3 | **End Open Tuck** Closure | **B** Flute | **10** oz



**12.25" x 17.625" x 3"** End-Open Mailer | 11-16702  
USPS Tier 5 | **End Open Tuck** Closure | **B** Flute | **14** oz

# CARRY HANDLED

Our carry handled boxes are made from E-flute and B-flute corrugated for heavier contents. This is not the standard folding carton deli box. These boxes can handle heavy contents or safely transport delicate items.



**8.5" x 5.5" x 4"** Carry Handled | 13-17225  
USPS Tier N/A | **Gabled** Closure | **E** Flute | **4** oz



**10.75" x 8" x 5"** Carry Handled | 13-17226  
USPS Tier N/A | **Gabled** Closure | **B** Flute | **7** oz



**12.875" x 10.5" x 7.5"** Carry Handled | 13-17227  
USPS Tier N/A | **Gabled** Closure | **B** Flute | **16** oz



# GIFT MAILERS

Our gift style structures are built for heavy duty contents. This is not your standard chipboard or folding carton style box. Built in an E-flute and B-flute style corrugated material, it can handle heavy contents or safely transport delicate contents.



**4" x 4" x 4"** Gift | 12-13158  
USPS Tier 1 | **Top Tuck** Closure | **E** Flute | **2** oz



**4" x 4" x 8"** Gift | 12-17162  
USPS Tier 1 | **Top Tuck** Closure | **B** Flute | **3** oz



**6" x 3" x 5"** Gift | 12-17168  
USPS Tier 1 | **Top Tuck** Closure | **E** Flute | **3** oz



**6" x 6" x 6"** Gift | 12-17195  
USPS Tier 2 | **Top Tuck** Closure | **E** Flute | **4** oz



**4.25" x 4.25" x 12.5"** Gift | 12-12885  
USPS Tier 2 | **Top Tuck** Closure | **B** Flute | **5** oz

*images may not be to scale*

# SHIPPERS

A shipping workhorse, this top-open, slotted style container is sturdy B-flute to handle your toughest shipping needs. Requires glue or tape to close the top and bottom. The interior is white, allowing for inside printing at an additional cost.



**11" x 8.5" x 5.5"** Shipper | 10-15750  
USPS Tier 4 | **Slotted Carton** Closure | **B** Flute | **11** oz



**12" x 12" x 5.5"** Shipper | 10-15764  
USPS Exceeds Tier | **Slotted Carton** Closure | **B** Flute | **16** oz



**13" x 13" x 10"** Shipper | 10-17167  
USPS Exceeds Tier | **Slotted Carton** Closure | **B** Flute | **17** oz

# CRINKLE PAPER

Practical and decorative, our crinkle paper interlocks and helps prevent items from shifting, sinking, and clashing during transit. Crinkle paper ships in convenient 10lb units for easy shipment and storage, and is available in 3 standard colors to compliment any design.



**Black** Crinkle Paper Void Fill | 16-17381  
24"x16"x12 Carton | 10 lbs



**White** Crinkle Paper Void Fill | 16-17381  
24"x16"x12 Carton | 10 lbs



**Kraft** Crinkle Paper Void Fill | 16-17381  
24"x16"x12 Carton | 10 lbs

# TISSUE PAPER

Dress up your shipments and add another layer to the big reveal with Tissue Paper. This premium tissue paper creates a neat, high-end finish while helping to protect delicate items. Our tissue paper is available in black, white, and kraft to work with a wide range of designs.



**Black** Tissue Paper Void Fill | 16-17381  
Single Reem Unit | 2 lbs



**White** Tissue Paper Void Fill | 16-17381  
Single Reem Unit | 2 lbs



**Kraft** Tissue Paper Void Fill | 16-17381  
Single Reem Unit | 2 lbs



**6 BOX STYLES.  
28 POPULAR SIZES.  
200+ DESIGNS.**