



Mobile App Privacy Policy
Version 0.5 – 7 March 2022

1.0 Overview

Bump Worldwide Inc. (“we” or “us” or “our”) respects the privacy of our users (“user”, your or “you”). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our mobile application (the “Application”). Please read this Privacy Policy carefully. IF YOU DO NOT AGREE WITH THE TERMS OF THIS PRIVACY POLICY, PLEASE DO NOT ACCESS THE APPLICATION.

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any changes by updating the “Last updated” date of this Privacy Policy. You are encouraged to periodically review this Privacy Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Privacy Policy by your continued use of the Application after the date such revised Privacy Policy is posted.

2.0 COLLECTION OF YOUR INFORMATION

We may collect information about you in a variety of ways via the Application. The information we may collect includes:

2.1 Personal Information

Demographic and other personally identifiable information that you voluntarily give to us when choosing to participate in various activities related to the Application.

2.2 Geo-Location Information

We may request access or permission to and track location-based information from your mobile device, either continuously or while you are using the Application, to provide location-based services. If you wish to change our access or permissions, you may do so in your device’s settings.

2.3 Mobile Device Access

We may request access or permission to certain features from your mobile device, including your mobile device’s camera, Bluetooth, internet. If you wish to change our access or permissions, you may do so in your device’s settings however in such case the Application may not function correctly, or at all.

2.4 Mobile Device Data/Cookies

Device information such as your mobile device ID number, model, and manufacturer, version of your operating system, phone number, country, location, and any other data you choose to provide.

2.5 Push Notifications

We may request to send you push notifications regarding your account or the Application. If you wish to opt-out from receiving these types of communications, you may turn them off in your device’s settings.

3.0 USE OF YOUR INFORMATION

3.1 Permitted Uses

Having accurate information about you permits us to provide you with a smooth, efficient, and customized experience so that you can properly use the Application. Specifically, you authorize us to use the information in the Application for the following purposes:

1. Assist law enforcement.
2. Compile anonymous statistical data and analysis for use internally or with third parties.
3. Create and manage your account.
4. Email you regarding your account or order.
5. Enable user-to-user communications.
6. Fulfill and manage purchases, orders, payments, and other transactions related to the Application.
7. Generate a personal profile about you to make future visits to the Application more personalized.
8. Increase the efficiency and operation of the Application.
9. Monitor and analyze usage and trends to improve your experience with the Application.
10. Notify you of updates to the Application.
11. Offer new products, services, mobile applications, and/or recommendations to you.
12. Perform other business activities as needed.
13. Prevent fraudulent transactions, monitor against theft, and protect against criminal activity.
14. Process payments and refunds.
15. Request feedback and contact you about your use of the Application.
16. Resolve disputes and troubleshoot problems.
17. Respond to product and customer service requests.
18. Send you a newsletter.

3.2 Prohibited Uses

We do not sell, license or otherwise transfer your personal information to third parties for profit or for independent use of such information by the third party.

4.0 DISCLOSURE OF YOUR INFORMATION

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

4.1 By Law or to Protect Rights

If we believe the release of information about you is necessary to respond to legal processes, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation. This includes exchanging information with other entities for fraud protection and credit risk reduction.

4.2 Third-Party Service Providers

We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

4.3 Affiliates

We may share your information with our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include our parent company and any subsidiaries, joint venture partners or other companies that we control or that are under common control with us.

4.4 Regulators

We may share your information with the regulators who have authority over the services provided through our Application.

5.0 THIRD-PARTY WEBSITES

The Application may contain links to third-party websites and applications of interest that are not affiliated with us. Once you have used these links to leave the Application, any information you provide to these third parties is not covered by this Privacy Policy, and we cannot guarantee the safety and privacy of your information. Before visiting and providing any information to any third-party websites, you should inform yourself of the privacy policies and practices (if any) of the third party responsible for that website, and should take those steps necessary to, in your discretion, protect the privacy of your information. We are not responsible for the content or privacy and security practices and policies of any third parties, including other sites, services or applications that may be linked to or from the Application.

6.0 SECURITY OF YOUR INFORMATION

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse. Any information disclosed online is vulnerable to interception and misuse by unauthorized parties. Therefore, we cannot guarantee complete security for any personal information provided to us via the Application.

7.0 CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy Policy.

8.0 OPTIONS REGARDING YOUR INFORMATION

8.1 Account Information

You may at any time review or change the information in your account or terminate your account by:

- Logging into your account settings and updating your account

Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, some information may be retained in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our Terms of Use and/or comply with legal requirements. We will only maintain such information for appropriate periods of time.

8.2 Emails and Communications

If you no longer wish to receive correspondence, emails, or other communications from us, you may opt-out by:

- Noting your preferences at the time you register your account with the Application
- Logging into your account settings and updating your preferences.

If you no longer wish to receive correspondence, emails, or other communications from third parties, you are responsible for contacting the third party directly.

9.0 RIGHT TO ACCESS YOUR PERSONAL INFORMATION

Upon request, we will provide you with an opportunity to review the personal information in our possession to verify the correctness of such information. If an error is confirmed, and depending on the nature of the error, we will correct it on our Application.

10.0 CONTACT US

If you have questions or comments about this Privacy Policy, please contact us at:

Bump Worldwide Inc.
145 Richmond Road
Ottawa, ON K1Z 1A1
Canada
Email: legal@bumpcbn.com