

1. What are Bloom Rewards?

 Bloom Rewards is an account in which you can accumulate points for purchases made at Norman's Garden Gallery. You will earn 50 points for every dollar of products you purchase (before taxes) and generate a 1% reward.

2. What special offers are available with Bloom Rewards and the Bradford Greenhouses email list?

• Linking your Bloom Rewards account to our email system unlocks exclusive bonus offers in every season of the year! We will also share weekly sales, weekly "multi-point" offers, and many other amazing discounts throughout the year.

3. Are there any fees?

Not at all – Bloom Rewards is a completely free program!

4. Where can I get Bloom Rewards points?

Your card can be used at Norman's Garden Gallery in Midland, Ontario.

5. How do I redeem Bloom Rewards points?

You can redeem your points against any in-person purchase you make at Norman's Garden Gallery

6. What do I need to do to change from Grow for the Green to Bloom Rewards?

• Nothing at all! We're planning for an overnight switch on August 15, 2023.

7. How can I find my Bloom Rewards balance?

• A cashier or Customer Service representative at Norman's will be happy to provide your account balance, or you can check your balance by logging in on our website.

8. Can I share my Bloom Rewards card with a family member or friend?

Yes you can, however, please be aware that if you allow other users to access to your account, you
also give those users the ability to redeem all of your collected Bloom Rewards points whenever they
wish.

9. Can I get any Bloom Rewards bonus points?

 Definitely! We will award you 25,000 points when you make an in-store purchase on the date of your birthday! We are also expanding our Rewards program to offer many exclusive offers and surprise bonuses to our card members at different times of the year.

10. Do my Bloom Reward points expire?

 Your points will never expire until you close your Bloom Rewards account or Norman's Garden Gallery discontinues the program.

11. What if I lose my card?

 Please notify us at <u>normansgardengallery@gmail.com</u> or see our Customer Service Desk and a representative will be happy to get you a replacement.

12. Can I get Bloom Rewards if I forgot my card at home?

• Yes! You can use your phone number at the register to login and collect points if you forgot your loyalty card.