

There is a little learning curve to using our straightener, as most of us are used to the conventional devices. To ease the transition, we would like to help you get to know your device a little better.

Technology

Our device uses PTC (Positive Temperature Coefficient) heating technology, which is different from the conventional hair straighteners. PTC heating is a self-regulating technology that changes its resistance with temperature. This self-regulating feature ensures that the heating element maintains a consistent temperature, which ensures even heat distribution and is beneficial for hair care, as it reduces the risk of overheating and damaging the hair. The consistent temperature control reduces the likelihood of hair damage such as dryness, breakage, and split ends. While this is a good thing, it means your hair may need more passes to achieve desired results (whatever that may look like).

Step 1: Prep Your Hair

Plug in the device, turn it on and allow 3-5 minutes for the device to reach peak temperature while you prep.

- **Wash and Condition:** Start with clean hair. Wash your hair with a gentle shampoo and apply a moisturizing conditioner. This will help to remove any dirt or product buildup that could interfere with the straightening process.
- **Towel Dry:** After washing, gently towel dry your hair to remove excess water. Avoid rubbing your hair vigorously, as this could cause frizz and tangles.
- **Detangle:** Use a wide-tooth comb or a detangling brush to remove any knots or tangles from your hair. Start at the ends and work your way up to the roots to minimize breakage.
- **Apply Heat Protectant:** Apply a heat protectant spray or serum to your damp hair. This will help to shield your hair from the heat of the straightening brush and prevent damage. Make sure to distribute the product evenly throughout your hair.
- **Blow-Dry:** Use a blow dryer to remove most of the moisture from your hair. Set the dryer to a medium heat setting and use a round brush to help shape your hair while drying.

Step 2: Straighten Your Hair

- **Divide Your Hair:** Divide your hair into manageable sections using hair clips or hair ties. Start with the bottom layer and work your way up.
- **Choose the Right Temperature:** Set your hair straightening brush to a temperature that is appropriate for your hair type. For fine or damaged hair, use a lower heat setting, and for thick or coarse hair, use a higher heat setting. Allow 3-5 minutes for the device to reach peak temperature while you prep.

My Silky Hair

- Start Straightening: Take a small section of hair, clamp the straightening brush at the roots, and slowly glide the brush down the length of your hair. The device will enable you to glide through a huge amount of hair, but you should avoid this.
- Repeat: Continue straightening each section of hair until you have achieved your desired level of straightness. Make sure to brush through each section multiple times to ensure even heat distribution.
- Finish: Once you have finished straightening your hair, use a light hairspray to set your style and to help prevent frizz.

Notes:

You must use the device on completely dry hair.

Apply a light amount of heat-protective spray before use.

Please immediately unplug after use.