

FOR IMMEDIATE RELEASE

MEDIA RELEASE: Seresilk Founder / CEO, Taylor Battistella features in studio interview with SBS Italian

MELBOURNE, February 15th 2024 – Seresilk continues to reach new audiences as CEO Taylor Battistella featured in an exclusive interview with [SBS Italian Radio](#), released today.

The interview was broadcast across Australia, as he comprehensively covered his journey from 12-year-old to selling silkworms and skincare to 1,000+ schools and 10,000+ retail customers across the country. The interview provided an insight into the development of Seresilk skincare turning the silk from his existing production into a value-added product.

Dual-national Battistella spoke fluently in Italian during the interview, having lived in Milan and attended Bocconi University on exchange during 2019/20 holding a diploma in Italian language, which he completed concurrently alongside his business double degree - Accounting Specialist & Marketing Major - from Monash University.

Access an excerpt of the interview [here](#).

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For further information or to arrange an interview or samples of Seresilk, please contact Taylor Battistella: +61 457 040 104 or media@seresilk.com.au

About Seresilk

Seresilk is the only Australian made, cruelty-free silk skincare product in the world. It was developed out of a desire to create a simple routine that harnesses silk's natural healing properties. Seresilk lets its silk shine in all formulations, using only 24 ingredients across a 4-step night routine.

Links

www.seresilk.com.au

[Access product imagery here.](#)

[Access Seresilk logo files here.](#)

[Access previous media releases here.](#)

Brand guidelines available on request.