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FOR IMMEDIATE RELEASE

Australian Model and Lifestyle Influencer Indy Clinton Rearing Silkworms with Son, Navy

MELBOURNE, November 13 2023 – Australian influencer Indy Clinton has been engaging with her social media followers for several months asking where she can find silkworms for her son, Navy (3 years old).

As one of Australia's most well-known influencers, Clinton has amassed over 1.4+ million followers on TikTok and 500,000+ followers on Instagram.

Clinton's countless questions to her followers were finally answered after finding Australia's leading silkworm supplier, <u>Everything Silkworms</u>.

Upon receiving her package, Clinton excitedly shared her experience on Instagram, saying, "OMG, thank you!!! Navy is so excited" [sic], and added, "Childhood memories unlocked." She went on to express her gratitude to Everything Silkworms, exclaiming, "What an incredible package!" The package included live silkworms, artificial silkworm diet, Seresilk's Australian silk skincare, as well as the books <u>Wego the Wonderful Silkworm</u> for Navy, and <u>Milly and the Mulberry Tree</u> for Bambi.

Access footage of Navy Clinton with his silkworms <u>here</u> and Indy's most recent TikTok post <u>here</u>.

Everything Silkworms was founded by 12 year old Taylor Battistella in 2010. Since then, the business has gone on to supply 10,000+ retail customers and 1,000+ schools nation-wide.

– ENDS –

For further information or to arrange an interview, please contact Taylor Battistella: +61 457 040 104 or <u>media@seresilk.com.au</u>

About Seresilk

Seresilk is the only Australian made, cruelty-free silk skincare product in the world. It was developed out of a desire to create a simple routine that harnesses silk's natural healing properties. Seresilk lets its silk shine in all formulations, using only 24 ingredients across a 4-step night routine.

Links

www.seresilk.com.au Access product imagery here. Access Seresilk logo files here. Access previous media releases here. Brand guidelines available on request.