

# Line Sheet



# seresilk

   @seresilk | orders@seresilk.com.au | seresilk.com.au



## A Message From The Founder / CEO, Taylor Battistella

Seresilk is where passion meets expertise. It all began when I started my first business working with silk at age 12. Experiencing skin problems in my teens, and hearing that the "women working in Chinese silk farms are famed for having the softest hands in the world", I decided that I needed to learn more about the power of silk in skincare...

In today's world, where research suggests that women are exposed to a staggering 515 individual chemicals on their skin daily, Seresilk was born in 2021 out of a deep-rooted desire to create a simple yet effective skincare routine. As the world's only Australian silk product (also cruelty-free), the Seresilk mission is to harness the natural healing properties of silk to help motivate and assist skin cells do their job of rejuvenating, replacing, regulating, and refreshing skin.

At Seresilk, we believe in the power of simplicity. That's why our formulations showcase the brilliance of silk, utilising only 24 carefully selected ingredients across a 4-step night routine. Each product is carefully crafted to let silk take centre stage and deliver exceptional results for your skin.

Join us on this incredible journey to discover the transformative benefits of silk and experience a skincare routine that is both luxurious and effective. Let Seresilk become your trusted companion, guiding you towards radiant and revitalised skin.







# Why Seresilk?

100% markup.

---

Silk is an effective ingredient, from a natural source. The benefits of silk in skincare lie in its "skin barrier support". The silk proteins lock in hydration/moisture and support active ingredient stabilisation.

---

Silk is proven in skincare with a rich history spanning nearly 5,000 years.

---

Seresilk skincare is the only Australian silk product of any kind in the world, and we understand that exclusivity is important to Priceline moving forward.

---

Marketing material and ongoing support.

---

Our commitment to cruelty-free practices and Australian formulations allows us to harness the incredible benefits of silk in products that customers can feel good about using at the same time.





Order online

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Delivery Address: \_\_\_\_\_

Company: \_\_\_\_\_ Suburb: \_\_\_\_\_ State: \_\_\_\_\_

Code	Item	Wholesale Unit Price (excl. GST)	Quantity
7068100687	Gentle Silk Cleanser RRP \$49.99 80MM X 70MM X 80MM 36-m shelf-life	\$22.72	
7698800719	Pure Silk Exfoliator RRP \$44.99 65MM X 177MM X 45MM 36-m shelf-life	\$20.45	
7701061711	Silk Night Serum RRP \$89.99 35MM X 118MM X 35MM 36-m shelf-life	\$40.90	
7700471887	Silk Night Cream RRP \$74.99 50MM X 162MM X 33MM 36-m shelf-life	\$34.08	





## Join us!

***Are you interested in becoming a Seresilk stockist? We would love to hear from you!***

After launching in April 2023, we are actively looking to add to our growing list of retailers across the country.

Simply fill-in our line sheet and send an email through to [orders@seresilk.com.au](mailto:orders@seresilk.com.au) to be promptly invoiced, and your order dispatched.

---

## What are customers saying?



"Seresilk is amazing! We all know stress shows on our skin but over the last few nights I have spoilt my face with the serum and night cream. Truly my skin feels like silk! What a fantastic product! I am hooked!" - Jane Carroll



"Very innovative use of Australian silk to create such a unique range of skin care products - definitely recommend. It has changed my skin! The exfoliator is amazing and has improved my skin texture so much!" - Georgie Johns